

# Customer Behaviour Dashboard



## Subscription Status

No

Yes

## Gender

Female

Male

## Category

Accessories

Clothing

Footwear

Outerwear

3.9K

Number of customers

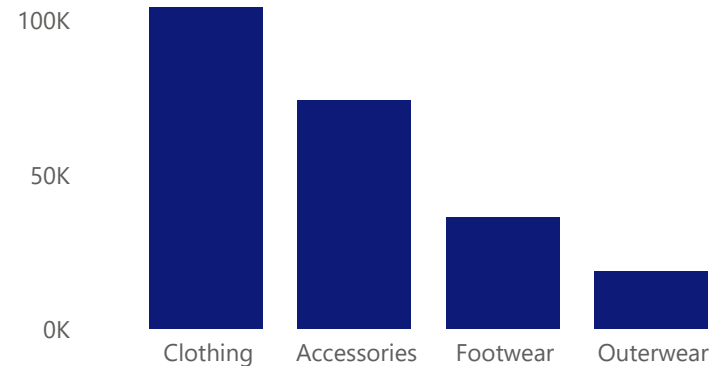
\$59.76

Avg purchase amount

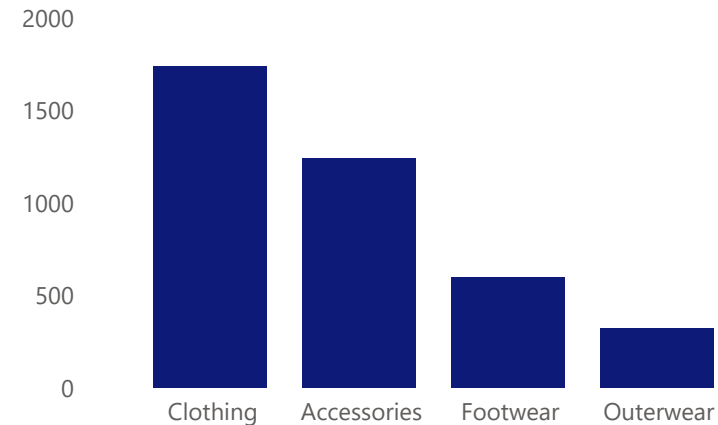
3.75

Avg review rating

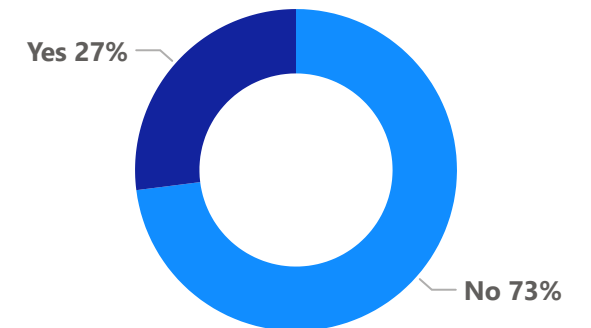
## Revenue by Category



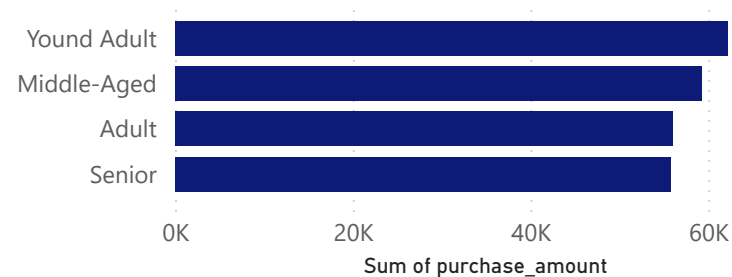
## Sales By Category



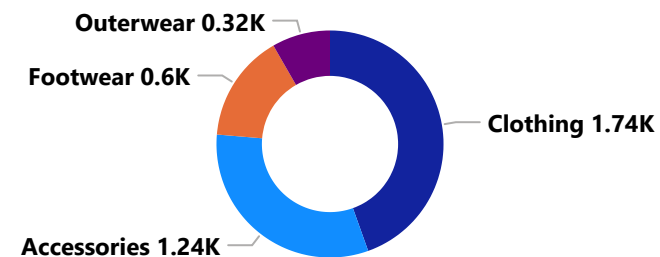
## Customers by Subscription Status



## Revenue by Age\_group



## Frequency of purchase by Category



## Sales by Age\_group

