



TEXATLAS

Digitizing Global Trade

Our Company

Texatlas is harnessing the power of innovation and technology to revolutionize global trade by bringing transparency and efficiency and making the process of buying and selling efficient, simple and seamless.

Vision

Our vision is to simplify the trading process, enable companies to unlock global trade opportunities and gain access to millions of buyers from a single platform.

Mission

Our mission is to bring companies together to show off their newest products and services to potential clients and existing customers through integrated B2B, online trade shows and live selling.



Why Digitize The Global Trade?

Sellers



- More efficient sale process
- Tap into huge and growing market
- Capitalize on significant business opportunities
- Automate and streamline processes to boost efficiency and cost reduction
- Product listing creation
- Affordable advertising and marketing

Buyers



- Makes sourcing cost-effective
- Faster buying process
- Product and price comparison
- Unified purchasing experience
- Ability to choose advantageous and convenient payment method
- Find new suppliers easily

The Problems

The most pressing challenge for sellers is to increase and expand the visibility of their company and products.

1

The absence of face-to-face communication between buyers and sellers brings in trust issues and makes it difficult to do business.

3

Huge costs involved in participation of trade shows brings in a lack of exposure to the latest innovations, technology, and products.

2

Lack of knowledge about export and import laws and regulations makes the trading process even more difficult.

4



How Texatlas is Solving the Problems

01

Texatlas offers sellers access to a global pool of buyers and enables them to increase the visibility of their company and products. It also includes a networking facility for buyers and sellers.

02

Sellers get to organize virtual trade shows within Texatlas to exhibit products, latest technology, and innovations to global attendees.

03

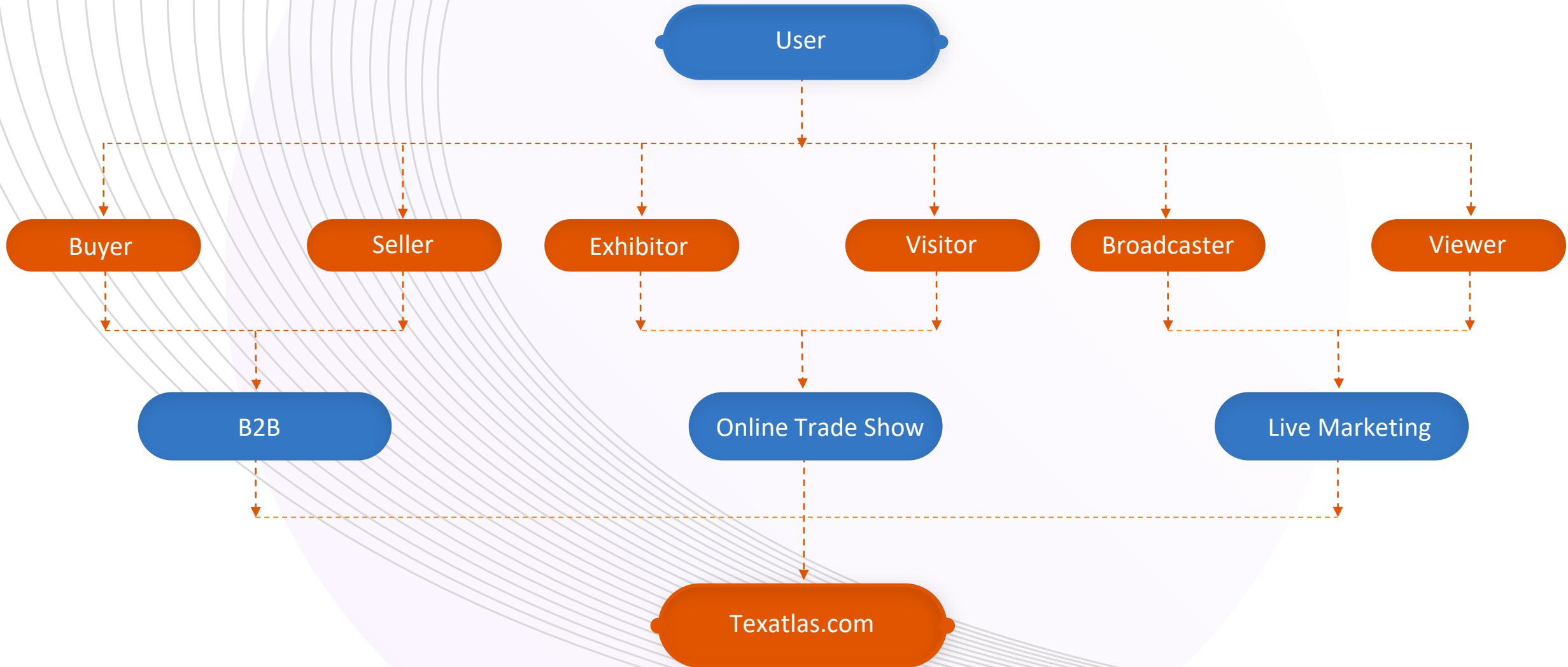
Sellers can even access a live-marketing facility within Texatlas for live selling products to global customers, thereby increasing their products' exposure.

04

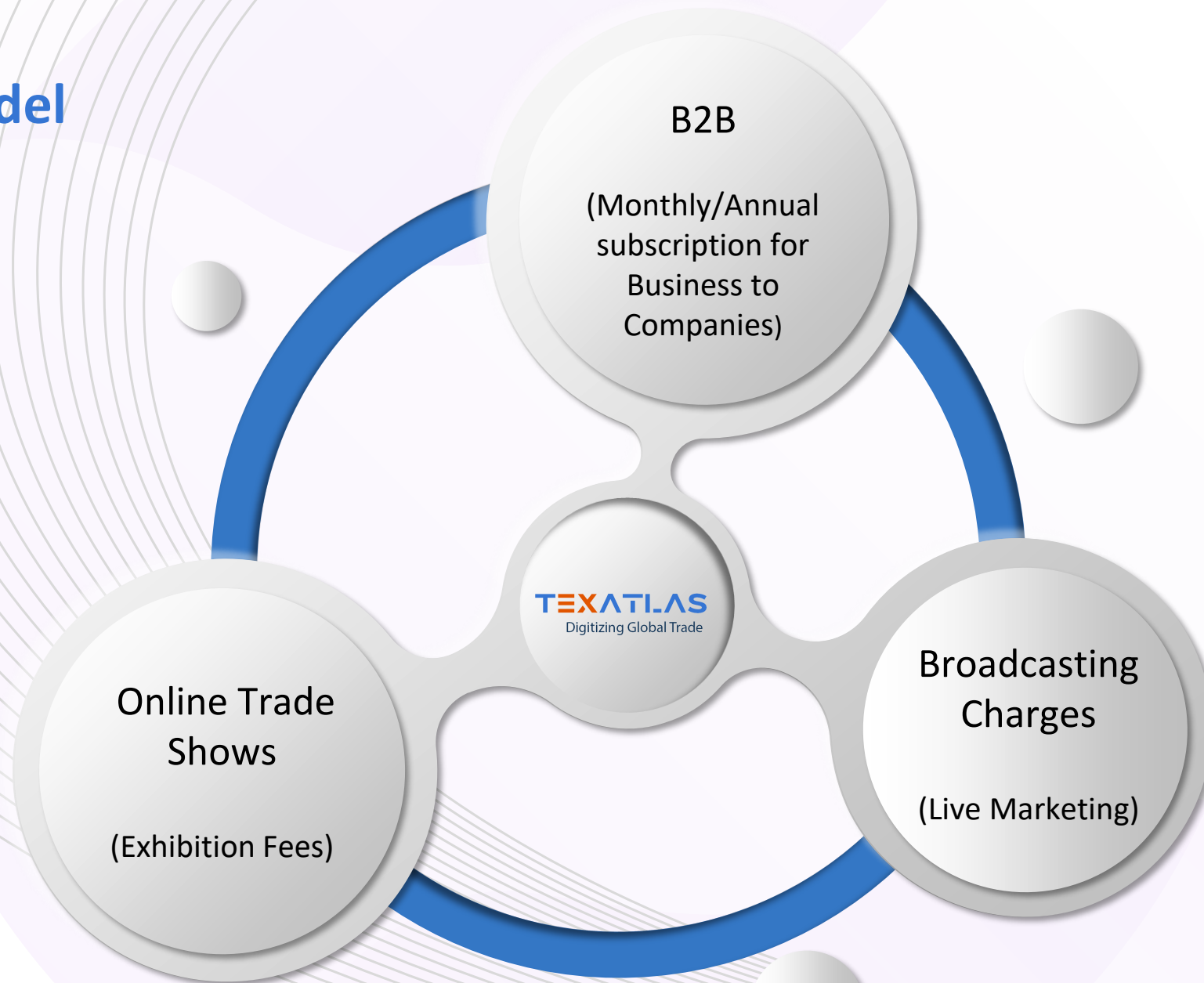
Video conferencing facility enables a face to face communication between buyers and sellers, thus increasing the trust between them.



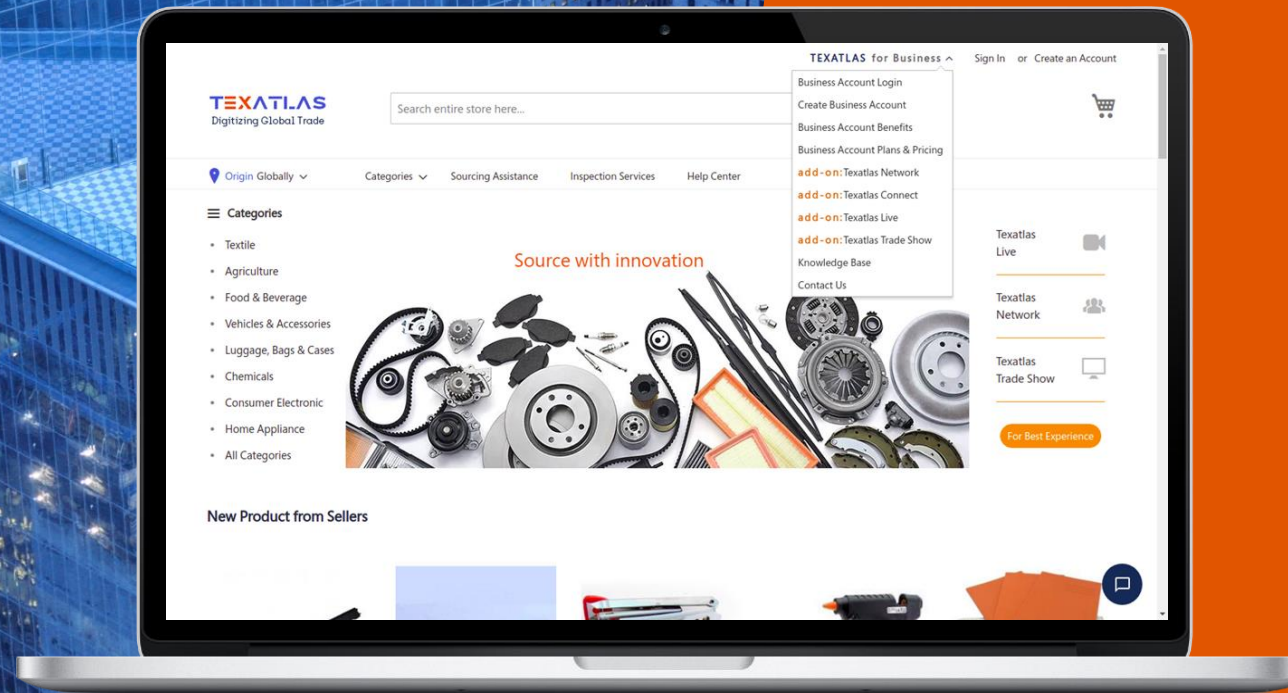
How Texatlas Works ?



Revenue Model

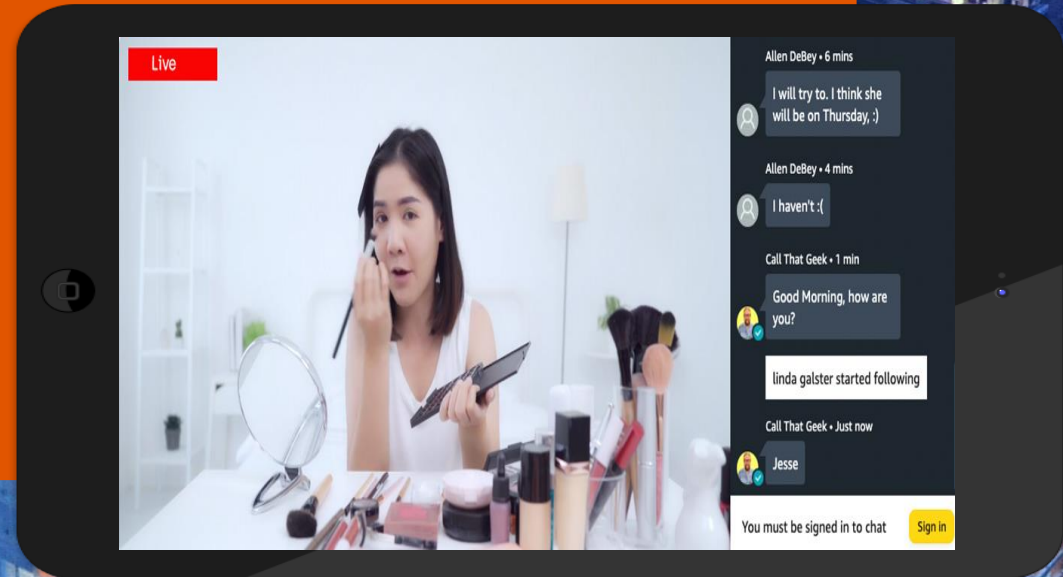
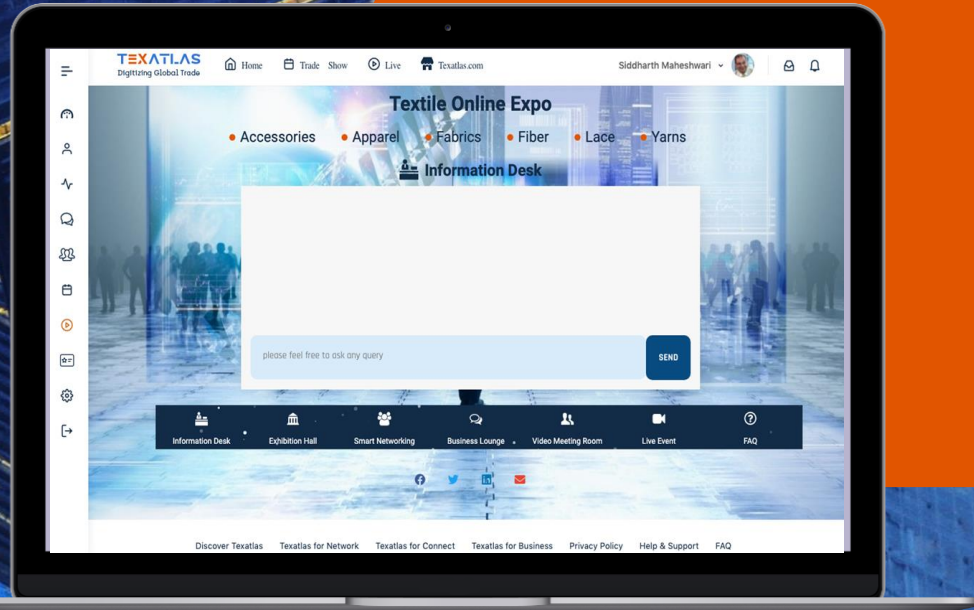


Our Website

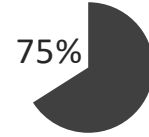


Discover More

Our Features



Market Opportunity



B2B purchases are actually taking place online

The Global B2B ECommerce Market Size

2021	2030	CAGR
USD 8.52 Trillion	USD 27.94 Trillion	14.1% (Estimated)

[Know more](#)

The Global Virtual Events Market Size

2021	2030	CAGR
USD 0.12 Trillion	USD 0.65 Trillion	21.4% (Estimated)

[Know more](#)

The Global Live Streaming Market Size

2021	2030	CAGR
USD 0.05 Trillion	USD 0.53 Trillion	29.3% (Estimated)

[Know more](#)

Total Available Market (TAM)

2021	2030	CAGR
USD 8.69 Trillion	USD 29.12 Trillion	14.4% (Estimated)

Future Roadmap



Launching



Marketing



Lead Generation



Trade Shows



Incorporation



Value Additions

Phase 1

Texatlas.Com

Brand Awareness
Through Social
Media & Content
Marketing

Follow Up On
Generated
Leads

Online Trade
Shows

Customer
Experience

Value Additions On
Portal Based On
Feedback

Phase 2

Online Trade
Show

Digital Marketing Of
Texatlas Online Trade
Show.

Follow Up On
Generated
Leads

Online Trade
Shows

Customer
Experience

Value Additions On
Portal Based On
Feedback

Phase 3

Live Marketing

Digital Marketing Of
Texatlas Online Trade
Show & Live Marketing

Follow Up On
Generated
Leads

Online Trade
Shows

Customer
Experience

Value Additions On
Portal Based On
Feedback

Competitive Advantages



Texatlas



Alibaba



Amazon



Udaan



Indiamart

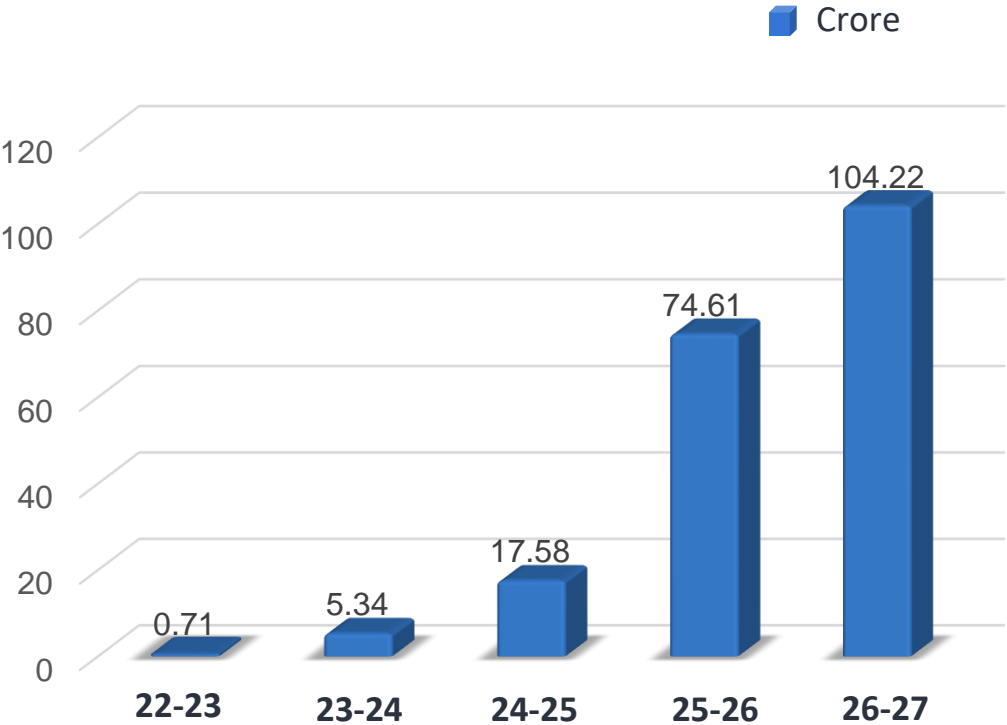


Global Sources

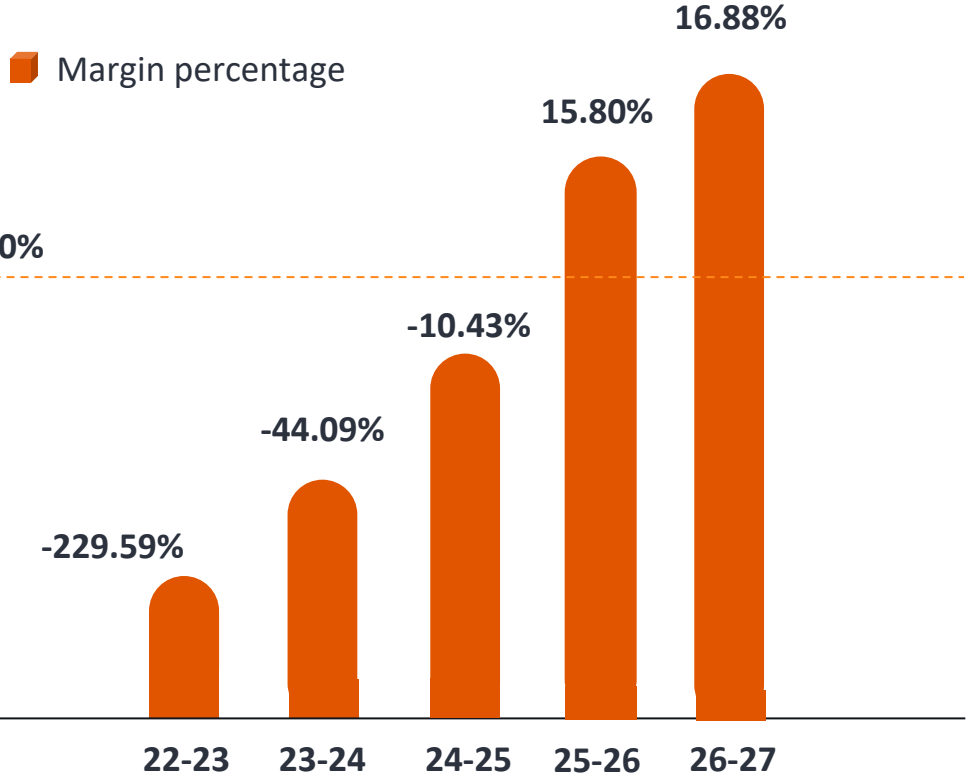
	Texatlas	Alibaba	Amazon	Udaan	Indiamart	Global Sources
Multi-industry	✓	✓	✓	✓	✓	✓
International trading opportunity	✓	✓	✗	✗	✗	✓
Virtual trade show	✓	✓	✗	✗	✗	✓
Live marketing	✓	✓	✗	✗	✗	✗
B2B networking opportunity	✓	✗	✗	✗	✗	✗
Video conferencing	✓	✗	✗	✗	✗	✗
Direct communication with seller	✓	✓	✗	✗	✓	✓
Country-specific sourcing	✓	✓	✗	✗	✗	✓
Creation of seller profiles	✓	✓	✗	✗	✓	✓
Revenue model (Subscription)	✓	✓	✗	✗	✓	✓
Revenue model (Commission)	✗	✗	✓	✓	✗	✗

Financial Projections (F.Y.)

Revenue



EBITDA



The Team

Siddharth Maheshwari

Founder

**M.B.A in International Business
Learning Mandarin In Shanghai Jiao Tong University
(China)**

Experience

- Running Sourcing business between India, China, Bangladesh, the U.K. & the U.S.
- Developing Vertically Integrated B2B digital commerce platform for various industries
- Worked as IT and ERP Manager for eight years with India's largest garment export house

Charu Maheshwari

Co-Founder

M.B.A in Business Management

Experience

- Working with Max Life Insurance Company as Corporate Vice-President-Operations.
- Worked with Tata AIG as Customer Care Executive

The Ask

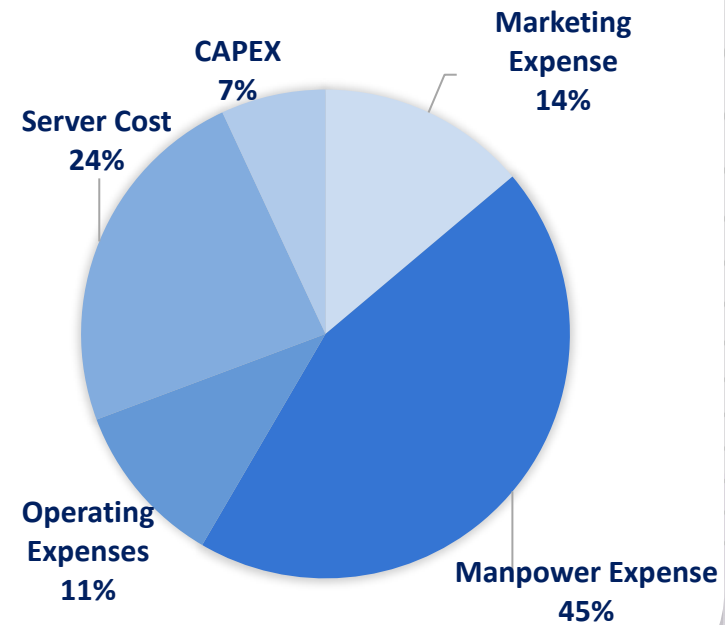
Funds Required

INR 2.5 Cr

Investment Period: 12 months

Investment History: Bootstrapped

Funds Allocated





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Thank you >>

Reach out to us



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