

# OG — Andhra Pradesh Day-1 Assumption (Saved)

Saved by user on 2025-08-24

## Core assumption (locked)

- **Distributor share (AP):** ₹55 crore (to be treated as fixed/saved) — "at any cost" per user instruction.
- **Total shows (AP Day-1):** 7,000 shows.
- **Total footfall (AP Day-1):** 20,00,000 (20 lakh) viewers.

## Pricing & splits (as provided by user)

- **Premieres:** 1,000 shows — 70% seats @ ₹1,000; 30% seats @ ₹600; 100% occupancy (5,00,000 viewers in premieres).
- **Regular shows:** 6,000 shows — total 15,00,000 viewers with:
  - Multiplex portion: assumed 40% of regular tickets @ ₹400
  - Single-screen portion: 60% of regular tickets split 70% @ ₹300 and 30% @ ₹200
  - Overall weighted avg for regular shows used in calculations: ₹322

## Calculated totals (from user's scenario)

- **Total Day-1 gross (AP):** ₹92.30 crore (premieres ₹44.00 Cr + regular ₹48.30 Cr) — as computed earlier.
- **Distributor share (saved): ₹55.00 crore** (user-requested target / saved value).

## Notes / Usage

- This document is the authoritative, user-saved assumption for future forecasts and simulations related to OG's AP Day-1 performance.
- If you want this number changed later, tell me to update or replace it.

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*End of saved assumption.*