

SUBMISSION GUIDELINES



IDEALIZE 2023

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Organized by
AIESEC in University of Moratuwa





WHAT IS IDEATHON STAGE

- Each team should pitch their idea as a proposal in the ideathon stage.
- Teams with approved proposals will go to the next stage and should start developing their mobile application /Web based solution.
- Mentoring sessions will be conducted and the teams will get challenges during these sessions.



Ideathon

27th June | 31st July

1

**Verification
Document**



Submission Deadline:
4th of July

2

**Proposal
Submission**



Submission Deadline:
13th of July



VERIFICATION DOCUMENT

- Every team **must submit** a verification folder containing only one of the following documents of all the members to confirm their Identity.
 - School category - A scanned copy of NIC/School ID/Student Record Book/a Certified letter from the school
 - Open category - A scanned copy of NIC /University ID/ Employee ID (A scanned copy of one of these documents is sufficient)
- The folder must be named "[Team Name]_Verification" and uploaded to the given link. Submit the verification details before or on **4th July,2023**.
- Submission link will be provided later



PROPOSAL TEMPLATE

- In the First Stage, teams must submit a proposal outlining their application idea accompanied by information about the team.
- The proposal must be created according to the given template.

Template





PROPOSAL GUIDELINES

- Language of Use - **English**.
- **Make a Copy of the Proposal template** and fill your details in the necessary slides.
- Start typing your proposal from the **7th slide**.
- End your proposal with the 8th slide.
- The proposal content should **not exceed 05 pages**.
- The proposal should be named "[**Team Name**]**_proposal**".
- Participants must ensure that their proposal is uploaded as a **single document** in **pdf** format.



SUBMISSION GUIDELINES



Upload your personal drive link, including the proposal (pdf). (Make the drive link accessible to everyone)



Single submission is required per team.



Ideathon Submission will be opened from 27th June till 13th July 2022



Submission link will be provided later



SHORTLISTING



A panel of judges will shortlist the teams based on the proposals.



The participants will be shortlisted separately for school & open categories.



The creativity of their idea, sustainability of the concept, originality, and the marketing will be considered when shortlisting



TO BE NOTED

- Please keep in mind that we will disqualify any incomplete or illegible entries.
- We will not be responsible for any entries which are not properly uploaded.
- Entries that may contain any inappropriate, offensive, or illegal content will not be accepted.
- Your Idea must be able to transform into a Mobile application or a Web based solution.
- Your idea for the application should be original but can be improvised by an pre-launched application (Should not be identical)
- Late submissions will not be accepted.

CONTACT US



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THANK YOU



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