

Personas: 301-Weebs



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Sadia Sharmin



Sadia is a middle-aged woman of age 30 living in the GTA. She is a socially-conscious Computer Science professor at the University of Toronto. In her free time, she enjoys writing poems, playing board games and spending time with her family (which includes her 6 pets and playing with them!). Sadia is an excellent communicator which results in her high ratings on professor rating sites such as ratemyprofessors.com and uoftea.ca. In addition to this, she is very creative and has an exceptional sense of design. Another thing about her is that she prefers to drink tea over coffee and has a few cups every day.

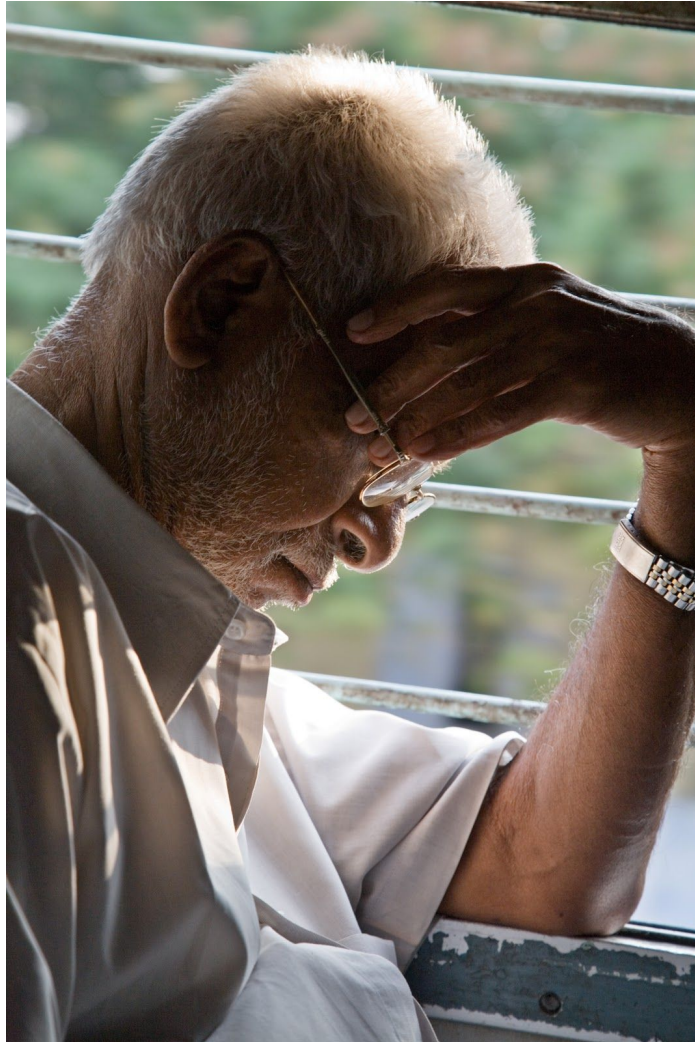
Her life long dreams consist of owning a zoo of pets, 6 is not enough for her, her family must grow larger! She is also very self-conscious of how students view her, and she strives to become a successful educator with a good reputation.

Despite being a CS professor, she is surprisingly not as experienced with computer tasks as you may think. She is definitely capable of using a computer and uses it in her job, however, Sadia only knows the basics and is not very tech-savvy, thus she prefers to conduct simple tasks.

Sadia wants to send Ecards to her TAs for being the best TAs she's ever had. She wants to be able to customize the details of the cards so that her TAs think she cares about them, even though she actually calls all of her TAs the "Best TAs". Her main reason for using this app would be the ability to find unique user-made cards, rather than the lame templates she has seen online. Being experienced and passionate about design, she doesn't like many of the templates she saw online.

There are some things which may prohibit her engagement with the app. For starters, Sadia is a boomer and she doesn't know how to use the newest technologies despite being a CS professor. There is also the fact that she could find Ecards on other sites faster and with more ease than using this site. As she is very busy (playing with her pets and coordinating courses at UTM), she prefers fast, simple tasks and doesn't want to spend too much time looking for e-cards.

Niveditha Sr.



Niveditha Sr. is a married 69 year old elderly man residing in a small town in British Columbia. He has a wife, Emily, 2 children, a daughter named Lancey and a son named Georges. Furthermore, he has 3 grandchildren, Reiner, Eren and Mikasa. They are a retired software engineer who specialized in Web Dev back in their day.

They really enjoy reading all types of literature. In their childhood, they grew up reading suspense novels, and till this day they enjoy a great suspense novel. However, their grandchildren have introduced them to the universe of Mangas! Niveditha Sr. started reading Attack On Titan, and has been enjoying it, he is

questioning if his grandchildren are titans due to the similarities he has noticed, however it may just be him aging which is driving him to delusional conclusions. He also loves to illustrate on paper as well as digitally, and frequently takes illustration requests the children at the Camp he volunteers at.

Niveditha Sr. is quite sociable and outgoing, he loves to make small talk with people at cafés. One of his favourite hobbies, and arguably his current lifestyle is travelling. In the past 4 months, he went on a Europe trip with his wife and stayed and explored Germany, Italy and Spain. He wishes to go back, as he wants to complete discovering all the amazing countries in Europe. In addition to this, he loves to cook new things, taking inspiration from the food and culture he has experienced while travelling.

They are highly capable of using computers, and as a former software engineer, he has been using them for most of his life. He is rusty with newer CS technologies and frontend frameworks, however he loves to browse the web and is fairly active on Reddit.

He wants to be able to send his grandchildren Ecards to express his love, even though they don't call him that often. Being able to easily make customizable cards with drag and drop components is a big reason he is considering using this app since he is rusty with the new WebDev technologies. As he travels a lot, he wants to send cards with pictures of the new places he is exploring so his family and friends can experience his journey from afar.

Some of the things which might prohibit him from using this site is that due to travelling, he is afraid this site may not be available outside of Canada. Also, he wants to send Ecards to his entire family and friend group, so he does not want to be limited by the amount of cards that he can send per day. Lastly, he's not too good at remembering his passwords so he might not want to make another account.

Vladimir Chadweeb



Vladimir Chadweeb is an international university student (UTM) in his third year, and is 21 years old. Originally, he is from Russia, however he currently lives off campus in a 1-bedroom apartment. He is an avid gamer and loves to play all types of video games. Console, PC, VR, even mobile, you name it, he's probably played it. He also loves to watch anime and read manga, other people call him a "weeb", but to him

these are just avenues to escape reality which make him feel happy. As an international student, he pays *a lot* of money in tuition and self-proclaims himself as "broke". Vladimir has a small friend group since he hasn't gotten to know too many people in Canada, but he is very close with the few friends he does have and cherishes their company.

The one game he loves to play is League of Legends, and he realizes that his toxic personality might stem from the frustration he experiences when playing with subpar teammates. When he socializes with his friends, he loves to go out for Korean BBQ (he loves bulgogi), followed by a nice and refreshing bubble tea (Lychee Green Tea with Aloe is his go to order). When he is not gaming or doing university work, he spends his time watching anime while cuddling his [Mikasa Body Pillow](#).

Vladimir is pretty quiet and reserved with most people, due to the different culture he has been brought up with compared to the new Canadian culture he is getting used to. He is quite stressed because of the new country and not knowing many people, as well as being far away from his family and friends back home in Russia.

Some of the skills Vladimir possesses are being able to speak Japanese, making Chibi sketches and his sole academic passion of loving to write mathematical/computational proofs. He is very knowledgeable in technology and has experience with many different popular technologies as well as digital art softwares. Most of his time on a typical day is spent on his computer (even more than sleeping!).

His dream career is to become either an animator or a voice actor, so he can convert his passion for anime and manga into a career. Apart from that, he realizes that he is reserved and wants to get out of his comfort zone more often, and publish some of his artistic work for others to use and view.

There is a lack of Attack on Titan themed Ecards on the internet, and this is precisely something Vladimir wants to be able to send to his friends. He wants to customize an Ecard template where he can upload his Chibi sketches of his friends in Titan form and send it to them as a form of acknowledgement. Also, since he pays 50k in tuition,

he appreciates that this website is free to use, compared to paid alternatives. Lastly, to follow up on his dream, he wants to publish his own templates that he works hard on making for the weeb army¹ to use and upvote!

On the contrary, there are a few reasons that he does not want to engage with this site. He does not want to get judged negatively for the Ecards that he uploads because he has depression and does not want strangers to further amplify his sadness and pain. Also, living on the computer most of his life, he has made a lot of accounts and doesn't want to make another account to just create a single Ecard and never use the account again. Finally, Vladimir values his privacy and wants a guarantee that his data won't be used for ulterior purposes. He does not want his search history to get stolen and get into the wrong hands.

¹ #DeclarationOfWar