

Sector Investing Strategy

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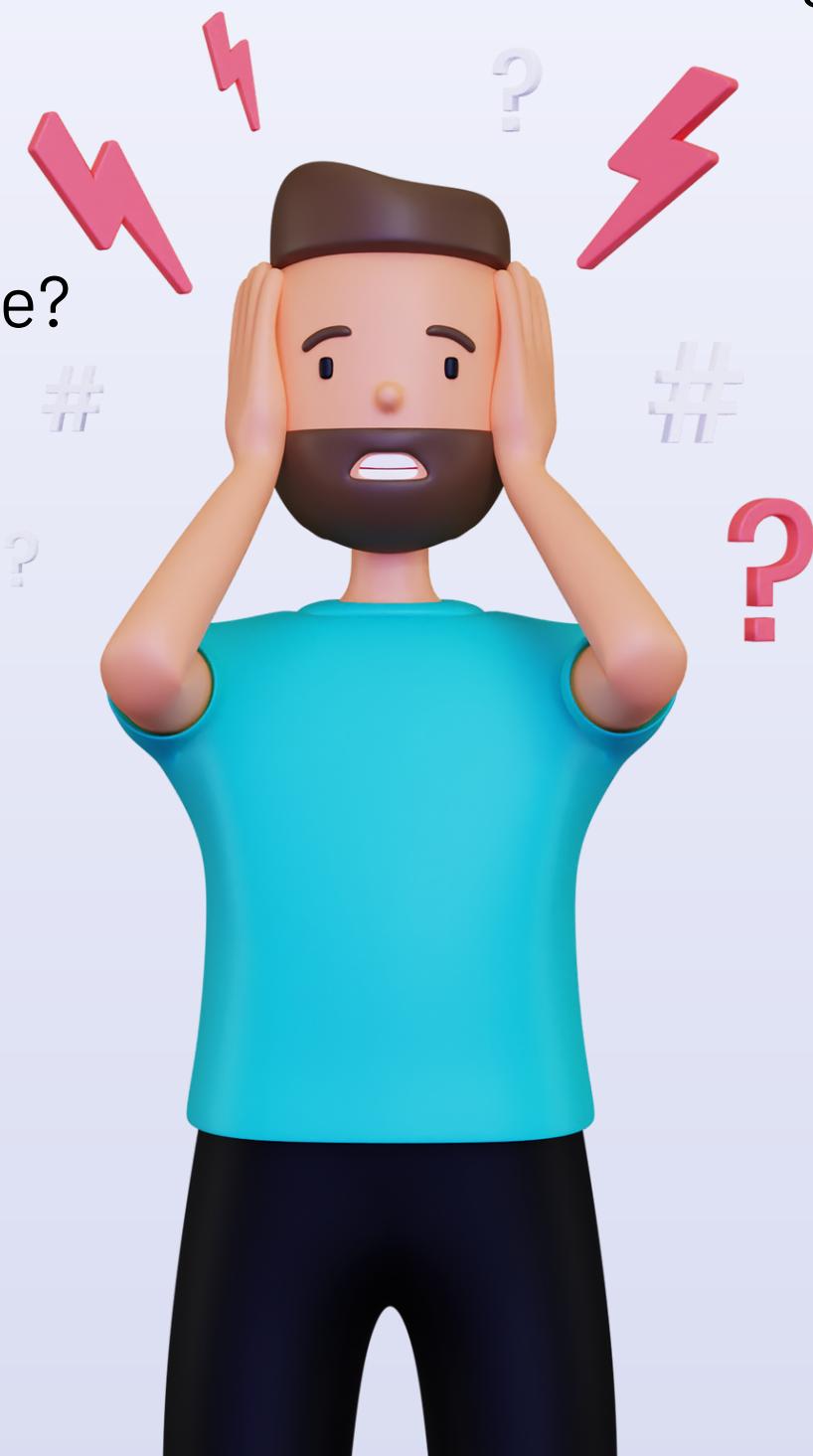
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Introduction

With thousands of stocks to invest in, it can be overwhelming for you to pick the right ones.

- Where do you start?
- What metrics do you look at?
- What type of analysis and resources to use?



We narrow it down for you by offering a sector analysis investment strategy that present several benefits:

- Seek Alpha
- Position for business cycles
- Understand nature of the market

Our Mission

We want to provide you with a stock and ETF investment strategy by sector.

We specialize in giving buy & sell recommendations for 7 different sectors with the goal to outperform the S&P 500.

Sector investing is a top-down investment strategy and a way of capitalizing on market shifts caused by changing business conditions and investor focus.

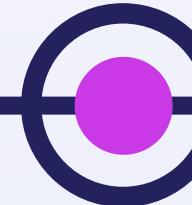


Model Building



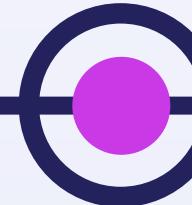
**Historical Data using
Yahoo Finance:**

Closing Price
Trading Volume
Weekly Volatility



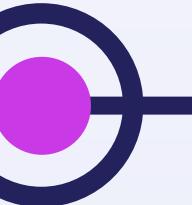
Buy-Sell Decision

Cross-Over Signals
using EMA 9 and 21



RSI

Relative Strength
Index using FinTA
Library



Economic Factors

10 yr. Treasury Yield

Our Due Diligence



i Timelines

20 years historical data for all analysis to account for different cycles, black swan events, bullish markets etc.

Benchmark

S&P 500 as a target to outperform

Performance Metrics & Back testing

Trial & Error approach

A blue ribbon icon with vertical lines and a wavy base, representing a certificate or seal.

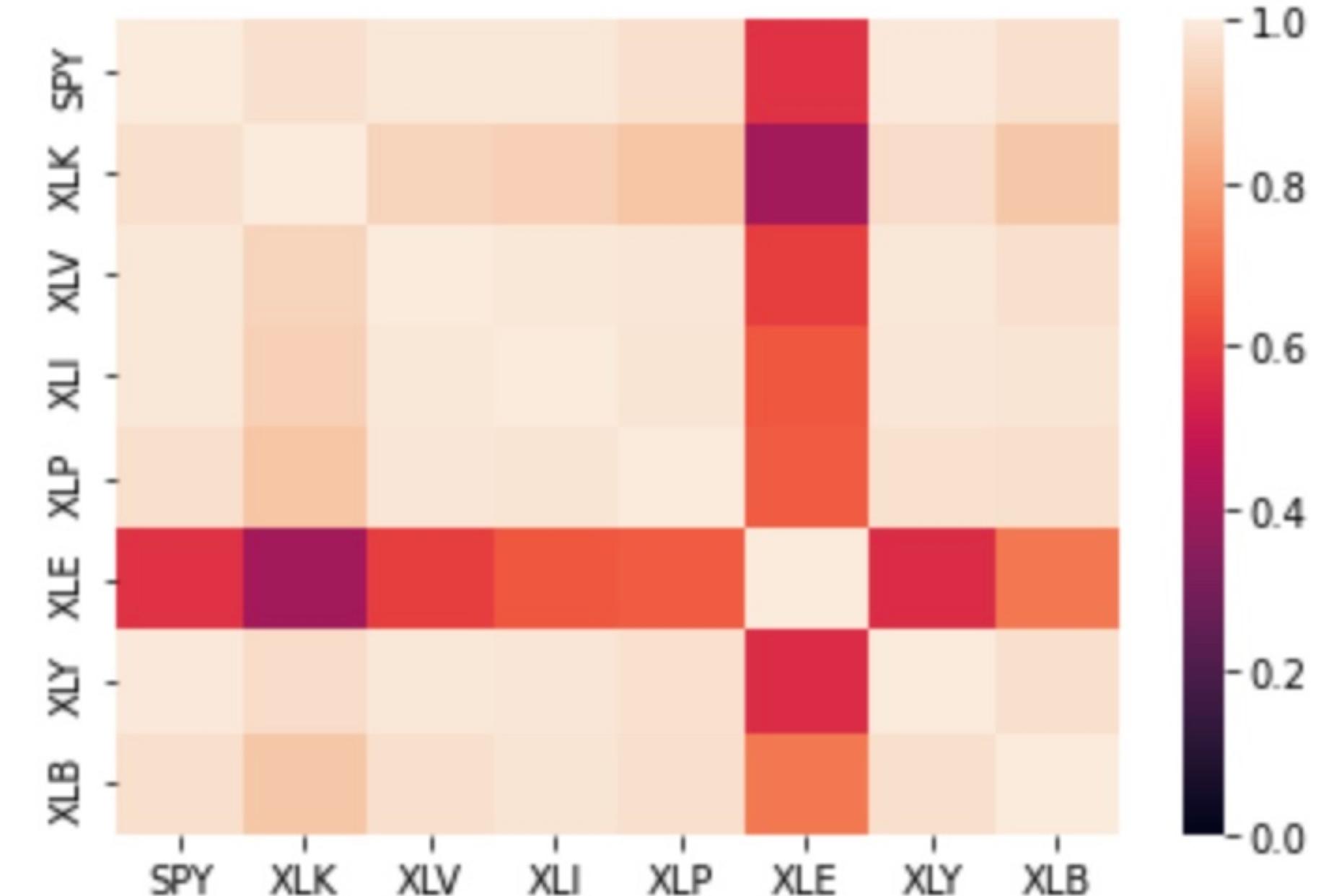
News Sentiment Analysis

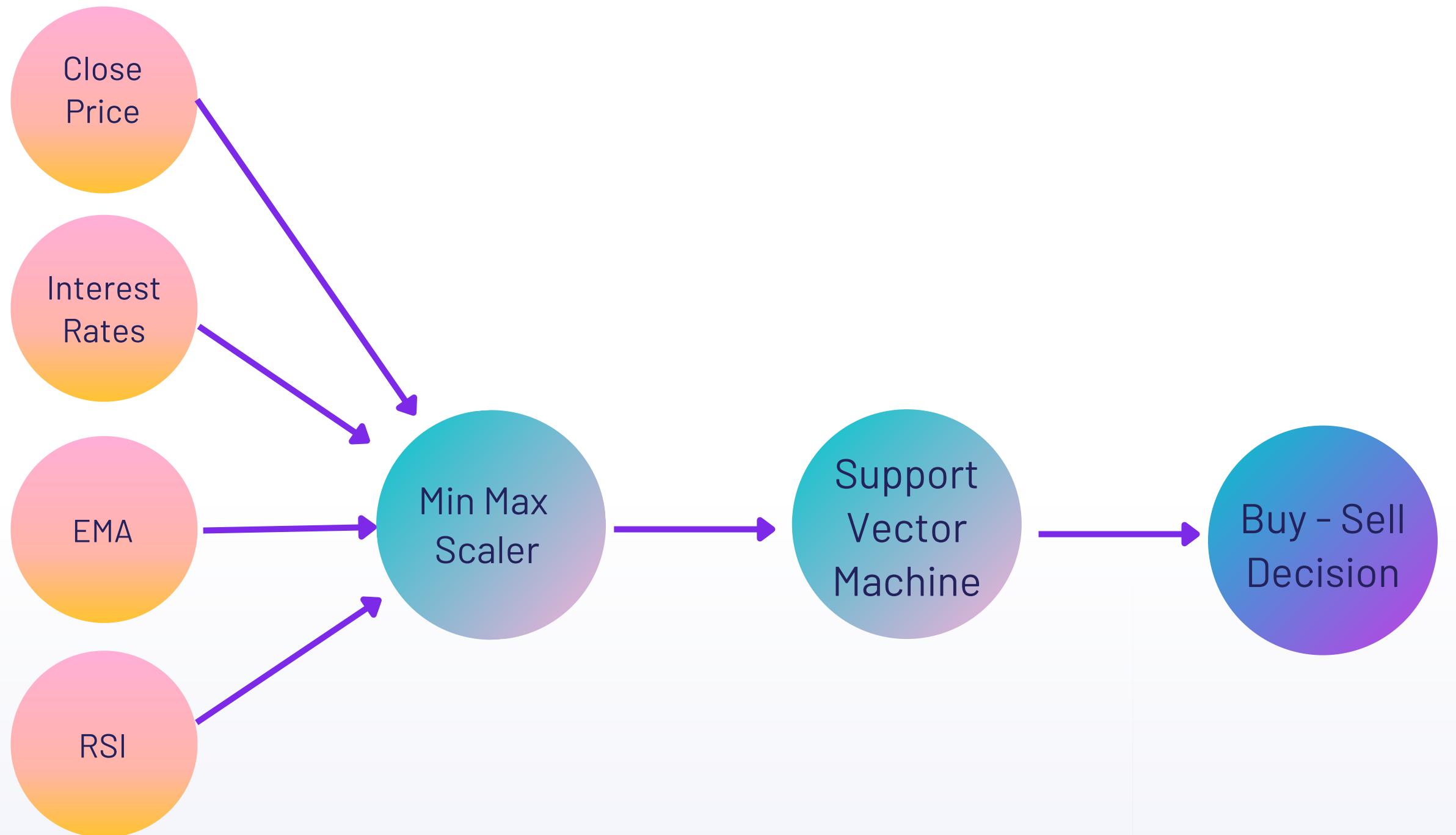
Only reliable resources targeted

A blue icon representing a network or graph structure, showing two nodes connected by multiple lines.

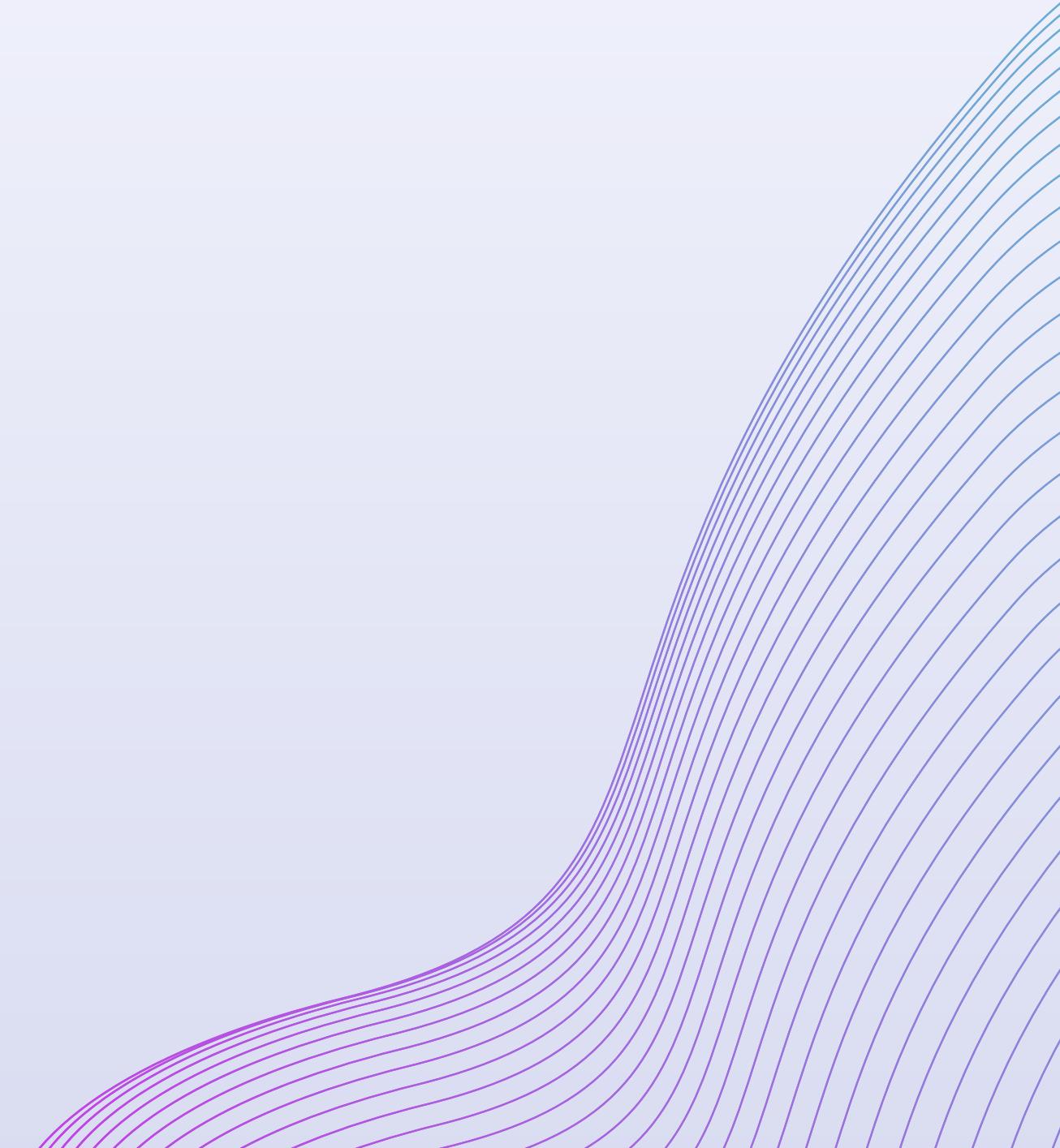
Correlation

- Understand business cycles of each sector with the S&P500





Performance Metrics & Results



Sentiment Analysis

Twitter Sentiment
Analysis with Tweepy

3 Trader Sources: CMT
Association, RSI Wizard,
J.C. Parets

3 News Sources: Yahoo
Finance, WSJ,
Bloomberg

NLTK & Vader for
Sentiment Analysis

Polarity Scores as an
added validation factor



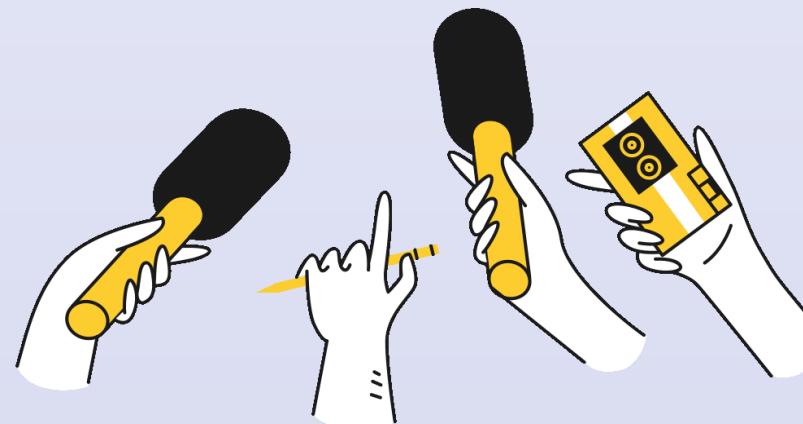
Sentiment Analysis

News Sentiment Tweets:

	Bloomberg	Wall Street	Yahoo Finance
0	Federal Reserve Bank of Cleveland President Lo...	Cerebral got off to a slow start prescribing a...	Crude Oil (CL=F) is down more than 7% as the p...
1	The world's largest cryptocurrency climbed 12%...	America is facing a retirement crisis. Can bit...	\$MTCH shares are sliding 6% and hit an intrada...
2	RT @BloombergLive: At the @QatarEconForum @bus...	If inflation has relegated you to window shopp...	The #FDA gave its authorization for kids 6 mon...
3	Pockets of outperformance are starting to pop ...	Yellowstone National Park will partially reope...	\$ADBE #stock is falling more than 2% and is th...

Traders Sentiment Tweets:

	CMT Association	RSI Wizard	J.C. Parets
0	RT @the_chart_life: Gaps...\\n\\n\$IWM \$RUT \$RTY_... RT @iManasArora: As per the World Economic For...	@MarketsMuse @sstrazza There are always the sa...	
1	RT @alphatrends: Don't be in such a hurry to b... @sandeep_naredla episode 5 is yet to come naa?	RT @sstrazza: There doesn't always have to be ...	
2	RT @allstarcharts: broken support https://t.co... @waglenikhil @Tejasvi_Surya @waglenikhil you ...	Punks are on sale https://t.co/1OxbvOgp7z	
3	RT @SJosephBurns: Capital preservation should ... @itjegan Use Magnet or Super Jet		@dimitrisnatsis @AngelaR111111 People lose mon...



Ready to invest with us? Let's answer your questions

