	Be Pitch Ready - Tools to scale package		Churan Chacha - Pansoriya Foods Private Limited		
S.no.	**Tool**	**Category**	**About the Tool**	**Benefit details**	
1	AWS	Cloud		$10,000 worth of credits for 2 years	
2	Digital Ocean	Cloud	Hatch is DigitalOcean's global startup program designed to help startups grow and build in the cloud.	$5000 credits for 12 months plus additional benefits	
3	Google cloud	Cloud		Up to $200,000 USD (up to $350,000 USD for AI startups) in cloud credits over 2 years Access to technical training and hands-on labs Meet with dedicated startup experts, connect with startup communities, and access Google-wide discounts	
3.i.	Google Cloud (Mcats)	Cloud			
4	Startup with IBM	Cloud		$120,000 in free IBM Cloud credits	
5	Azure	Cloud,AI		upto $150000 free credits	
6	Zoho	CRM	Zoho is a unique and powerful software suite for businesses of all sizes, offering 55+ applications.	Rs.1.86 Lakh worth of discounts Applied to list Marwari Catalysts as an accelerator / incubator	
7	WebEngage	CRM	WebEngage is a full-stack customer engagement and retention platform, enabling over 800+ businesses across the globe to increase their customer lifetime value.	$25,000 benefits Full access to the platform free for up to 6 months Send campaigns over push notifications, WhatsApp, Email, SMS, etc. with 1 Million email credits, and 200k SMS credits. Dedicated customer onboarding and customer success managers	
8	Hubspot	CRM	HubSpot is an AI-powered customer platform with all the tools needed for marketing, sales, and customer service.	Upto 75% offer (depending on conditions) for portfolio starups. Access to startup resource library. Access to exclusive offers from HubSpot's preferred software and service partners.	

9	MSG-91	CPaaS services Organization Saas	MSG91 is a leading communication platform trusted by businesses worldwide for its reliable and scalable solutions.	Following per month for 6 months. 25,000 SMS credits 4,00,000 Emails 8,500 WhatsApp Sessions, Chatbot 25,000 OTP verification SMS credits Voice and Number credits worth INR 6,250 Free access to Cloud Contact Center/Ticket Management Platform HELLO, Data Management & WareHouse Application SEGMENTO, Flow Automation Application CAMPAIGN, MSG91's FAQ software KnowledgeBase.
10	Notion	Productivity	Thousands of startups use Notion as a connected workspace to create and share docs, take notes, manage projects, and organize knowledge—all in one place.	$6000 worth of credits. 6 months of new Plus plans, including unlimited Notion AI.
11	MongoDB	Database management and cloud services	MongoDB's mission is to empower innovators to create, transform, and disrupt industries by unleashing the power of software and data, all in a unified and consistent user experience.	$5000 after negotiating
12	Gumlet	Video infrastructure	Gumlet is an all-in-one video infrastructure product that helps you store, transcode, and stream video files.	$10,000 in credits (valid for 12 months) for Gumlet's Growth plan. Get end-to-end solution offerings like Transcoding, Streaming, Image optimization and storage of videos through Gumlet Growth plan. Resolve video buffering issues and improve UX, save CDN costs, compress your client site images without reducing quality, and serve images in modern formats.
13	Github	Software Development	As the global home for all developers, GitHub is the complete AI-powered developer platform to build, scale, and deliver secure software.	20 seats of GitHub enterprise free for one year and 50% off in the next year.

14	MATHWORKS	Software Development	MathWorks is the leading developer of mathematical computing software. Engineers and scientists worldwide rely on its products to accelerate the pace of discovery, innovation, and development.	12 months free software: MATLAB, Simulink and 90+ add-on products Access to MATLAB Central, a user community of 100,000+ members that freely shares knowledge and code. Up to 10 licenses per company Full technical support (phone, email, online) Training - Free: MATLAB, Simulink and deep learning onramps, online self-paced tutorials - 50% off Training Credits usable for all on-line and public classes
15	Collaboard	Collaborative whiteboard	Collaboard is a virtual whiteboard that allows multiple people to work together on the same board at the same time.	Free Collaboard licence of Advanced version for 6 months (10 licensed users, unlimited free and guest users); 50% discount for 1-50 licensed users after 6 months, with continued unlimited free and guest users.
16	Upmetrics	Pitch deck AI	Upmetrics: Create business plans, financial forecasts & pitch decks with the help of AI	45% discount on both Starter ($9/month) and Premium ($19/month) plans.
17	Exotel	Cloud communication -Cpaas	Exotel is a leading provider of AI-driven communication solutions for customer engagement and experience . Exotel enables personalized interactions and automates tasks across omnichannel platforms, helping businesses improve customer experience, increase revenue, and reduce costs.	INR 6000 credits 21p per SMS 45/75 call charges (Local / STD) No account rental 1 Virtual number free 2 user access free.

18	Wood pecker	Email Automation	Woodpecker helps B2B businesses send cold emails that get noticed. Their software automates outreach, personalizes messages, and tracks results to boost your sales and lead generation efforts.	Free Trial: Get 1 month & 600 emails additional to the trial period . Discounted Startup Plan: 20% discount for first 3 months of Woodpecker services.
19	Zolvit (Vakil Search)	Legal Services	Zolvit is a one-stop-shop for all your compliance needs. Offering 120 legal services relevant to startups	Providing services at a discounted rate , totaling to an amount of $3200
20	Netcore	CRM	Netcore Cloud is a global Martech product company that helps B2C brands build outstanding digital experiences with a range of products that help in customer acquisition, engagement, and retention.	● $30,000 credits spread across Netcore suite of products ● Valid for 6 months ● Access to partner events and resources ● Mentorship and Founder Office hours ● Implementation support
21	Mtalkz	SAAS	Mtalkz provides platform-based digital engagement communication services, including high-volume messaging, Marketing Automation, Workflow Automation, and Predictive Insights using AI/ML. It offers services like bulk SMS and OTP, IVR, Voice OBD, SMS APIs, RCS Messaging, and WhatsApp API/Chatbot.	- 25000 transactional SMS per month for Initial 6 months -Free WhatsApp Business API Credits + CRM for 6 Months (1000 service messages per month) - Build chatbots for 24/7 customer support availability (WhatsApp broadcast & message scheduler) -Free Rich communication services Credits for 6 Months (1,000 Message Credits Per Month) -Dedicated Support

22	Eleven Labs	Text to Speech etc. SaaS	We're a voice technology research company. We use artificial intelligence (AI) and machine learning (ML) to bring the most powerful speech synthesis, voice conversion and dubbing tools to content creators, web platforms and production studios across industries.	3 months free to build, test, and launch your product with ElevenLabs voices and sounds. 11,000,000 characters included per month. That's over 200 hours of generated audio. Enterprise level benefits including high scale capacity and early access to new features.