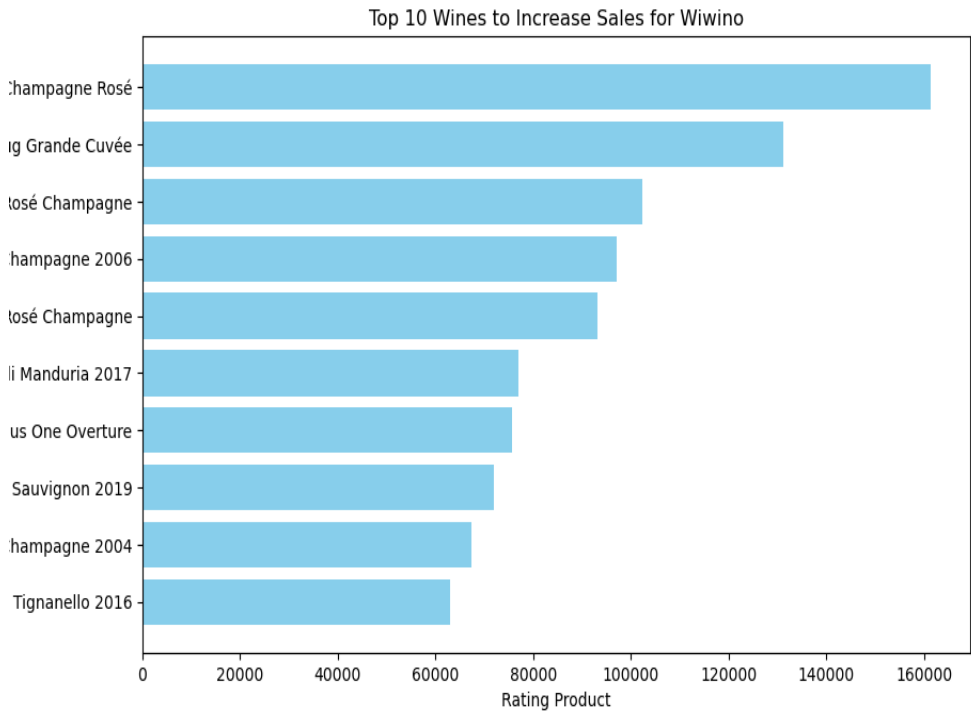


Wiwino Report

Top 10 Wines to Increase Sales for Wiwino:

Plot showing the top 10 wines:



Details of Top 10 Wines:

Wine		Average Rating	Rating Count	Rating Product
Laurent-Perrier Brut Cuvée Champagne	Rosé	4.4	36681	161396.40000000002
	Krug Grande Cuvée	4.6	28513	131159.8
Billecart-Salmon Brut Rosé Champagne		4.4	23241	102260.40000000001
Dom Pérignon Brut Champagne 2006		4.6	21121	97156.59999999999
	Ruinart Brut Rosé Champagne	4.4	21147	93046.8
San Marzano 60	Sessantanni Old Vines Primitivo di Manduria 2017	4.5	17090	76905.0
	Opus One Overture	4.5	16804	75618.0
Caymus Cabernet Sauvignon 2019		4.6	15647	71976.2

Dom Pérignon Brut Champagne 2004	4.6	14650	67390.0
Antinori Tignanello 2016	4.6	13709	63061.399999999994

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	Antinori Tignanello 2016	4.6	13709	63061.399999999994

Top 10 Countries to Prioritize Marketing Budget:

Country	Customers
États-Unis	12273684
France	5973301
Italie	4270717
Allemagne	2549989
Espagne	2264396
Suisse	1601799
Portugal	1123535
Australie	1022965
Argentine	629532
Chili	326757

Top 5 Grapes per Country:

Grape ID	Wine Count	Grape Name
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1	551112	Shiraz/Syrah
2	801751	Cabernet Sauvignon
5	604208	Chardonnay
9	219735	Malbec
10	566719	Merlot

Country Leaderboard based on Average Wine Rating:

Country	Average Rating
Allemagne	4.500000000000001
Israël	4.5
États-Unis	4.4905405405405405
Moldavie	4.4799999999999995
Hongrie	4.472727272727273
Afrique du Sud	4.459090909090909
Australie	4.458333333333333
France	4.447129909365562
Espagne	4.4436170212765935
Portugal	4.435714285714287
Chili	4.43125
Italie	4.430026109660581
Argentine	4.417391304347826
Roumanie	4.4
Grèce	4.4
Suisse	4.35
Croatie	4.3

Top Cabernet Sauvignon Recommendations for VIP Client:

Wine	Country	Region	Average Rating	Rating Count	Rating Product
Opus Cabernet Sauvignon 2019	États-Unis	Napa Valley	4.6	15647	71976.2
Arena Vista Cabernet Sauvignon Napa Valley 2018	États-Unis	Napa Valley	4.4	3867	17014.800000000
Alexander Valley Cabernet Sauvignon 2017	États-Unis	Alexander Valley	4.5	3609	16240.5
Opus Vineyards Cabernet Sauvignon 2018	États-Unis	Napa Valley	4.4	2594	11413.6
Opus Special Selection Cabernet Sauvignon 2017	États-Unis	Napa Valley	4.7	1890	8883.0

