Nitisha Kaley

UI/UX Designer

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Certificates

UX Design Kickstarter Workshop

Under25 Certificate of Recognition - SWF

Foundations of UX Design (Google)

The Inkbot Studio Internship Certificate & Job Experience Letter

Xoxoday Certificate & Continuous Assessment

Codewick Internship Certificate & Letter of Recommendation

Extracurricular

International Youth Seminar on Heartfulness

Product Design: Introduction to CAD

About me

I'm a passionate UI/UX Designer with a strong grasp of design principles and UX concepts. I blend creativity into creating user-centered experiences, infusing fresh ideas into every project. Alongside design, I'm an accomplished artist who adores painting, enhancing my creativity and attention to detail. Designing brings me joy as I enhance user experiences and contribute positively to their interactions.

Education

MIT-WPU   **(2019-2023)**

Bachelor's in User Experience Design

Podar International School   **(2017-2019)**

High School
(Physics, Chemistry, Maths, Computer Science)

Work Experience

Graphic Designer   2020-2022 (2 Years)
Under25 MIT-WPU

- Designed templates for "under25mitwpu" Instagram posts and stories.
- Promoted diverse campaigns and participated actively.
- Managed end-to-end creation of campaign posts from style guides to final products.
- Developed communication and management skills.
- Embraced the value of teamwork and collaboration.

Softwares

Figma   90%

Ai   Illustrator   70%

Xd   Adobe XD   80%

Ps   Photoshop   60%

in   Invision   70%

Canva   50%

Skills

Technical Skills:

- User & Product Research
- User Interface Design
- User-Centred Design
- Wire-framing and Prototyping
- Information Architecture & User flow
- Visual Design
- HTML/CSS Basics
- Java
- C++ Basics

Soft Skills:

- Creativity and Innovation
- Problem-Solving
- Attention to Detail
- Communication Skills
- Collaboration
- Time Management
- Adaptability
- Quick Learner

Work Experience

UI/UX Designer (Intern)   Feb-Apr 2021 (3 Months)

The Inkbot Studio

- Created social media templates for posts and stories on various platforms.
- Designed Website UIs, emphasizing optimal user flow.
- Improved UI elements to enhance user experience.
- Contributed to web application design and prototyping.
- Participated in ideation, created impactful presentations, and conducted design audits.

Jr. UI/UX Designer   May-Oct 2021 (6 Months)

The Inkbot Studio

- Proficient in research-driven UI designs with style guides and mood boards.
- Skilled in prototyping, wireframing, and UI/UX enhancements.
- Engaged in client discovery, review, and requirements gathering.
- Applied heuristic evaluations for design optimization.
- Improved user experiences through effective UI design strategies.

UI/UX Designer (Intern)   Feb-May 2022 (3 Months)

Xoxoday

- Researched and analyzed competitors for informed designs.
- Assisted in various tasks, prototyping, and UX improvements.
- Contributed to the Design System and implemented features.
- Created gamified templates and conducted design audits.
- Emphasized validated design solutions for real-world impact.

Softwares

Figma — 90%

Ai Illustrator — 70%

Xd Adobe XD — 80%

Ps Photoshop — 60%

in Invision — 70%

Canva Canva — 50%

Skills

Technical Skills:

- User & Product Research
- User Interface Design
- User-Centred Design
- Wire-framing and Prototyping
- Information Architecture & User flow
- Visual Design
- HTML/CSS Basics

Soft Skills:

- Creativity and Innovation
- Problem-Solving
- Attention to Detail
- Communication Skills
- Collaboration
- Time Management
- Adaptability
- Quick Learner

Work Experience

UI/UX Designer (Intern) — Feb-Apr 2023 (3 Months)

Codewick

- Managed client interactions and addressed their needs effectively.
- Applied principles of User-Centered Design to create intuitive interfaces.
- Executed UI design tasks to enhance visual appeal and user experience.
- Led the end-to-end design of a complete website, showcasing practical design proficiency.

UI/UX Designer — Current

Shop2App

- Managing website, social media, and app design enhancements
- Conducting heuristic evaluations of websites and apps
- Developing new assets for the website to illustrate company features
- Implemented logo animations
- Establishing design systems and style guides
- Collaborated with cross-functional teams to align design strategies with business objectives
- Stayed updated on industry trends and best practices to continuously improve design processes and outcomes