

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	22 october 2023
Team ID	NM2023TMID07292
Project Name	Project - The Future Of Work: Data Analysis Of Glassdoor Jobs
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
 ⌚ 1 hour to collaborate
 👤 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1 Define your problem statement

Understanding the data of different jobs provided by **Wondershare PDFElement** can help businesses and personals to analyze current market trends in hiring, packages offered, etc.

⌚ 5 minutes

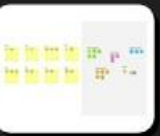
PROBLEM

The Future Of Work: Data Analysis Of Glassdoor Jobs

2 Key rules of brainstorming

To run a smooth and productive session:

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Need some inspiration?

See a finished version of this template to inspire your work.

[Open example](#)

Step-2: Brainstorm, Idea Listing and Grouping

3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

18 minutes

Person 1

rise of AI, gig eco group, remote work

Person 2

skills, life long learning, soft skills

Person 3

ingiliz siye, dive oku, bala oge

Person 4

sus unvan, yali es, need

Person 5

equi table, car eex, car eex

TIP

You can select a sticky note and hit the pencil (which is default) icon to start drawing.

4 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add a sentence-like label to sticky notes to make it easier to find, browse, organize, and categorize important ideas as shown with your work.

Step-3: Idea Prioritization

