

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 October 2023
Project Name	Electronic Voting System

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Brainstorm & Idea Prioritization Template for Electronic Voting System

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➡

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

➡

Team gathering.
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

➡

➡

Set the goal.
Think about the problem you'll be focusing on solving in the brainstorming session.

➡

➡

Learn how to use the facilitation tools.
Use the Facilitation Superpowers to run a happy and productive session.

➡

[Open article](#)

➡

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

➡

Problem

Electronic Voting System

➡

Key rules of brainstorming

To run a smooth and productive session

➡

Stay in topic.

➡

Defer judgment.

➡

Go for volume.

➡

Encourage wild ideas.


➡

Listen to others.

➡

If possible, be visual.

➡



Need some inspiration?

Get a fresh perspective on the problem by looking at other people's work.

[Open example](#)

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

90 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

Develop a user-friendly mobile or web application that allows voters to securely cast their votes on the blockchain. The app could include user authentication, biometric verification, and easy-to-follow instructions.

Person 2

Employ robust security measures to safeguard the blockchain network against cyberattacks, including Distributed Denial of Service (DDoS) protection and encryption

Person 3

Develop an extensive voter education campaign to ensure that all citizens, regardless of their technical literacy, understand how to use the blockchain-based voting system

Person 4

Develop a user-friendly mobile or web application that allows voters to securely cast their votes on the blockchain. The app could include user authentication, biometric verification, and easy-to-follow instructions.

Explore various identity verification methods, such as biometrics, digital signatures, or government-issued IDs, to ensure that only eligible voters can participate

- Implement zero-knowledge proofs or other privacy-preserving techniques to protect the anonymity of voters while still allowing for vote verification

Employ robust security measures to safeguard the blockchain network against cyberattacks, including Distributed Denial of Service (DDoS) protection and encryption

Launch an extensive public awareness campaign to inform citizens about the benefits of blockchain-based voting and address any concerns or misconceptions

Consider making the system accessible to all, including people with disabilities. Ensure compatibility with screen readers, assistive technologies, and multiple languages

Develop a user-friendly mobile or web application that allows voters to securely cast their votes on the blockchain. The app could include user authentication, biometric verification, and easy-to-follow instructions.

- Implement zero-knowledge proofs or other privacy-preserving techniques to protect the anonymity of voters while still allowing for vote verification

Develop an extensive voter education campaign to ensure that all citizens, regardless of their technical literacy, understand how to use the blockchain-based voting system

Develop a user-friendly mobile or web application that allows voters to securely cast their votes on the blockchain. The app could include user authentication, biometric verification, and easy-to-follow instructions

Employ robust security measures to safeguard the blockchain network against cyberattacks, including Distributed Denial of Service (DDoS) protection and encryption

- Develop an extensive voter education campaign to ensure that all citizens, regardless of their technical literacy, understand how to use the blockchain-based voting system

- Implement zero-knowledge proofs or other privacy-preserving techniques to protect the anonymity of voters while still allowing for vote verification

TSP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step-3: Idea Prioritization



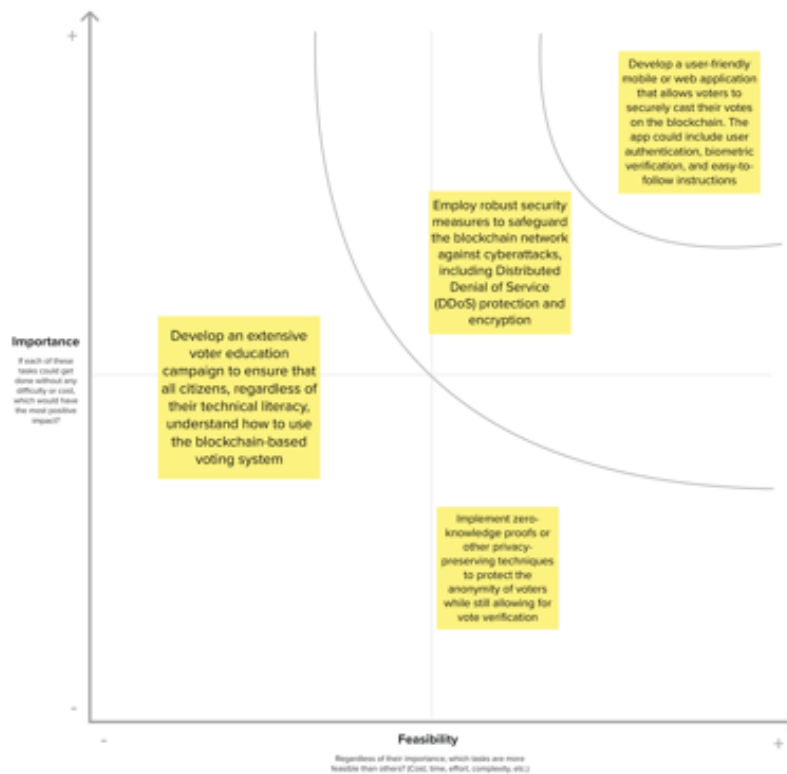
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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