RACI Chart

Task/Role	Alex Johnson (PM)	Emily Davis (DE)	Chris Miller (DE)	Rachel Carter (QA)	Jordan Turner (RA)	Lauren Scott (GD)	Ryan Mitchell (VCC)	Morgan Thompson (MS)	Olivia Wilson (SM)
User Research	R	I	C	C	R	I	I	I	I
Create Initial Prototype	R	A	I	I	I	C	I	I	I
Prototype Refinement	R	A	I	I	I	C	I	I	I
Design Review Meeting	R	C	I	I	I	C	I	I	I
Final Design Marketing	R	I	A	I	I	I	I	I	I
Quality Assurance and Testing	R	I	A	A	C	I	I	I	I
Creative Content Development	R	I	I	I	I	A	C	I	I
Marketing and Promotion Planning	R	I	I	I	I	C	I	A	I
Feedback incorporation and Design Refinement	R	I	I	I	C	I	I	I	A
Final Design Specifications and Product Launch	R	I	I	I	I	I	I	I	A