

# Wireframe Documentation

## Amazon Sales Data Analysis

Revision Number: 1.1

Last date of revision: 07/12/2024

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## .Document Version Control

Date Issued	Version	Description	Author
05 Dec 2024	1.0	First Version of Complete Wireframe	Mayank Yadav
07 Dec 2024	1.1	Final Version of Complete Wireframe	Nitish Kr. Dash

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## 1. Key Insights



## 1.1 Cards

The card slicers that show Total Sales, Total Profit, Total Unit Sold, Last Month Sale, Last month Profit.

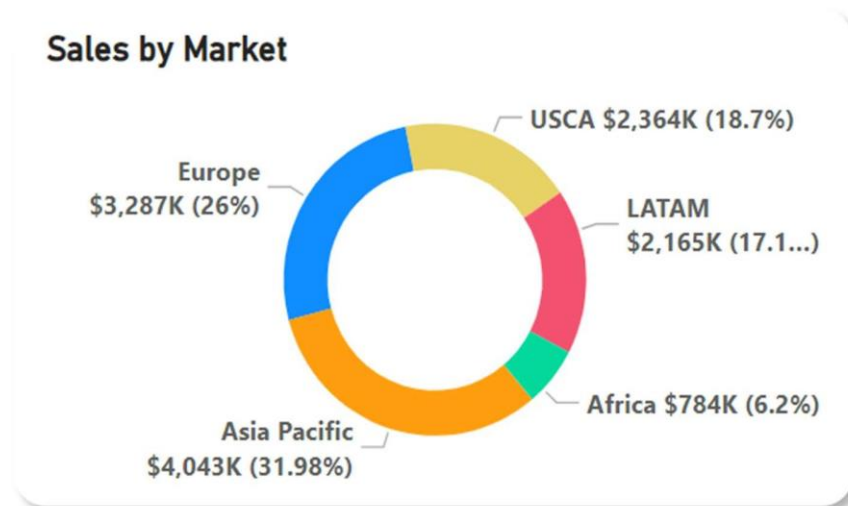


## 1.2 Monthly Sales Trend

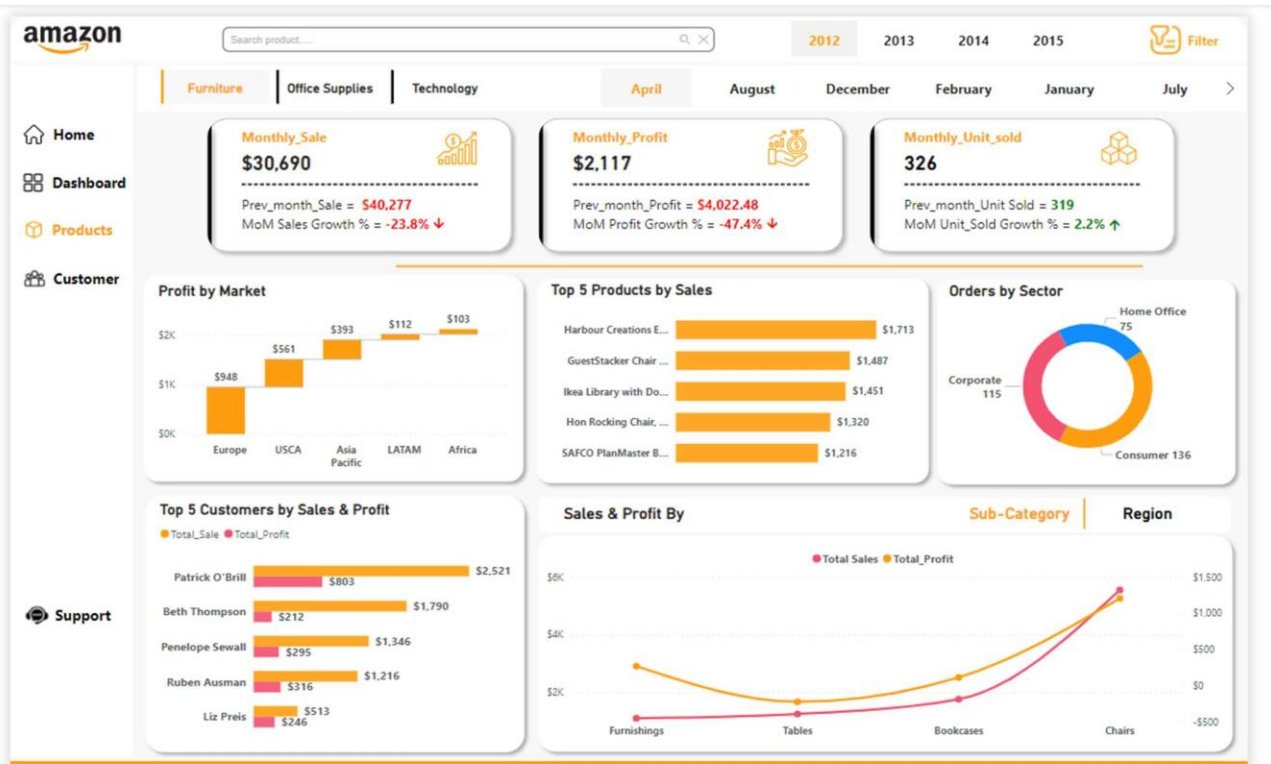
The area chart shows monthly, yearly and quarterly sales.



## 1.3 Sales by Market



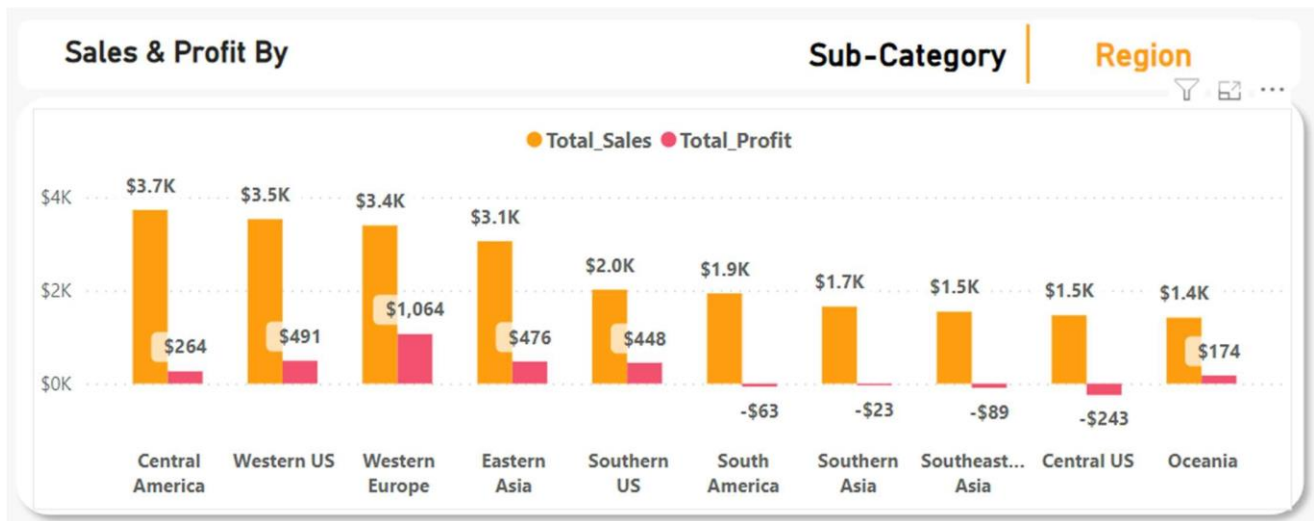
## 2. Product Analysis



### 2.1 Sales vs Profit by category can be drilled through year, month and quarter



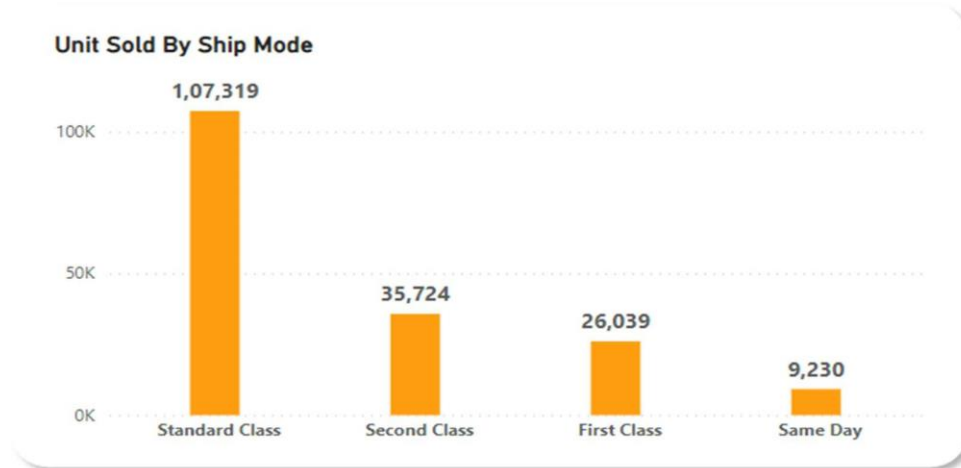
## 2.2 Sales &amp; Profit by Region:



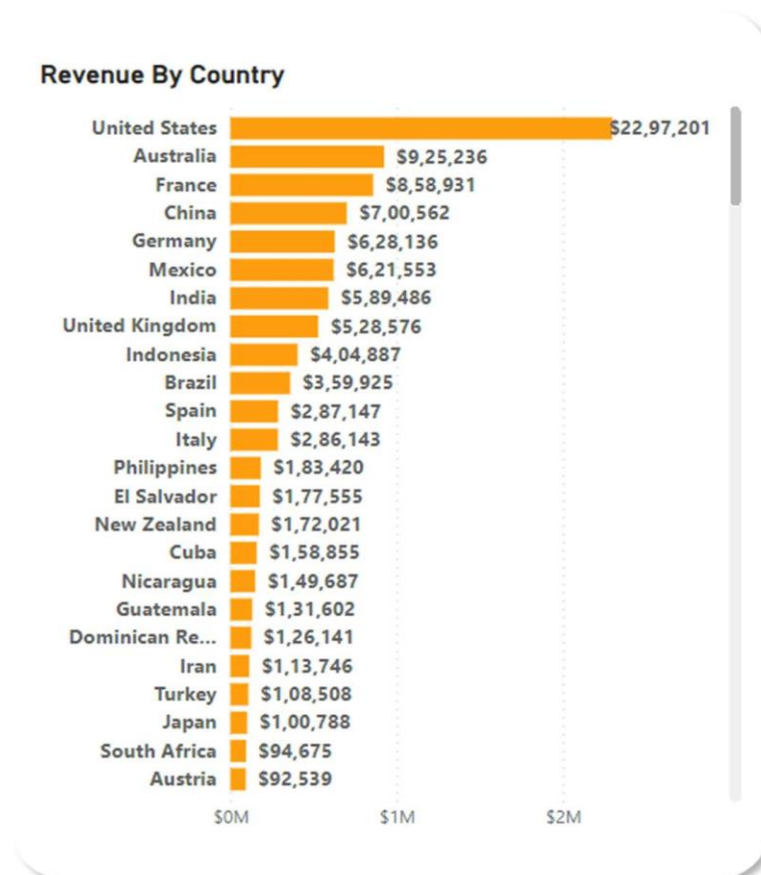
## 3. Customer Analysis:



### 3.1 The number of Unit sold by the ship mode:

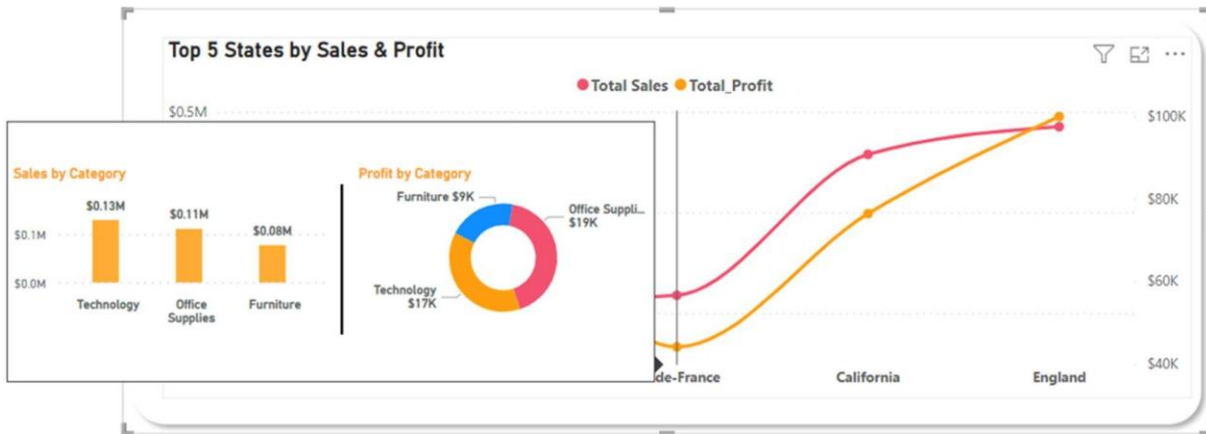


### 3.2 Revenue categorize by Country:

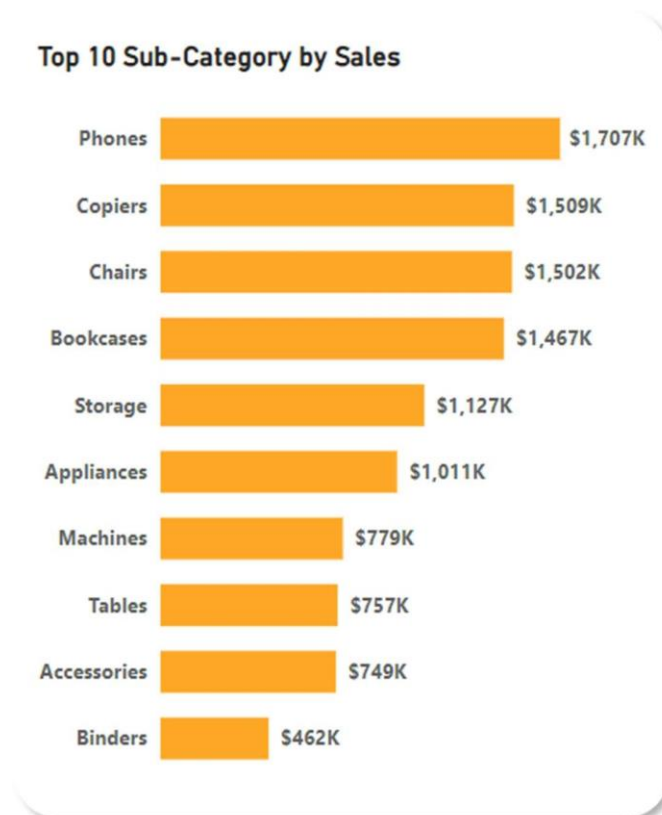




## 3.3 Tooltip by Category for selected State of profit and sales:

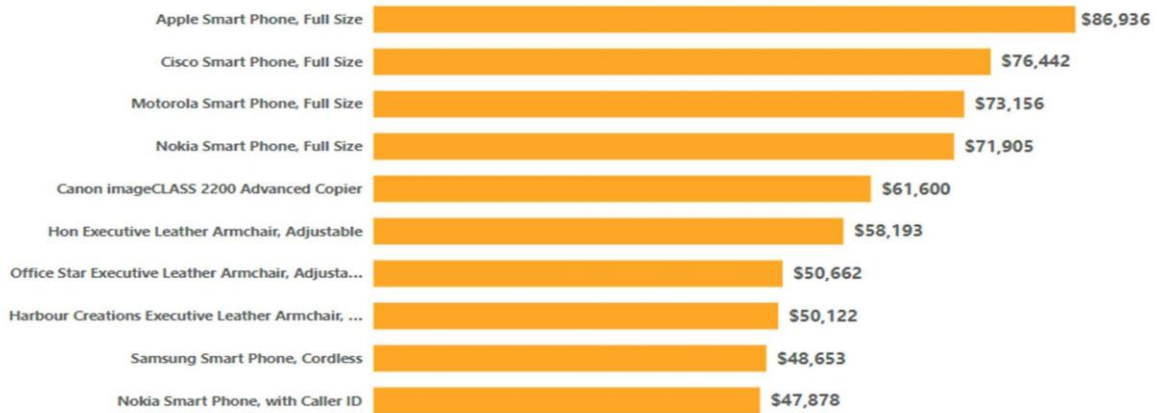


## 4. Top 10 Sub-Category by Sale:



## 4.1 Top 10 Product by Sales:

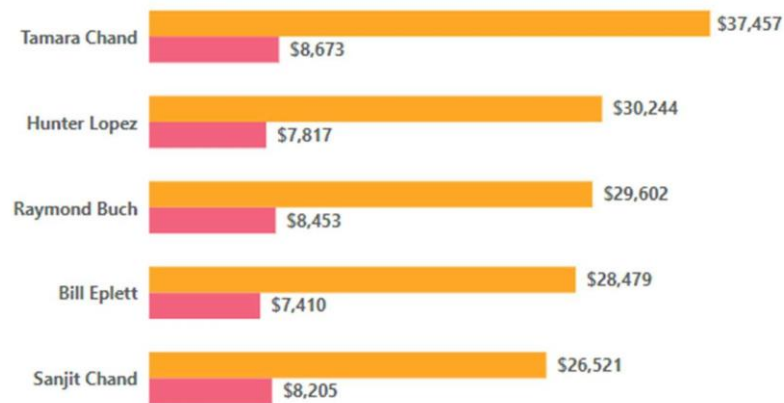
Top 10 Products by Sales



## 4.2 Top 5 Customer by Sales & Profit:

Top 5 Customers by Sales & Profit

● Total\_Sale ● Total\_Profit



## 4.3 Detailed Overall Profit using waterfall chart for Market:

