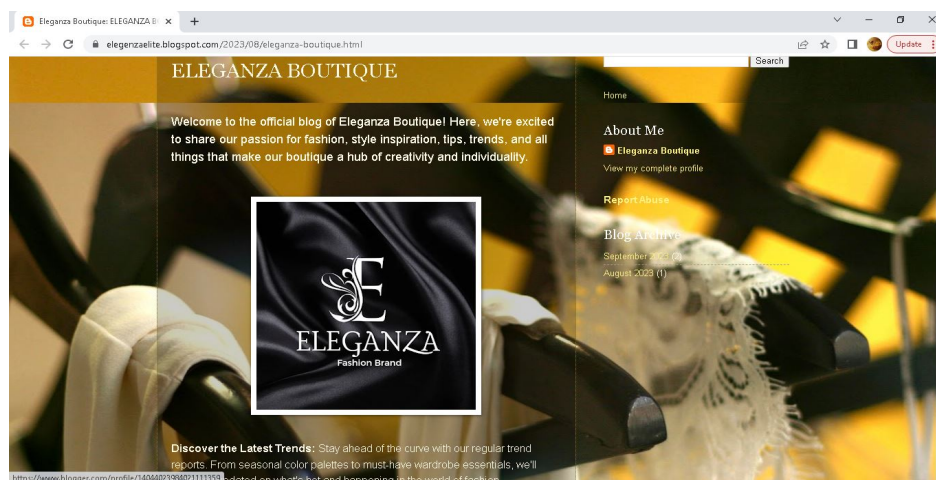


ASSIGNMENT ON DIGITAL MARKETING

NAME	DIVYA DHARSHINI S
REGISTER NUMBER	953220106007
NM_ID	E2E5DB8908FF1039024401EB4EC40D6F
DOMAIN	DIGITAL MARKETING

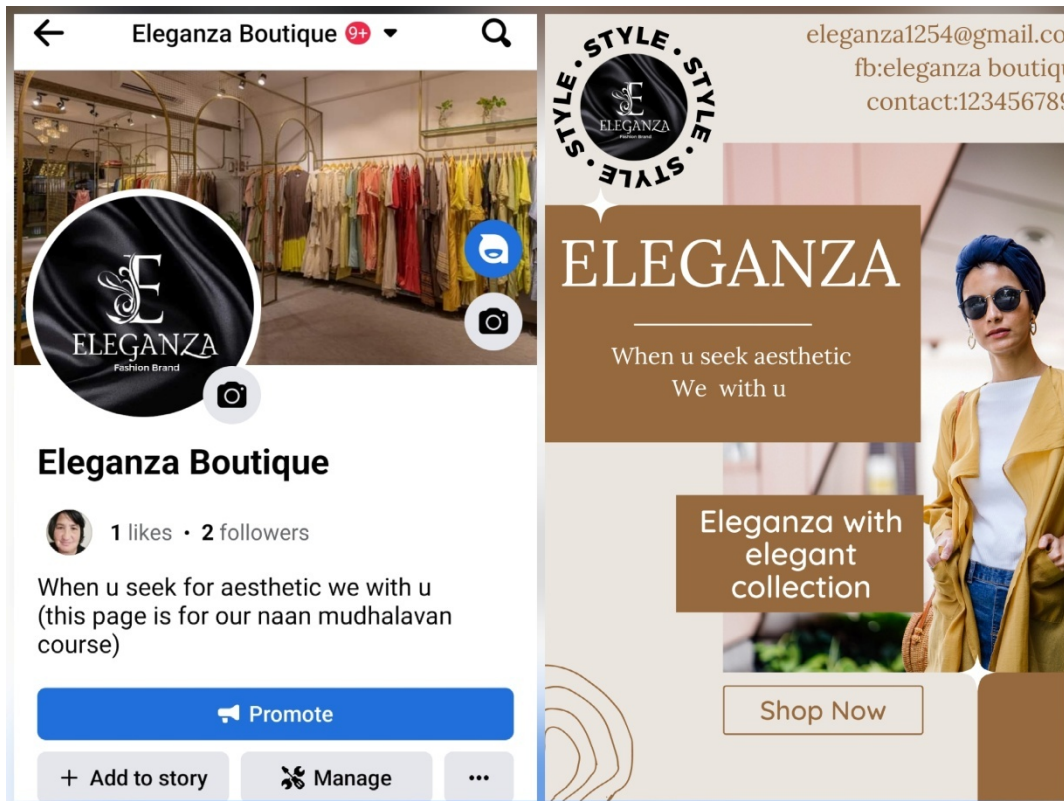
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	URL
BLOGGER	https://eleganzaelite.blogspot.com/2023/08/eleganza-boutique.html



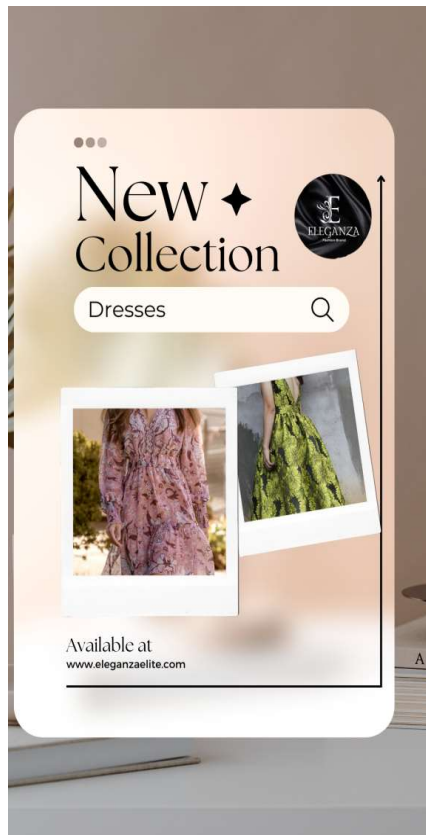
2. Create a New Facebook Business Page and post one social media poster for your brand.

WEBSITE NAME	URL
FACEBOOK	https://www.facebook.com/profile.php?id=61550332236256&mibextid=ZbWKwL
	<p>POST URL</p> <p>https://m.facebook.com/story.php?story_fbid=pfbid0ChDmTHNe83Re4qMRuEmu9kAeMj2qmA4gFeMc1DQmGeLbh4RZkH2eUjJ5x6Rk64GZI&id=61550332236256&mibextid=Nif5oz</p>



3. Create and design a social media advertisement poster using canva.

WEBSITE NAME	URL
CANVA	https://www.canva.com/design/DAFydWtiUdA/bnxLRt_0xML7-EmW6kk5A/view?utm_content=DAFydWtiUdA&utm_campaign=designshare&utm_medium=link&utm_source=editor



4. Create email newsletter design using MailChimp or canva tool.

WEBSITE NAME	URL
BLOGGER	https://eleganzaelite.blogspot.com/2023/09/email-newsletter-new-collections_1.html

