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[1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

%matplotlib inline

df = pd.read_csv(r"C:\Users\nivet\OneDrive\Documents\Mall_Customers.csv")

df.info()
```

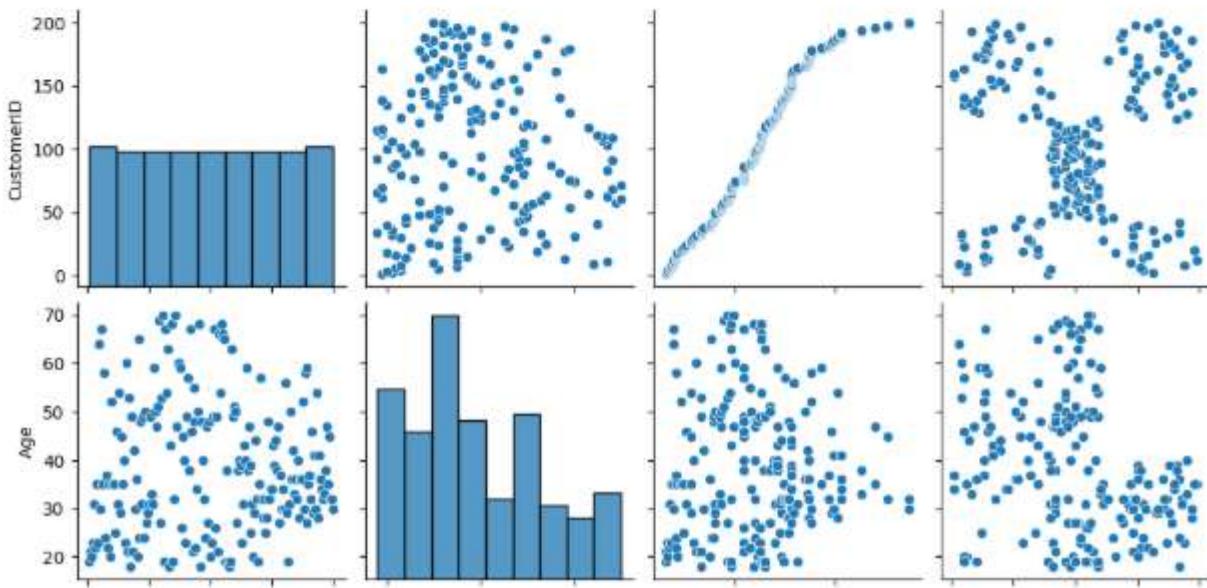
<class 'pandas.core.frame.DataFrame'>  
RangeIndex: 200 entries, 0 to 199  
Data columns (total 5 columns):  
 # Column Non-Null Count Dtype  
---  
 0 CustomerID 200 non-null int64  
 1 Gender 200 non-null object  
 2 Age 200 non-null int64  
 3 Annual Income (k\$) 200 non-null int64  
 4 Spending Score (1-100) 200 non-null int64  
dtypes: int64(4), object(1)  
memory usage: 7.8+ KB

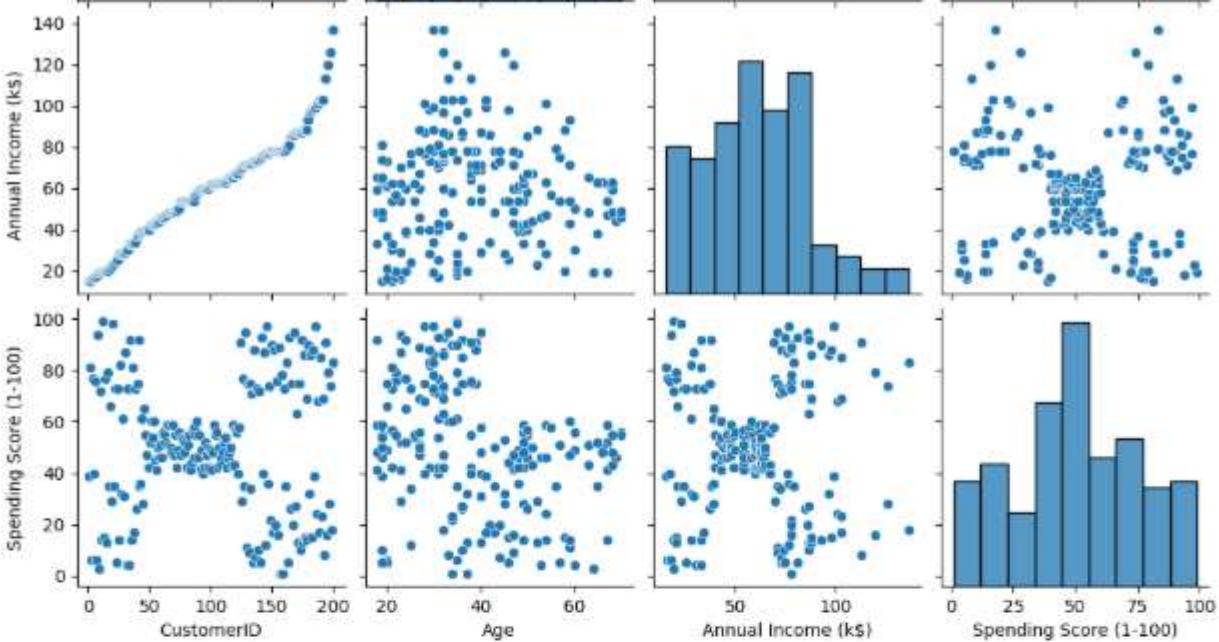
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[2]: df.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

```
[3]: sns.pairplot(df)
```

```
[3]: <seaborn.axisgrid.PairGrid at 0x19cecf6a660>
```





```
[4]: features = df.iloc[:, [3, 4]].values

from sklearn.cluster import KMeans
model = KMeans(n_clusters=5, random_state=0)
model.fit(features)
```

• KMeans

► Parameters

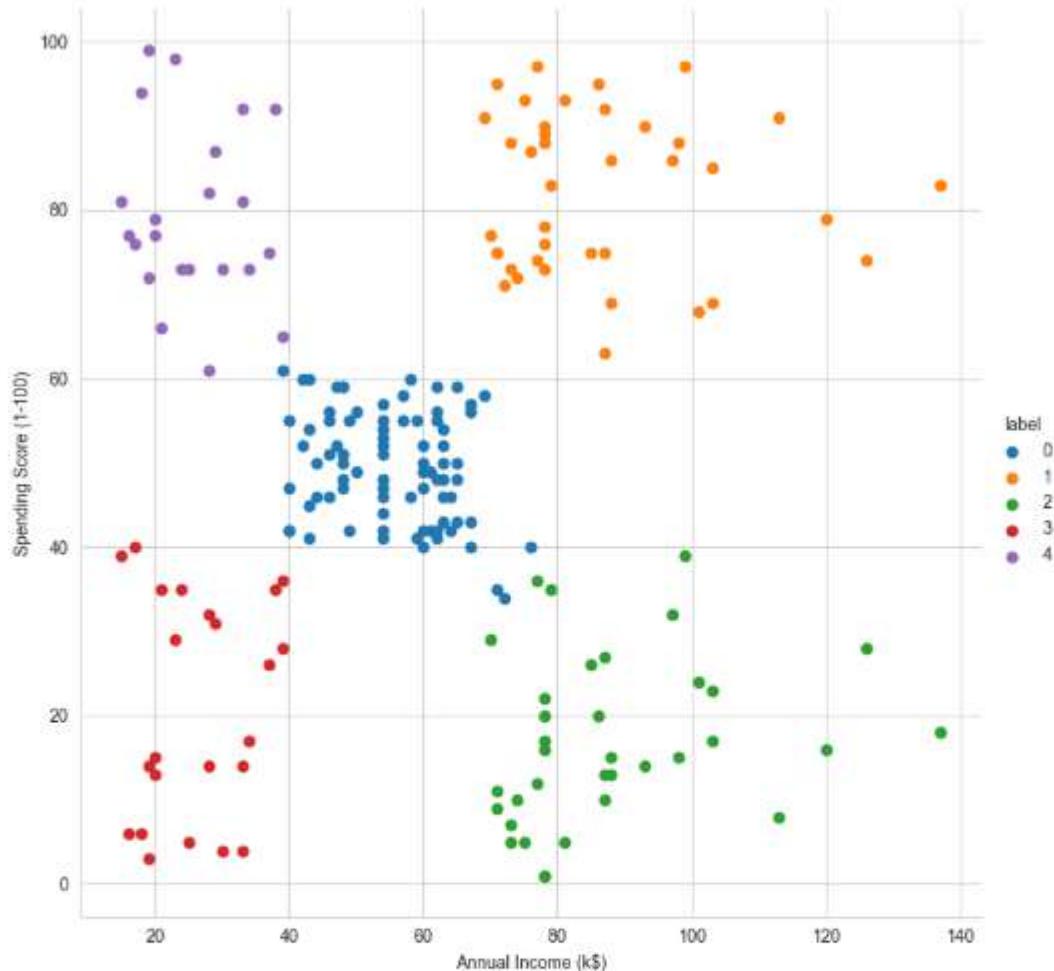
```
[5]: Final = df.iloc[:, [3, 4]].copy()
Final['label'] = model.predict(features)
```

```
[6]: Final.head()
```

	Annual Income (k\$)	Spending Score (1-100)	label
0	15	39	3
1	15	81	4
2	16	6	3
3	16	77	4
4	17	40	3

```
[7]: sns.set_style("whitegrid")
sns.FacetGrid(Final, hue="label", height=8) \
    .map(plt.scatter, "Annual Income (k$)", "Spending Score (1-100)") \
    .add_legend()

plt.show()
```



```
[8]: features_el = df.iloc[:, [2, 3, 4]].values

wcss = []
for i in range(1, 18):
    model = KMeans(n_clusters=i, random_state=0)
    model.fit(features_el)
    wcss.append(model.inertia_)

plt.plot(range(1, 18), wcss)
plt.title("Elbow Method")
plt.xlabel("Number of Clusters")
plt.ylabel("WCSS")
plt.show()
```

Elbow Method

