HOSPITALITY REVENUE ANALYSIS

CODE

KEY BUSINESS METRICS

AVERAGE RATING	REVENUE	TOTAL BOOKINGS	SUCCESSFUL BOOKINGS	CANCELLED BOOKINGS	Occupancy %	*DATE SLICER*
3.62	2bn	134.59K	101.17K	33.42K	57.87	date 5/1/2022 — 7/31/2022

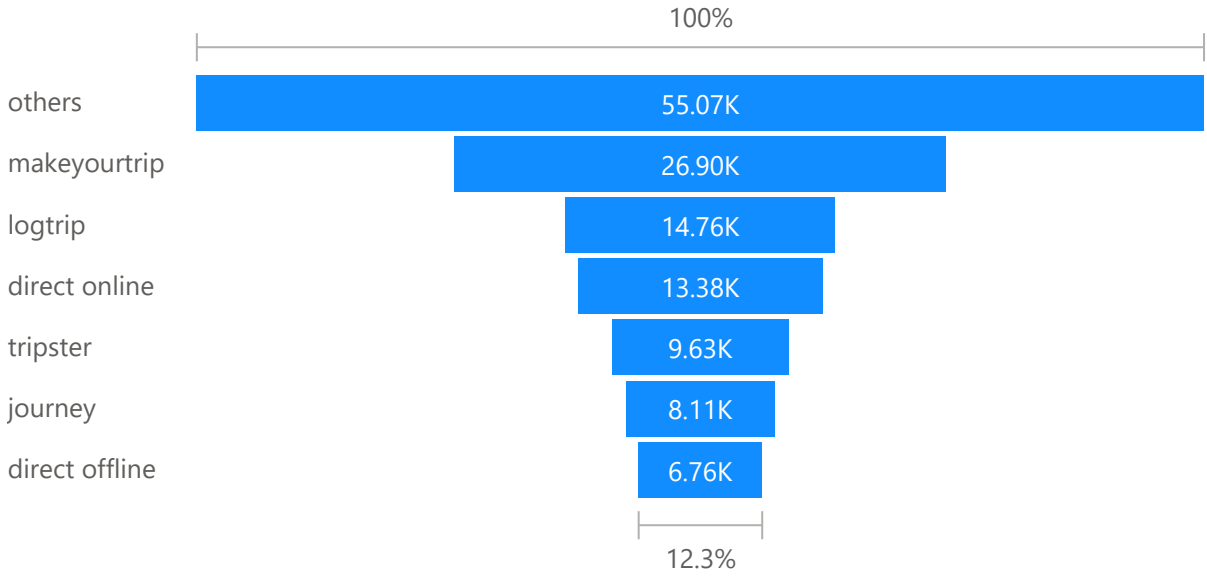| TOTAL CAPACITY	AVG. GUEST COUNT	AVG.STAY IN HOTEL	BOOKING RATE	CANCELLATION RATE %	Avg.Days - Booking to Checkin
233K	2.04	2.37	75.17	24.83	3.71

COUNT OF BOOKINGS BY CITY

- Total Booking
- Successful Booking
- Cancelled Booking
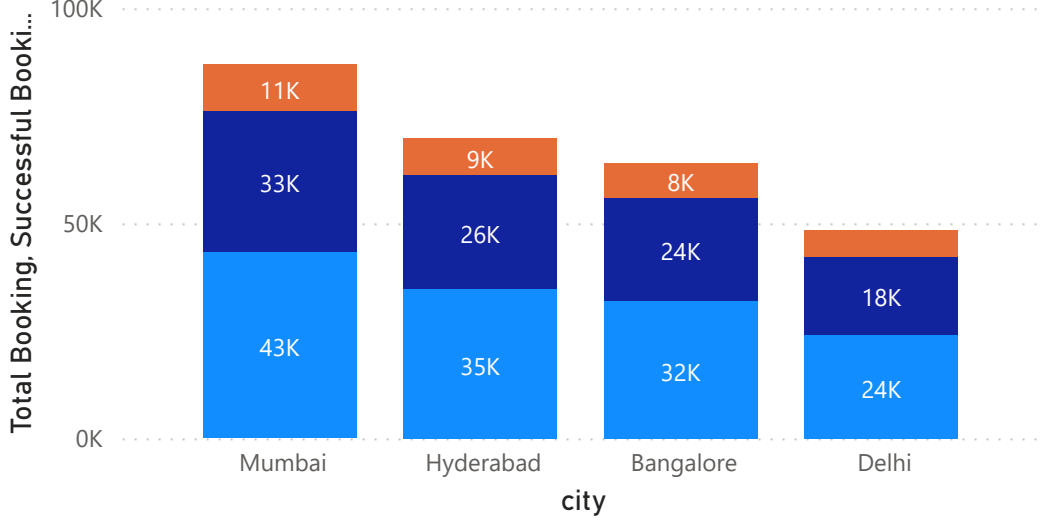
COUNT OF BOOKING BY PLATFORM

Platform	Count
others	55.07K
makeyourtrip	26.90K
logtrip	14.76K
direct online	13.38K
tripster	9.63K
journey	8.11K
direct offline	6.76K

100% / 12.3%

REVENUE BY DAYTYPE

day_type
- weekeday
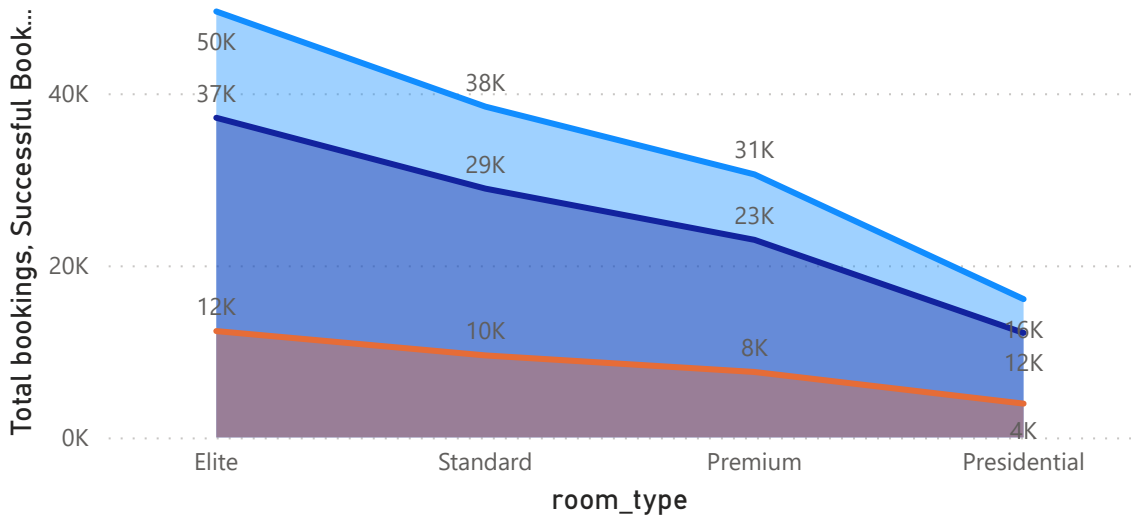- weekend
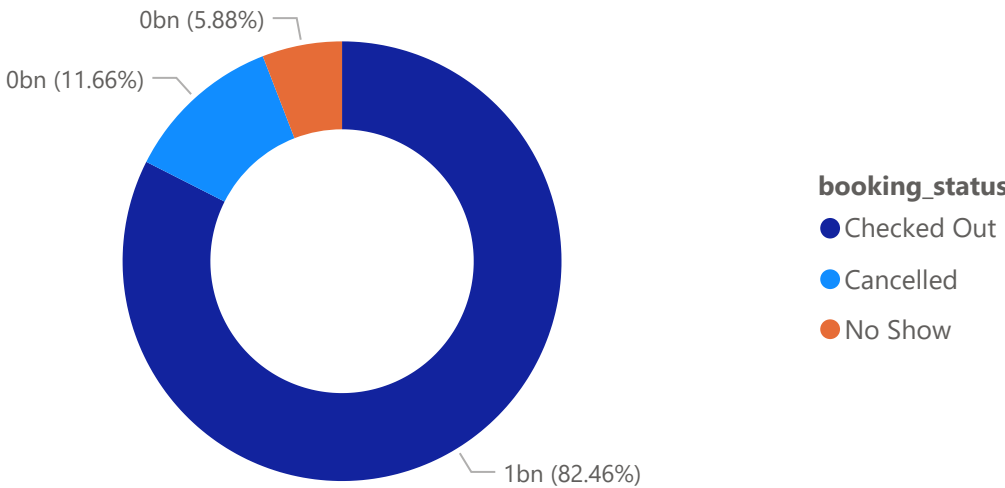- (Blank)

0bn (4.19%) / 0bn (28.1%) / 1bn (67.7%)
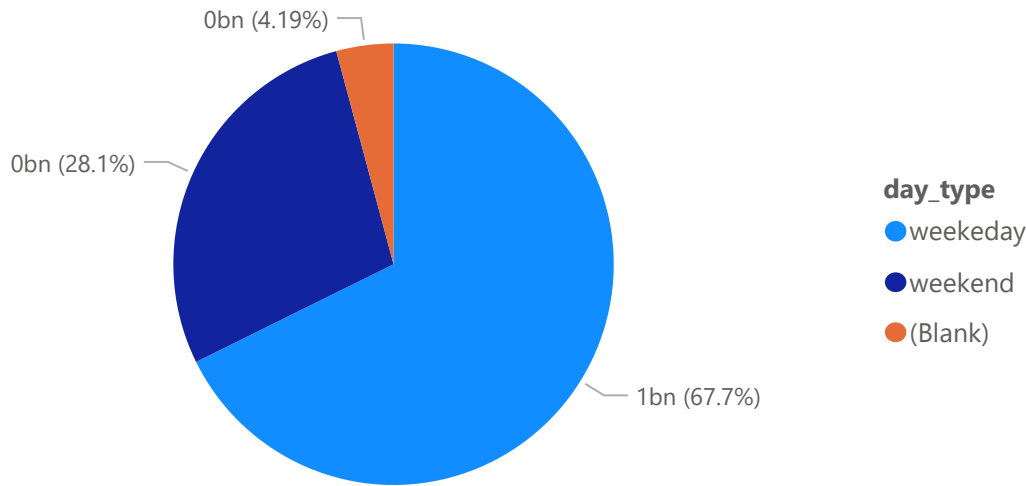
COUNT OF BOOKINGS BY ROOM TYPE

- Total bookings
- Successful Booking
- Cancelled Booking

REVENUE BY BOOKING STATUS

booking_status
- Checked Out
- Cancelled
- No Show

0bn (5.88%) / 0bn (11.66%) / 1bn (82.46%)

REVENUE BY ROOM TYPE

room_type	Sum of revenue_generated
Elite	0.66bn
Premium	0.54bn
Presidential	0.44bn
Standard	0.36bn
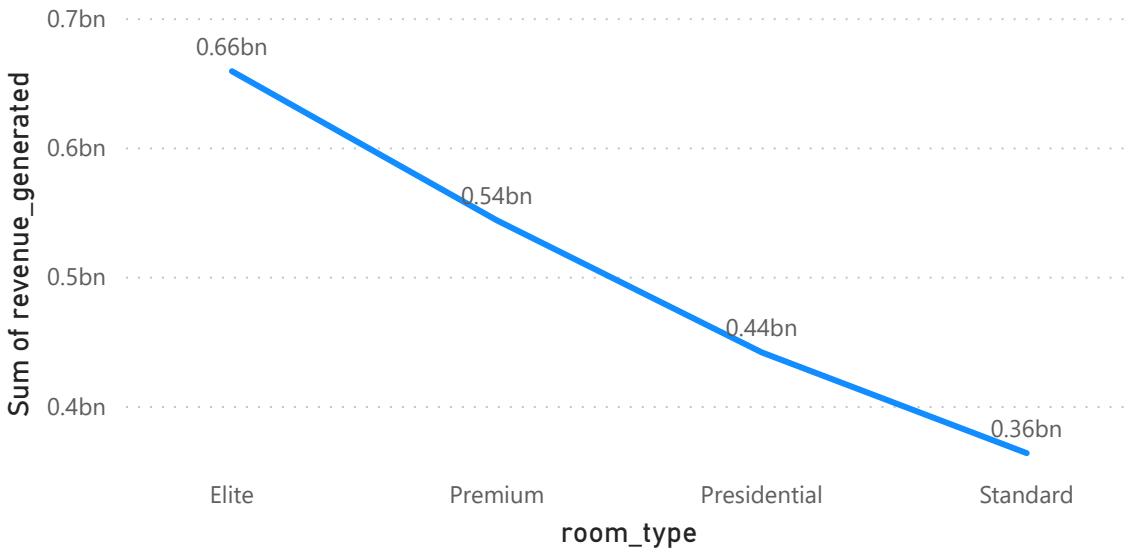
MONTH-WISE RATES

- Cancellation-Rate
- Booking-Rate

Month	Booking-Rate	Cancellation-Rate
(Blank)	74	26
May	75	25
June	75	25
July	76	24

REVENUE BY CATEGORY

category
- Luxury
- Business

1bn (38.39%) / 1bn (61.61%)
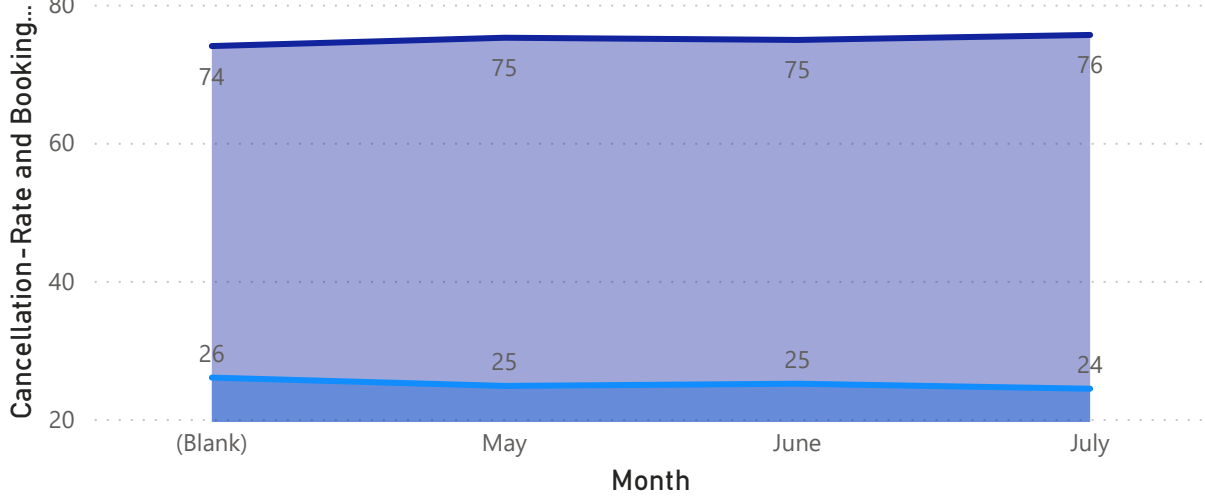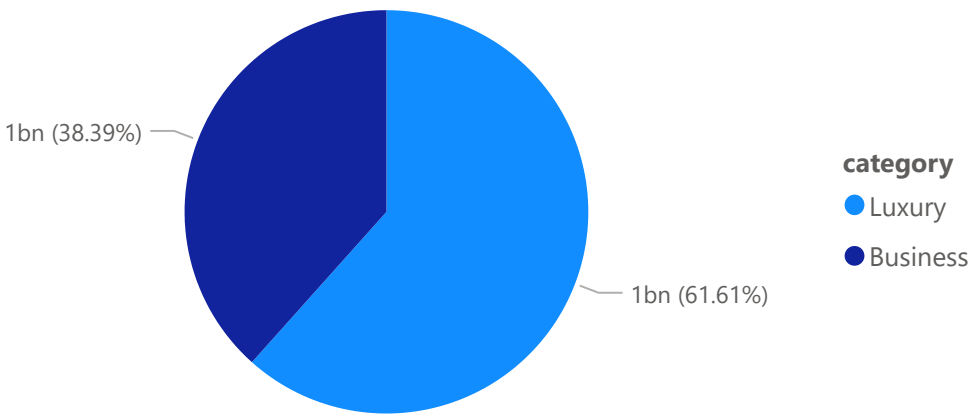
BOOKING STATUS ACROSS MONTHS

- Cancelled Booking
- Successful Booking
- Total Booking

Month	Cancelled Booking	Successful Booking	Total Booking
(Blank)	1K	4K	6K
May	11K	34K	45K
June	11K	33K	45K
July	10K	30K	39K