

Revenue Trend

Average Order Value (AOV)

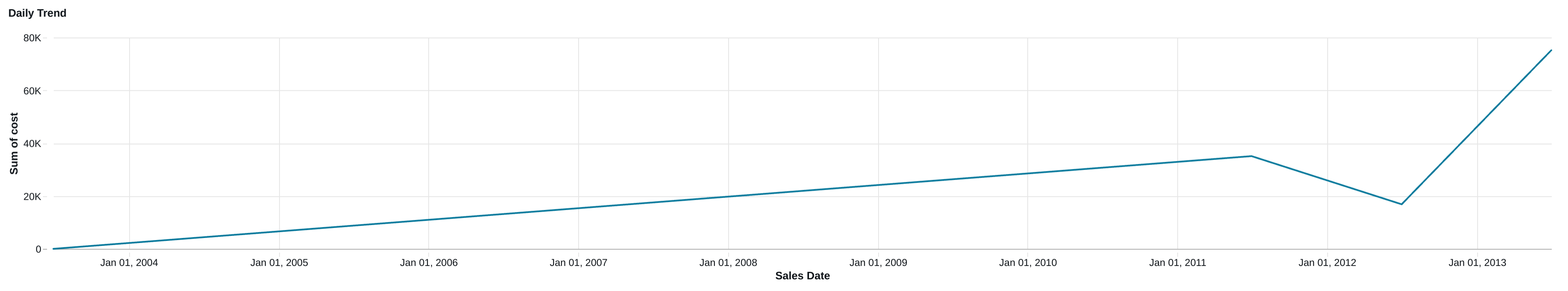
20.24K

Total Revenue

170.84M

Total Orders

18.48K



Revenue Trend (Monthly)

create_date	Sum of customer_key
Oct 2025	~10M
Nov 2025	~0M
Dec 2025	~0M
Jan 2026	~160M

Revenue by Category

Maximum Sold product

- product\_name
- Road-750 Black- 52
- Road-750 Black- 48
- Road-750 Black- 44
- HL Bottom Bracket
- ML Bottom Bracket
- LL Bottom Bracket
- Mountain-500 Black- 52
- Mountain-500 Black- 48
- Mountain-500 Black- 44
- Mountain-500 Black- 42
- Mountain-500 Black- 40
- Mountain-500 Silver- 52
- Mountain-500 Silver- 48
- Mountain-500 Silver- 44
- Mountain-500 Silver- 42
- Mountain-500 Silver- 40

Top 10 Products by Revenue

product_key	product_name	category
1	HL Road Frame - Black- 58	Components
2	HL Road Frame - Red- 58	Components
3	Mountain-100 Black- 38	Bikes
4	Mountain-100 Black- 42	Bikes
5	Mountain-100 Black- 44	Bikes
6	Mountain-100 Black- 48	Bikes
7	Mountain-100 Silver- 38	Bikes
8	Mountain-100 Silver- 42	Bikes

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Top 10 Products by Total Cost Collected

product_key	product_name	category
1	HL Road Frame - Black- 58	Components
2	HL Road Frame - Red- 58	Components
3	Mountain-100 Black- 38	Bikes
4	Mountain-100 Black- 42	Bikes
5	Mountain-100 Black- 44	Bikes
6	Mountain-100 Black- 48	Bikes
7	Mountain-100 Silver- 38	Bikes
8	Mountain-100 Silver- 42	Bikes

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