Module 3 Assignment - Ques 1

Dimensions –

- Franchise
- Member
- Merchandise
- Calendar
- ProductService

FranchRegion can be made hierarchical in Franchise Dimension.

MmbrEmail can be parsed to be hierarchical as part of the Member dimension.

Standard Data warehouse Dimension - Calendar

Product is a combination of ServiceCategory, Special Event Worksheet.

Calendar is a hierarchical dimension.

1.Franchise

- FranchId: ERD only
- FranchRegion (Franchise table) ERD only, hierarchical (Country -> FranchRegion)
- FranchPostalCode: ERD only;FranchModelType: ERD only;

2.Member

- MmbrId: (ERD) | (Corporate CustomerId (Worksheet))
- MmbrName: (ERD) | (Corporate Customer Name (Worksheet).
- MmbrZip: (ERD) only.
- MmbrEmail: (ERD) only ,Hierarchical (top level domain \rightarrow second level domain \rightarrow local part)
- MmbrType: (From MemberType Table)
- Customer Location(worksheet),

If Zip codes can be found out for region, we can enter zip codes for corporate customers.

3.Calendar

- Date columns in the ERD (MmbrDate, ServPuchDate, and SaleDate) and spreadsheet (EventDate). EventDate can be added as ServPurchDate as on that day event was purchased and amount was given.
- hierarchical (year \rightarrow month \rightarrow day).

4.Merchandise

MerchId: ERD only.MerchName: ERD only.MerchType: ERD only.

5. ProductService (ServiceCategory + SpecialEventsWorksheet)

• ProdId: ERD. (ServCatId (ServiceCategory Table).

Some special Id for Special events.

• ProdName: ERD and Special Events Worksheet . (ServCatName) | (Event Name(Special Events Worksheet)

• ProdType: Special Events Worksheet (Event Type Code(Special Events Worksheet)) and Service Type for Service Category.