DATA ANALYST ROADMAP - 2023

Start your career to data science in just **3 months**, this roadmap will help you to learn data science skills from **scratch**. This is a structured and detailed roadmap which includes:

tech skills + resources, projects, soft skills + resources, resume template + tips and interview preparation guide

Role of a Data Analyst

A data analyst collects, cleans, and interprets data sets in order to answer a question or solve a problem



Six steps of data analysis:

- 1. Business Question: Define what problem you want to solve
- 2. Get Data: Collect the data required for analysis
- **3. Explore Data:** Explore data with visual exploration to understand what is in a dataset
- 4. Prepare Data: Data cleaning, calculated fields and data validation
- **5. Analyze Data:** Use data analysis techniques to understand, interpret, and derive conclusions based on the requirements
- 6. Present Findings: Share insights with stakeholders
 - < In just 3 months you can START your career to data science >

Week - 1, 2

1. Excel

- Topics
 - Basic formulas: SUM, AVERAGE, MEAN, MEDIAN, SUMPRODUCT, CONCATENATE
 - Advance formulas: VLOOKUP, INDEX, MATCH, IF, COUNTIF, SUMIF
 - Remove duplicates and conditional formatting
 - Charts, filters, sort and slicers
 - Pivot tables and pivot charts
 - Ignore VBA, Macros, etc

Resources

- Complete Excel Tutorial in one video: https://www.youtube.com/watch?v=OX-iyb-21tk
- Excel for beginner's playlist:
 https://www.youtube.com/playlist?list=PLdOKnrf8EcP1Y1XRUVSUc0g-WfeiBigbd
- Google Template Gallery: https://docs.google.com/spreadsheets/u/0/?ftv=1
- Full Excel Project: https://www.youtube.com/watch?v=gTK5rNhWJyA

2. Math and Statistics

- Topics
 - Basic Math: Arithmetic, Weighted average, Cumulative sum, Percentile
 - Basic Statistics: Mean, Median, Mode, Standard deviation, Normal distribution

Resources

- Note: just learn basics, initially don't go for phd
- Complete Statistics For Data Science In 6 hours By Krish Naik (watch only above mentioned topics): https://www.youtube.com/watch?v=LZzq1zSL1bs
- Statistics Tutorial for Beginners by Simplilearn:
 https://www.simplilearn.com/tutorials/statistics-tutorial

NEXT STEPs

- Create a professional LinkedIn profile
 - Add professional photo, headline, summary and educational details
- o Make full Excel project and add to your resume/LinkedIn profile
- Optional: create a GitHub account

Hum honge kaamyaab.. 20% completed! 🚀

Week - 3, 4, 5

3.SQL

- Topics
 - Basic Queries: SELECT, WHERE, DISTINCT, LIKE, BETWEEN, ORDER BY, LIMIT, GROUP BY,
 HAVING CLAUSE, INSERT, UPDATE, ALTER, IMPORT, Data types
 - Advance Queries: Date time function, Window function, Sub query, Case statement, CTE,
 query optimisation
 - JOINS: Inner, Outer, Left, Right
- Resources to learn SQL
 - SQL tutorial in one video: https://www.youtube.com/watch?v=On9eSN3F8w0
 - SQL for beginner's playlist:
 https://www.youtube.com/playlist?list=PLdOKnrf8EcP17p05q13WXbHO5Z JfXNpw
 - W3schools website to learn SQL: https://www.w3schools.com/sql/
 - SQL Data Analysis Portfolio Project: https://www.youtube.com/watch?v=VFIuIjswMKM
- Resources to practice SQL
 - W3schools: https://www.w3schools.com/sql/
 - Hacker rank sql: https://www.hackerrank.com/domains/sql
 - 8-week sql challenge- case study: https://8weeksqlchallenge.com/

Data lemur: https://datalemur.com/

NEXT STEP

- Make full SQL projects and add them to your resume/ LinkedIn/ GitHub profile
- o Connect with people on LinkedIn, who are working in data science industry

Hum honge kaamyaab.. 40% completed! 🚀

Week - 6, 7

4. BI Tools (Power BI or Tableau)

Note: If you are a beginner, my personal suggestion will be to learn Power BI instead of Tableau- as its high in demand and feels similar to MS Excel

Power BI

- Resources to learn Power BI
 - Power BI Roadmap: https://www.youtube.com/watch?v=ZBCAR5Rs7wk
 - Avi Singh YouTube channel: https://www.youtube.com/watch?v=AGrl-H87pRU
 - Power BI Full Course by edureka: https://www.youtube.com/watch?v=3u7MQz1EyPY
 - Power BI Udemy course: https://www.udemy.com/course/powerbi-complete-introduction/
 - Rishabh Mishra YT channel video coming soon! soon!
 https://www.youtube.com/@RishabhMishraOfficial
- Power BI Projects
 - **Note:** Below are just examples, do a search on Google and YouTube for more projects-thoda khud bhi mehnat karo ��
 - Power BI dashboard by End-to-End: https://www.youtube.com/watch?v=et8tAUTwcvY

- Power BI report by Data With Decision: https://www.youtube.com/watch?v=0BKlUySopU4
- End to End Project (Banking Domain) by KSR datavizon: https://www.youtube.com/watch?v=aXNhtcQ4nEU

Tableau

- Resources to learn Tableau
 - Tableau Basics For Beginners In Hindi by Great Learning: https://www.youtube.com/watch?v=6RZEaEH9ZsQ
 - Tableau by Edureka: https://www.youtube.com/watch?v=aHaOlvR00So
 - Tableau Tutorial by Simplilearn: https://www.youtube.com/watch?v=f07g0pnWaRA
 - Tableau Udemy course: https://www.udemy.com/course/tableau10/
- Tableau Projects
 - Note: Below are just examples, do a search on Google/YouTube for more projects- thoda khud bhi mehnat karo 🥯
 - Practice With Examples by Simplilearn: https://www.youtube.com/watch?v=5uzB4z4iN0g
 - Sales insights by codebasics: https://www.youtube.com/watch?v=CCNd2fUfFkk&list=PLeo1K3hjS3usDI9XeUgjNZs6VnE0 meBrL
 - Customer Analysis n Dashboard by Stanley: https://www.youtube.com/watch?v= qReGTOrKTk

Hum honge kaamyaab ek din.. 60% completed! 🚀

5. Programming- Python

Note: If you are a beginner, my personal suggestion will be to learn Python instead of R- as its high in demand and beginner friendly. Also, it will help to solve Machine Learning problems

As a beginner learn programming language to an intermediate level, don't waste time to master it X



- Topics in Python:
 - Variables, Data types, Lists, Tuples, Dictionaries, Sets, Conditional expressions, Modules, Functions, Operators, if statements, Loops, classes and objects
 - Python libraries: Pandas and Matplotlib
 - Pandas: read/write csv, excel and JSON files, work with dataframe, data manipulation and analysis- Group by, Concatenate, Merge
 - Matplotlib: creating static, animated, and interactive visualizations in Python
- Resources to learn Python
 - Python Roadmap: https://www.youtube.com/watch?v=AyMBPxxQRtA
 - Python Tutorial For Beginners by CodeWithHarry: https://www.youtube.com/watch?v=gfDE2a7MKjA
 - Python Course by Udemy: https://www.udemy.com/course/complete-python-bootcamp/
 - W3schools website: https://www.w3schools.com/python/
 - Python for data science by freecodecamp: https://www.youtube.com/watch?v=LHBE6Q9Xlzl
 - Python Tutorial by Mosh: https://www.youtube.com/watch?v="uQrJ0TkZlc"
- Resources to learn Pandas and Matplotlib
 - Python for data science course by Udemy: https://www.udemy.com/course/python-for- data-science-and-machine-learning-bootcamp/
 - Pandas Tutorial by CodeWithHarry: https://www.youtube.com/watch?v=RhEjmHeDNoA
 - Pandas Tutorials by Krish Naik: https://www.youtube.com/watch?v=BN0nnnadFl0
 - Matplotlib Tutorial: https://www.youtube.com/watch?v=VFsRLjSc8GA
 - Project- Cricket Data Analytics by Codebasics: https://www.youtube.com/watch?v=4QkYy1wANXA
 - Project- Covid Analysis by Simplilearn: https://www.youtube.com/watch?v=G9NmACvXh8w

- Solving real world data science tasks with Python Pandas by Keith Galli: https://www.youtube.com/watch?v=eMOA1pPVUc4
- Kaggle free dataset: https://www.kaggle.com/datasets

NEXT STEPs

 Make a full project end-to-end using Python, above are just for example you can search more projects on GitHub, Kaggle, YT, Google

Hum honge kaamyaab ek din.. 80% completed! 🚀

Week - 11 & 12

6. Soft Skills

- I. Communication skill
- II. Analytical skill
- III. Problem solving skill
- IV. Story telling
- V. Business understanding
- Resources to work on soft skills
 - Read latest blogs on data science news, helps you keep updated and improve communication, business understand and storytelling skill
 - Example: towards data science website, news sites, LinkedIn learning, etc
 - Watch podcasts, interviews, industry level projects on YouTube
 - Share your learnings on LinkedIn or other social media platforms

7. Resume & Interview Prep

Resume preparation

- Note: There is nothing called PERFECT resume, so keep learning and updating!

- Prepare one page resume and use professional template
- Based on above learnings and projects update your resume
- Also, if you have done any courses/certificates do add them as well
- Tailor your resume based on the role/company you're applying
- Free resume template sites:
 - ✓ novo resume: https://novoresume.com/resume-templates
 - ✓ resume io: https://resume.io/resume-templates
 - ✓ canva resume: https://www.canva.com/resumes/templates/

Interview preparation

- Note: Once you have completed all the above steps, just start applying for related jobs. Giving interview is also a part of your learning 🙂
- Be thorough with your resume, even with minute details
- Again, watch podcasts and interview experience shared on YouTube
- Read interview questions available on sites like:
 - ✓ Glassdoor
 - ✓ LinkedIn

All the best- 100% completed! 🚀



Let's connect now 😎

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