

Quality Management Plan (5 marks)

Project Name

ACE Gear-5 Pro Gaming Controller Launch

Quality Standards

[*Technical Standards*]

1. Design should be in compliance with ergonomic standards.
2. Compatibility across all mainstream platforms.
3. Implements standard testing protocols to ensure controller performance.

[*Marketing Standards*]

1. Branding should be consistent throughout the marketing campaign.
2. Measure community engagement metrics with the gaming community.
3. Maintain a unified marketing approach.

Quality Assurance

- Regular audits of the manufacturing process
- Continuous monitoring of design specifications.

Quality Control

- Testing and inspection of prototypes at various stages.
- Final testing of each unit before packaging.

Quality Roles

1. **Quality Control Inspector:** *Conducts detailed inspections during manufacturing to identify and address defects, and ensures product quality standards.*
2. **Quality Assurance Specialist:** *Implements and audits quality management processes, and verifies compliance with established standards to ensure overall product quality.*