

# PREPARATION AND MAINTANENCE OF ZOHO BOOKS FOR FASHION HAVEN

## Introduction:

Fashion haven an online retail store,leverages zoho books to manage their inventory and track sales.They can generate invoices and manage customer payments seamlessly. Zoho books also enables them to reconcile bank transactions and generate financial reports, helping them make informed decisions about their business.

Fashion haven is a private limited company also registered under GST in tamilnadu. Fashion haven is a retailer of various lifestyle products in wholesale and retail, it has a wide range of customers(B2B and B2C) all over the state and it procures from various suppliers in the state. It operates at a gross profit margin of 50%.

## Advantages:

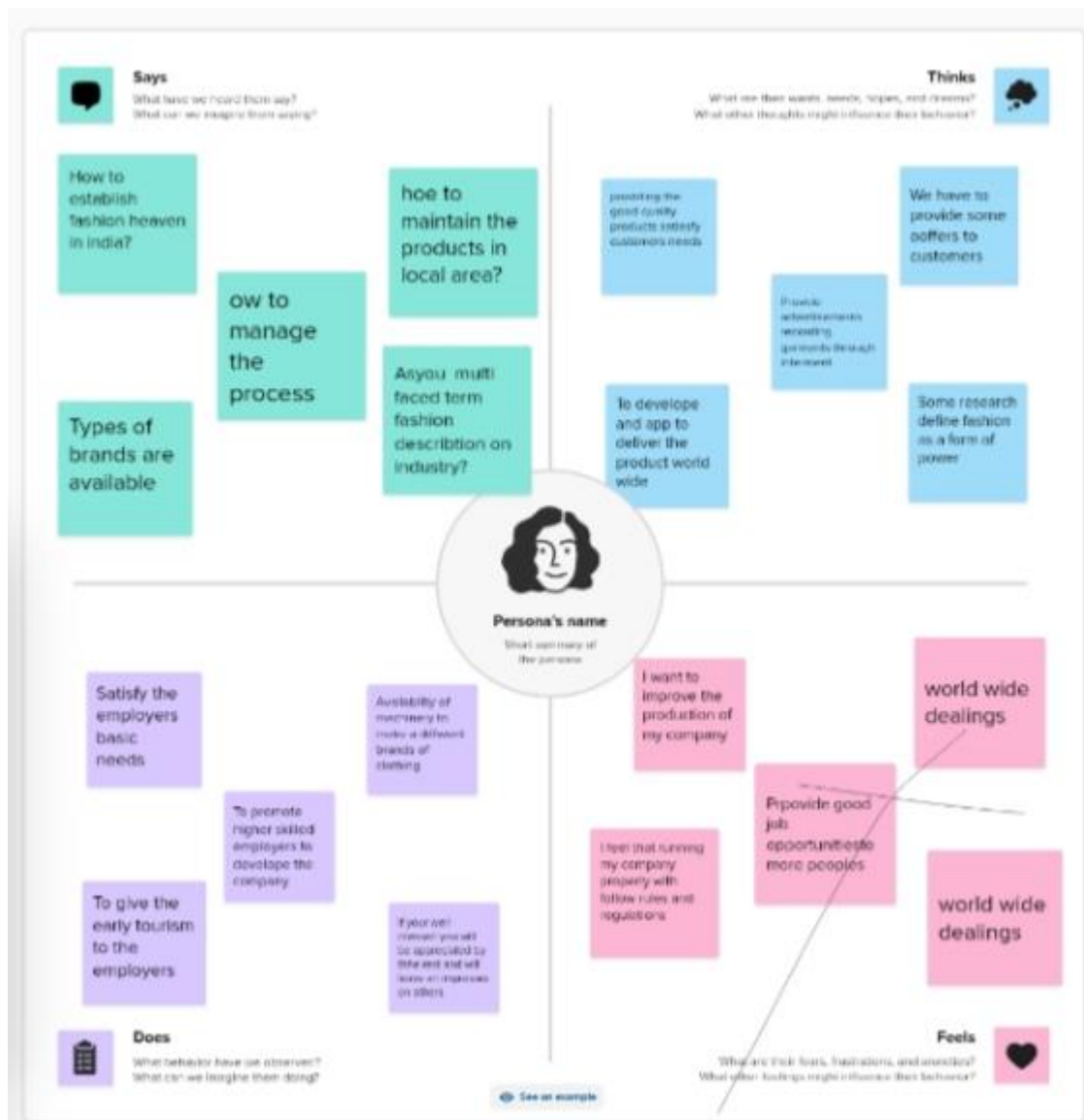
- Gives an understanding of expected impacts in descriptive rather than numerical terms.
- Easier, simpler, requires less time, resources and capacity.
- Enables more robust and accurate understanding of the impacts of policies and actions.
- Best enables an understanding of tradeoffs between impact categories.

- Meets wider set of objectives(related to understanding policy impact)
- Meets widest set of stakeholder needs.
- Easier, simpler, requires less resources/capacity
- Meets widest set of objectives(related to understanding policy impact and tracking progress of indicators over time)
- Provides flexibility to use the most appropriate method for various impacts.

## Disadvantages:

- Does not enable a quantified estimate of the impacts of a policy or action, which limits the range of objective the assessment can meet.
- Risk of over –simplification or limited understanding of relevant impact drivers.
- Increased time, cost, data and capacity needs,depending on approach taken(simpler to more complex)
- Does not enable an estimated of “impact” of a policy or action,because changes in indicators are not attributed to individual policies/actions,which limits the range of objectives the assessment can meet.
- Increase time,cost,data and capacity needs,depending on approach taken(simpler to more complex)

# Empathy Map:



## Brainstorming:



## Conclusion:

- ❖ We help emerging and established brands across the fashion, home and creative industries hire high calibre individuals from juniors through to CEO.