HTML

Week 3.1 - IST 263

PURPOSE OF HTML

Describes and defines content

Adds meaning to content to help search engines

Semantic Tags/Elements

HOMEWORK

Questions?

INDIVIDUAL PROJECT

Proposals / Next steps

NEW TAGS?

LISTS

Unordered List

Ordered List

TABLES

Year	Winner
2018	Patriots
2017	Eagles

HTML TABLES

```
<h1>This is a list of recent Superbowl winners</h1>
<thead>
    <tr>
      Year
      Winner
    </tr>
  </thead>
  <tr>
      2018
      Patriots
    2017
      Eagles
```

HTML - LINKS

- What are hyperlinks?
- Types
 - External links
 - Internal links
 - Page Anchors
- Attributes

HTML LINK: ANCHOR

```
<a href="http://google.com" title="Click to visit Google">
Go to Google
</a>
```

MORE LINKS

Absolute Path

```
<a href="http://google.com">Go to Google</a>
```

Relative Path

```
<a href="../sample-formatting.html">Sample - Formatting</a>
```

Full Relative Path

```
<a href="/sample-formatting.html">Sample - Formatting</a>
```

IMAGES

```
<img src="/images/google.jpg" alt="Google Logo">
```


LAB ACTIVITY

week-03/02/labs/howto.html

Code individually in groups of 2