

Project Roles and Responsibilities		
Project Name	<u>ACE Gear-5 Pro Gaming Controller Launch</u>	
Name	Role	Responsibilities
Alex Johnson	Project Manager	<i>Overall Project oversight and leadership. Planning and scheduling project activities. Issue resolution and risk management.</i>
Emily Davis	Design Engineer	<i>Creation and refinement of controller design. Collaboration with the manufacturing team.</i>
Chris Miller	Manufacturing Engineer	<i>Coordination of manufacturing processes. Timely delivery of manufactured units.</i>
Rachel Carter	QA Specialist	<i>Development and execution of testing procedures. Creation of quality reports. Collaborating with design and engineering teams.</i>
Jordan Turner	Research Analyst	<i>Conducting user research, surveys, and interviews. Analysis of user feedback and market trends. Providing insights for design improvements.</i>
Lauren Scott	Graphic Designer	<i>Design of marketing materials, including brochures and banners. Creation of visually appealing controller design. Collaboration with the marketing team for consistent branding and designs.</i>
Ryan Mitchell	Video Content Creator	<i>Production of promotional videos for the controller. Creation of engaging and informative video content. Collaboration with the marketing team for multimedia content.</i>
Morgan Thompson	Marketing Specialist	<i>Planning and execution of marketing strategies. Social media management and content scheduling. Collaboration with design and content teams for consistent branding.</i>
Olivia Wilson	Social Media Manager	<i>Management of social media accounts. Scheduling and posting promotional content. Monitoring and reporting social media analytics.</i>