

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	30 October 2023
Team ID	FFFAA3592BB8F4280984DD3EF9604D5B
Project Name	Agriculture Docs Chain
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Template' section of the Mural interface for the 'Brainstorm & Idea Prioritization' template. The page is divided into three main columns:

- Left Column (Template Overview):** Contains a circular icon with a lightbulb and wavy lines, the title 'Brainstorm & idea prioritization', a brief description, and preparation details:
  - 10 minutes to prepare
  - 1 hour to collaborate
  - 2-8 people recommended
- Middle Column (Before you collaborate):** A step-by-step guide:
  - Before you collaborate**: A little bit of preparation goes a long way with this session. Here's what you need to do to get going.  
⌚ 10 minutes
  - Team gathering**: Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
  - Set the goal**: Think about the problem you'll be focusing on solving in the brainstorming session.
  - Learn how to use the facilitation tools**: Use the Facilitation Superpowers to run a happy and productive session.  
[Open article](#)
- Right Column (Define your problem statement):** A step-by-step guide:
  - Define your problem statement**: What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.  
⌚ 5 minutes

Below this, there is a box labeled 'PROBLEM' containing the statement: 'How might we design Agriculture Docs Chain System?'.

**Key rules of brainstorming** (with icons):

  - Stay in topic.
  - Encourage wild ideas.
  - Defer judgment.
  - Listen to others.
  - Go for volume.
  - If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

**Aarthi**

Identify pain points	Stakeholder interviews	Analyze existing solutions	Create requirements document
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**Nithya Shree**

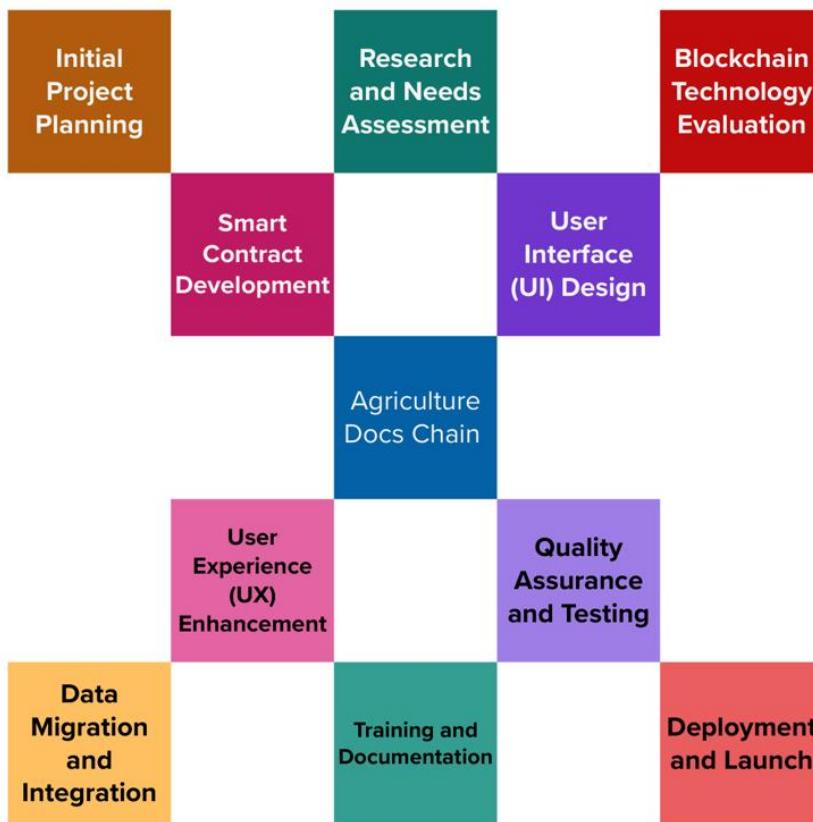
Choose blockchain framework	Develop smart contracts	Implement security measures	Scalability planning
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**Ramya**

Wireframes and prototypes	User-friendly dashboard	Responsive design	Agriculture-themed aesthetics
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**Swetha**

Testing plan	Identify and rectify issues	Load testing	Collaborate with developers
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### Step-3: Idea Prioritization

