

PROJECT ON DIGITAL MARKETING

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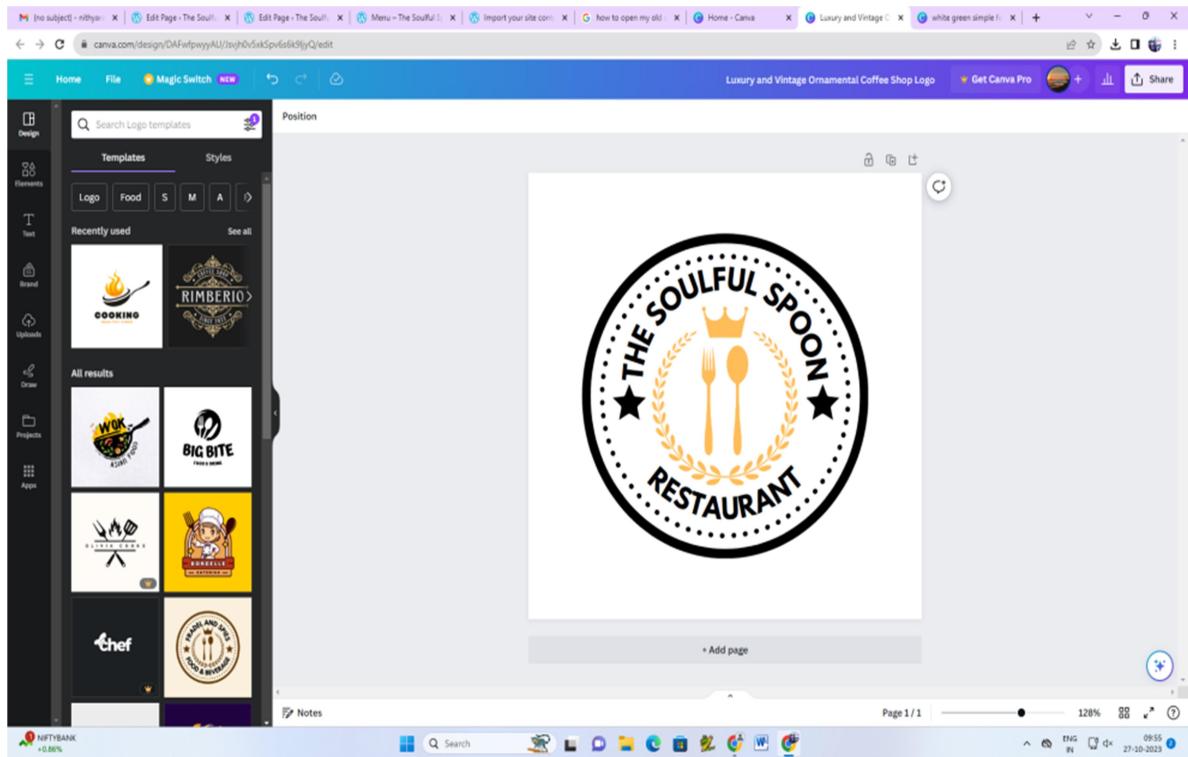
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Creating a blog using wordpress platform:

WEBSITE NAME	URL
WORDPRESS	https://wordpress.com/post/thesoulfulspoonrestaruant.wordpress.com/101

BRAND NAME: THE SOULFUL SPOON RESTAURANT

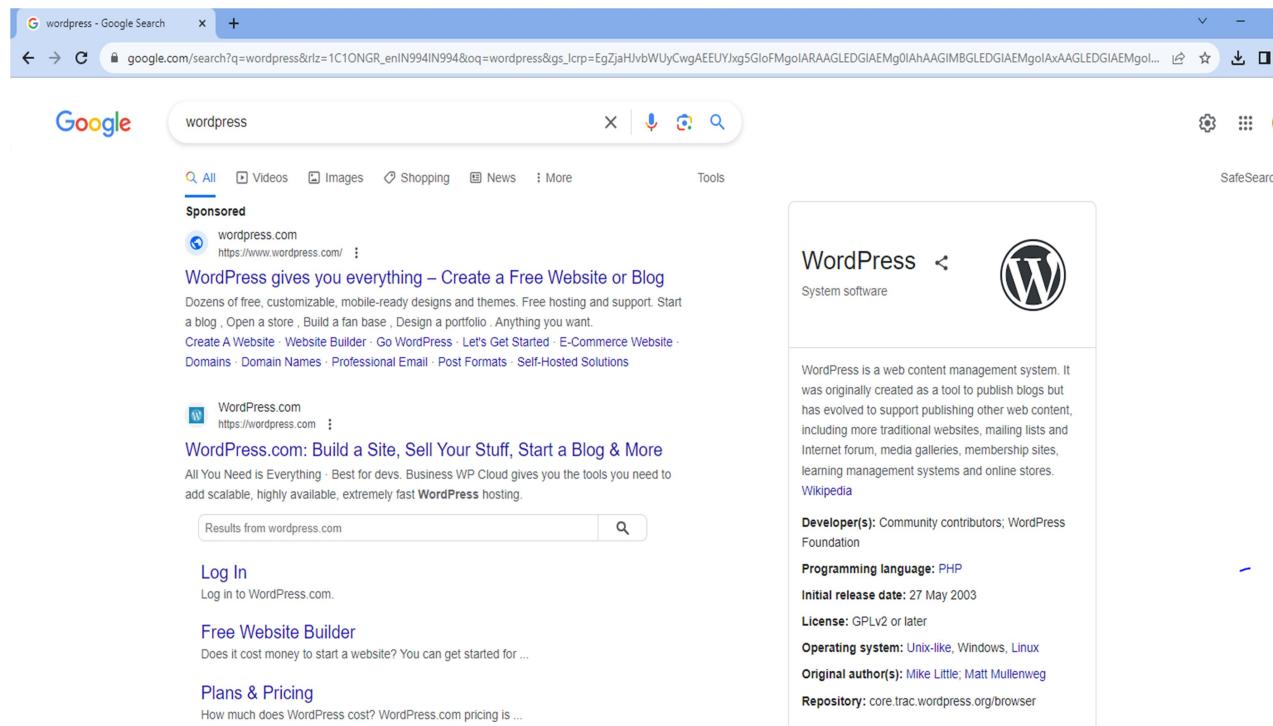


BRAND LOGO:



WORDPRESS BLOG CREATION:

Go google and search wordpress



A screenshot of a Google search results page for the query "wordpress". The results include a sponsored link from WordPress.com and organic search results for WordPress.com and the official WordPress website.

Sponsored

[WordPress gives you everything – Create a Free Website or Blog](https://www.wordpress.com/)
Dozens of free, customizable, mobile-ready designs and themes. Free hosting and support. Start a blog , Open a store , Build a fan base , Design a portfolio . Anything you want.
Create A Website · Website Builder · Go WordPress · Let's Get Started · E-Commerce Website · Domains · Domain Names · Professional Email · Post Formats · Self-Hosted Solutions

[WordPress.com](https://wordpress.com)
WordPress.com: Build a Site, Sell Your Stuff, Start a Blog & More
All You Need is Everything - Best for devs. Business WP Cloud gives you the tools you need to add scalable, highly available, extremely fast WordPress hosting.

Results from wordpress.com

[Log In](#)
Log in to WordPress.com.

[Free Website Builder](#)
Does it cost money to start a website? You can get started for ...

[Plans & Pricing](#)
How much does WordPress cost? WordPress.com pricing is ...

Wordpress 
System software

WordPress is a web content management system. It was originally created as a tool to publish blogs but has evolved to support publishing other web content, including more traditional websites, mailing lists and Internet forum, media galleries, membership sites, learning management systems and online stores.

[Wikipedia](#)

Developer(s): Community contributors, WordPress Foundation

Programming language: PHP

Initial release date: 27 May 2003

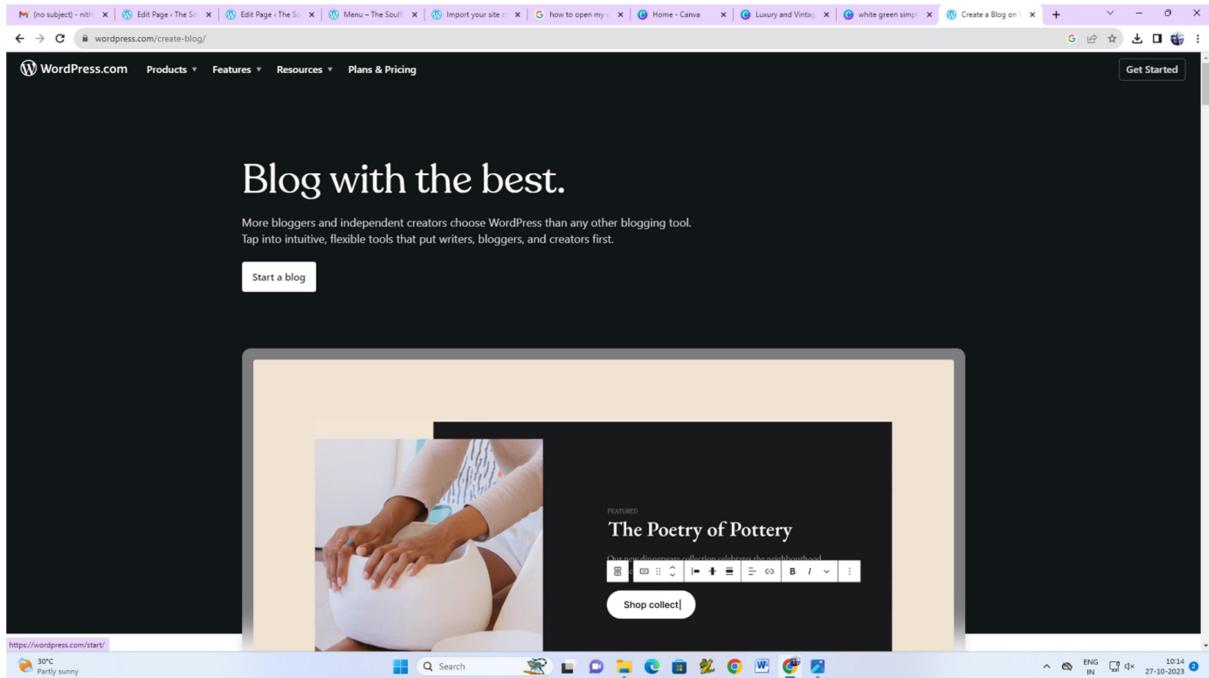
License: GPLv2 or later

Operating system: Unix-like, Windows, Linux

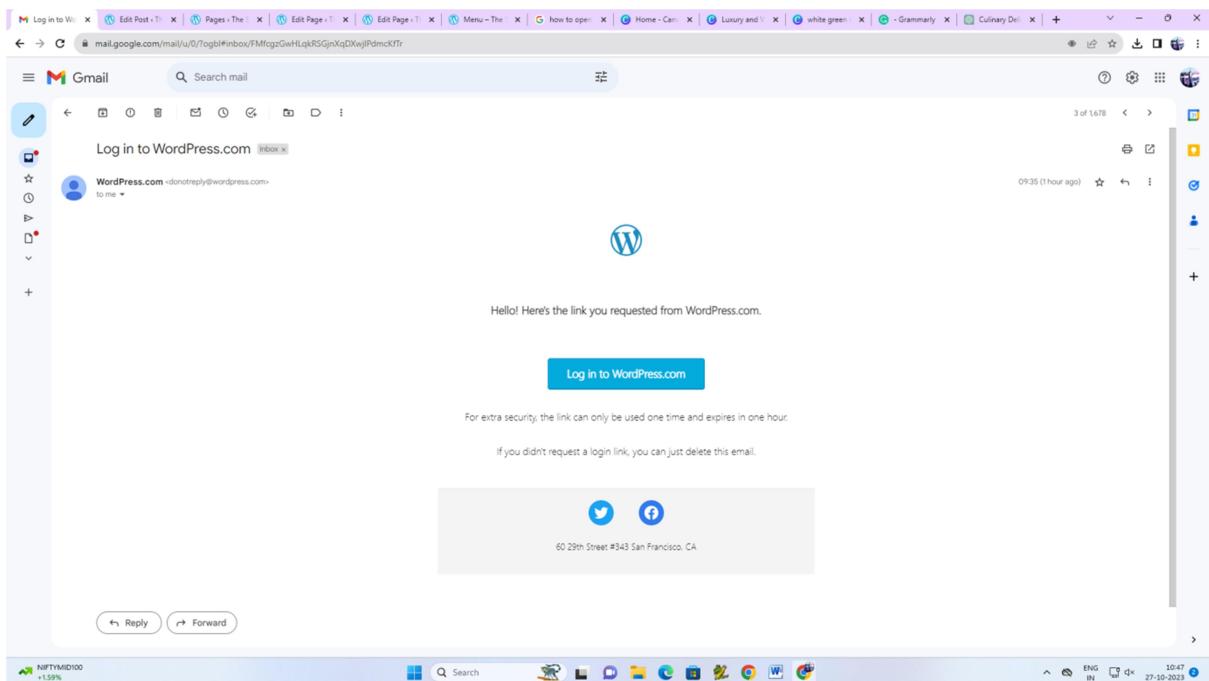
Original author(s): Mike Little; Matt Mullenweg

Repository: core.trac.wordpress.org/browser

Click “Get Started”



Select Create a Blog - Sign up with google or email



Click “Choose your Domain later”

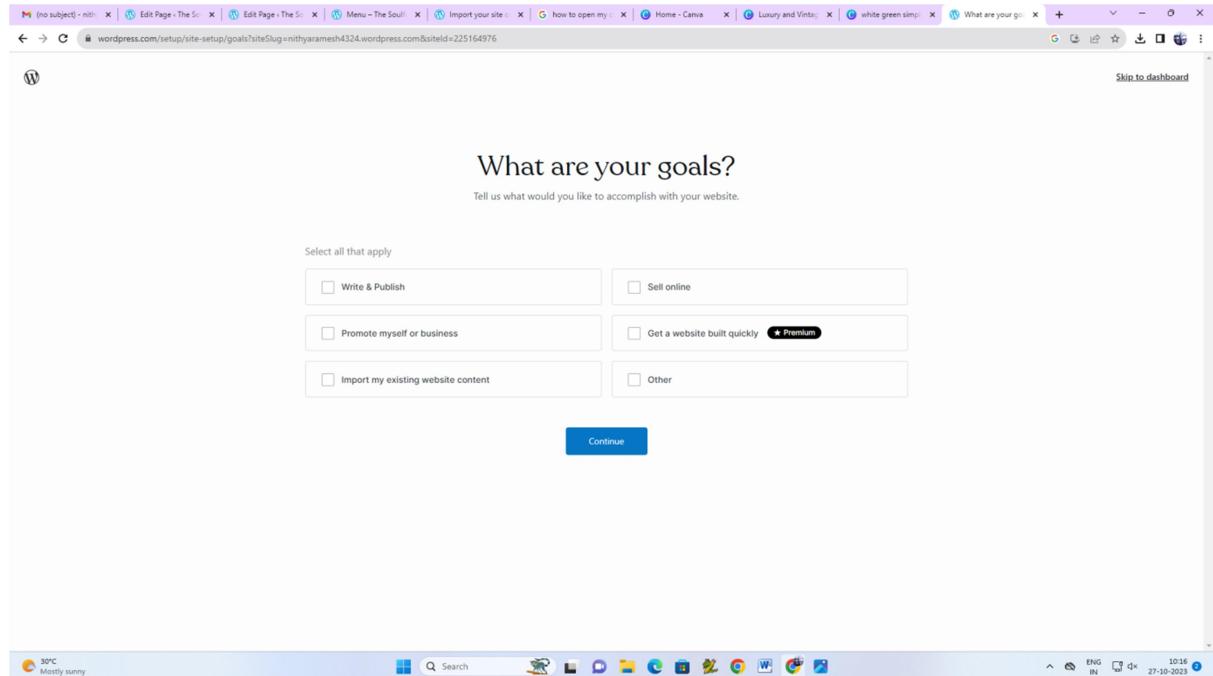
The screenshot shows the 'Choose your domains' section of the WordPress.com dashboard. At the top, there's a search bar with placeholder text 'Search...' and a 'Filter' button. Below the search bar, a note says 'The best names are short and memorable'. To the right, there's a promotional box for 'Get a free one-year domain registration with any paid annual plan.' It includes a search tool for finding domain names and a note about paying first year fees. A link 'Choose my domain later' is present. Further down, there's a section for users who already own a domain, with a note about connecting it to WordPress.com and a link 'Use a domain I own'.

Click “Start with Free”

The screenshot shows the 'Choose your flavor of WordPress' section. It features a grid of six plans: 'Free', 'Personal', 'Premium', 'Business', 'Commerce', and 'Enterprise'. Each plan has a price, a 'One time discount' button, and a 'Pay monthly' or 'Pay annually' option. The 'Free' plan is the most basic, while 'Enterprise' is the most advanced. Each plan includes a list of features. At the bottom, there's a note about starting at US\$25,000.00 yearly for Enterprise, and logos for TIME, slack, Disney, CNN, and Bloomberg.

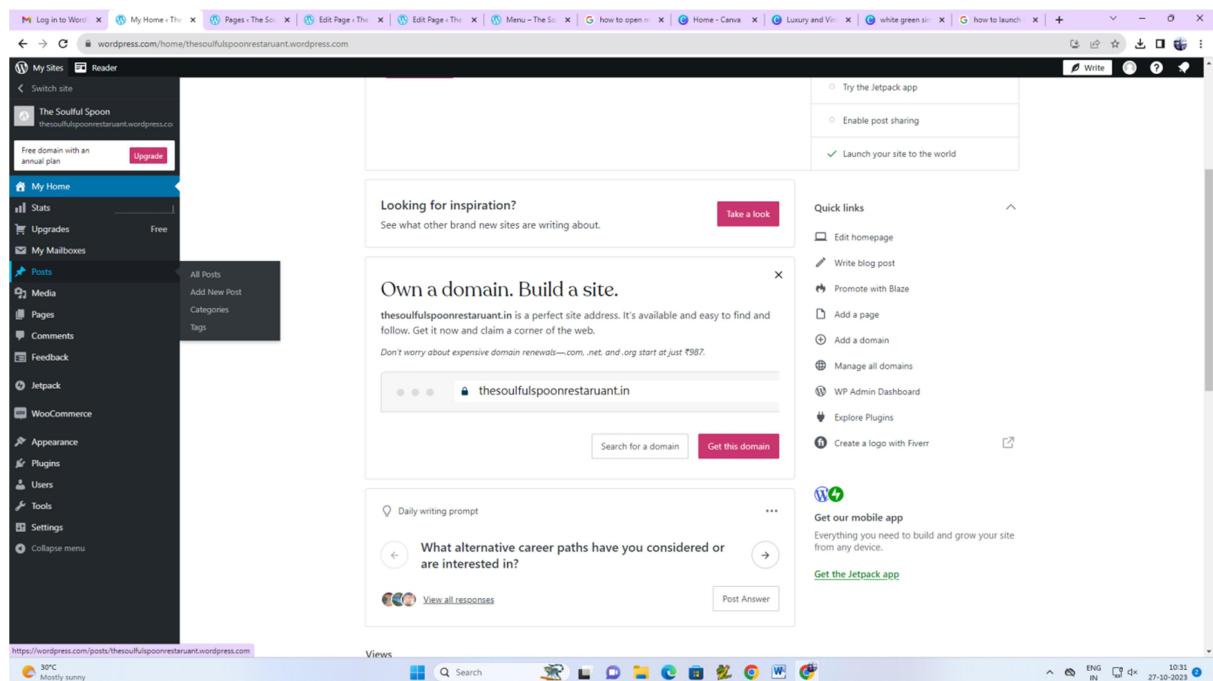
Plan	Price	Description	Features
Free	\$0	Get a taste of the world's most popular CMS & blogging software.	Beautiful themes and patterns Unlimited pages Unlimited users Time machine for post edits Built-in newsletters & RSS Brute-force protection Smart redirects Online forever
Personal	\$160	Create your home on the web with a custom domain name.	Everything in Free, plus: Free domain for one year Ad-free experience Extremely fast DNS with SSL Support via email 8% commission fee (plus standard processing fee) for payments
Premium	\$280	Build a unique website with powerful design tools.	Everything in Personal, plus: Free domain for one year Live chat support Premium themes Earn with WordAds Style customization 4% commission fee (plus standard processing fee) for payments
Business	\$640	Unlock the power of WordPress with plugins and cloud tools.	Everything in Premium, plus: Free domain for one year Install plugins & themes Unrestricted bandwidth Global edge caching High-burst capacity Web application firewall (WAF) Global CDN with 28+ locations High-frequency CPUs
Commerce	\$1,152	Create a powerful online store with built-in premium extensions.	Everything in Business, plus: Free domain for one year Premium store themes Powerful store design tools Unlimited products Display products by brand Product add-ons Assembled products and kits Min/max order quantities
Enterprise	Starts at US\$25,000.00 yearly	Deliver an unmatched performance with the highest security standards on our enterprise content platform.	TIME, slack, Disney, CNN, FACEBOOK, CONDE' NAST, Bloomberg

Skip to Dashboard



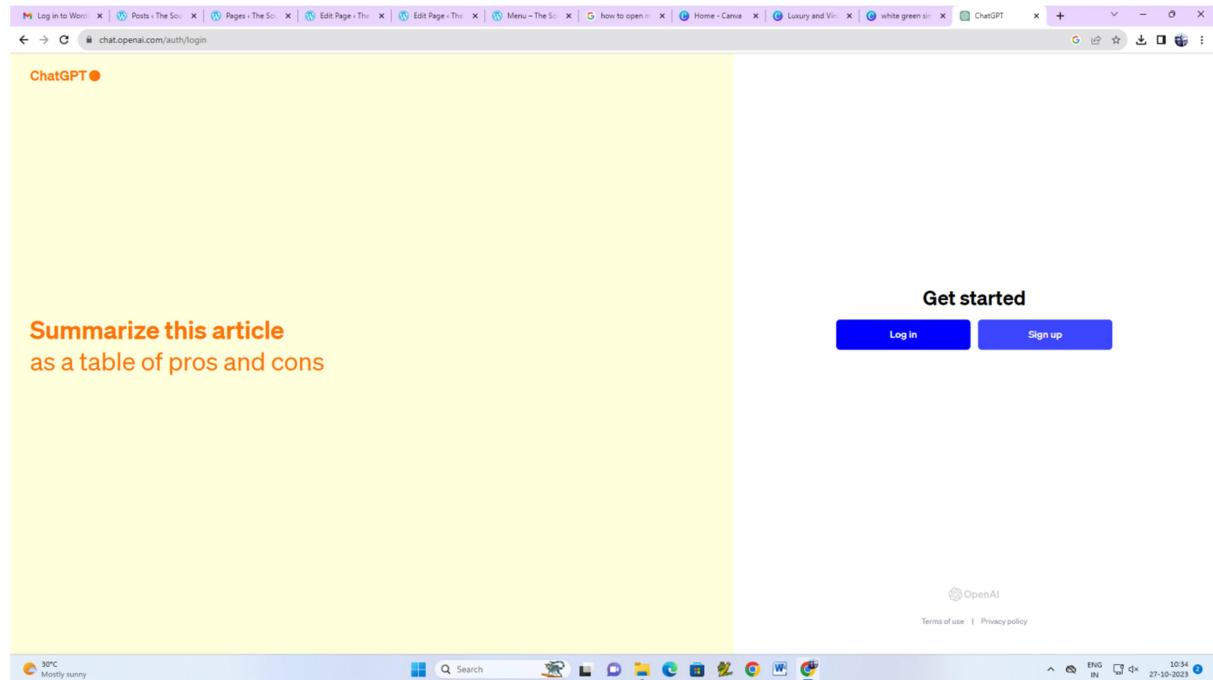
Add new posts

Click “Posts” and Click “Add new Posts”

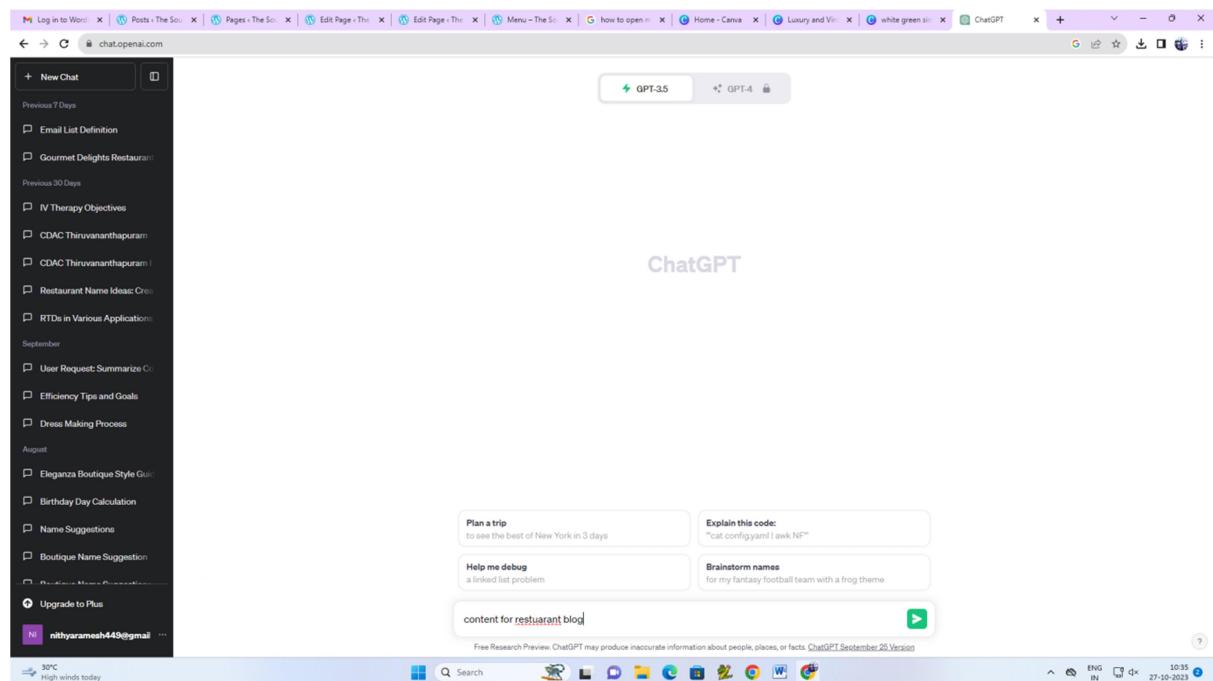


Search ChatGPT

Sign up or Log in



After login go to chat and type the blog title



The content will be generated and scroll down

The screenshot shows a web browser window with multiple tabs open. The active tab is a ChatGPT interface. The sidebar on the left lists various topics such as 'New Chat', 'Email List Definition', 'Gourmet Delights Restaurant', etc. The main area displays a generated text for a restaurant blog, starting with a title and an introduction. The text discusses the restaurant's commitment to sourcing fresh ingredients and its farm-to-table philosophy. A message input field at the bottom is visible.

Click “Copy”

This screenshot shows the same ChatGPT interface as above, but with a context menu open over the generated text. The menu includes options like 'Copy', 'Copy link to highlight', 'Search Google for', 'Print...', 'Translate selection to English', and 'Inspect'. The text itself describes the restaurant's dining experience, ambiance, and culinary offerings.

Search Grammarly and Sign In

Google search results for "grammarly":

- Instant Grammar Checker - Check For Errors & Plagiarism**
Automated Tool To Eliminate Grammatical Errors & Other Writing Issues. Improve Word Choice
AI Writing Assistant. Eliminate...
- Grammarly: Free Writing AI Assistance**
Millions trust Grammarly's AI writing assistance to communicate with confidence and make writing faster and more delightful. Getting started is simple...
- Free Online Grammar Checker**
Sentence Checker - Plagiarism Checker - Paraphrasing Tool - ...
- Sign in**
Log in to your Grammarly and start writing something amazing.
- Grammarly for Your Desktop**
Download Grammarly for your desktop to improve your writing ...
- Plagiarism Checker**
When you use Grammarly's free online plagiarism check to ...

More results from grammarly.com >

Grammar Checker and AI Writing App
3 days ago — It's a tool that helps you write with confidence, find the best words to express yourself, and communicate your ideas with ease. Grammarly's ...

Google Play
https://chrome.google.com/webstore/detail/kfbfb...
MacPaw

MacPaw Inc

Salesforce

Readdle Inc

Amazon.co

People also search for View 10+ more

Feedback

Paste the content from AI to Grammarly

Untitled document

Title: "Savor the Flavors: Exploring the Culinary Delights at [Restaurant Name]"

Introduction:
Welcome to a gastronomic journey that promises to tantalize your taste buds and leave you craving for more. [Restaurant Name] is not just a place to eat; it's an experience that celebrates the art of cooking and the joy of savoring delectable dishes. In this blog, we'll take you on a virtual tour of our restaurant, from our signature dishes and the talented chefs behind them to the ambiance and the remarkable dining experiences that await you.

1. The Culinary Masterminds:
[Restaurant Name] is home to a team of passionate and skilled chefs who are dedicated to pushing the boundaries of flavor and presentation. Each dish on our menu is a testament to their expertise and creativity. Learn more about our head chef and the team that works tirelessly to bring you an unforgettable dining experience.

2. Signature Dishes:
Prepare to embark on a culinary adventure like no other as we reveal our

Premium suggestions

We found 12 additional writing issues in this text available only for Premium users.

NEW Write faster with GrammarlyGO

Brainstorm, write, and rewrite with generative AI assistance at your fingertips.

If you use GrammarlyGO, additional terms apply.

GO PREMIUM

96 Overall score
See performance

Goals Adjust goals

GrammarlyGO AI text generation

All suggestions

Correctness Looking good

Clarity Very clear

Engagement Very engaging

Premium Advanced suggestions

Get Expert Writing Help

Plagiarism

It's an online service that quickly and easily makes your writing better and makes you sound like a pro, or at least helps you avoid looking like a fool.

Forbes

30°C Mostly sunny

Set Goals

The screenshot shows a Microsoft Edge browser window with multiple tabs open. The main content area displays a document titled "Untitled document". The document content is as follows:

[Title: "Savor the Flavors: Exploring the Culinary Delights at [Restaurant Name]"]

Introduction:
Welcome to a gastronomic journey that promises to tantalize your taste buds and leave you craving more. [Restaurant Name] is not just a place to eat; it's an experience that celebrates the art of cooking and the joy of savoring delectable dishes. In this blog, we'll take you on a virtual tour of our restaurant, from our signature dishes and the talented chefs behind them to the ambiance and the remarkable dining experiences that await you.

1. The Culinary Masterminds:
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2. Signature Dishes:
Prepare to embark on a culinary adventure like no other as we reveal our

The Grammarly interface on the right side provides a summary of the document's quality:

- Premium suggestions:** We found 12 additional writing issues in this text available only for Premium users.
- Overall score:** 96
- Goals:** Adjust goals
- GrammarlyGO:** AI text generation
- All suggestions:**
 - Correctness:** Looking good
 - Clarity:** Very clear
 - Engagement:** Very engaging
- Premium:** Advanced suggestions
- Get Expert Writing Help**
- Plagiarism:**

A yellow circle with the number 12 indicates the count of writing issues found in the document.

Copy from grammarly

The screenshot shows a Microsoft Edge browser window with multiple tabs open. The main content area displays a document titled "Untitled document". The document content is as follows:

[Title: "Savor the Flavors: Exploring the Culinary Delights at [Restaurant Name]"]

Introduction:
Welcome to a gastronomic journey that promises to tantalize your taste buds and leave you craving more. [Restaurant Name] is not just a place to eat; it's an experience that celebrates the art of cooking and the joy of savoring delectable dishes. In this blog, we'll take you on a virtual tour of our restaurant, from our signature dishes and the talented chefs behind them to the ambiance and the remarkable dining experiences that await you.

The context menu is open over the first paragraph, showing options like Cut, Copy, Paste, and Paste as plain text.

1. The Culinary Masterminds:
[Restaurant Name] is home to a team of passionate and skilled chefs who are dedicated to pushing the boundaries of flavor and presentation. Each dish on our menu is a testament to their expertise and creativity. Learn more about our head chef and the team that works tirelessly to bring you an unforgettable dining experience.

2. Signature Dishes:
Prepare to embark on a culinary adventure like no other as we reveal our

The Grammarly interface on the right side provides a summary of the document's quality:

- Premium suggestions:** We found 12 additional writing issues in this text available only for Premium users.
- Overall score:** 96
- Goals:** 3 of 4 set
- GrammarlyGO:** AI text generation
- All suggestions:**
 - Correctness:** Looking good
 - Clarity:** Very clear
 - Engagement:** Very engaging
- Premium:** Advanced suggestions
- Get Expert Writing Help**
- Plagiarism:**

A yellow circle with the number 12 indicates the count of writing issues found in the document.

Wordpress blog –Title

Paste the content into the blog

The screenshot shows the WordPress editor interface. The main content area contains the following text:

that works tirelessly to bring you an unforgettable dining experience.

2. Signature Dishes:

Prepare to embark on a culinary adventure like no other as we reveal our restaurant's most celebrated signature dishes. From mouthwatering appetizers to sumptuous main courses and irresistible desserts, we'll take you on a gastronomic tour of our menu. Share the stories behind these dishes and what makes them truly exceptional.

3. Farm-to-Table Philosophy:

At [Restaurant Name], we take pride in our commitment to sourcing the finest and freshest ingredients. Our farm-to-table philosophy ensures that our dishes are not only delicious but also environmentally sustainable. This commitment extends beyond the menu, reflecting our dedication to supporting local suppliers and reducing our carbon footprint.

4. The Perfect Pairing:

No great meal is complete without the right wine pairing. Discover our handpicked selection of wines, craft beers, and spirits that complement our dishes flawlessly. We'll guide you through the ideal libations to elevate your dining experience.

5. An Ambiance Like No Other:

The ambiance at [Restaurant Name] is designed to transport you to a world of culinary elegance. From the stylish decor to the warm and inviting atmosphere, our restaurant offers a dining experience that is as pleasing to the eyes as it is to the palate. Explore the interior, and learn how it enhances your dining experience.

6. Culinary Events and Special Occasions:

Stay tuned for our upcoming events and special occasions, where we invite you to join us for a taste of our Flavors: Exploring the Culinary Delights at [Restaurant Name].

The right side of the screen shows the WordPress Block Editor sidebar with options for Post, Block, List item, Typography, and Advanced settings.

Click to add heading

The screenshot shows the WordPress editor interface with a new post titled "Code is Poetry". The main content area contains the following text:

The soulful Spoon

Flavors: Exploring the Culinary Delights at [Restaurant Name]

Introducing new sections and organize content to help visitors (and search engines) understand the structure of your content.

to a gastronomic journey that promises to tantalize your taste buds and leave you craving for more. [Restaurant Name] is not just a place to eat; it's an experience that celebrates the art of cooking and the joy of savoring delectable dishes. In this blog, we'll take you on a virtual tour of our restaurant, from our signature dishes and the talented chefs behind them to the ambiance and the remarkable dining experiences that await you.

1. The Culinary Masterminds:

[Restaurant Name] is home to a team of passionate and skilled chefs who are dedicated to pushing the boundaries of flavor and presentation. Each dish on our menu is a testament to their expertise and creativity. Learn more about our head chef and the team that works tirelessly to bring you an unforgettable dining experience.

2. Signature Dishes:

Prepare to embark on a culinary adventure like no other as we reveal our restaurant's most celebrated signature dishes. From mouthwatering appetizers to sumptuous main courses and irresistible desserts, we'll take you on a gastronomic tour of our menu. Share the stories behind these dishes and what makes them truly exceptional.

3. Farm-to-Table Philosophy:

The right side of the screen shows the WordPress Block Editor sidebar with options for Paragraph, Color, Typography, Dimensions, and Advanced settings.

Add the sub heading

The screenshot shows the WordPress editor interface. The main content area displays the title "The soulful Spoon" and a placeholder text "Title: 'Savor the Flavors: Exploring the Culinary Delights at [Restaurant Name]'". Below the title is a section titled "Introduction" with a paragraph about the restaurant's experience. The "Block" panel on the right is open, showing the "List Item" block selected. The "List Item" panel includes options like "Create a list item" and "Learn more". The "Typography" panel shows "SIZE (PX)" set to "Default". The status bar at the bottom indicates "Post > List > List Item".

Adjust the font size

The screenshot shows the WordPress editor interface. The main content area displays a paragraph about catering services. The "Block" panel on the right is open, showing the "Heading" block selected. The "Heading" panel includes a description of its purpose and a "Learn more" link. The "Color" panel shows "Text" and "Background" options. The "Typography" panel shows "SIZE (PX)" set to "Default". The "Appearance" panel shows "Default". The "Dimensions" panel shows "Default". The status bar at the bottom indicates "Post > Heading".

After completing view the blog and ready to publish

The screenshot shows the WordPress post editor interface. The main content area displays the title "The Soulful Spoon" and a sample blog post about a restaurant. The sidebar on the right contains publishing options like "Post" and "Block", URL, Author (set to "nithyaramesh432"), and various meta-data fields such as Excerpt, Access, Categories (Uncategorized), Tags (Farm-to-Table Philosophy, Signature Dishes), Featured image, and Discussion. At the bottom, there's a toolbar with icons for Post, Update, and Publish, along with a preview of the post content.

Finally the blog was ready!!!

The screenshot shows the published blog post on the website. The post features a header image of a pizza, followed by two smaller images of ramen and a dessert. The content includes sections like "An Ambiance Like No Other" and "Culinary Events and Special Occasions". Below the content, there are menu sections for "Menu" and "Starter". The bottom of the screen shows a browser toolbar with weather information (32°C, Partly sunny) and system status (ENG IN, 12:29, 27-10-2023).