

## Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Sanjay Bhatia won 6.54 lakh margin from Haryana's karnal This time,PM
Narendra Modi and
Congress chief
Rahul Gandhi could
not clear the five
lakh hurdles

Modi won Varanasi by a margin of 4.79 lakh votes, Rahul Gandhi logged the wayaned seat by a margin of 4.31lakh votes. The Indian National
Congress won 52
seats failing to get
10./.of the seat
needed to claim the
post of leader of the
opposition.

Two more Mps
have also
registered a
victory margin of
over six lakh this

BJP's sitting Mp from Navsari CR patil, who was seeking re election from the seat, has registered the highest victory margin in the lok sabha election.

Political
Juggernauts: A
Quantitative
Analysis of
Candidates in the
2019 Lok sabha
Election

He defeated his nearest congress rival DB patil by a record 6.89 lakh votes.

Subhash Bheria triumphed 6.12 lakh margin from Rajasthan 's Bhilwara

The BJP won 37.76 votes, while the NDA combined vote was 45./. Of the 603.7 million votes that were polled.

Although the campaign and the election itself were contentious and sensational it ended with a sweeping win for the BJP and Narendra modi leading to record highs in the country 's stock exchange and strengthening the rupee.

This was the largest democratic and the most expensive electron in the world. Narendra Modi's, Bharatiya Janata party had a consecutive win with a majority of 403 of 543 parliament seat.

In addition, the BJP -led National democratic Alliance (NDA) won 353 seats



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



