

ASSIGNMENT



NAME: Nithya R

Nm ID: (CE58FE70E60D4D592534B7AE9E6803D2)

REGISTER NUMBER: 953220106025

DOMAIN: Digital Marketing

1.Create a blog or website using Blogspot and wordpress. Customize the theme design and post new article with 500 words.

| Website Name | URL |
|--------------|--|
| Wordpress | https://nithyaramesh4320.wordpress.com/2023/10/28/eleganza-boutique/ |

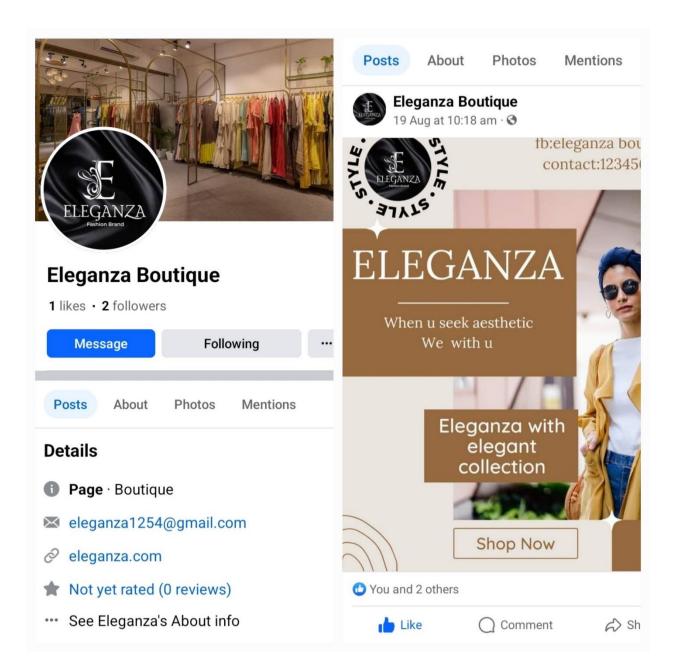


Eleganza Boutique



2.Create a New Facebook Business Page and Post one social media poster for your brand

| Website Name | url |
|--------------|---|
| Facebook | https://www.facebook.com/people/E leganza- Boutique/61550332236256/?mibexti |
| | post |
| | https://m.facebook.com/story.php?s tory_fbid=pfbid0ChDmTHNe83Re4q MRuEmu9kAeMj2qmA4gFeMc1DQm GeLbh4RZkH2eUjJ5x6Rk64GZl&id=61 550332236256&mibextid=Nif5oz |
| | |



3.Create and design a social media advertisement poster using canvas.

| Website Name | URL |
|--------------|---|
| Canva | https://www.canva.com/design/DAFr 58BPLZg/fN7iyv9tli6DkYNxOZ- KKQ/view?utm_content=DAFr58BPLZ g&utm_campaign=designshare&utm_ medium=link&utm_source=publishsh arelink |



tb:eleganza boutique contact:1234567890

ELEGANZA

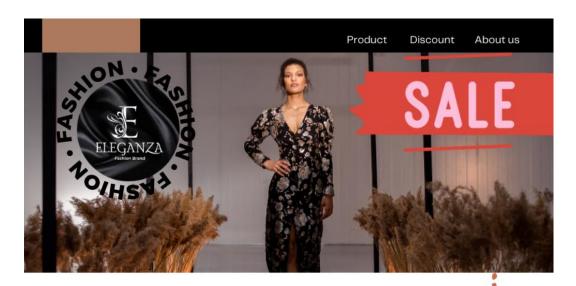
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4. Create email newsletter design using Mailchimp or Canva Tool.

| Website name | Url |
|--------------|--|
| Blogger | https://eleganzawithyou.blogspot.com/2023/09/email-newsletter-new-arrival.html |



NEW ARIVAL

We have several new collections with classic casual themes, and of course, they have quality materials









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