

## EDUCATION

Parsons School of Design, The New School, New York City 5/2022

- Bachelor of Fine Arts, Communication Design'22 (G.P.A: 4.0, recipient of the Dean's BFA scholarship)

School of the Art Institute of Chicago 6/2017

- Two-week Visual Communication design course – learned layout, branding, storytelling, developed Photoshop and Illustrator skills.

## SKILLS

### Specialities

#### SOFTWARE

- Photoshop
- Illustrator
- InDesign
- XD | Sketch

#### DESIGN

- Graphic Design
- UX Design
- Design Research

### Working Knowledge

#### SOFTWARE

- HTML | CSS
- Invision
- AfterEffects

#### DESIGN

- Design Strategy
- Interaction Design

## EXPERIENCE

The New School Free Press, New York

Reporter

8/2019-Present

- Created interactive illustrations, social media stories, photos for online and print stories – arts and culture column.
- Reported fashion stories: [Fashion on Fifth Avenue](#), Stylish Sixth Sense.

Hindustan Times, New Delhi, India

UX Design Intern

7/2019-08/2019

- Conducted interviews, created empathy maps to increase user flow by increasing discoverability of content.
- Designed an information architecture, lo-fi wire-frames proposal of the new 'HealhShots' website to be launched.

Parsons Student Senate Gala, New York

7/2019

- Designed an interactive card game, 'Would You Rather.'
- Translated a research paper based on Greenwich Village into a game that was selected for the PSS gala.

Indigo Consulting, Publicis Groupe, New Delhi, India

Art Trainee, Advertising Team

12/2018- 1/2019

- Created marketing emails, campaigns, for Carrier, India, and Linen Club.
- Designed web portals for Chicco, and IndusInd Bank.

Snapchat, India

Geo-filter Design

11/2018

- Designed a geo-filter (area near 14th street and 5th Avenue) that catered to Parsons students.
- Is currently featured on the Snapchat app.

Editorial Board, Shri Ram School, Moulisari, India

Senior Visual Art Editor

5/2016- 5/2018

- Managed a team of 40 members of the Visual Arts Department of the Editorial board.
- Curated work, and designed the cover of the Annual School magazine titled Uncensored, the Editorial Board Blog titled Imprint, and newsletters for all school events.
- Conducted interviews for the post of Junior Art Editor, Sub Art Editor, Senior Art Editor.
- Led a team of 20 photographers as the Senior Reporter of the International Press.