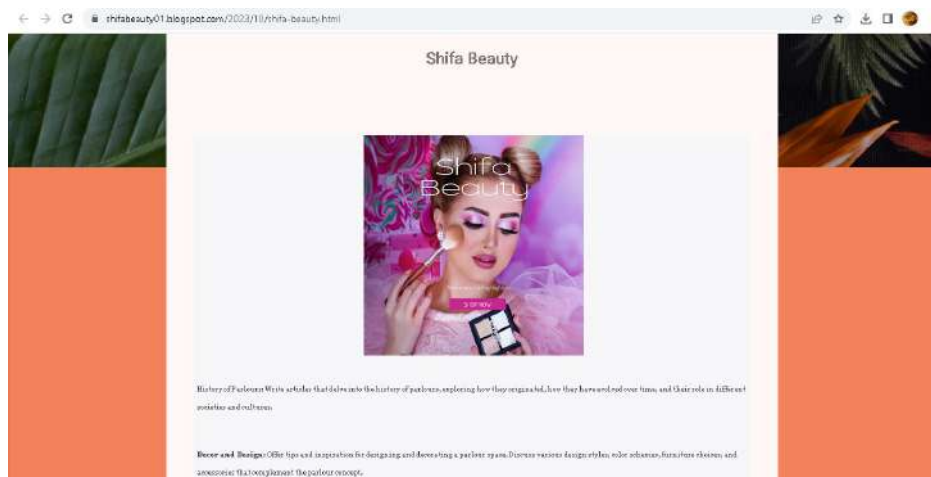


# ASSIGNMENT ON DIGITAL MARKETING

NAME	ABITHA M
REGISTER NUMBER	953220106001
NM_ID	B6DE29B6831898DBB104DFA796E8B8BF
DOMAIN	DIGITAL MARKETING

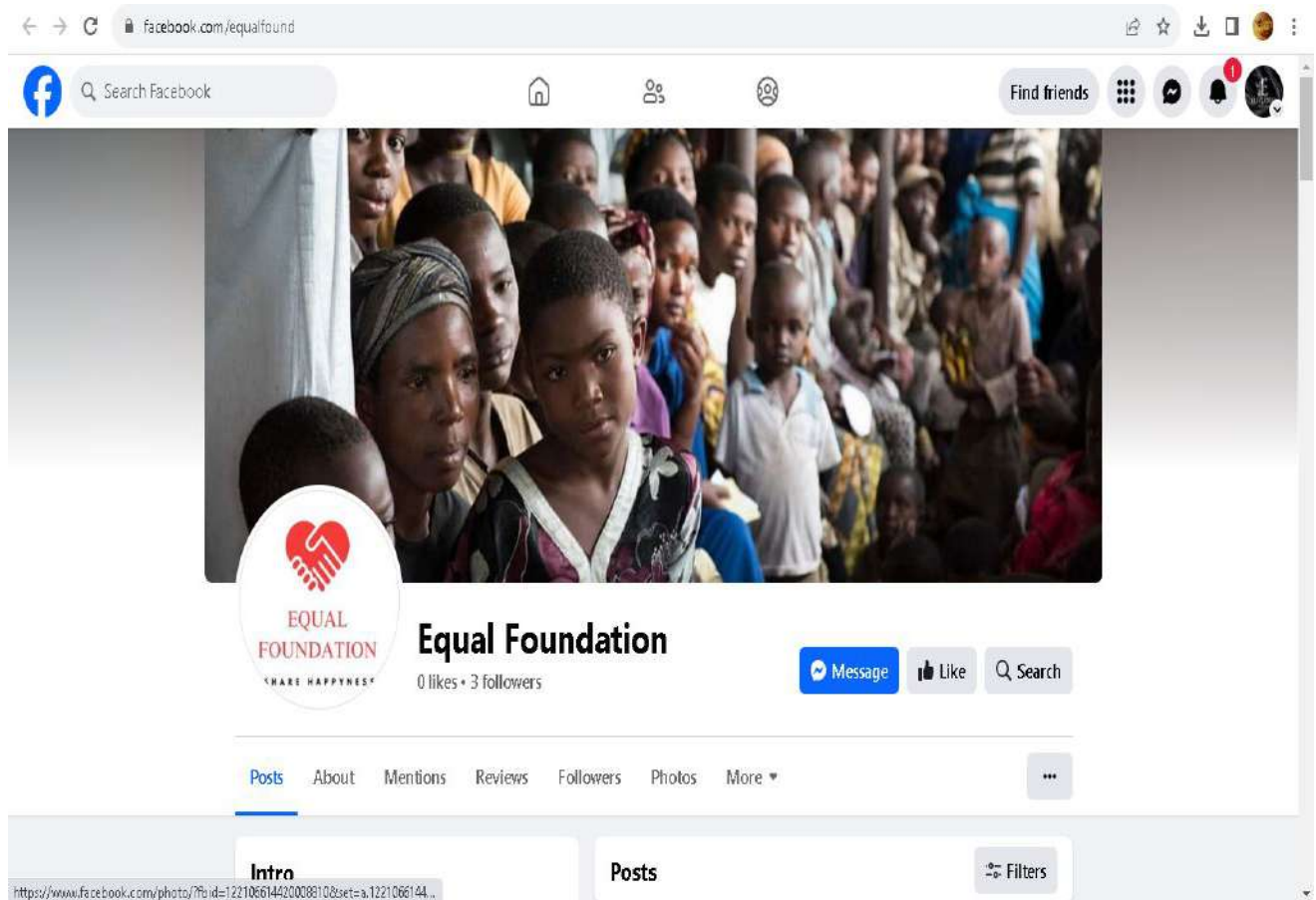
**1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

WEBSITE NAME	URL
BLOGGER	<a href="https://shifabeauty01.blogspot.com/2023/10/shifa-beauty.html">https://shifabeauty01.blogspot.com/2023/10/shifa-beauty.html</a>



## 2. Create a New Facebook Business Page and post one social media poster for your brand.

WEBSITE NAME	URL
FACEBOOK	<a href="https://www.facebook.com/equalfound">https://www.facebook.com/equalfound</a>



**3. Create and design a social media advertisement poster using canva.**



## 4. Create email newsletter design using MailChimp or canva tool.

WEBSITE NAME	URL
BLOGGER	<a href="https://shifabeauty01.blogspot.com/2023/10/email-newsletter.html">https://shifabeauty01.blogspot.com/2023/10/email-newsletter.html</a>



### BEAUTY MAKEUP

#### DAKOTA

It's a skin makeup it gives the illusion of perfect skin, even if you don't have it. It uses the effects of light and dark to create a pleasing look.

### BRIDAL MAKEUP

#### DASEDO

bridal makeup from airbrush to high shine, here's everything you need to know about different kinds of bridal makeup.



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