Personas: 301-Weebs

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Table of Contents

Sadia Sharmin

Sadia is a middle-aged woman of age 30 living in the GTA. She is a socially-conscious Computer Science professor at the University of Toronto. In her free time, she enjoys writing poems, playing board games, and spending time with her family (which includes playing with her 6 pets!). Sadia is an excellent communicator, which results in her high ratings on professor rating sites such as ratemyprofessors.com and uoftea.ca. In addition to this, she is very creative and has an exceptional sense of design. Another thing about her is that she prefers to drink tea over coffee, and has a few cups every day.
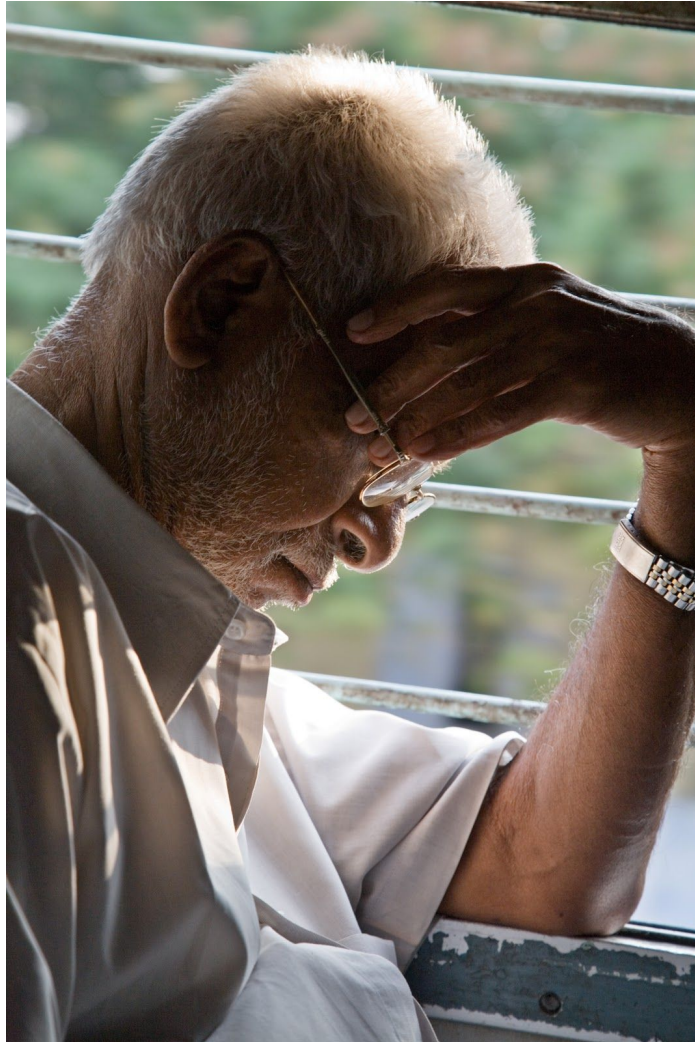
Her lifelong dreams include owning a zoo of pets—6 is not enough for her, her family must grow larger! She is also very self-conscious of how students view her, and she strives to become a successful educator with a good reputation.

Despite being a CS professor, she is surprisingly not as experienced with computer tasks as one might think. She is definitely capable of using a computer and uses it in her job, however, Sadia only knows the basics and is not very tech-savvy. Thus, she prefers to conduct simple tasks.

Sadia wants to send e-cards to her TAs for being the best TAs she's ever had. She wants to be able to customize the details of the cards so that her TAs think she cares about them, even though she actually calls all of her TAs the "Best TAs". Her main reason for using this website would be the ability to find unique user-made cards, rather than the lame templates she has seen online. Being experienced and passionate about design, she doesn't like many of the templates she has seen on other websites.

There are some things which may prohibit her engagement with the app. For starters, Sadia is a boomer and she doesn't know how to use the newest technologies despite being a CS professor. There is also the possibility that she could find e-cards on other sites more quickly and easily than using this site. As she is very busy (playing with her pets and coordinating courses at UTM), she prefers fast, simple tasks and doesn't want to spend too much time looking for e-cards.

Niveditha Sr.

Niveditha Sr. is a married 69 year old elderly individual residing in a small town in British Columbia. They have a spouse, Emily, as well as 2 children: a daughter named Lancey and a son named Georges. Furthermore, they have 3 grandchildren: Reiner, Eren and Mikasa. They are a retired software engineer who specialized in Web Development back in their day.

In their free time, they really enjoy reading all types of literature. In their childhood, they grew up reading suspense novels, and till this day they enjoy a great novel. However, their grandchildren have introduced them to the universe of manga!

Niveditha Sr. recently started reading Attack On Titan, and has been enjoying it (they are questioning if their grandchildren are titans due to the similarities they have noticed, however it may just be the aging driving them to delusional conclusions). They also love to draw art on paper as well as digitally, and frequently take illustration requests from the children at the camp where he volunteers.

Personality-wise, Niveditha Sr. is quite sociable and outgoing, they love to make small talk with people at cafés. One of their favourite hobbies, and arguably their current lifestyle, is travelling. In the past 4 months, they went on a Europe trip with their spouse, and stayed and explored Germany, Italy and Spain. They wish to go back, as they want to continue discovering all the amazing countries in Europe. In addition to this, they love to cook new things, taking inspiration from the food and culture they have experienced while travelling.

They are highly capable of using computers, and as a former software engineer, they have been using them for most of their life. They are rusty with newer CS technologies and frontend frameworks, however they love to browse the web and are fairly active on Reddit.

They want to be able to send their grandchildren e-cards to express their love, even though the grandchildren don't call them often. Being able to easily make customizable cards with drag and drop components is a big reason they are considering using this website because they are rusty with the new WebDev technologies. As they travel a lot, they want to send cards with pictures of the new places they are exploring so their family and friends can experience their journey from afar.

Some of the things which might prohibit them from using this site is that due to travelling, they are afraid this site may not be available outside of Canada. Also, they want to send e-cards to their entire family and friend group, so they do not want to be limited by the amount of cards that they can send per day. Lastly, they tend to struggle to remember their passwords, so they do not want to make a new account whenever they forget their password.

Vladimir Chadweeb

Vladimir Chadweeb is an international university student (UTM) in his third year, and is 21 years old. Originally, he is from Russia, but he currently lives off-campus in a 1-bedroom apartment. He is an avid gamer and loves to play all types of video games. Console, PC, VR, even mobile—you name it, he's probably played it. He also loves to watch anime and read manga. Other people call him a *"weeb"*, but to him

these are just avenues to escape reality, which make him feel happy. As an international student, he pays *a lot* of money in tuition and self-proclaims himself as "broke". Vladimir has a small friend group since he hasn't gotten to know many people in Canada, but he is very close with the few friends he does have and cherishes their company.

The one game he loves to play is League of Legends, and he realizes that his toxic personality might stem from the frustration he experiences when playing with subpar teammates. When he socializes with his friends, he loves to go out for Korean BBQ (he loves bulgogi), followed by a nice and refreshing bubble tea (Lychee Green Tea with Aloe is his go-to order). When he is not gaming or doing university work, he spends his time watching anime while cuddling his Mikasa Body Pillow.

Vladimir is pretty quiet and reserved with most people, due to the different culture he has been brought up with compared to the new Canadian culture he is getting used to. He is quite stressed because of the new country and not knowing many people, as well as being far away from his family and friends back home in Russia.

Some of the skills Vladimir possesses include being able to speak Japanese, making Chibi sketches, and his sole academic passion of loving to write mathematical/computational proofs. He is very knowledgeable in technology and has experience with many different popular technologies as well as digital art softwares. Most of his time on a typical day is spent on his computer (even more than sleeping!).

His dream career is to become either an animator or a voice actor, so he can convert his passion for anime and manga into a career. Apart from that, he realizes that he is reserved and wants to get out of his comfort zone more often, and publish some of his artistic work for others to use and view.

There is a lack of Attack on Titan themed e-cards on the internet, and this is precisely something Vladimir wants to be able to send to his friends. He wants to customize an e-card template where he can upload his Chibi sketches of his friends in Titan form and send it to them as a form of acknowledgement. Also, since he pays $50k in

tuition, he appreciates that this website is free to use, compared to paid alternatives. Lastly, to follow up on his dream, he wants to publish his own templates that he works hard on making for the weeb army[1] to use and upvote!

On the other hand, there are a few reasons that he does not want to engage with this site. He does not want to get judged negatively for the e-cards that he uploads because he has depression and does not want strangers to further amplify his sadness and pain. Also, living on the computer most of his life, he has made a lot of accounts and doesn't want to make another account to just create a single e-card and never use the account again. Finally, Vladimir values his privacy and wants a guarantee that his data won't be used for ulterior purposes. He does not want his search history to get stolen and put into the wrong hands.

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[1] #DeclarationOfWar