

• JANUARY 2026 SERIES

# FROM GO BUILD TO GORUN

GOLANG 2026 - NIV RAVE

## #05

# STRING VS. RUNE VS. BYTE

MEMORY EFFICIENCY





# What is a String, really?

A string in Go is a read-only slice of bytes.

In many languages, a string is just an array of characters..

A string in Go is a read-only slice of bytes.

When you pass a string to a function, you aren't copying the whole text—you're passing a tiny 16-byte header.

```
● ● ●  
  
// Internal Go representation  
type stringStruct struct {  
    str unsafe.Pointer  
    len int  
}
```

How a string is implemented in Go





# Byte vs. Rune

## The Anatomy of a Character

Byte (uint8): 1 byte. Perfect for standard ASCII (a-z, 0-9).  
Rune (int32): 4 bytes. Represents a single Unicode Code Point.

```
● ● ●  
var r Rune = 'a'  
var b Byte = 'b'
```

\*Because Go uses UTF-8, a single "character" can take up anywhere from 1 to 4 bytes.





# The Length Trap

## Why `len(s)` might lie to you

In Go, using the `len()` function returns the number of bytes in a string, not number of characters.

In cases where our data might contain ‘special’ characters (emojis, characters encoded with more than 1 byte, etc.), we might get the wrong result when trying to count characters in a string.

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```
go run main.go
s = coûts
len(s) = 6
utf8.RuneCountInString(s) = 5
```

To get the actual number of characters (runes) in a string, you can use the `utf8.RuneCountInString()` function from the built-in `unicode/utf8` package





# Iteration Pitfall (Index)

## The Indexing Bug

Accessing by index `s[i]` retrieves a single byte.

This will mangle any multi-byte characters like emojis or non-English letters.

```
● ● ●  
s := "Go 🌎"  
for i := 0; i < len(s); i++ {  
    fmt.Printf("%c ", s[i]) // Prints: G o followed by broken bits  
}
```

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```
go run main.go  
G o 🌎
```





# Iteration Success (Range)

## The Idiomatic Way

The range keyword is "Unicode-aware", it automatically decodes UTF-8 on the fly, giving you the full rune and its starting byte position.

This is the only safe way to iterate strings.

```
s := "Go 🌎"
for index, runeVal := range s {
    fmt.Printf("%c starts at byte %d\n", runeVal, index)
}
```



```
go run main.go
G starts at byte 0
o starts at byte 1
   starts at byte 2
   🌎 starts at byte 3
```





# Conversions & Allocations

## The Cost of Casting

Converting a string to a slice creates a new copy in memory

```
b := []byte(s) // Allocation!
r := []rune(s) // Even heavier Allocation!
```

In high-performance loops, avoid these conversions. Use the raw string or the strings package directly to save the Garbage Collector (GC) some work





# Optimization: strings.Builder

## Building Strings Efficiently

Strings are immutable, therefore using + in a loop creates a new string every time.  
strings.Builder minimizes allocations by reusing a buffer.

```
● ● ●  
import "strings"  
  
var b strings.Builder  
for range 10 {  
    b.WriteString("Go")  
}  
result := b.String() // result = "GoGoGo...." concatenated 10 times
```





## To summarize:

- `len()` counts bytes.
- `range` decodes runes.
- `strings.Builder` saves memory.

**Think in Bytes, Write in Runes.**

