

# NIVETHA BALASUBRAMANIAN

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## EDUCATION

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<b>IIT Madras Online BSC Degree in Data Science, Chennai</b>	<b>Dec 2020 - Present</b>
<b>Pursuing Diploma in Programming and Data Science</b>	<b>CGPA - 8.875/10</b>
<b>SSN College Of Engineering, Chennai</b>	<b>June 2014 - April 2018</b>
<b>Affiliated to Anna University</b>	<b>CGPA: 8.63/10</b>
<b>Bachelor of Technology in Information Technology</b>	<b>University Rank: 29/4049</b>

## WORK EXPERIENCE

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**Goldman Sachs, Hyderabad** August 2021 - Present  
*Technology Analyst - Data Engineering*

- Working closely with vendors and stakeholders to understand the data requirements and devise an ETL pipeline to facilitate the movements from various data sources to a unified platform
- Working on Data Analytics to retrieve meaningful insights from the data.

**HSBC Technology India, Pune** March 2021 - August 2021  
*Senior Software Engineer - Data Science and Engineering*

- Worked on building data science platform on Google Cloud Platform for deploying models and make the reports accessible on Google Data Studio
- Worked on graph-based problem to identify the pattern of currency movements on swift transfers to optimise the time in transit between interim banks

**HSBC Technology India, Pune** May 2020 - March 2021  
*Software Engineer - Devops Engineering and API Development*

- Developed APIs for Cross border payments and tracking them by integrating Swift GPI System; Payment Initiation, Membership validation and Payment cancellation usecases for Saudi British Bank.
- Developed a state of art Devops solution by containerising tier0 platform for migrating to kubernetes with hybrid-cloud approach.

**HSBC Technology India, Pune** July 2018 - April 2020  
*Software Engineer - Data Engineering*

- Developed the infrastructure and pipeline needed to run the Machine Learning Models on Google Cloud Platform, employing Ansible and Jenkins through Terraform scripts.
- Worked on Time Series data to perform Client Clustering, Product Recommendation and Invoice Matching using Machine Learning Models in Python.

## PROJECTS

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### Optimised Feature Selection for Early Cancer Detection

\* Analysed the performances of Genetic Algorithm combined with classification techniques like Graph Neural Network, Artificial Neural Network, Logistic Regression etc., on the early categorization of Cancer Cells as Benign/Malignant and devised an optimised Feature Selection technique based on

the research. Work got recognised at National Conference on Current Trends in Smart and Modern Techniques NCCSMT18.

### **Recognition of an Animated actor and Action in a video with Deep Learning**

\* Compared the performances of pre-trained models such as VGG16, VGG19 for extracting features from video to identify actors and their actions to perform classification.

### **Financial Budgeting App using Federated Learning for Datathon at HSBC**

\* Topped as one among the Top 50 teams out of 200 in Semi-Finals. Worked on building a Financial Budgeting mobile app for retail customers using cutting edge Federated Learning technique to ensure the privacy of transaction data. Built a time series model to perform spending pattern analysis and recommendation system, which were trained globally and tested on the edge devices to ensure privacy.

### **Import & Export Trade Recommendation as a part of Nation-wide Datathon at HSBC**

\* Secured second position among 60 teams. Built a Sequential model using Keras to develop a trade recommendation system on Google cloud platform using the historical trade data and other features to fit the Gravitation model.

### **Crop Retail Price Prediction system for Farmers as a part of Facebook-sponsored HerTech Hackathon**

\* Built a Neural Net model using the historical crop data prices with weather and soil factors to estimate the retail prices. Recognised as one of the top 3 teams among 100+ teams.

## **COURSES AND CERTIFICATIONS**

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- \* Certified Oracle Java Associate Level Programmer.
- \* Completed Data Science Professional and Advanced Certificate offered by IBM and Coursera.
- \* Completed NPTEL Courses on Application Development, Machine Learning and Blockchain.
- \* Completed Machine Learning and Deep Learning Bootcamps.

## **ACHIEVEMENTS**

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- \* Recognised with Pat on the Back and the Most Consistent Performer award at HSBC.
- \* Rewarded with Silver medal and scholarships for academic excellence at SSN.

## **LANGUAGES**

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C, C++, Java, Python, HTML, CSS, Javascript, SQL, Groovy, Mule, Terraform

## **EXTRA CURRICULAR ACHIEVEMENTS**

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- \* Volunteered for CSR activities at HSBC.
- \* Volunteered for conference and monthly events as a part of Women in Data Science group, Pune.