



FINANCE DASHBOARD

2018

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

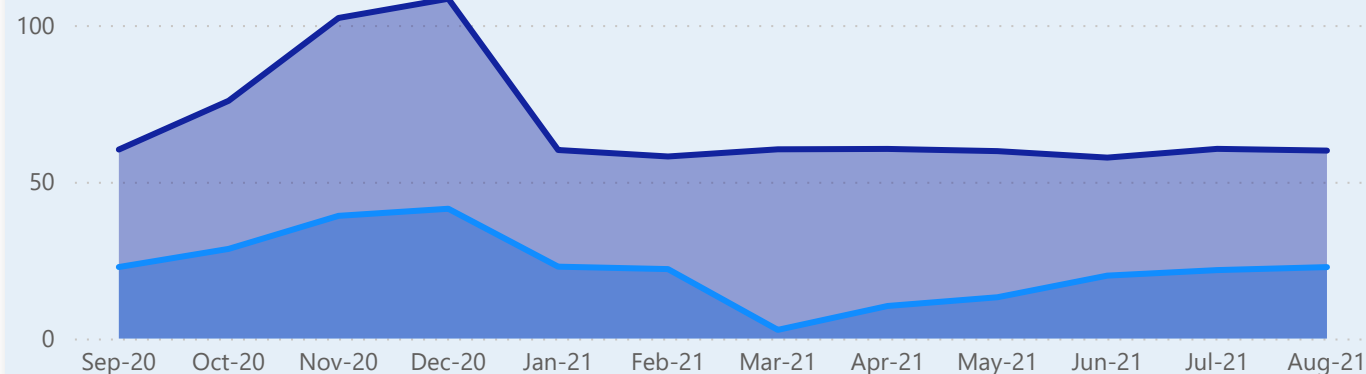
YTD

YTG

Line Item	2021	LY	YoY	YoY %
Net profit %	-6.63	-0.85	-5.78	676.38
Net profit	-54.65	-2.29	-52.36	2,286.82
Operational Expence	355.28	101.71	253.57	249.30
GM / Unit	5.99	4.79	1.21	25.21
Gross Margin %	36.49	37.10	-0.61	-1.65
Gross Margin	300.63	99.42	201.21	202.37
Total COGS	523.22	168.56	354.66	210.41
- Other Cost	3.39	1.10	2.29	209.52
- Freight Cost	22.05	7.16	14.89	207.98
- Manufacturing Cost	497.78	160.30	337.48	210.53
Net Sales	823.85	267.98	555.87	207.43
Total Post Invoice Deduction	448.29	143.27	305.01	212.89
- Post Deductions	166.65	47.43	119.22	251.38
- Post Discounts	281.64	95.85	185.79	193.84
Net Invoice Sales	1,272.13	411.25	860.88	209.33
Pre Invoice Deduction	392.50	124.69	267.81	214.77
Gross Sales	1,664.64	535.95	1,128.69	210.60

Net Sales Performance over time

● selected year -1 ● selected year



Marketwise Performance

market	P & L values	P & L
USA	₹ 132.0496	
United Kingdom	₹ 44.7308	
Sweden	₹ 2.3319	
Spain	₹ 18.1338	
South Korea	₹ 64.0094	
Portugal	₹ 18.6037	
Poland	₹ 7.759	
Philippines	₹ 41.8795	
Total	₹ 823.849	

Segmentwise Performance

segment	P & L values	P & L
Storage	₹ 54.4211	
USB Flash Drives	₹ 5.5503	
AQ Pen Drive DRC	₹ 4.012	
AQ Pen Drive 2 IN 1	₹ 1.5383	
External Solid State Drives	₹ 48.8708	
Peripherals	₹ 166.5083	
Notebook	₹ 266.4855	
Networking	₹ 45.1592	
Total	₹ 823.849	