



Forecasting Future Sales: An Analysis of Walmart's Sales Trends and Predictive Models

Introduction

Forecasting Future Sales: An Analysis of Walmart's Sales Trends and Predictive Models. This presentation aims to provide insights into Walmart's sales trends and the predictive models used to forecast future sales. The presentation will highlight the importance of accurate sales forecasting and its impact on business decisions.



Sales Trends

Analyzing Walmart's Sales Trends: A review of Walmart's sales trends over the past 5 years. This slide will highlight the key trends in Walmart's sales and the factors that have influenced them. The analysis will provide a baseline for the predictive models used to forecast future sales.



Predictive Models

Overview of Predictive Models: An explanation of the predictive models used to forecast Walmart's future sales.

This slide will provide an overview of the models used, including time series analysis, regression analysis, and machine learning algorithms. The slide will also highlight the strengths and weaknesses of each model.





Accuracy Assessment

Assessing the Accuracy of Predictive Models: A review of the accuracy of Walmart's predictive models. This slide will highlight the methods used to assess the accuracy of the models and the results of the assessments. The slide will also provide insights into the factors that influence the accuracy of the models.



Business Decisions

Impact of Accurate Sales Forecasting on Business Decisions: A discussion of the importance of accurate sales forecasting and its impact on business decisions. This slide will provide examples of how accurate sales forecasting has influenced Walmart's business decisions in the past and how it can be used to make informed decisions in the future.

Conclusion

Key Takeaways: A summary of the key takeaways from the presentation. This slide will highlight the importance of accurate sales forecasting, the methods used to forecast sales, and the impact of accurate sales forecasting on business decisions. The slide will also provide recommendations for future research.

Thanks!

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