

PROJECT ON DIGITAL MARKETING

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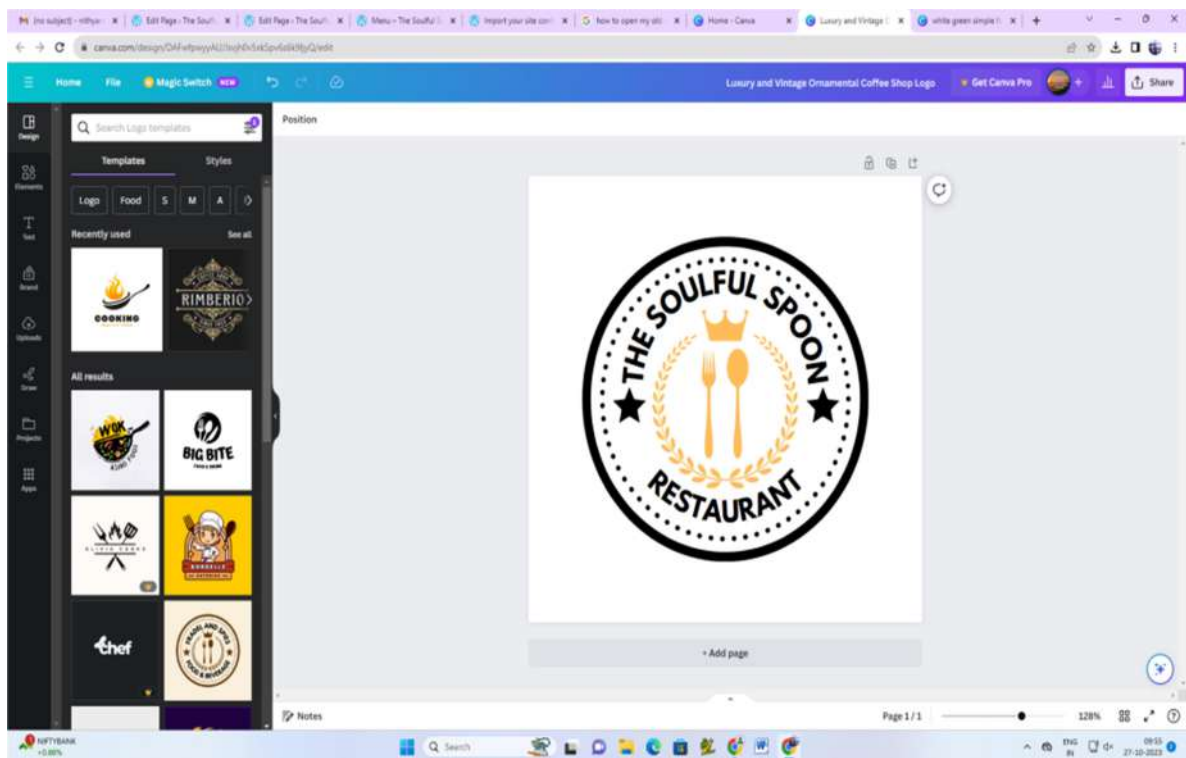
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(958CFACB9DFA4EEA16C469A33324036D)

Creating a blog using wordpress platform:

WEBSITE NAME	URL
WORDPRESS	https://wordpress.com/post/thesoulfulspoonrestaruant.wordpress.com/101

BRAND NAME:THE SOULFUL SPOON RESTAURANT



BRAND LOGO:



WORDPRESS BLOG CREATION:

Go google and search wordpress

The screenshot shows a Google search results page for the query 'wordpress'. The browser's address bar shows the search URL. The Google logo is on the left, and the search bar contains the text 'wordpress'. Below the search bar, there are tabs for 'All', 'Videos', 'Images', 'Shopping', 'News', and 'More'. The 'All' tab is selected. The search results are divided into two main sections. On the left, there are sponsored results from 'wordpress.com' and 'WordPress.com'. The 'wordpress.com' result includes the text 'WordPress gives you everything – Create a Free Website or Blog' and a list of links: 'Dozens of free, customizable, mobile-ready designs and themes. Free hosting and support. Start a blog', 'Open a store', 'Build a fan base', 'Design a portfolio', 'Anything you want.', 'Create A Website', 'Website Builder', 'Go WordPress', 'Let's Get Started', 'E-Commerce Website', 'Domains', 'Domain Names', 'Professional Email', 'Post Formats', and 'Self-Hosted Solutions'. The 'WordPress.com' result includes the text 'WordPress.com: Build a Site, Sell Your Stuff, Start a Blog & More' and a list of links: 'All You Need is Everything', 'Best for devs', 'Business WP Cloud gives you the tools you need to add scalable, highly available, extremely fast WordPress hosting', 'Log In', 'Free Website Builder', and 'Plans & Pricing'. On the right, there is a knowledge panel for 'WordPress'. It includes the WordPress logo, the text 'System software', and a description: 'WordPress is a web content management system. It was originally created as a tool to publish blogs but has evolved to support publishing other web content, including more traditional websites, mailing lists and internet forum, media galleries, membership sites, learning management systems and online stores. Wikipedia'. Below the description, there are several key facts: 'Developer(s): Community contributors; WordPress Foundation', 'Programming language: PHP', 'Initial release date: 27 May 2003', 'License: GPLv2 or later', 'Operating system: Unix-like, Windows, Linux', 'Original author(s): Mike Little; Matt Mullenweg', and 'Repository: core.trac.wordpress.org/browser'.

wordpress - Google Search

google.com/search?q=wordpress&rlz=1C1ONGR_enIN994IN994&oq=wordpress&gs_lcrp=EgZjaHlvbWUyCwgAEEUYJxg5GloFMgoIARAAGLEDGIAEMg0IAhAAGIMBGLDGAEMgoIAxAGLEDGIAEMgoI...

Google

wordpress

All Videos Images Shopping News More Tools

Sponsored

wordpress.com
https://www.wordpress.com/

WordPress gives you everything – Create a Free Website or Blog

Dozens of free, customizable, mobile-ready designs and themes. Free hosting and support. Start a blog , Open a store , Build a fan base , Design a portfolio , Anything you want. Create A Website Website Builder Go WordPress Let's Get Started E-Commerce Website Domains Domain Names Professional Email Post Formats Self-Hosted Solutions

WordPress.com
https://www.wordpress.com/

WordPress.com: Build a Site, Sell Your Stuff, Start a Blog & More


All You Need is Everything Best for devs. Business WP Cloud gives you the tools you need to add scalable, highly available, extremely fast WordPress hosting.

Results from wordpress.com

Log In
Log in to WordPress.com.

Free Website Builder
Does it cost money to start a website? You can get started for ...

Plans & Pricing
How much does WordPress cost? WordPress.com pricing is ...

WordPress < 

System software

WordPress is a web content management system. It was originally created as a tool to publish blogs but has evolved to support publishing other web content, including more traditional websites, mailing lists and internet forum, media galleries, membership sites, learning management systems and online stores. Wikipedia

Developer(s): Community contributors; WordPress Foundation

Programming language: PHP

Initial release date: 27 May 2003

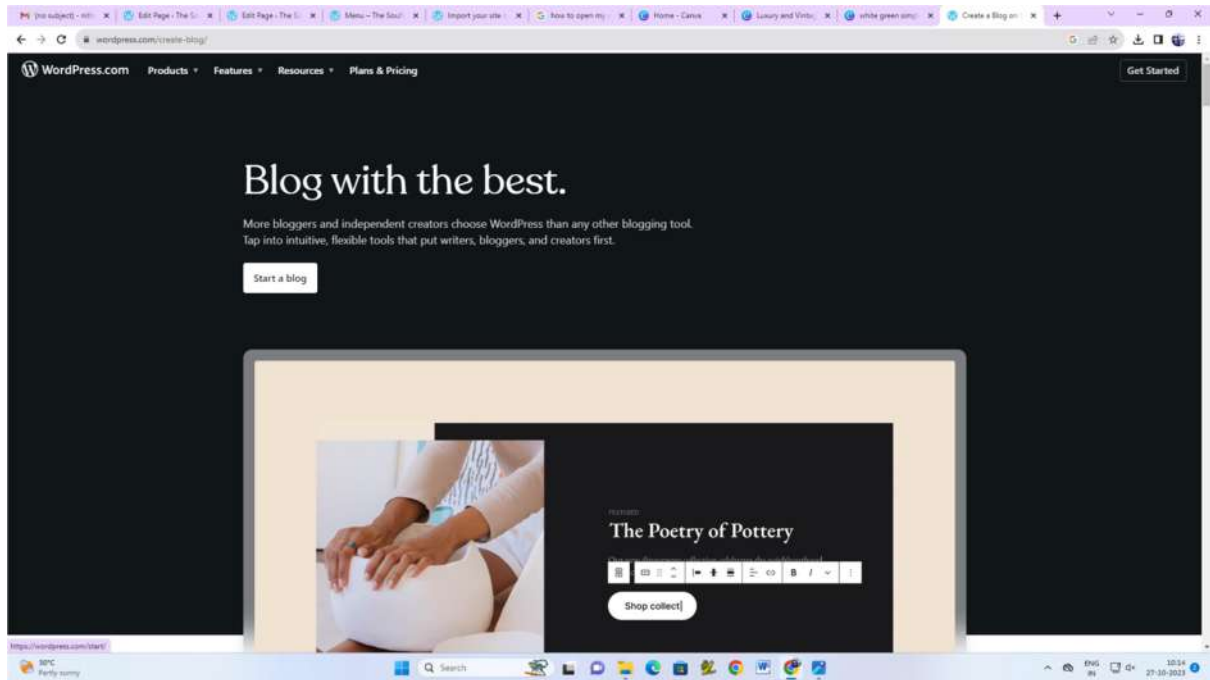
License: GPLv2 or later

Operating system: Unix-like, Windows, Linux

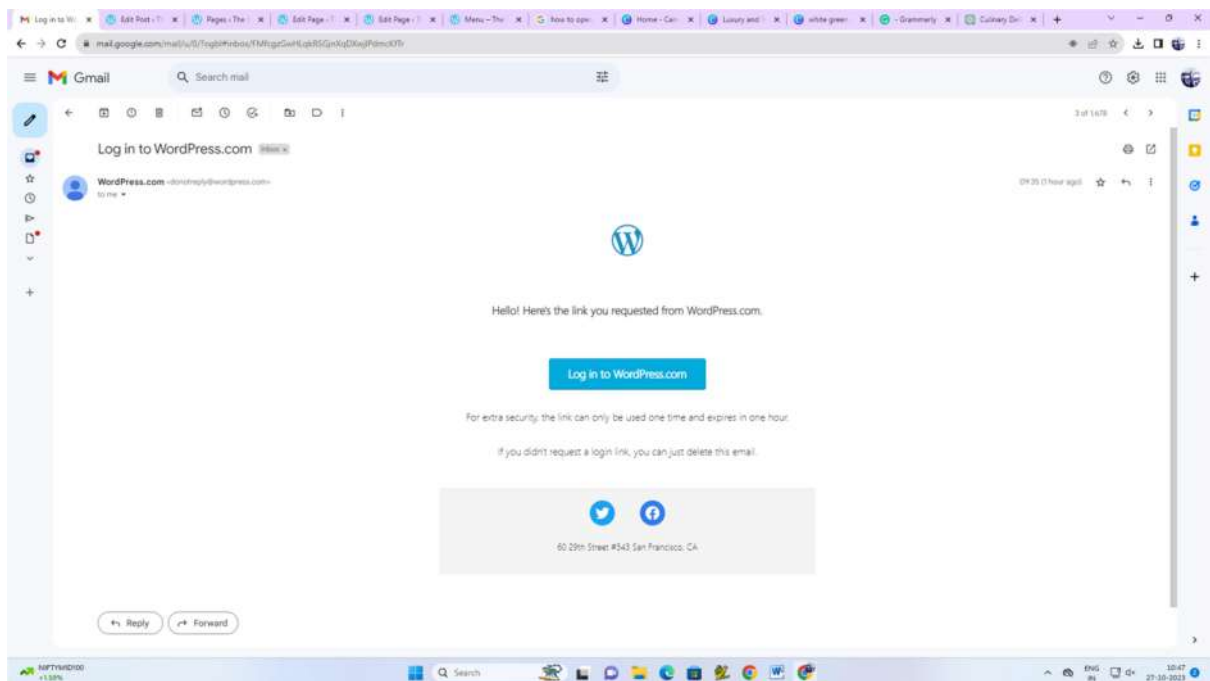
Original author(s): Mike Little; Matt Mullenweg

Repository: core.trac.wordpress.org/browser

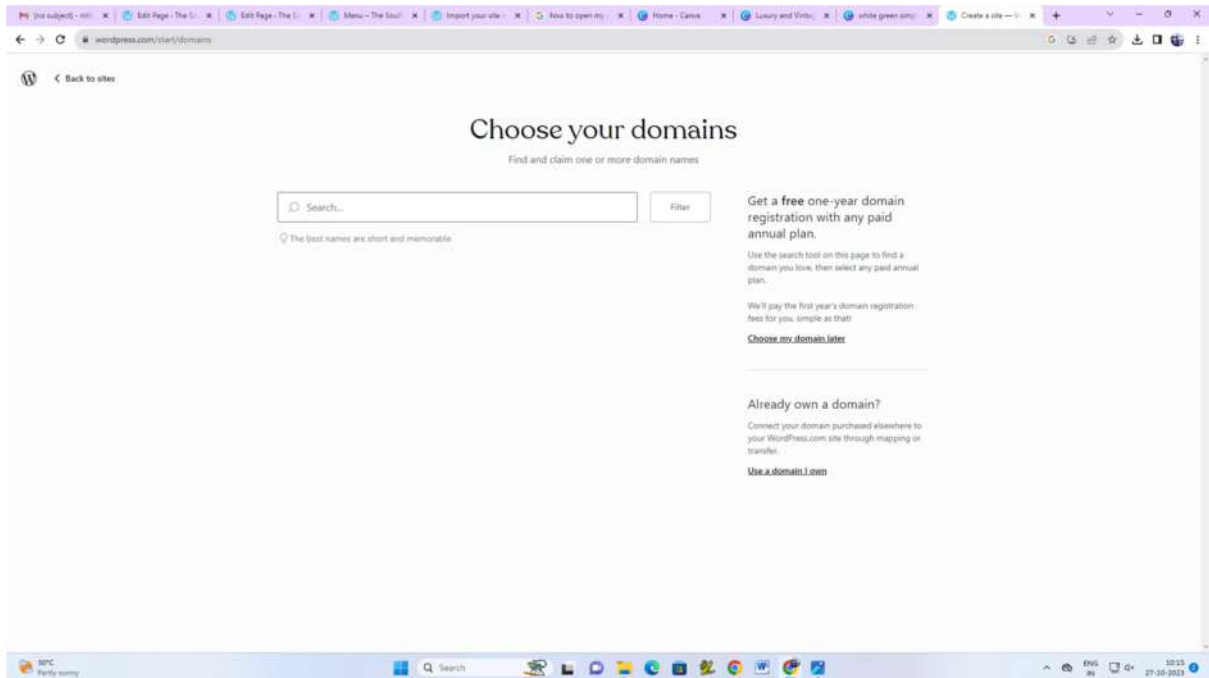
Click “Get Started”



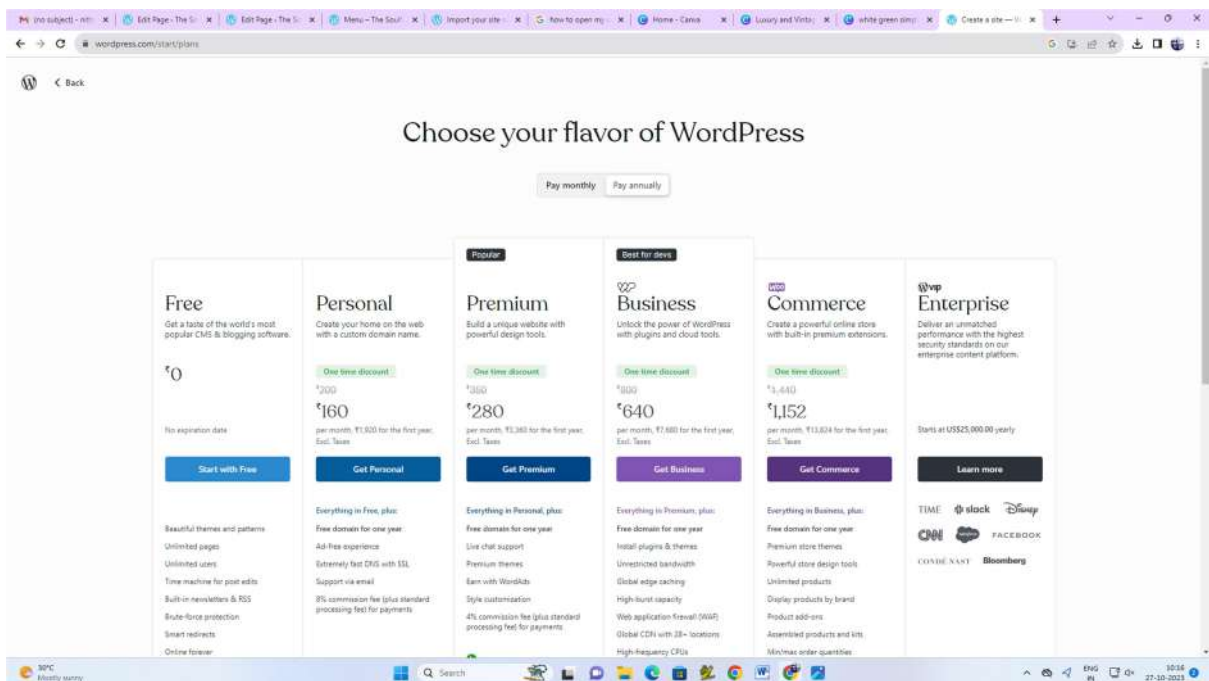
Select Create a Blog - Sign up with google or email



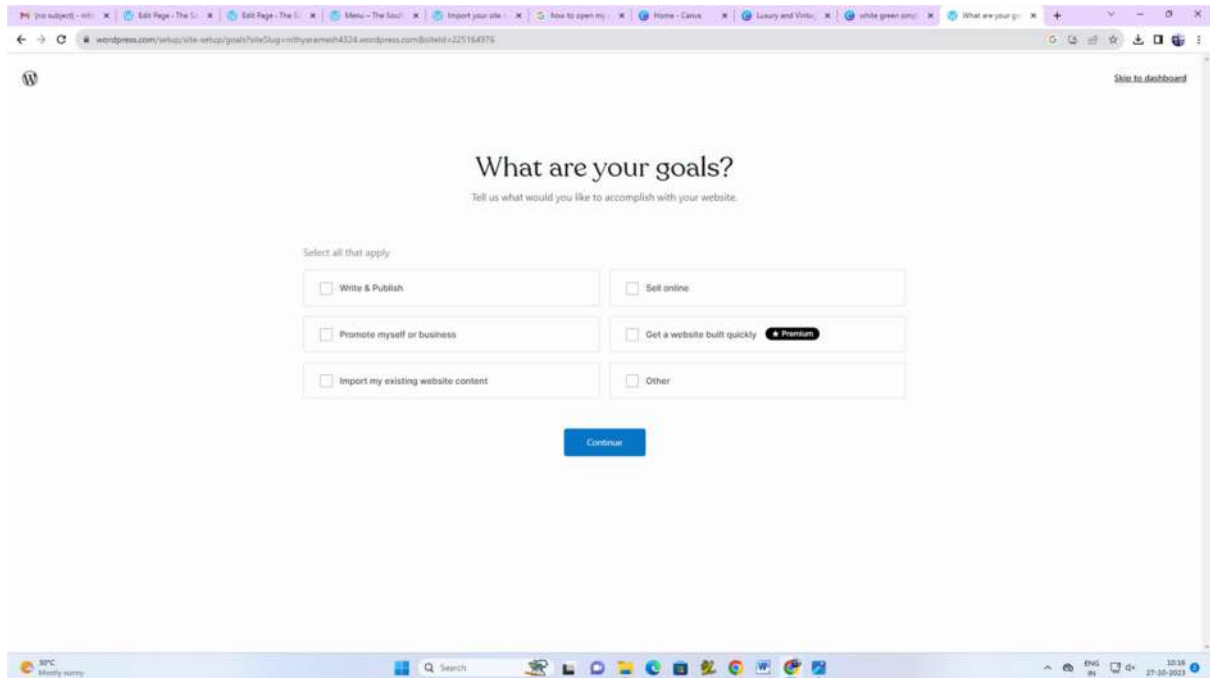
Click “Choose your Domain later”



Click “Start with Free”

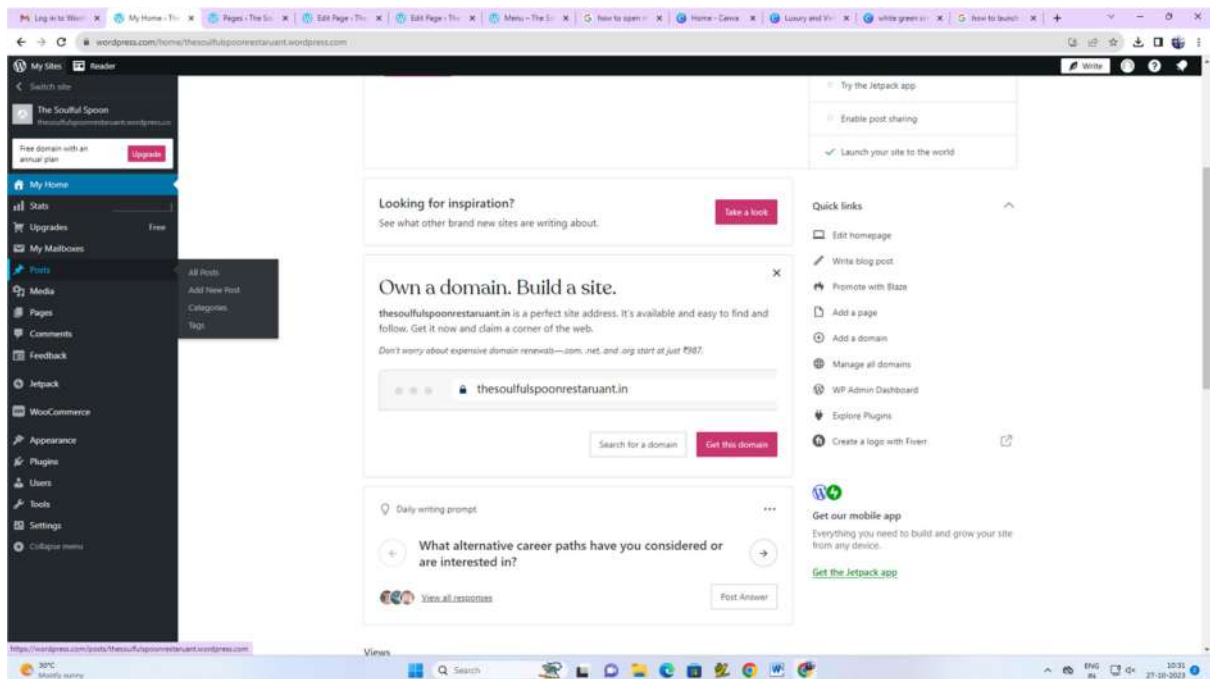


Skip to Dashboard



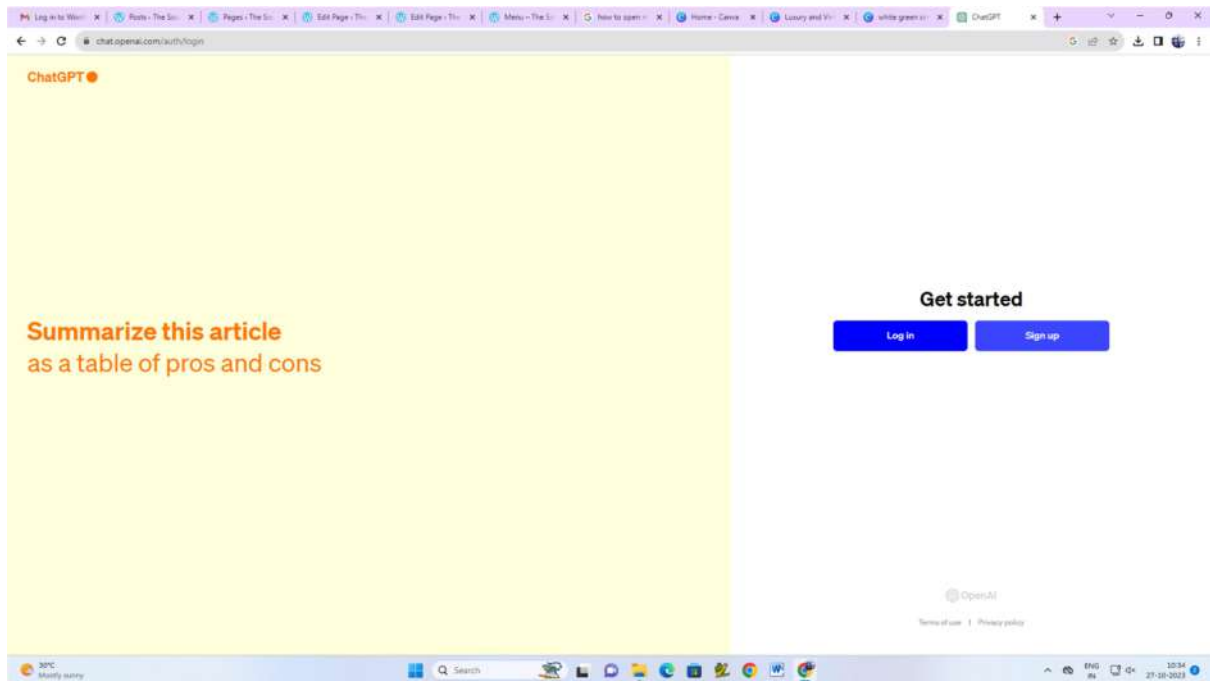
Add new posts

Click “Posts” and Click “Add new Posts”

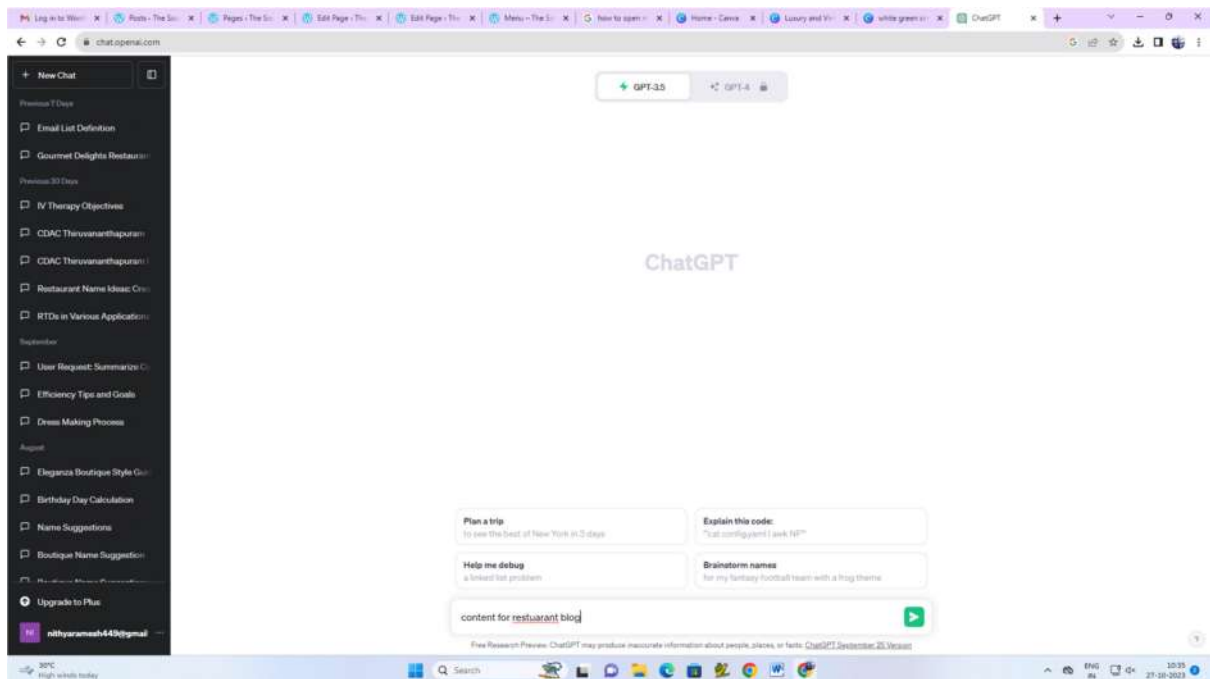


Search ChatGPT

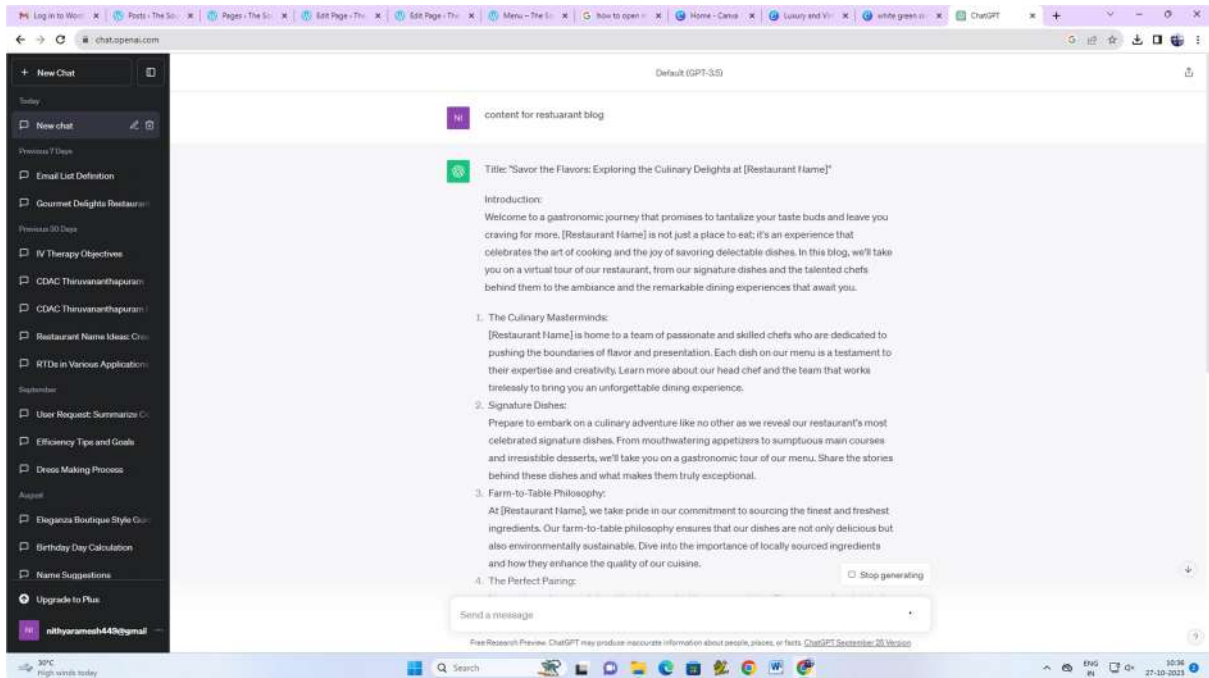
Sign up or Log in



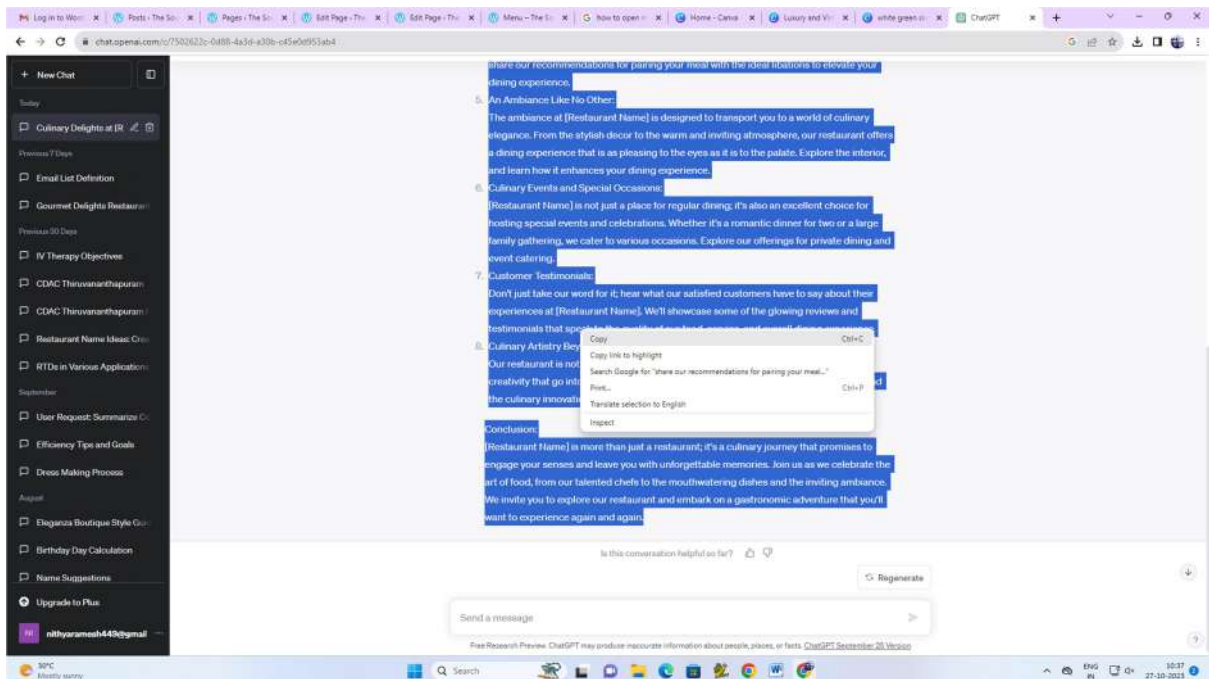
After login go to chat and type the blog title



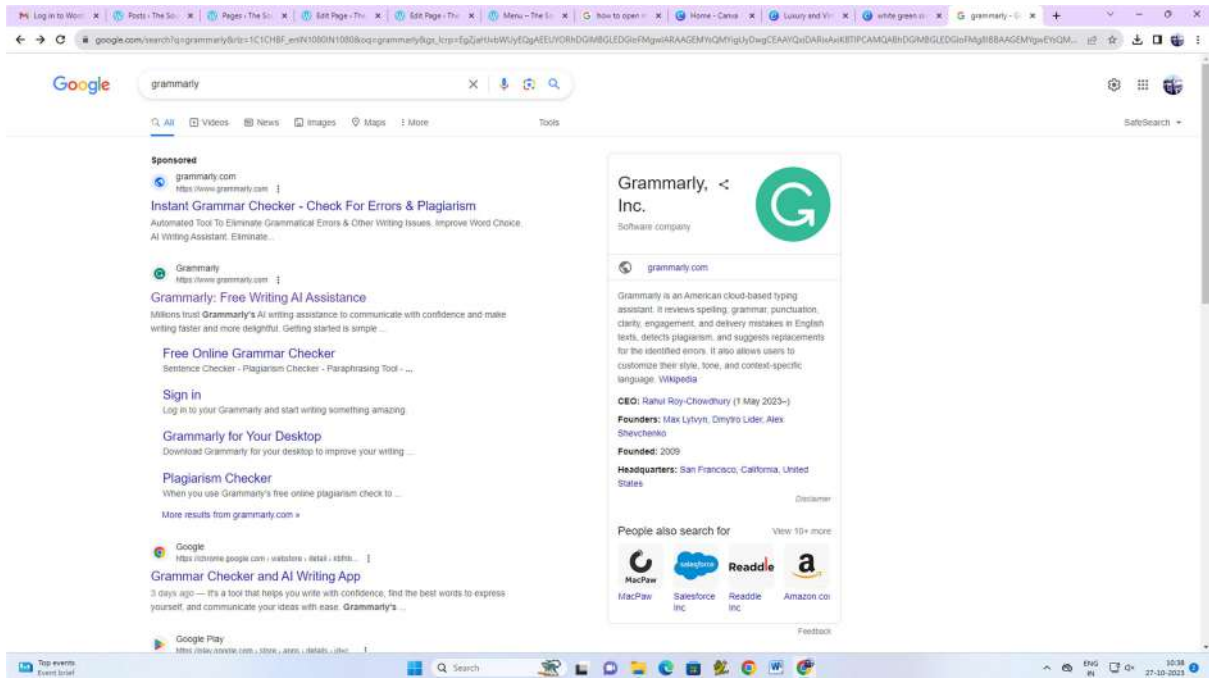
The content will be generated and scroll down



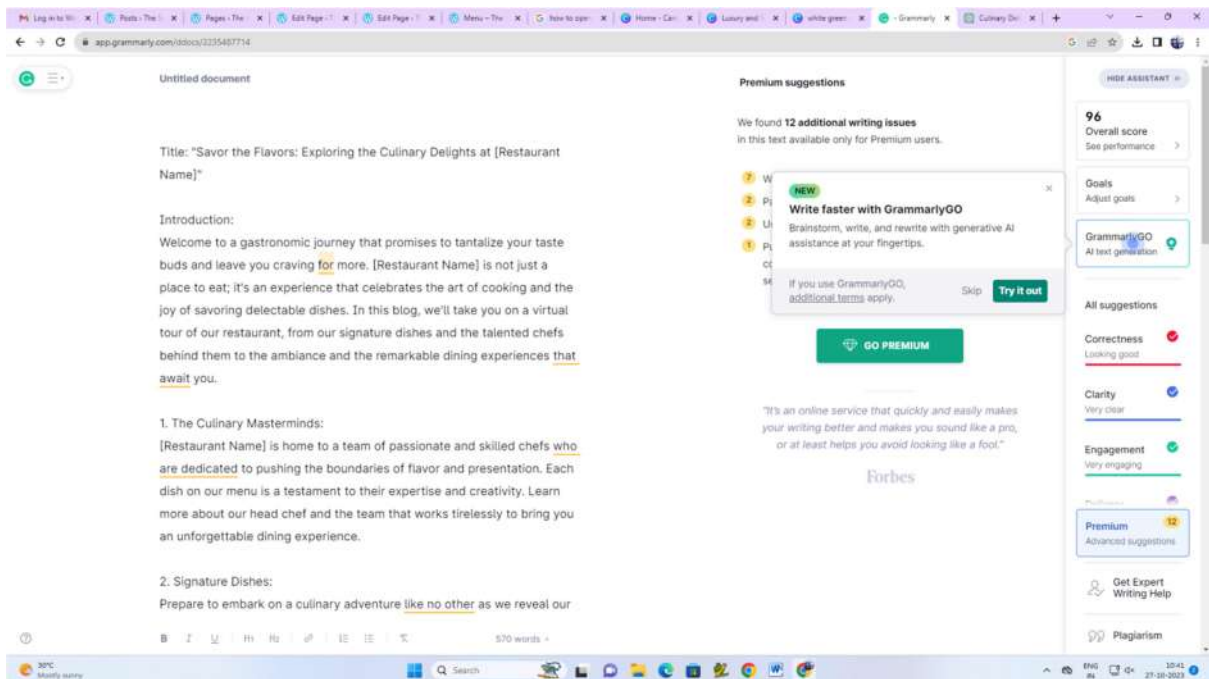
Click "Copy"



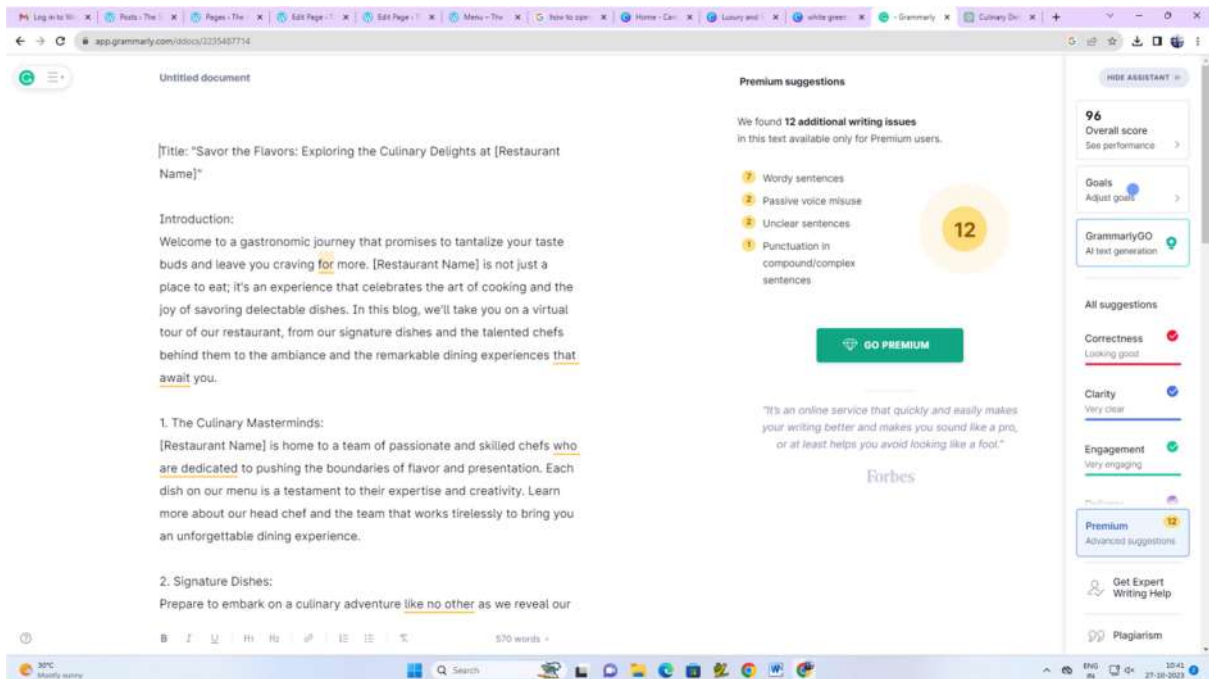
Search Grammarly and Sign In



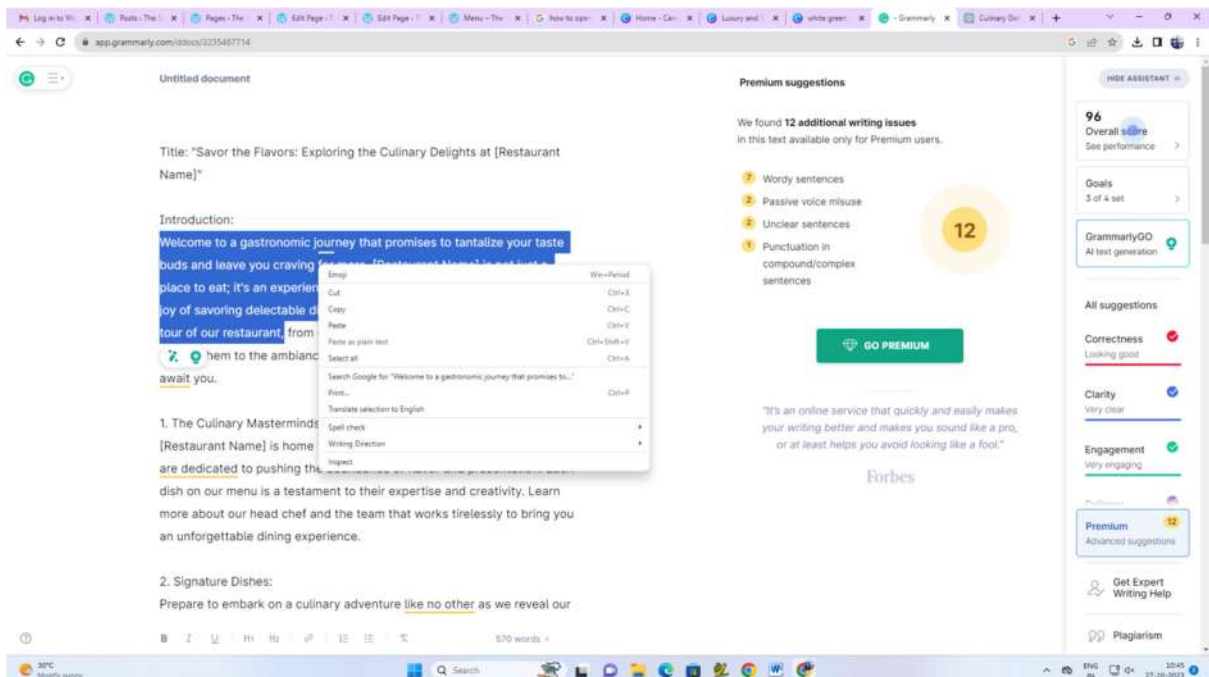
Paste the content from AI to Grammarly



Set Goals

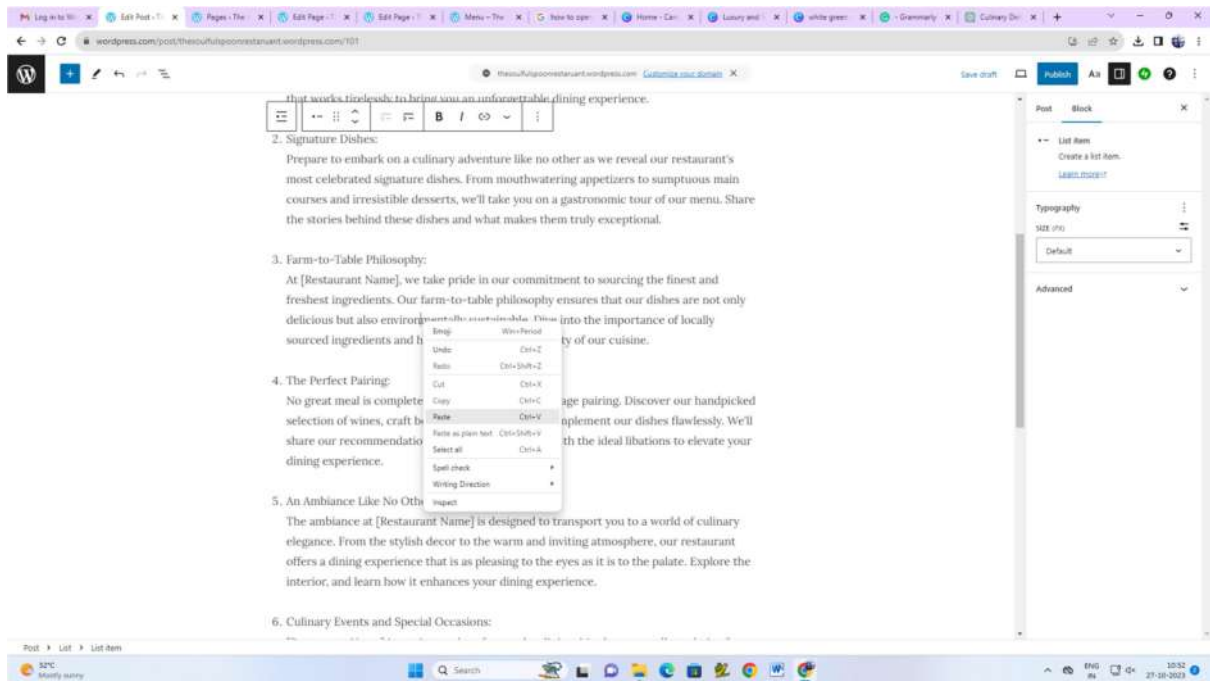


Copy from grammarly

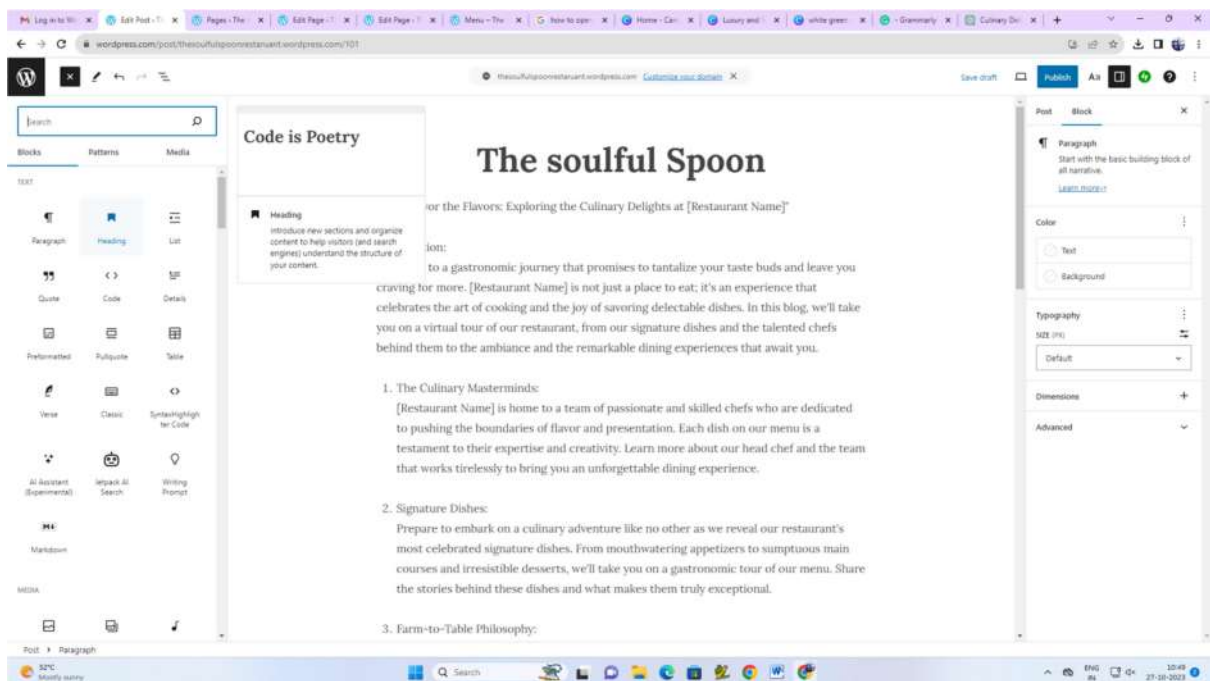


Wordpress blog –Title

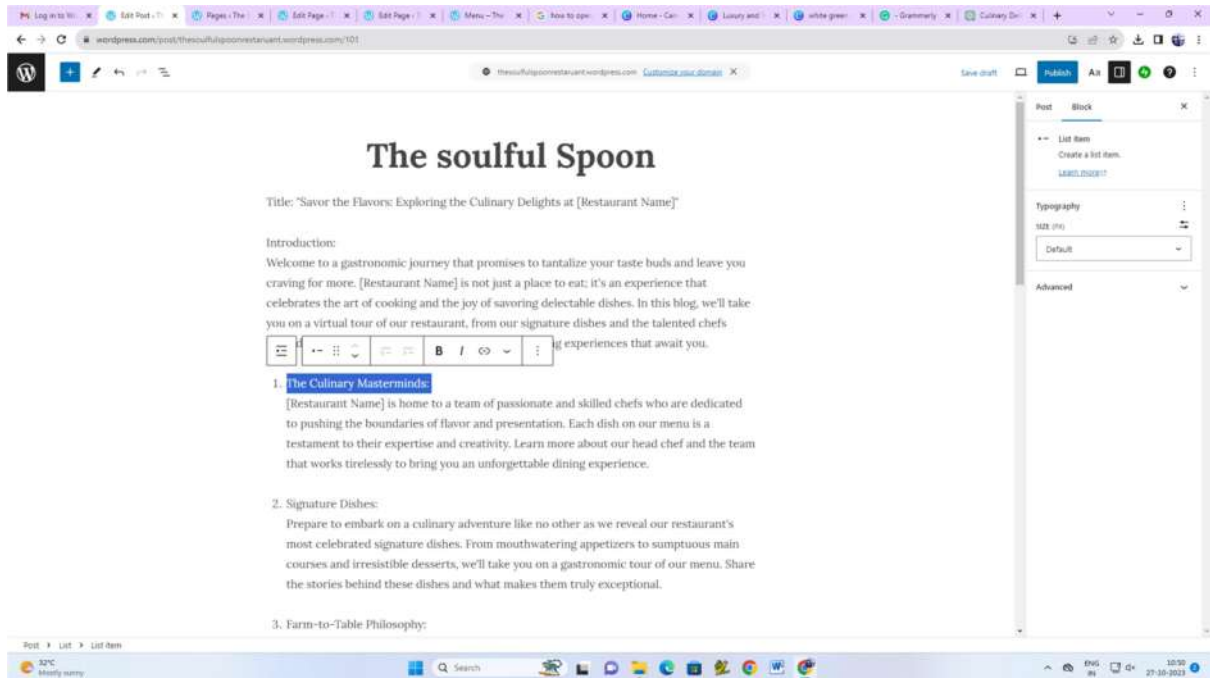
Paste the content into the blog



Click to add heading



Add the sub heading



Adjust the font size



After completing view the blog and ready to publish

The screenshot shows the WordPress editor interface for a blog post titled "The Soulful Spoon". The post is currently in draft status. The main content area displays the title, a subtitle "Title: 'Savor the Flavors: Exploring the Culinary Delights at [Restaurant Name]'", and an introduction paragraph. Below the introduction, there are three numbered sections: "1. The Culinary Masterminds:", "2. Signature Dishes:", and "3. Farm-to-Table Philosophy:". The right sidebar contains various settings for the post, including URL, visibility, author, excerpt, access, categories, tags, featured image, and discussion. The bottom of the screen shows a Windows taskbar with various application icons and a system clock indicating 11:07 AM on 27-10-2023.

Finally the blog was ready!!!

The screenshot shows the WordPress editor interface for the same blog post, "The Soulful Spoon", but now it is ready for publication. The main content area displays the title, subtitle, and introduction paragraph. Below the introduction, there are three numbered sections: "1. The Culinary Masterminds:", "2. Signature Dishes:", and "3. Farm-to-Table Philosophy:". The right sidebar contains various settings for the post, including URL, visibility, author, excerpt, access, categories, tags, featured image, and discussion. The bottom of the screen shows a Windows taskbar with various application icons and a system clock indicating 12:28 PM on 27-10-2023.