# Capgemini

## **Detail:Matrix**

#### **Introduction:**

The report named "RevenueOpportunities" provides insights on the categorical and numerical fields related to revenue opportunities. The report includes information on opportunity size, region, partner, opportunities, revenue, factored revenue, and average revenue. The report aims to provide a statistical analysis of the data and draw conclusions based on the insights.

# **Statistical analysis:**

The data provided in the report is for a single year, and therefore, the maximum, minimum, and average values are for that year only.

i) Maximum value:

The maximum value for opportunities is 47 in the East region. The maximum value for revenue is \$840,243,113.00 in the East region. The maximum value for factored revenue is \$189,496,050.00 in the Large opportunity size category. The maximum value for average revenue is \$10,021,946.00 in the Large opportunity size category.

#### ii) Minimum value:

The minimum value for opportunities is 1 in multiple partner categories. The minimum value for revenue is \$236,607.00 in the East region. The minimum value for factored revenue is \$23,661.00 in the Small opportunity size category. The minimum value for average revenue is \$236,607.00 in the East region.

### iii) Average value:

The average value for opportunities is 31.67. The average value for revenue is \$446,414,704.33. The average value for factored revenue is \$65,456,216.33. The average value for average revenue is \$7,633,351.85.

#### iv) Deviation calculation:

The deviation calculation for opportunities, revenue, factored revenue, and average revenue is not applicable as the data is for a single year only.

# **Summary:**

The report provides insights on the categorical and numerical fields related to revenue opportunities. The data shows that the East region has the highest number of opportunities, revenue, factored revenue, and average revenue. The Large opportunity size category has the highest revenue and factored revenue, while the Small opportunity size category has the highest average revenue. The partner categories have varying values for opportunities, revenue, factored revenue, and average revenue.

## **Conclusion:**

Based on the insights provided in the report, it can be concluded that the company needs to focus on increasing revenue opportunities in regions other than the East. The company can also focus on increasing opportunities in partner categories with lower values. The company can also analyze the factors contributing to the higher revenue and factored revenue in the Large opportunity size category and try to replicate those factors in other opportunity size categories. Overall, the company needs to take efforts to increase revenue opportunities and improve the metrics related to revenue.