

## ← Brain storming map



### Brainstorm & idea prioritization

1. Brainstorming: Generate ideas without criticism or evaluation. Focus on quantity over quality.

2. Idea Prioritization: Evaluate ideas based on criteria such as feasibility, impact, and effort. Use a scoring system to rank ideas.

3. Selection: Choose the most promising ideas for further development.

### Before you collaborate

1. Define the problem statement: Clearly articulate the problem you are trying to solve.

2. Set ground rules: Establish guidelines for collaboration, such as no criticism and focus on ideas.

3. Assign roles: Designate roles for each participant, such as facilitator, scribe, and timekeeper.

### Define your problem statement

1. Problem Statement: A clear, concise statement of the problem you are trying to solve.

2. Objectives: Specific, measurable goals that you want to achieve.

3. Constraints: Factors that may limit your ability to solve the problem, such as time, budget, and resources.

### Brainstorm

1. Warm-up: Start with a quick brainstorming exercise to get everyone's ideas flowing.

2. Main Brainstorm: Spend 10-15 minutes brainstorming ideas related to the problem statement.

3. Group Ideas: Organize the ideas into groups based on common themes or categories.

### Group Ideas

1. Group 1: Ideas related to the problem statement.

2. Group 2: Ideas related to the objectives.

3. Group 3: Ideas related to the constraints.

### Prioritize

1. Evaluate ideas: Use a scoring system to evaluate each idea based on feasibility, impact, and effort.

2. Rank ideas: Rank the ideas from highest to lowest score.

3. Select ideas: Choose the top ideas for further development.