

Milestone-Based Schedule

Milestone-Based Schedule	
Project Name	Ace Gear-5 Pro Gaming Controller Launch
Milestone	Date [Start Date: Aug 10, 2024]
Design Prototypes Complete	Sep 15, 2024
Design Review and Approval	Oct 16, 2024
Final design sent for Manufacturing	Nov 16, 2024
Promotional Materials Ready	Sep 14, 2024
Social Media Campaign Launch	Oct 5, 2024
Influencer Collaborations Begin	Sep 4, 2024
Functional Testing Passed	Jan 5, 2025
Compatibility Testing Completed	Dec 15, 2024
Quality Reports Submitted	Jan 13 , 2024
Product Launch	Jan 20 , 2025
Project Closure and Evaluation	May 12, 2025
Market Share Increase	Apr 14, 2025 (post-launch)
Enhanced Brand recognition	Apr 14, 2025 (post-launch)

Activity-Based Schedule			
Project Name	Ace Gear-5 Pro Gaming Controller Launch		
Activity	Duration	Start Date	End Date
Phase 1: Product Development			
Conduct User Research	3 weeks	Aug 10, 2024	Aug 31, 2024
Create Initial Prototype	2 weeks	Sep 1, 2024	Sep 15, 2024
User Testing and Feedback	2 weeks	Sep 16, 2024	Sep 30, 2024
Prototype Refinement	1 week	Oct 1, 2024	Oct 8, 2024
Design Review Meeting	1 week	Oct 9, 2024	Oct 16, 2024
Incorporate Feedback	2 weeks	Oct 17, 2024	Oct 31, 2024
Finalize Design Specifications	2 weeks	Nov 1, 2024	Nov 15, 2024
Final Design Sent for Manufacturing	3 weeks	Nov 16, 2024	Dec 7, 2024
Phase 2: Marketing and Promotion			
Design Marketing Brochures	1 week	Aug 10, 2024	Aug 17,2024
Create Banner Ads	4 weeks	Aug 10, 2024	Sep 7, 2024
Prepare Promotional Videos	2 weeks	Aug 10, 2024	Aug 24, 2024
Content Creation	1 week	Sep 7, 2024	Sep 14, 2024
Target Audience Selection	1 week	Sep 14, 2024	Sep 21, 2024
Post Scheduling	2 weeks	Sep 21, 2024	Oct 5, 2024

Phase 3: Quality Assurance			
Functional Testing	4 weeks	Dec 8, 2024	Jan 5, 2025
Compatibility Testing	1 weeks	Dec 8, 2024	Dec 15, 2024
Stress Testing	3 weeks	Dec 8, 2024	Dec 29, 2024
Create Quality Reports	1 week	Jan 5, 2025	Jan 12, 2025
Project Completion and Closure			
Product Launch	1 day	Jan 20, 2025	Jan 20, 2025
Market Share increase Evaluation	3 months	Jan 20, 2025	April 14, 2025
Enhanced Brand Recognition Evaluation	3 months	Jan 20, 2025	April 14, 2025
Project closure and Evaluation	1 month	April 14, 2025	May 12 ,2025

Submitted by Nityam Goyal 220112744