

AGENTIC PLATFORM: GROWING E-COMMERCE BUSINESS

Measure Names

Avg. Brands Bought

Segment

Inactive

New

Regular

VIP

Average Orders per Customer (Before vs. After)

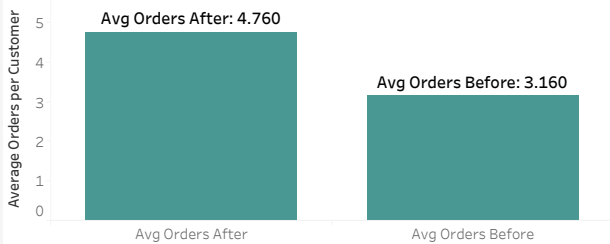


Chart 1: Bar chart showing 48% increase in average Orders.

Customer's Purchase From Various Brands

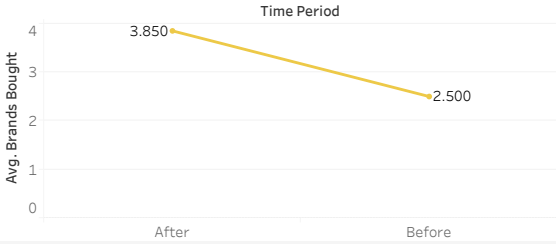


Chart 2: Line chart displays the increase in Average Brands Bought Per Customer.

Customer Segments Before and After Agentic Platform.

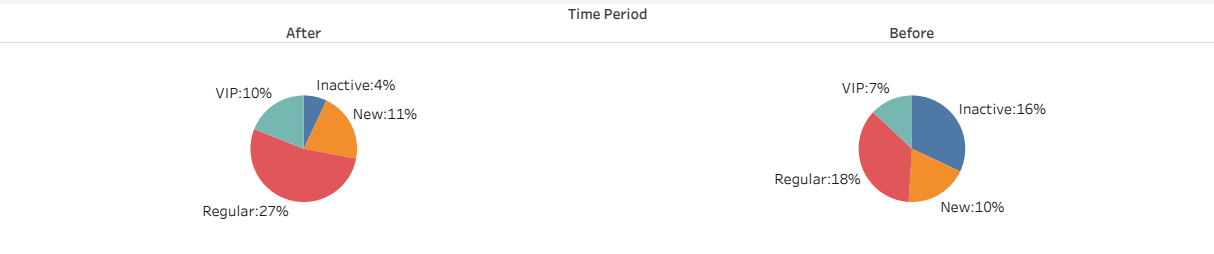


Chart 3: Pie chart showcases the depletion in inactive Number Of Users from 16% to 4%.