



Shivani Nawathe

Developer turned UI & UX Designer

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INTERESTS

- Travelling
- Painting
- Listening to Music
- Owner of Youtube Channel


LANGUAGES

- English
- Hindi
- Marathi

ABOUT ME

Talented UX Designer with total 8 years of industry experience and over 5 years of experience in creating meaningful experiences through design. I bring an engineering perspective and creative problem-solving approach to create product and experiences people love to use. Persistence, curiosity and obsessive attention to detail define me. I am seeking for a challenging position to utilize my strong design and problem-solving skills, while collaborating with cross-functional teams to create exceptional user experiences.


WORK EXPERIENCE

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Transforming The Future, Now


UI & UX Designer

Pune -
July 2021 to Present

- Designed 4 mobile applications and 7 web portals for clients in Telecom Domain.
 - Collaborated with cross-functional teams to develop and implement user-centered designs for various digital products.
 - Created design system and style guides for efficient design and development deliveries.
 - Received client appreciations for creating apt designs empathizing with the users.
 - Was a part of interview panel and conducted around 70-80 interviews for building the design team.
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UI & UX Designer

Bengaluru -
November 2020 to July 2021

- Spearheaded the efforts on improvements to the visuals and UX on the overall SAAS product with the Engineering and Product teams.
 - Received multiple customer appreciations for introducing Dark Theme and Glassmorphism as a part of design overhaul effort.
 - Redesigned the Learner Dashboard to decrease the loading time by 80% for better user experience.
 - Worked collaboratively with the Sales & Marketing team on designing blogs and landing pages of the product.
 - Participated in client meetings and presentations to showcase design concepts and gather feedback.
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UI & UX Designer

Pune -
April 2019 to October 2020

- Responsible for User Research, Interaction and Visual Design, Prototyping and User testing across web and mobile applications.
 - Led mobile and responsive web designs for Good Game and Digilearn products.
 - Collaborated with Product Managers and engineers to help define product requirements and roadmap.
 - Designed logos, social media content and marketing creatives for multiple clients.
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Senior Software Developer

Mumbai -
July 2015 to March 2019

- Demonstrated complete ownership of the applications right from requirement gathering to UI designing and development to client delivery.
 - Integrated various payment gateways which increased customer engagement and revenue by 20%.
 - Developed 10+ android applications with integration of various features like Crashlytics, Google Maps Api, Google Ads, Google Translate Api, OCR.
 - Designed and developed end - to - end Rest Apis in php.

SKILLS

- User Research
 - Personas
 - User Journeys
 - Task Flows
 - White Boarding
- Wireframing
 - Prototyping
 - Interaction Design
 - User Interface Design
 - User Testing
- Git
 - Agile
 - Collaboration
 - Communication
- Adobe Illustrator
 - Adobe XD
 - Invision
 - Zeplin
 - Figma

EDUCATION

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MCA : First Class

2012 - 2015
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BCS : Higher Second Class

2009 - 2012

CERTIFICATION

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Design Thinking : The Ulitimate Guide

July 2021
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Interaction Design for Usability

June 2021


RECOGNITIONS

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Ninja Award - 2019

Best Performer of the quarter award for Q3.
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Innovation Award - 2017

For bringing innovative ideas which increased customer engagement by 20% in Q2.
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Bravo Award - 2016

For delivering beyond expectations in releases in Q1.