# **Boosting Algorithm**

Technique in machine learning that combines the predictions of multiple weak learners to form a strong model.

# Types of Boosting Algorithm

- Ada Boosting
- XG Boosting
- LG Boosting

## ADA BOOSTING ALGORITHM

Powerful ensemble learning algorithm designed to improve the performance of weak classifiers.

## ADA BOOSTING ALGORITHM

#### **Working Principle:**

- 1. Initial Model Training
- 2. Error Calculation
- 3. Weighting of Errors
- 4. Iteration
- 5. Final Prediction

## **Application**

**Image Recognition**: AdaBoost is widely used for face detection and other image classification tasks.

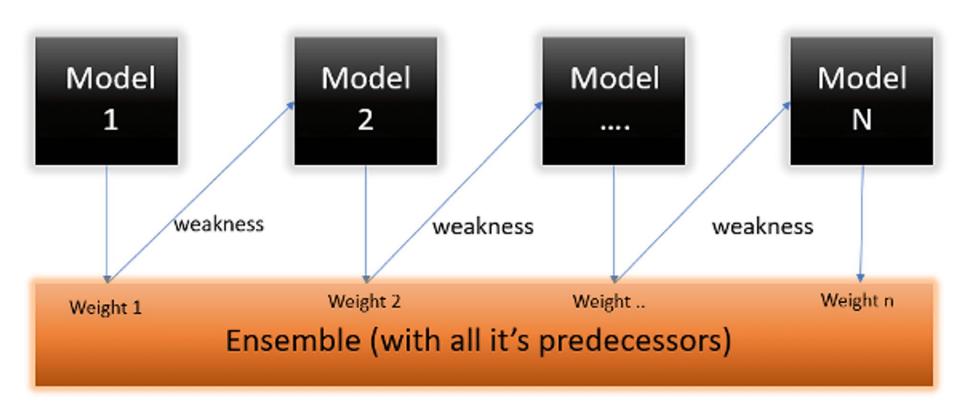
**Text Classification**: It can be applied to spam detection, sentiment analysis, and document classification.

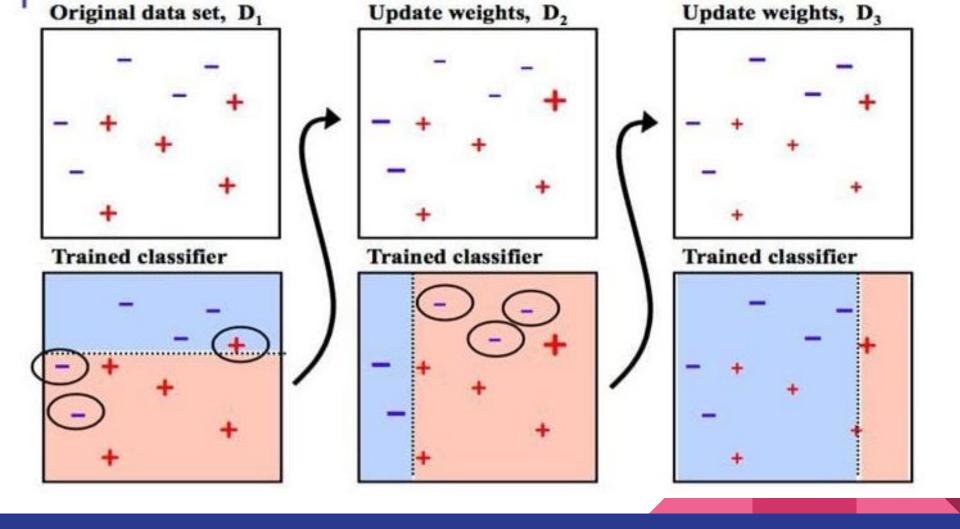
**Medical Diagnosis**: In healthcare, AdaBoost is used for diagnosing diseases from medical images and other diagnostic data

Fraud Detection: Financial institutions use AdaBoost to identify fraudulent transactions

**Biometric Authentication**: AdaBoost can improve the accuracy of systems that recognize fingerprints, iris patterns, or facial features by refining classification results.

**Customer Segmentation**: In marketing, it helps identify different customer segments by analyzing purchasing behavior and demographic data, enabling targeted marketing strategies.





#### **ADVANTAGE**

High level of accuracy

#### DISADVANTAGE

Can lead to overfitting if the weak classifiers are too complex or if the number of boosting iterations is too high

## XG BOOSTING

- The algorithm works by sequentially adding weak learners to the ensemble, with each new learner focusing on correcting the errors made by the existing ones.
- XGBoost uses gradient boosting, meaning it fits each new model based on the gradient of the loss function (how wrong the model's predictions are).
- Can be used for classification and regression.

## XG BOOSTING ALGORITHM

#### **Working Principle:**

- 1. Data Preparation
- 2. Baseline Decision Tree Model
- 3. Hyper Parameter Tuning
- 4. Model Development

#### **ADVANTAGE**

- Highly efficient and scalable for large datasets
- Handles missing data automatically
- Regularization to reduce overfitting

#### DISADVANTAGE

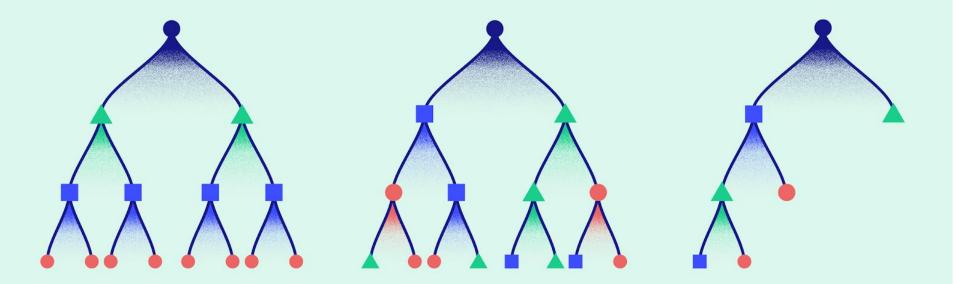
- Hyperparameter Tuning: Finding the right combination can be time-consuming and computationally expensive.
- Overfitting on Small Datasets
- High Memory Consumption

## **Applications**

**Marketing and Customer Analytics**: It's applied for customer segmentation, churn prediction, and targeted marketing campaigns, allowing businesses to tailor their strategies effectively.

**Recommendation Systems**: XGBoost is used in collaborative filtering and content-based recommendation systems to improve the accuracy of recommendations.

**Finance**: Used for credit scoring, risk assessment, and fraud detection. It helps in building robust models to predict loan defaults and identify suspicious transactions.



## LG BOOSTING

- LightGBM (Light Gradient Boosting Machine) is a gradient boosting framework developed to enhance speed and efficiency, especially with large datasets
- Can be used for classification and regression.

## LG BOOSTING ALGORITHM

#### **Working Principle:**

- LightGBM uses a leaf-wise growth strategy, which is a significant difference from XGBoost's level-wise growth
- In leaf-wise growth, the algorithm splits the leaf with the highest loss reduction, growing trees deeper in areas where it matters most
- To speed up computation, LightGBM employs a histogram-based algorithm, which discretizes continuous feature values into bins.

#### **ADVANTAGE**

- Speed and Memory Efficiency
- Performance with Large Datasets
- Handling Sparse Data

#### DISADVANTAGE

- Overfitting on Small Datasets
- Sensitivity to Hyperparameters: LightGBM requires careful tuning of its hyperparameters, especially the num\_leaves, learning\_rate, and min\_data\_in\_leaf, to prevent overfitting and underfitting.
- Poor Interpretability

## **Application**

**Large-Scale Machine Learning**: It is designed to handle large datasets efficiently, making it suitable for applications in big data environments, such as online retail and social media analysis.

**Recommendation Systems**: LightGBM is used to build recommendation algorithms that analyze user behavior and preferences to suggest relevant products or content.

**Fraud Detection**: In finance, LightGBM is effective for detecting fraudulent activities by analyzing patterns in transaction data.

**Customer Churn Prediction**: Businesses use it to identify customers likely to leave by analyzing engagement metrics and other factors.

**Healthcare Analytics**: It helps predict patient outcomes, treatment responses, and disease progression based on various medical data.

## **LightGBM leaf-wise**

