

# Credit Card Transaction

Revenue

55M

Total Interest

7.8M

Trans Amount

44.5M

Trans Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Silver

Blue

Gold

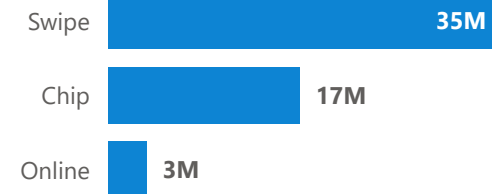
Platinum

Med

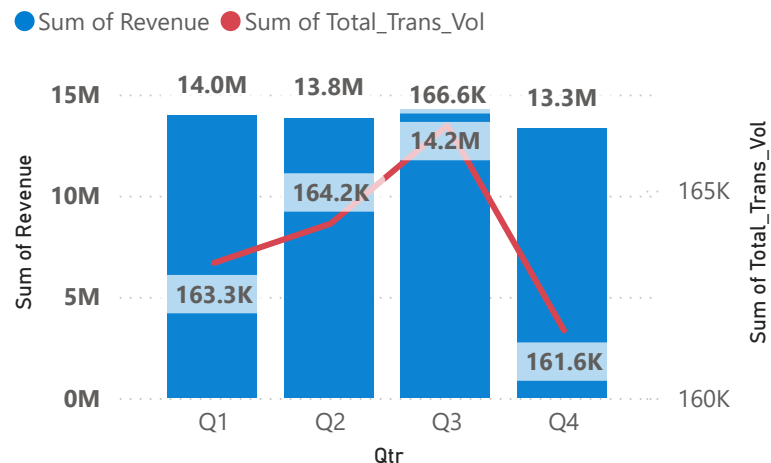
Low

High

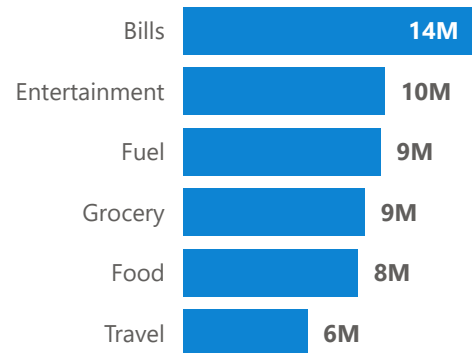
## Revenue by Expenditure Type



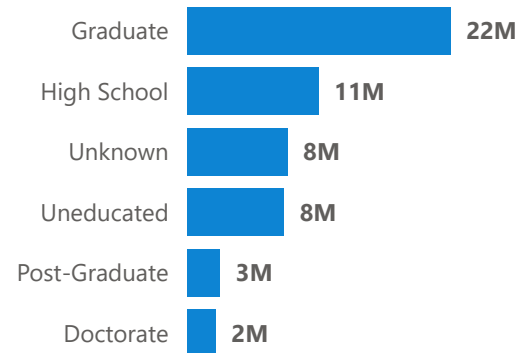
## QTR Revenue and Total\_Trans\_Vol



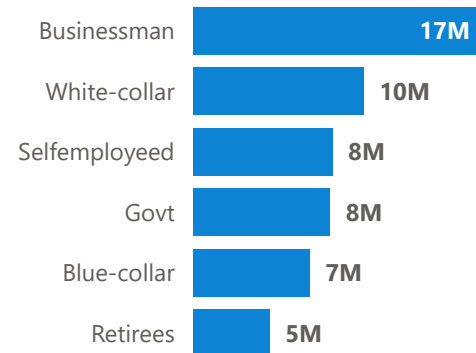
## Revenue by Expenditure Type



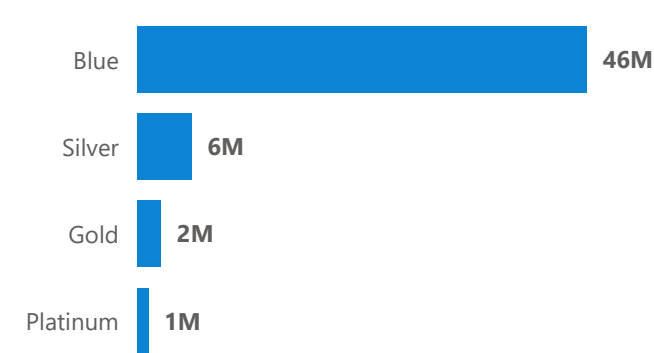
## Revenue by Education Level



## Revenue by Customer Job



## Revenue by Card Category



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

7.8M

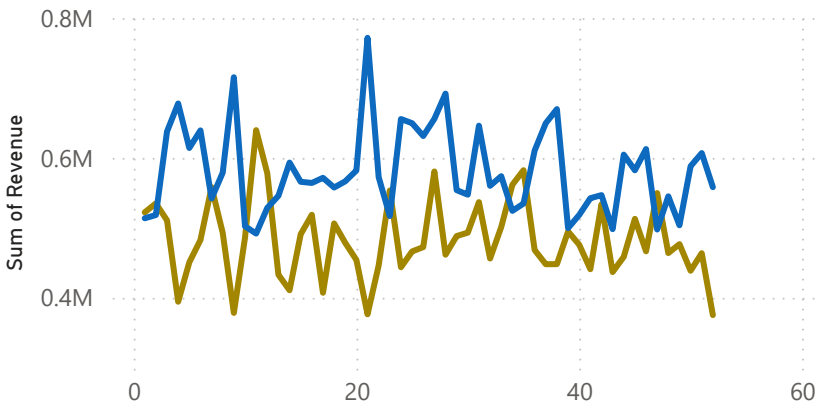
Income

576M

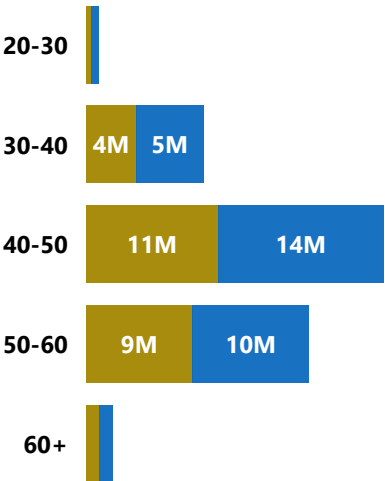
CSS

3.19

Revenue by Week



Revenue by AgeGroup



M

30M

F

25M

Silver

Blue

Gold

Platinum

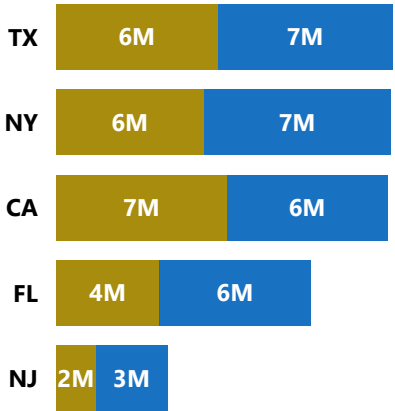
Swipe

Online

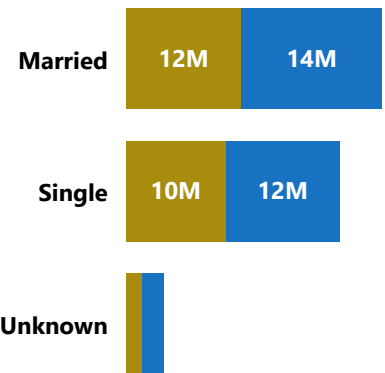
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue-collar	6904279	952801	5488838
Businessman	17387832	2539390	14285412
Govt	8111701	1160016	6507875
Retirees	4535184	630359	3623120
Selfemployed	8261758	1119742	6395026
White-collar	10114656	1441074	8221742
Total	55315410	7843382	44522013

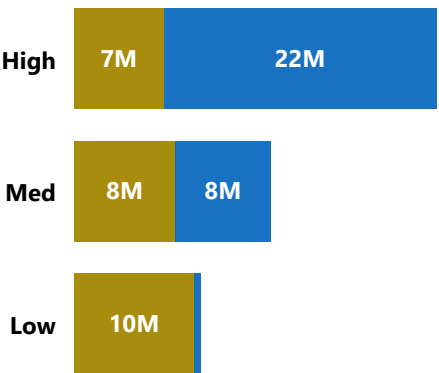
Top 5 States



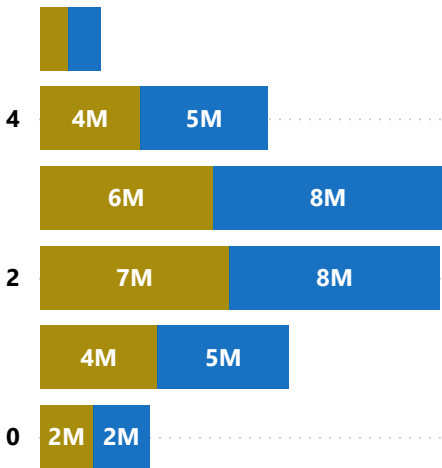
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

