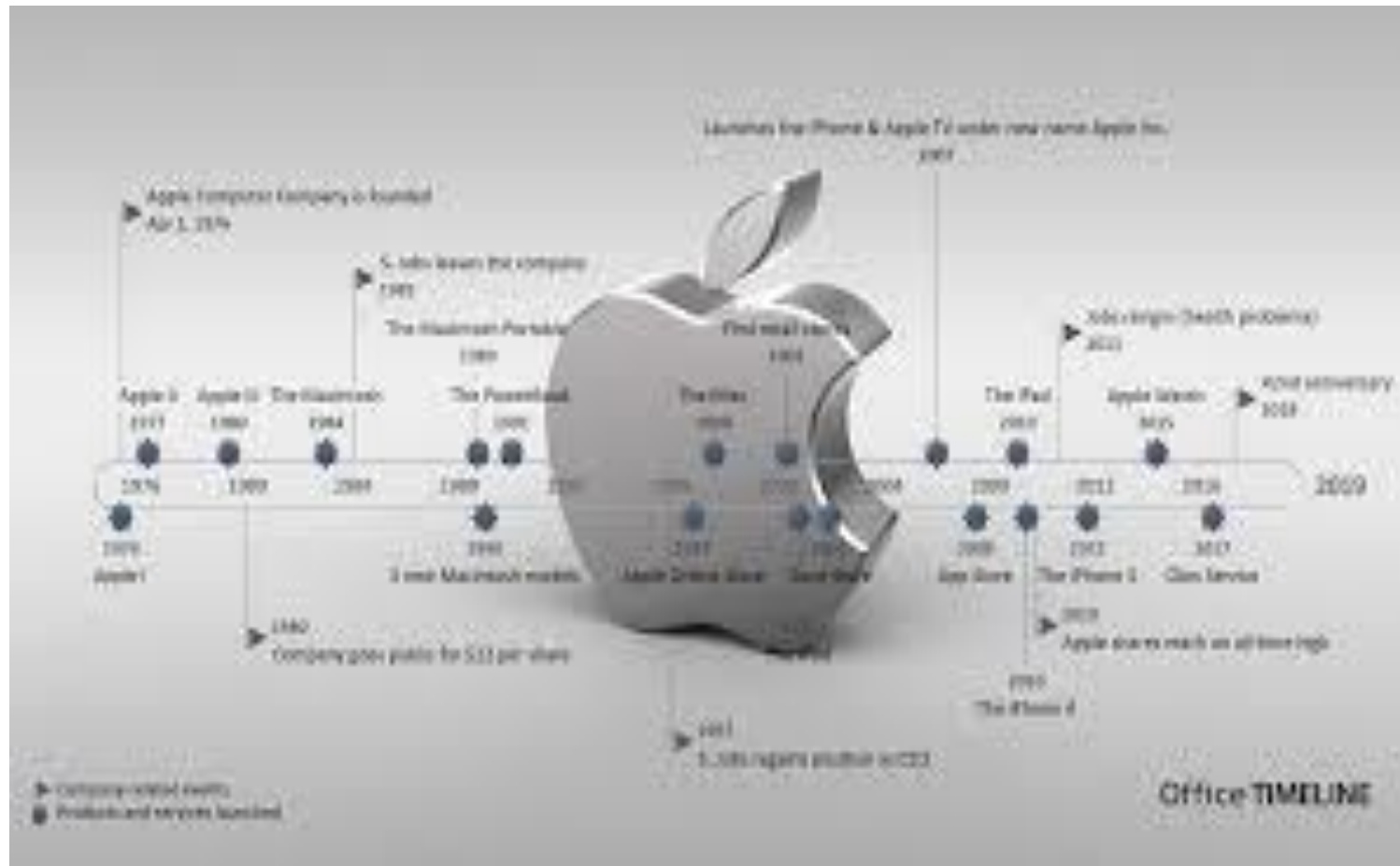# A DATA DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACTS IN INDIA

PROJECT DEVELOPMENT PHASE

Project Documentation(Includes Planning,Desing,Process, Schedule,Reports etc...:

- Project documentation consists of a collection of documents that the project manager creates during the project's development process. The project team is expected to follow certain procedures, specifications, and guidelines for such documents, including a project plan, schedule, and budget.
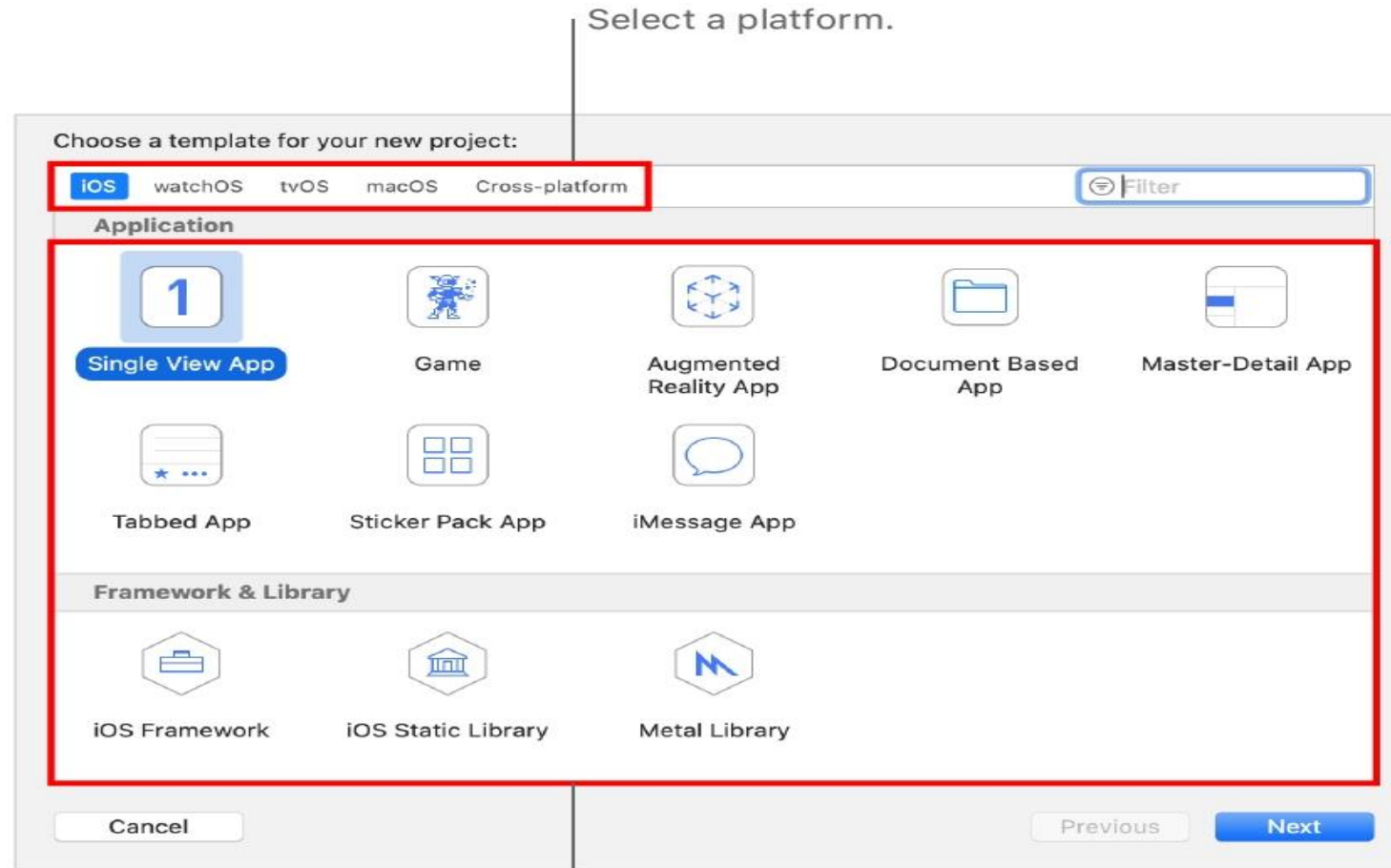
Schedule:

Product Documentation:

- Product documentation is a type of technical documentation that explains almost everything there is to know about a product or piece of software. The goal of product documentation is to enable users to get maximum use and value out of the product in question.

Project Demo Planning

Communication:

- To communicate with external audiences, Apple uses multiple platforms, including websites, press releases, and social media. These channels are particularly effective for communicating with external audiences since they are readily available and facilitate immediate contact (Lan, 2021).

Demonstration Of Proposed Feature:

- VoiceOver.
- Zoom.
- Magnifier.
- Voice Control.
- Switch Control.
- AssistiveTouch.
- RTT and TTY support.
- Closed Captions.

Team Involvement In Demonstration:

- This **constant focus on making things easier and more convenient for people** is what drives Apple's approach to innovation, and is why their products are so intuitive and easy to use. For a great example of this 'people first' approach, look at the way the iPhone changed mobile phones forever.

Scalability &Future plan:

- Apple has big plans to expand is retail business into China and plans to open another 53 stores around the world in the next 4 years.