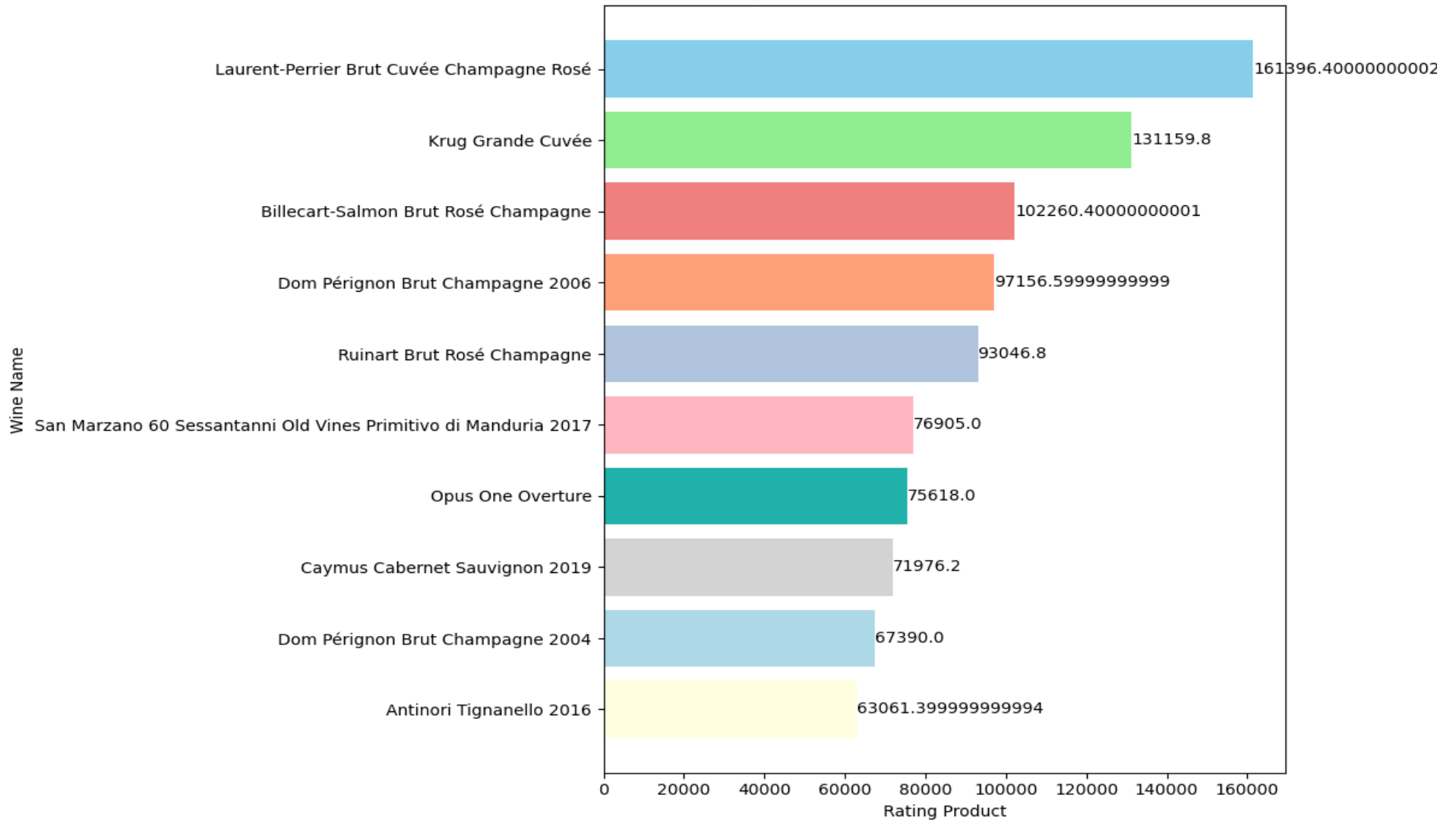


Vivino Report

Top 10 Wines to Increase Sales for Wiwino



Top 10 wines to increase sales for Wiwino: Wine: Laurent-Perrier Brut Cuvée Champagne Rosé, Average Rating: 4.4, Rating Count: 36681, Rating Product: 161396.40000000002 Wine: Krug Grande Cuvée, Average Rating: 4.6, Rating Count: 28513, Rating Product: 131159.8 Wine: Billecart-Salmon Brut Rosé Champagne, Average Rating: 4.4, Rating Count: 23241, Rating Product: 102260.40000000001 Wine: Dom Pérignon Brut Champagne 2006, Average Rating: 4.6, Rating Count: 21121, Rating Product: 97156.59999999999 Wine: Ruinart Brut Rosé Champagne, Average Rating: 4.4, Rating Count: 21147, Rating Product: 93046.8 Wine: San Marzano 60 Sessantanni Old Vines Primitivo di Manduria 2017, Average Rating: 4.5, Rating Count: 17090, Rating Product: 76905.0 Wine: Opus One Overture, Average Rating: 4.5, Rating Count: 16804, Rating Product: 75618.0 Wine: Caymus Cabernet Sauvignon 2019, Average Rating: 4.6, Rating Count: 15647, Rating Product: 71976.2 Wine: Dom Pérignon Brut Champagne 2004, Average Rating: 4.6, Rating Count: 14650, Rating Product: 67390.0 Wine: Antinori Tignanello 2016, Average Rating: 4.6, Rating Count: 13709, Rating Product: 63061.39999999999

Top 10 countries to prioritize marketing budget: ('États-Unis', 12273684) ('France', 5973301) ('Italie', 4270717) ('Allemagne', 2549989) ('Espagne', 2264396) ('Suisse', 1601799) ('Portugal', 1123535) ('Australie', 1022965) ('Argentine', 629532) ('Chili', 326757)

Top 3 wines and their corresponding IDs: Wine ID: 66284, Name: Cabernet Sauvignon, Average Rating: 4.6, Rating Count: 157944, Rating Product: 726542.3999999999, Country: États-Unis Wine ID: 86684, Name: Brut Champagne, Average Rating: 4.6, Rating Count: 146377, Rating Product: 673334.2, Country: France Wine ID: 1652, Name: Tignanello, Average Rating: 4.5, Rating Count: 142513, Rating Product: 641308.5, Country: Italie

Names of wineries for the award: Best wineries 1: Cabernet Sauvignon Best wineries 2: Brut Champagne Best wineries 3: Tignanello

Wines related to specific taste keywords: 106 117 123 195 417

Keywords and their corresponding IDs: Keyword ID: 106, Keyword: citrus Keyword ID: 107, Keyword: citrus blossom Keyword ID: 108, Keyword: citrus oil Keyword ID: 109, Keyword: citrus zest Keyword ID: 117, Keyword: coffee Keyword ID: 123, Keyword: cream Keyword ID: 195, Keyword: green apple Keyword ID: 209, Keyword: ground coffee Keyword ID: 214, Keyword: hazelnut cream Keyword ID: 417, Keyword: toast Keyword ID: 418, Keyword: toasted almond Keyword ID: 419, Keyword: toasted bread Keyword ID: 420, Keyword: toasted marshmallow Keyword ID: 421, Keyword: toasted nuts

Group names corresponding to each wine ID:

Top 5 grapes and their corresponding names and taste: Grape ID: 1, Wine_count: 551112, Grape Name: Shiraz/Syrah Grape ID: 2, Wine_count: 801751, Grape Name: Cabernet Sauvignon Grape ID: 5, Wine_count: 604208, Grape Name: Chardonnay Grape ID: 9, Wine_count: 219735, Grape Name: Malbec Grape ID: 10, Wine_count: 566719, Grape Name: Merlot

Country leaderboard based on average wine rating: ----- Country Average Rating
 ----- Allemagne 4.500000000000001 Israël 4.5 États-Unis 4.4905405405405405 Moldavie
 4.4799999999999995 Hongrie 4.472727272727273 Afrique du Sud 4.459090909090909 Australie 4.458333333333333 France
 4.447129909365562 Espagne 4.4436170212765935 Portugal 4.435714285714287 Chili 4.43125 Italie 4.430026109660581 Argentine
 4.417391304347826 Roumanie 4.4 Grèce 4.4 Suisse 4.35 Croatie 4.3

Top 5 Cabernet Sauvignon recommendations for VIP client: Wine: Caymus Cabernet Sauvignon 2019, Country: États-Unis, Region: Napa Valley, Average Rating: 4.6, Rating Count: 15647, Rating Product: 71976.2 Wine: Buena Vista Chateau Buena Vista Cabernet Sauvignon Napa Valley 2018, Country: États-Unis, Region: Napa Valley, Average Rating: 4.4, Rating Count: 3867, Rating Product: 17014.800000000003 Wine: Silver Oak Alexander Valley Cabernet Sauvignon 2017, Country: États-Unis, Region: Alexander Valley, Average Rating: 4.5, Rating Count: 3609, Rating Product: 16240.5 Wine: Joseph Phelps Vineyards Cabernet Sauvignon 2018, Country: États-Unis, Region: Napa Valley, Average Rating: 4.4, Rating Count: 2594, Rating Product: 11413.6 Wine: Caymus Special Selection Cabernet Sauvignon 2017, Country: États-Unis, Region: Napa Valley, Average Rating: 4.7, Rating Count: 1890, Rating Product: 8883.0