

# OVERVIEWS

## Filters

Year, Quarter, Month

✓ ☐ 2006

✓ ☐ 2007

✓ ☐ 2008

# 1.79M

TOTAL SALES

# 147.21K

NUMBER OF TRANSACTION

# 12.16

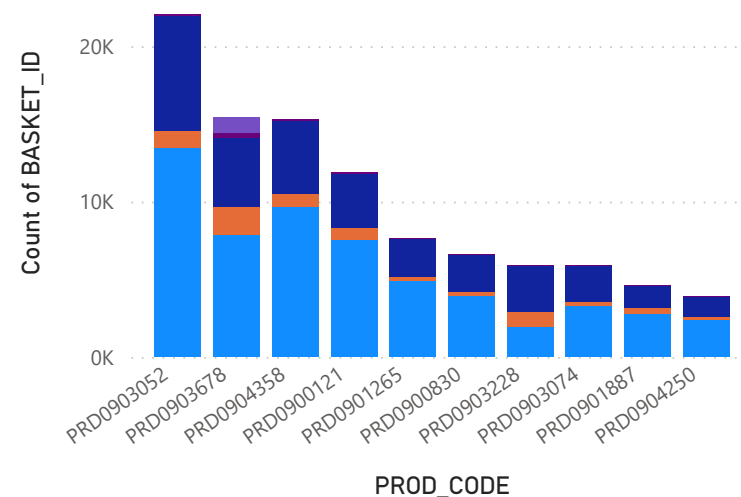
AVG. TICKET SIZE

# 6100

TOTAL MEMBERS

## TOP SELLING PRODUCTS

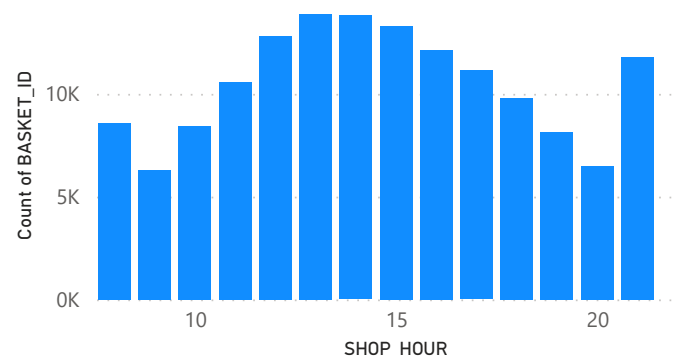
GROUP ● Fresh ● Grocery ● Mixed ● Nonfood ● Unclassified



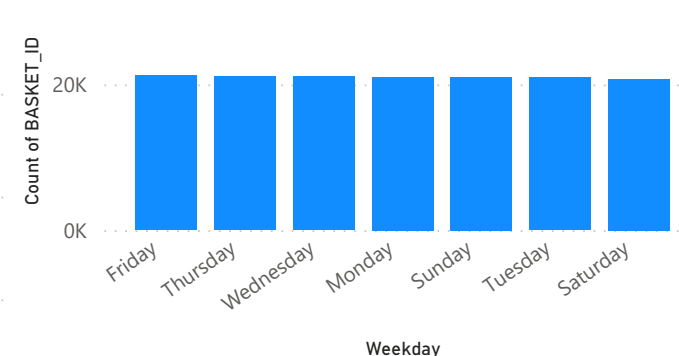
## SALES TREND



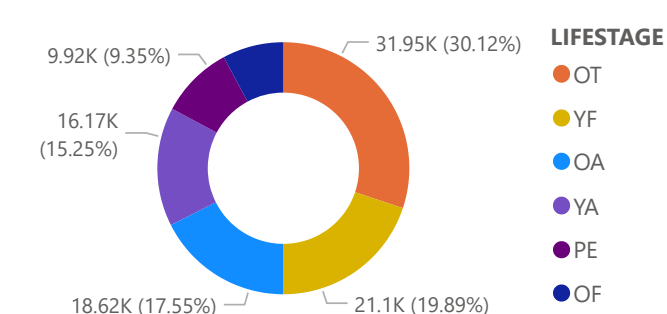
## TRANSACTION PER SHOP HOURS



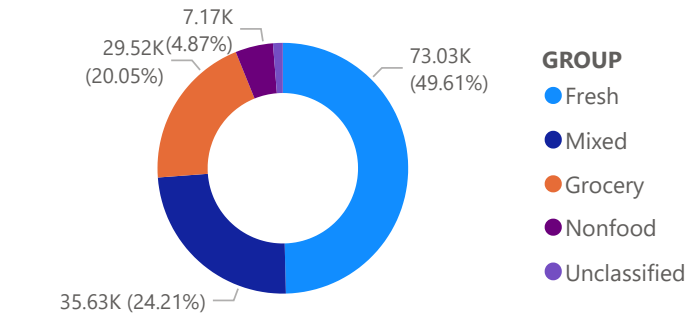
## TRANSACTION PER WEEKDAY



## CUSTOMER LIFE STAGE



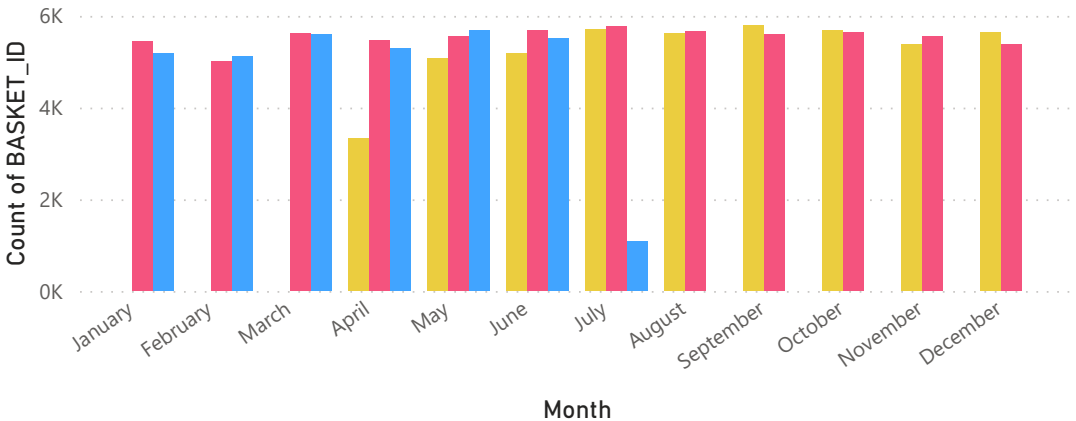
## BASKET PRODUCT GROUP



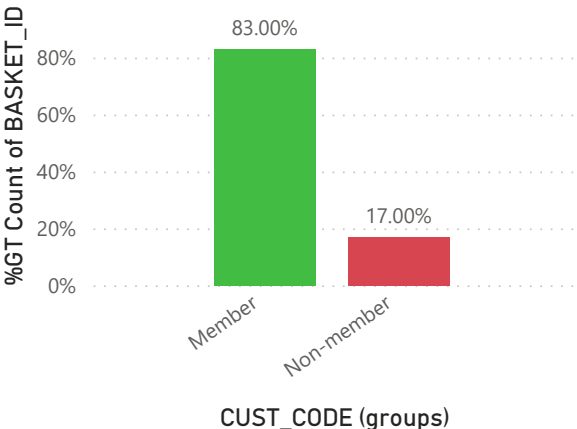
# TRANSACTIONS

Number of transaction

Year ● 2006 ● 2007 ● 2008



Proportion of transactions between members and non-members



## Filters

Year, Quarter, Month

- 2006
- 2007
- 2008

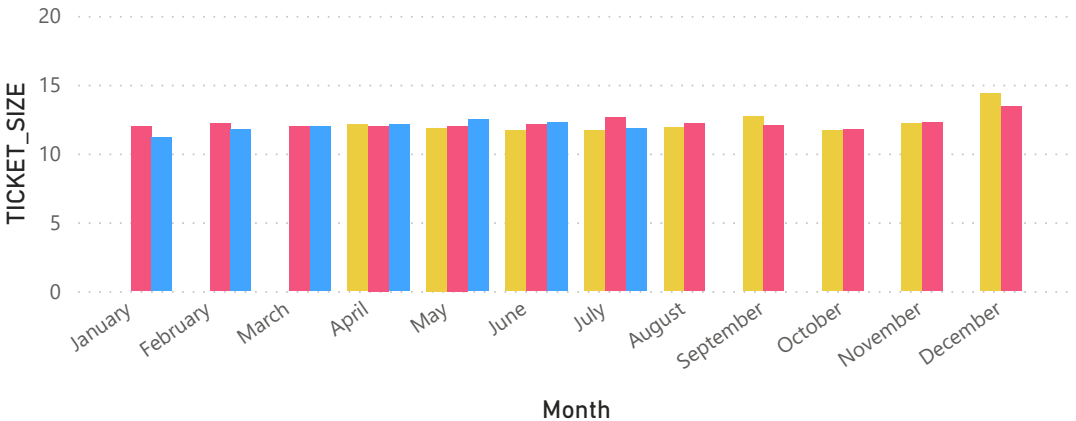
Number of transaction for each hour of the weekday

Weekday	8.00	9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00	21.00	Total
Friday	1215	869	1200	1528	1858	2066	1975	1949	1822	1626	1388	1153	953	1601	21203
Monday	1231	940	1169	1549	1863	1955	1948	1868	1674	1580	1455	1172	919	1717	21040
Saturday	1219	867	1198	1522	1796	1969	1953	1901	1695	1548	1358	1165	915	1672	20778
Sunday	1272	972	1284	1498	1863	1962	1983	1916	1680	1507	1369	1131	906	1691	21034
Thursday	1252	864	1196	1463	1813	1958	1995	1835	1712	1696	1398	1196	952	1760	21090
Tuesday	1186	909	1236	1496	1745	1994	1970	1949	1775	1578	1408	1144	928	1656	20974
Wednesday	1207	858	1173	1522	1860	1999	1987	1904	1762	1603	1426	1178	908	1699	21086
Total	8582	6279	8456	10578	12798	13903	13811	13322	12120	11138	9802	8139	6481	11796	147205

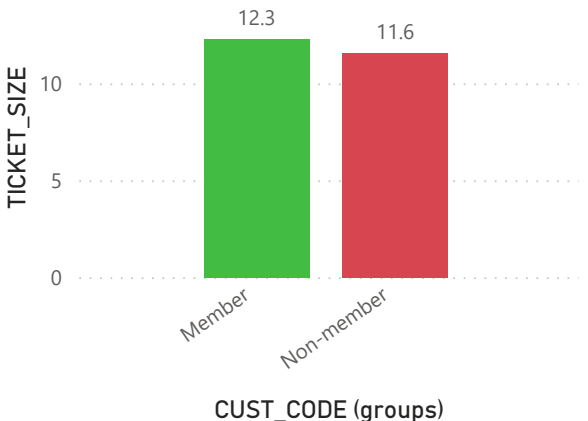
# TICKET SIZES

## Ticket size

Year ● 2006 ● 2007 ● 2008



## Ticket size between members and non-members



## Filters

Year, Quarter, Month

- 2006
- 2007
- 2008

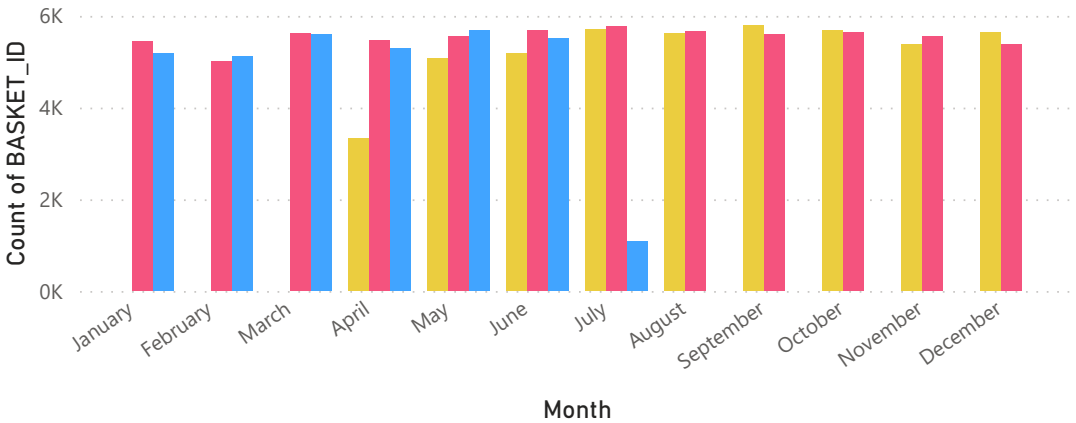
## Ticket size for each hour of the weekday

Weekday	8.00	9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00	21.00	Total
Friday	8.24	9.50	10.15	10.65	12.46	12.64	13.19	12.72	12.54	13.09	12.83	13.15	14.16	14.76	12.31
Monday	9.29	9.38	9.89	11.41	12.09	12.44	12.46	12.64	12.80	12.47	12.51	13.42	13.73	15.28	12.27
Saturday	8.74	8.96	10.30	10.93	11.26	12.46	12.75	12.31	12.90	12.41	12.43	13.55	13.63	13.98	12.03
Sunday	8.73	10.07	10.49	11.40	11.45	12.34	12.36	12.63	13.12	13.08	13.50	12.77	13.03	13.91	12.16
Thursday	8.20	9.75	9.85	10.18	12.08	12.32	12.58	11.40	12.67	12.99	12.85	13.35	13.80	14.70	12.05
Tuesday	8.57	10.47	10.22	10.34	11.58	12.42	12.24	12.96	12.59	13.11	12.32	12.79	13.85	14.86	12.14
Wednesday	8.78	9.62	10.32	10.86	11.47	12.47	12.42	12.35	12.82	12.91	13.33	13.67	13.20	14.43	12.18
Total	8.65	9.69	10.18	10.83	11.77	12.44	12.57	12.44	12.77	12.87	12.82	13.25	13.63	14.56	12.16

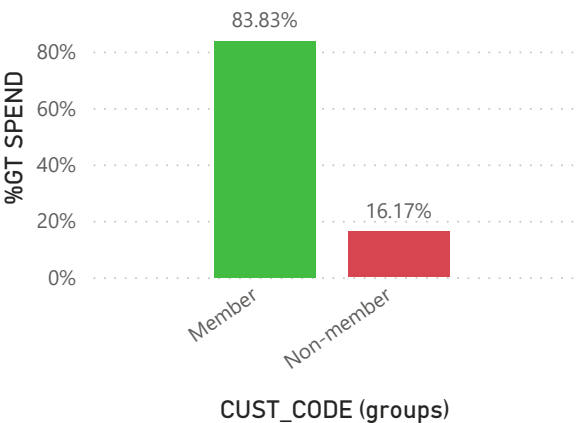
# SALES

Total sales

Year ● 2006 ● 2007 ● 2008



Proportion of spend between members and non-members



Filters

Year, Quarter, Month

- Year, Quarter, Month
- 2006
- 2007
- 2008

Sale for each hour of the weekday

Weekday	8.00	9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00	21.00	Total
Friday	10,015.92	8,259.19	12,177.48	16,271.43	23,152.09	26,111.13	26,052.86	24,786.00	22,843.55	21,286.88	17,814.75	15,162.12	13,491.19	23,636.65	261,061.24
Monday	11,438.38	8,816.36	11,558.46	17,678.83	22,519.13	24,311.61	24,279.47	23,615.34	21,419.26	19,696.79	18,203.09	15,726.97	12,614.22	26,236.57	258,114.48
Saturday	10,659.43	7,765.49	12,334.01	16,630.60	20,219.27	24,533.89	24,892.27	23,409.08	21,864.67	19,208.98	16,883.37	15,791.17	12,467.00	23,382.66	250,041.89
Sunday	11,103.51	9,786.74	13,463.23	17,069.94	21,322.26	24,211.85	24,519.74	24,194.91	22,048.83	19,715.48	18,480.22	14,444.57	11,803.94	23,526.50	255,691.72
Thursday	10,269.58	8,424.20	11,778.63	14,895.06	21,906.05	24,126.98	25,103.63	20,915.71	21,698.22	22,031.83	17,963.87	15,962.50	13,136.00	25,867.42	254,079.68
Tuesday	10,164.87	9,514.00	12,629.29	15,464.55	20,199.87	24,769.84	24,115.63	25,259.77	22,348.11	20,684.96	17,342.51	14,629.11	12,850.00	24,603.92	254,576.43
Wednesday	10,595.33	8,250.67	12,109.41	16,524.26	21,343.04	24,935.02	24,675.15	23,513.08	22,596.42	20,701.23	19,010.78	16,099.41	11,983.89	24,513.20	256,850.89
Total	74,247.02	60,816.65	86,050.51	114,534.67	150,661.71	173,000.32	173,638.75	165,693.89	154,819.06	143,326.15	125,698.59	107,815.85	88,346.24	171,766.92	1,790,416.33