

Revenue Trend

Average Order Value (AOV)

20.24K

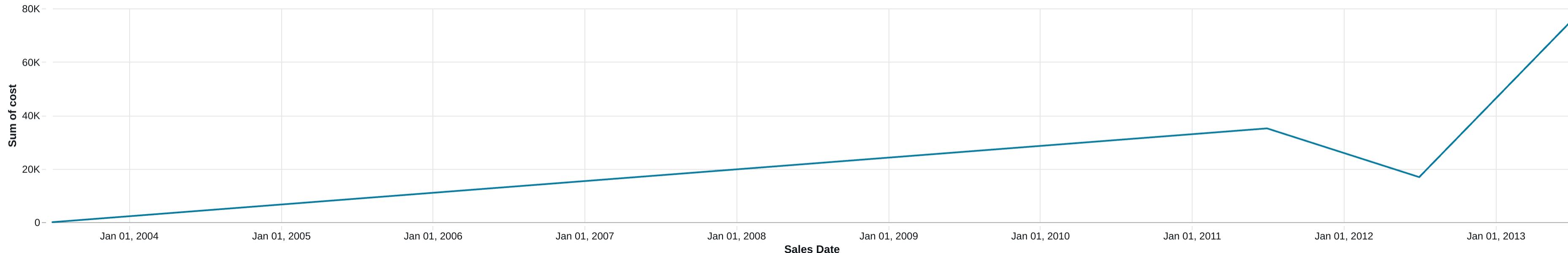
Total Revenue

170.84M

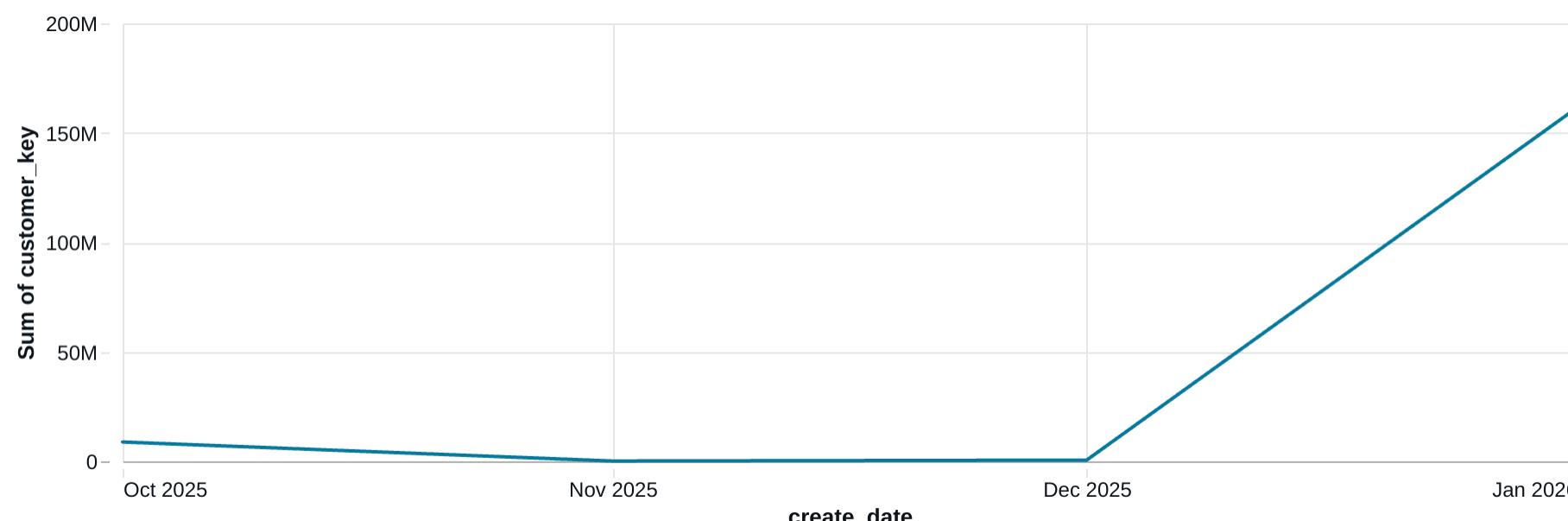
Total Orders

18.48K

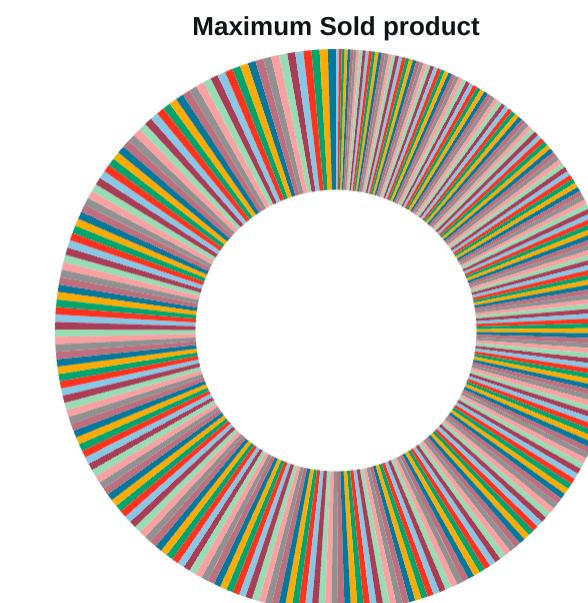
Daily Trend



Revenue Trend (Monthly)



Revenue by Category



- product_name
- Road-750 Black- 52
 - Road-750 Black- 48
 - Road-750 Black- 44
 - HL Bottom Bracket
 - ML Bottom Bracket
 - LL Bottom Bracket
 - Mountain-500 Black- 52
 - Mountain-500 Black- 48
 - Mountain-500 Black- 44
 - Mountain-500 Black- 42
 - Mountain-500 Black- 40
 - Mountain-500 Silver- 52
 - Mountain-500 Silver- 48
 - Mountain-500 Silver- 44
 - Mountain-500 Silver- 42
 - Mountain-500 Silver- 40

Top 10 Products by Revenue

product_key	product_name	category
1	HL Road Frame - Black- 58	Components
2	HL Road Frame - Red- 58	Components
3	Mountain-100 Black- 38	Bikes
4	Mountain-100 Black- 42	Bikes
5	Mountain-100 Black- 44	Bikes
6	Mountain-100 Black- 48	Bikes
7	Mountain-100 Silver- 38	Bikes
8	Mountain-100 Silver- 42	Bikes

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Top 10 Products by Total Cost Collected

product_key	product_name	category
1	HL Road Frame - Black- 58	Components
2	HL Road Frame - Red- 58	Components
3	Mountain-100 Black- 38	Bikes
4	Mountain-100 Black- 42	Bikes
5	Mountain-100 Black- 44	Bikes
6	Mountain-100 Black- 48	Bikes
7	Mountain-100 Silver- 38	Bikes
8	Mountain-100 Silver- 42	Bikes

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Revenue Analytics Dashboard

