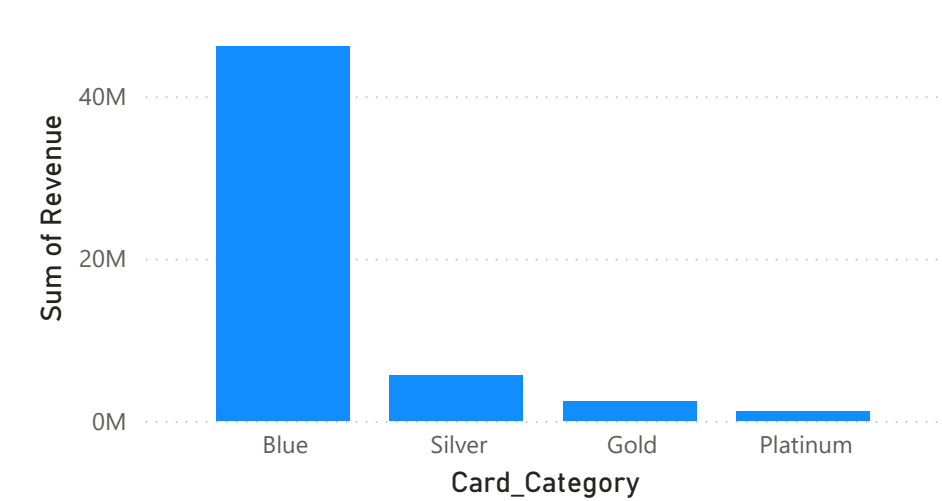
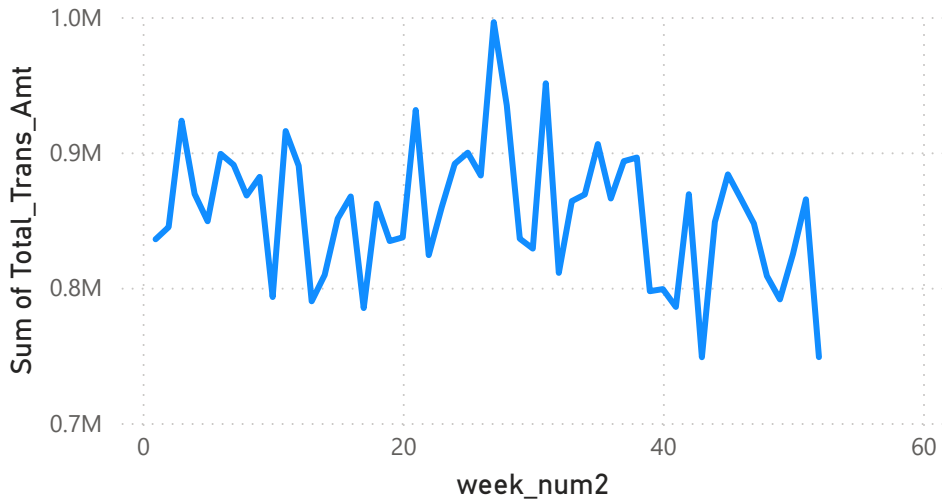


Sum of Revenue by Card_Category



Sum of Total_Trans_Amt by week_num2



week_num2	Current_week_Revenue	Previous_week_Revenue	wow_revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Credit Card Transaction

Revenue

55M

Total Interest

7.8M

Trans Amount

44.5M

Trans Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

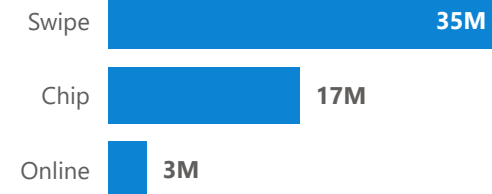
Platinum

Med

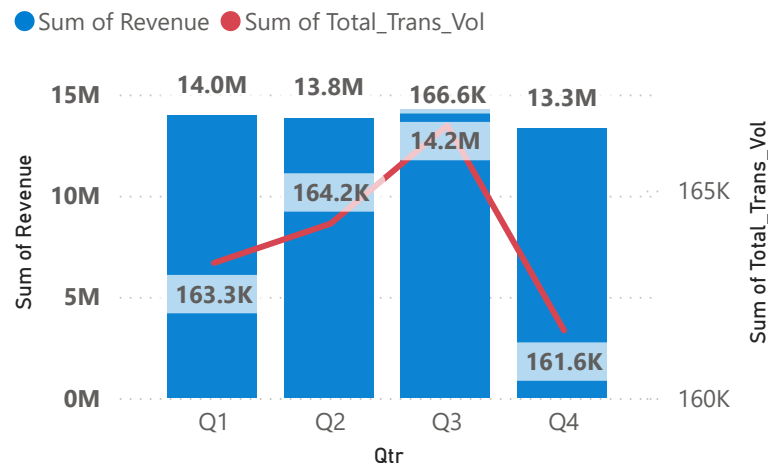
Low

High

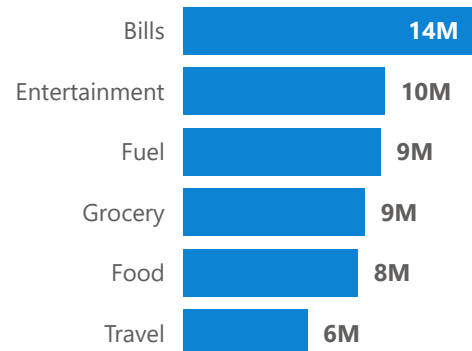
Revenue by Expenditure Type



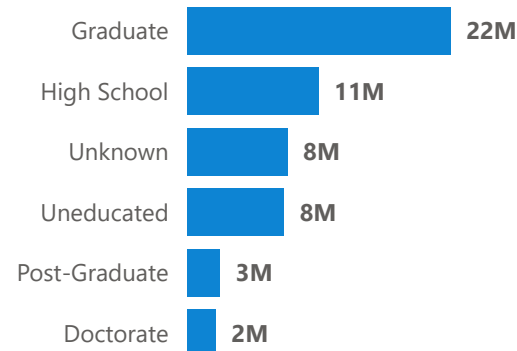
QTR Revenue and Total_Trans_Vol



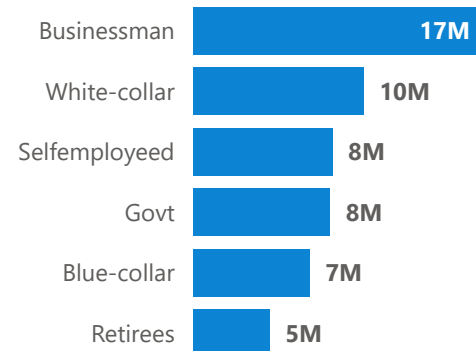
Revenue by Expenditure Type



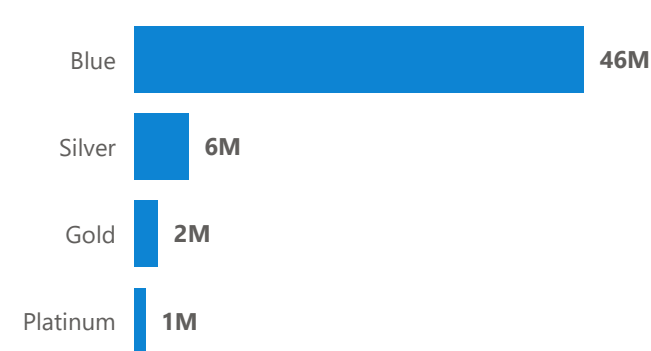
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Interest

7.8M

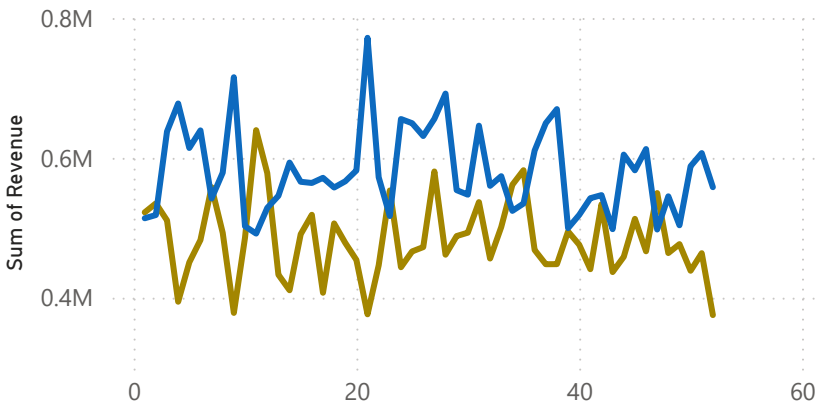
Income

576M

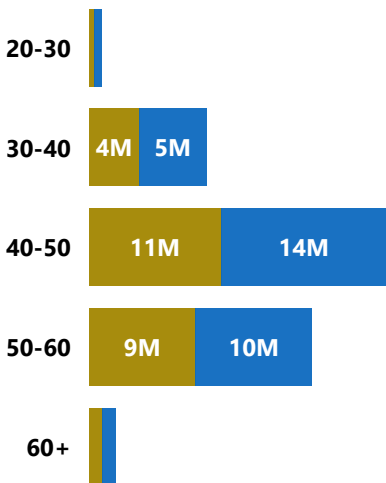
CSS

3.19

Revenue by Week



Revenue by AgeGroup



M

30M

F

25M

Silver

Blue

Gold

Platinum

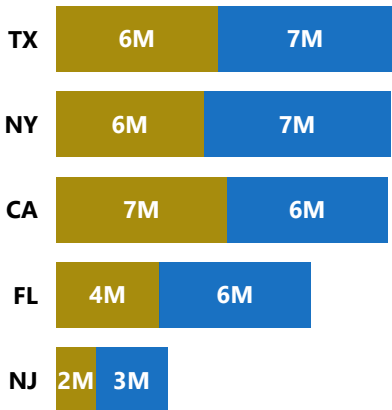
Swipe

Online

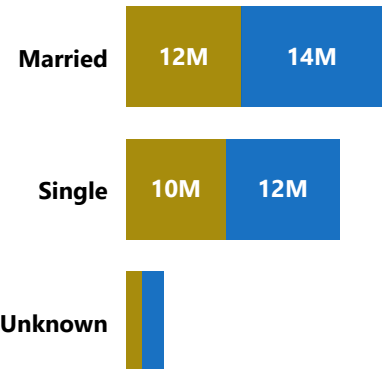
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue-collar	6904279	952801	5488838
Businessman	17387832	2539390	14285412
Govt	8111701	1160016	6507875
Retirees	4535184	630359	3623120
Selfemployed	8261758	1119742	6395026
White-collar	10114656	1441074	8221742
Total	55315410	7843382	44522013

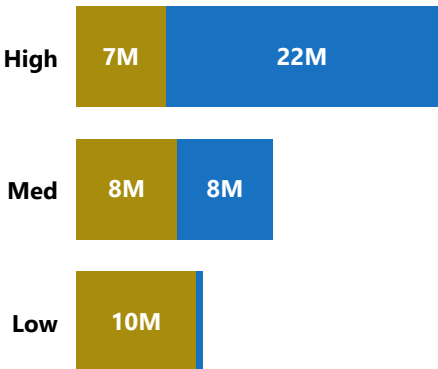
Top 5 States



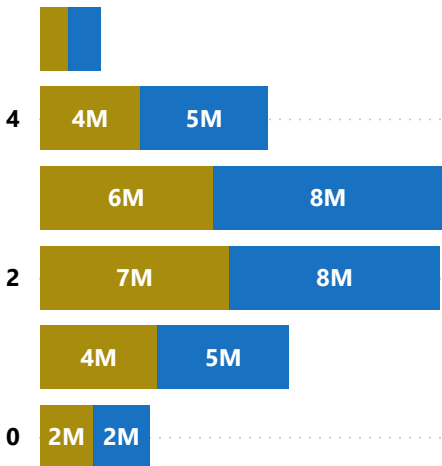
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

