Nityashree Math

UX/UI Designer

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+91 8208073278

Skills

Digital wire-framing,
Prototyping,
User research,
User Interviews,
User flows, Mockups,
Information
architecture, User
Testing,Inclusive design

Tools

Figma
Adobe XD

Technical skills

HTML,CSS

Interests

Drawing and Sketching,
Badminton,
Skating

Education

B.Tech Student from
MIT-ADT university.
(**8.38**/10 CGPA)

Certifications

Google UX Design
Specialization Certificate

Interested in Internships

Projects:

UI/UX Redesign of **Hamley's** Official Website

26thJan-3rd Feb 2023

- Increased the company website visit by redesigning the visual components of the website for easy navigation by incorporating modern and clean aesthetic through multiple feedback's and reviews.
- Made the website more legible and user friendly by redesigning the cards.
- Improved websites retention by introducing consistency and better design hierarchy.

UX/UI design and Case-study - **Mentcare**

5th Jan - 20th Jan 2023

- Initiated the project that helps kids to acknowledge their problems and take necessary actions, to minimize mental illnesses in the future.
- Collaborative discussion with a psychology student to further understand what is required and how can they benefit children
- Designed and iterated user flow using Adobe XD through 3+ rounds of user testing, sketching, wireframing and prototype.

UX/UI design - **SandwiSh**

16th Nov-2 Dec 2022

- Initiated the project for a sandwich company that sells customizable sandwiches.
- Did a Healthy competitive analysis before wireframing and prototyping .
- Iterated the designs based on feedbacks.

Product design - **TechConnect**

4th Dec 2022-2nd Jan 2023

- Responsive web for computer students to find group partners for various competition.
- 2+ iteration before final Lo-Fi prototypes
- Designed the User flow, Information architecture , wireframes, prototypes and mock ups.