



IDEALIZE 2023

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TEAM PROPOSAL

Organized by
AIESEC in University of Moratuwa



TEAM NAME	Stack Builders
CATEGORY(WEB/APP)	Web
SCHOOL / OPEN	Open
NAME OF THE APP/WEB	LifeSaver
FIELD OF THE APP/WEB	Medical

TEAM DETAILS



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Problem Definition:

The problem is the lack of quick access to emergency medical assistance, causing potential delays in receiving life-saving help.



Background & Motivation:

We are driven by the need to address this issue and improve emergency response times using technology.



Introducing LifeSaver: The Ultimate Emergency Assistance App:

1. **Seamless platform:** The ultimate app for rapid emergency assistance, seamlessly connecting users with hospitals and ambulances, revolutionizing responsiveness and providing essential life-saving features with a single step, unlike the traditional emergency call system.
2. **Government hospital partnerships:** We welcome government hospitals as partners in our initiative.
3. **Personalized assistance:** Users can specify their preferred hospitals based on their requirements.
4. **Easy location sharing:** The app sends user location to nearby **hospitals** (private & government) and their associated **ambulances simultaneously**, with a single touch.
5. **Ambulance tracking:** Incorporating ambulance tracking allows users to locate the nearest available ambulance for enhanced safety.
6. **Responsible usage:** If users misuse the app, hospitals and ambulances provide feedback, leading to adjustments in emergency service responsiveness, such as reducing priority or number of ambulance connections. Users are notified about these changes.
7. **Efficient assistance:** Our app prioritizes efficient emergency response to ensure timely help.
8. **Accountability:** By promoting accountability, we revolutionize the emergency response system.



- Step-by-step first aid instructions
- Online pharmacy services



What Sets LifeSaver Apart:

- ☐ *The app sends user location to nearby hospitals(private & government) and their associated ambulances with a single touch. If an ambulance is not immediately available, our app automatically alerts nearby non-emergency drivers who can aid, ensuring timely care and transport for the user.*
- ☐ *Ambulance location tracking*
- ☐ *User misuse prompts feedback from hospitals and ambulances, resulting in adjustments to emergency service responsiveness, including reduced priority or number of ambulance connections. Users are notified accordingly.*
- ☐ *Real-time support through detailed first aid instructions*
- ☐ *User-centric design for ease of use*



From Concept to Reality:

- Development of user-friendly mobile and web applications.
- Incorporation of advanced technologies such as GPS tracking and real-time communication.
- Beta testing and user feedback for continuous improvement.





Spreading the LifeSaver Reach:

- Online advertising campaigns targeting relevant audiences.
- Social media promotions to raise awareness and engage users.
- Partnerships with healthcare organizations and emergency service providers.
- Continuous user engagement and feedback collection to drive future enhancements.





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