

# Reaction to Facebook isnt tapping your microphone

Wenjie Niu

April 15, 2018

In early days, Facebook has been exposed to tapping scandals. All users have continuously worried about that the social media platform's mobile app listen in on our conversations. Because they usually see eerily exact, targeted ads which they just discussed with their friends. It really occurs on puzzled users. How does Facebook know what I'm talking about, and why am I getting served these ads at this exact moment?

But the truth is your actual conversations that lead to ad targeting. The company knows your browsing habits because of trackers like its own Facebook Pixel and those "Like" buttons all over the Internet that report back your web activity. Therefore, the company knows a lot about you! Just not what you say, exactly.

I think the info collected from users are supposed to reserve properly. The exact and targeted ads do help us sometimes. However, if it was used to some evil ways, the consequence is deadly unimaginable fatal.