

Age Group

- 30-39
- 40-49
- 50 and above

Customer Segment

- New
- Regular
- VIP

Year

- 2010
- 2011
- 2012
- 2013
- 2014

9K

Total Orders

19K

Total Products

20K

Total Quantity

10M

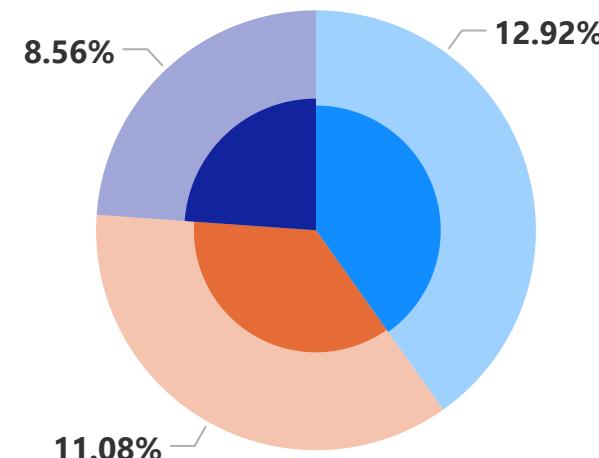
Total Sales

5.54M

Average Order Value

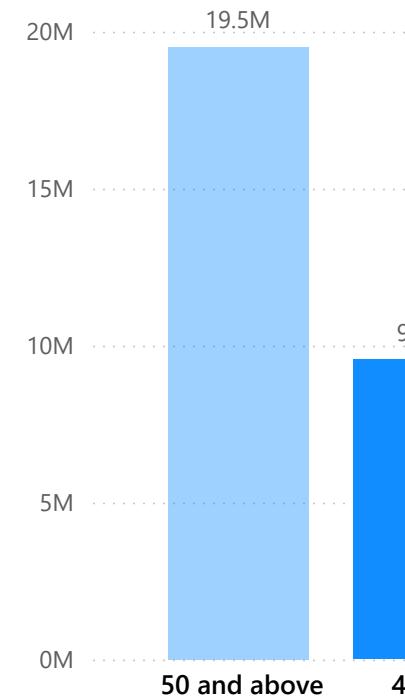


Total sales by customer segment



● New ● VIP ● Regular

Total sales by customer age group



Total Products by customer segment

