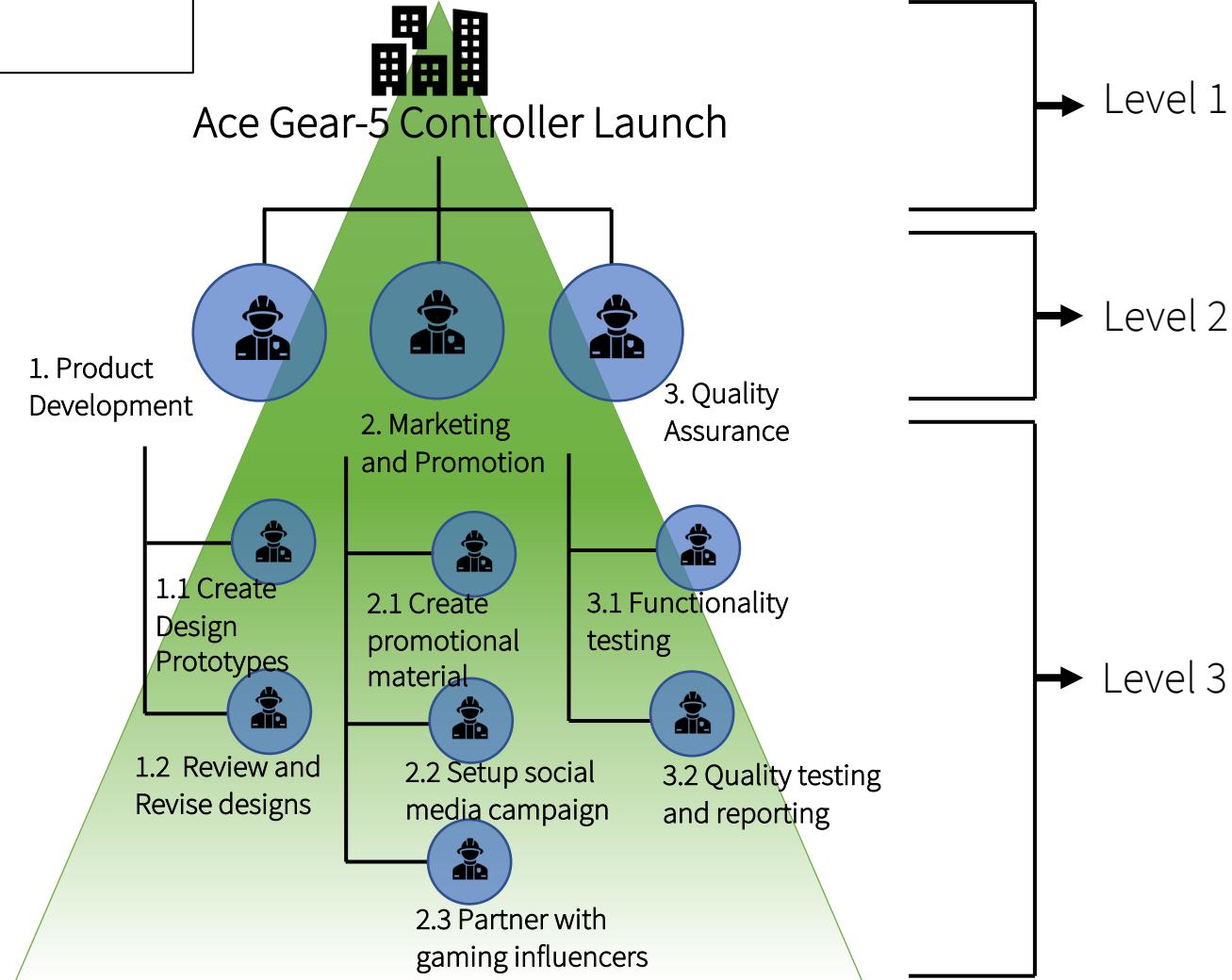


Scope Planning – Work Breakdown Structure (WBS)

Note: A list format is also appropriate



Activity List			
Project Name	Project Name : Ace Gear-5 Pro Gaming Controller Launch		
Work Package	Activity	Duration	HR Requirement
1.1 Create Design Prototypes A01	Conduct User Research	3 weeks	User Research Team, Product Designers
1.1 Create Design Prototypes A02	Create Initial Prototype	2 weeks	Product Designers, Product Development Team
1.1 Create Design Prototypes A03	User Testing and Feedback	2 weeks	Product testers, User research team
1.2 Review and Revise Designs A04	Design Review Meeting	1 week	Product Designers, project manager
1.2 Review and Revise Designs A05	Incorporate Feedback	2 weeks	Product Designers, Project manager

2.1 Create Promotional Material A06	Design Marketing Brochures	1 week	Graphic Designers Marketing team
2.1 Create Promotional Material A07	Create Banner Ads	4 weeks	Graphic Designers Marketing team
2.2 Setup Social Media Campaign A08	Content Creation	1 week	Social media specialists, Content creators
2.2 Setup Social Media Campaign A09	Target Audience Selection	1 week	Social media specialists, marketing team
2.3 Partner with Gaming Influencers A10	Identify Potential Influencers	1 week	Marketing Team Influencer relationship manager
2.3 Partner with Gaming Influencers A11	Negotiate Partnerships	1 week	Marketing Team Influencer relationship manager

3.1 Functionality Testing A12	Functional Testing	4 weeks	Quality Assurance team, product testers
3.1 Functionality Testing A13	Compatibility Testing	1 week	Quality Assurance team, product testers
3.2 Quality Testing and Reporting A14	Stress Testing	3 weeks	Quality Assurance team, product testers
3.2 Quality Testing and Reporting A15	Create Quality reports	1 week	Quality assurance team, documentarians