

Assignment -2

Digital Marketing

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College Name :	AAA College of Engineering and Technology

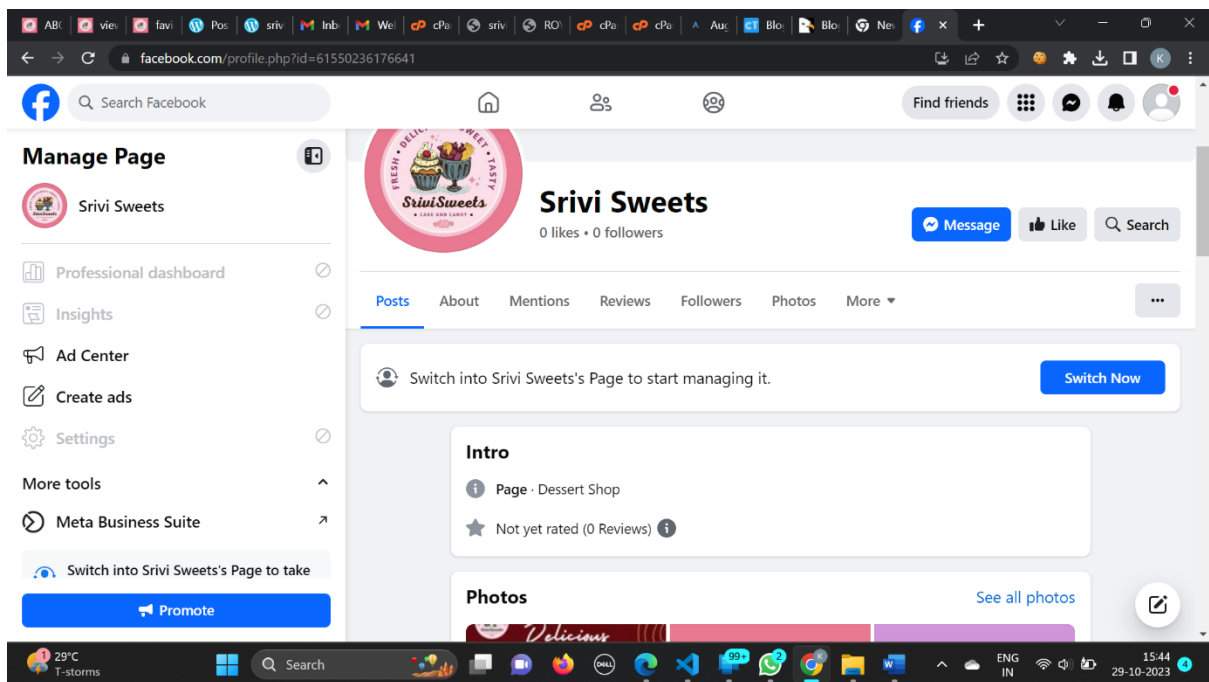
QUESTION:

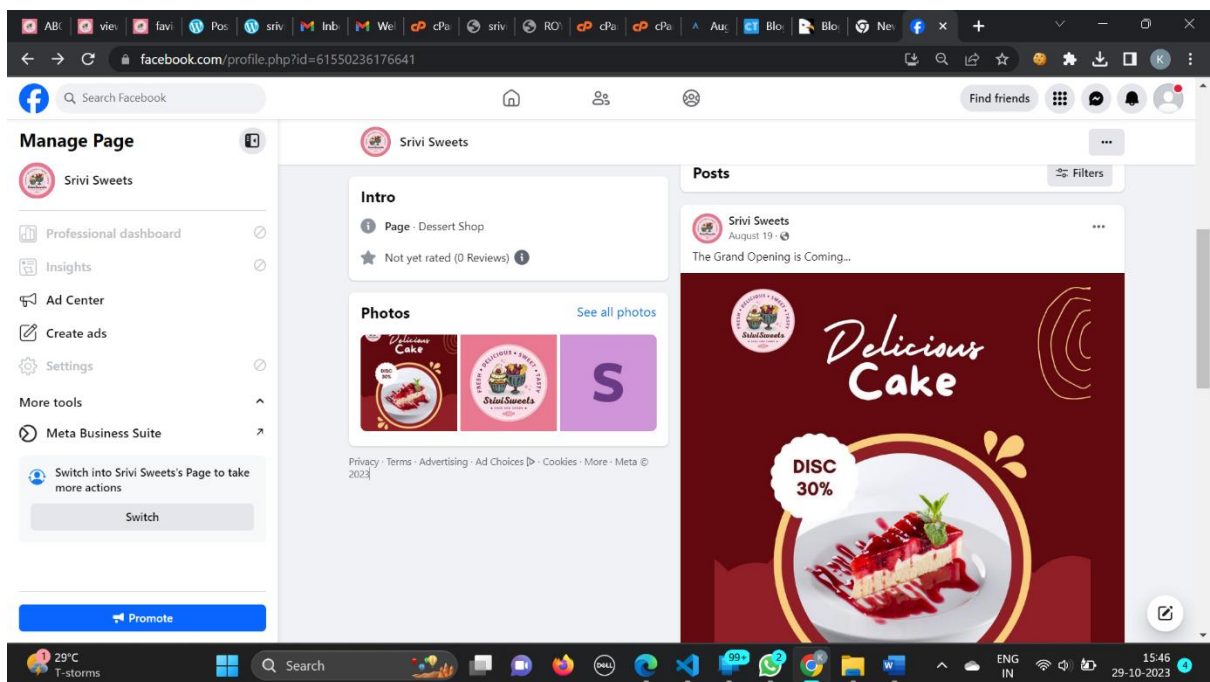
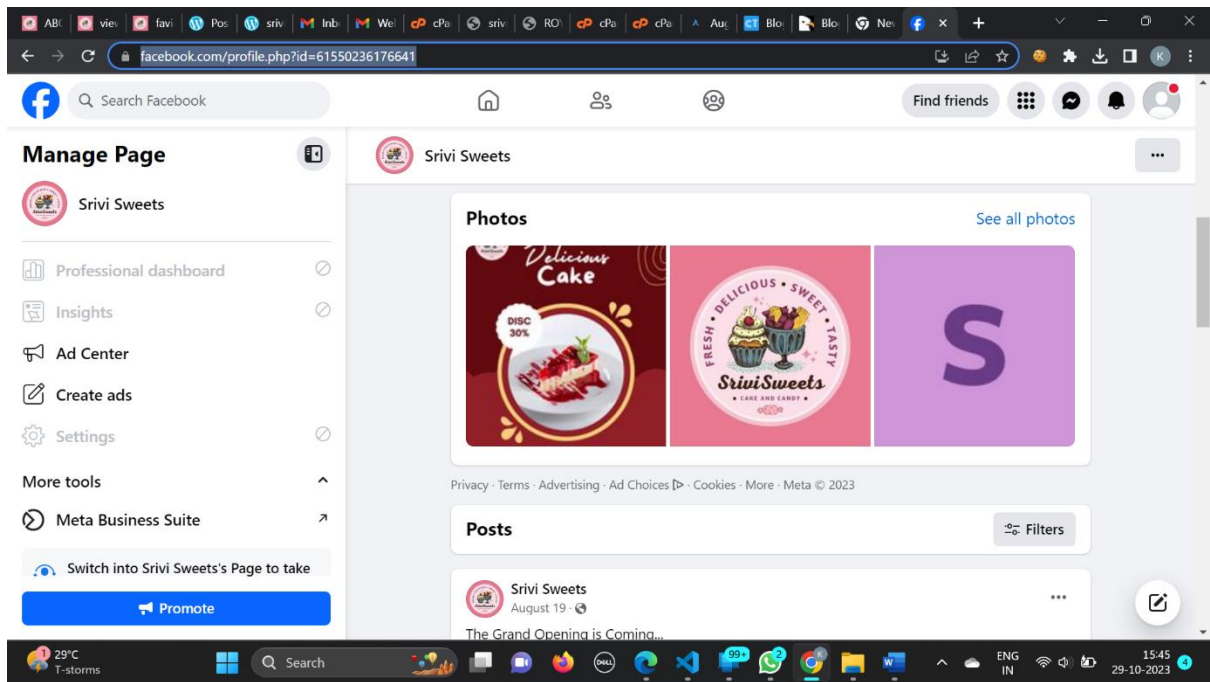
Create a New Facebook Business Page and post one social media poster for your brand.

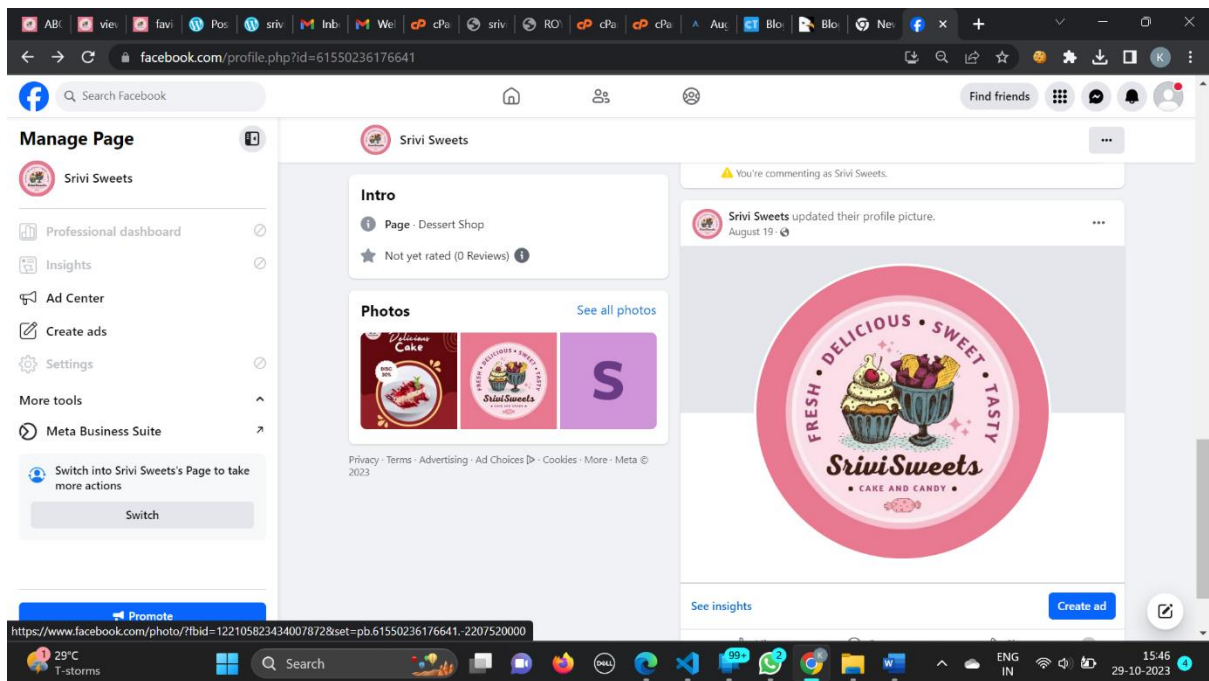
FACEBOOK BUSINESS PAGE :

Page Link : <https://www.facebook.com/profile.php?id=61550236176641>

Blog Title: Srivi Sweets







SOCIAL MEDIA POSTERS :



A vertical advertisement for 'Delicious Cake' by SriviSweets. The background is a deep red with gold decorative swirls. In the top left is a circular logo with a cupcake and the text 'FRESH • DELICIOUS • SWEET • TASTY' and 'SriviSweets • CAKE AND SWEET •'. The main title 'Delicious Cake' is in a large, white, cursive font. Below it, a white circular frame contains a photo of a slice of cake topped with strawberries and a mint leaf, drizzled with red sauce. To the left of the frame is a white speech bubble containing the text 'DISC 30%'. At the bottom, the email 'srivisweets69@gmail.com' is written in white, and below that is a white button with the text 'Order Now' in red.

FRESH • DELICIOUS • SWEET • TASTY
SriviSweets
• CAKE AND SWEET •

Delicious Cake

DISC
30%

srivisweets69@gmail.com

Order Now



A horizontal advertisement for 'Special Menu SWEET DESSERTS' by SriviSweets. The background is a light beige with a faint diamond pattern and a large, faint illustration of a cake. On the right side, there is a collage of various desserts including tarts, cakes, and pastries, with the word 'Canva' watermarked diagonally across them. The text 'Best pastries and desserts in town. We are waiting for your whole family!' is in the top left. The main title 'Special Menu SWEET DESSERTS' is in a mix of red and black fonts. Below it, 'SRIVI SWEETS' is in large red letters, followed by the email 'srivisweets69@gmail.com'. At the bottom left, a globe icon is next to the URL 'https://srivisweets69.blogspot.com/'. At the bottom right is a circular badge with a red border containing the text '50% Discount' and 'Canva Discount'.

Best pastries and desserts in town.
We are waiting for your whole family!

Special Menu SWEET DESSERTS

SRIVI SWEETS

srivisweets69@gmail.com

<https://srivisweets69.blogspot.com/>

50%
Canva
Discount