



\$24.9M  
REVENUE

\$10.46M  
PROFIT

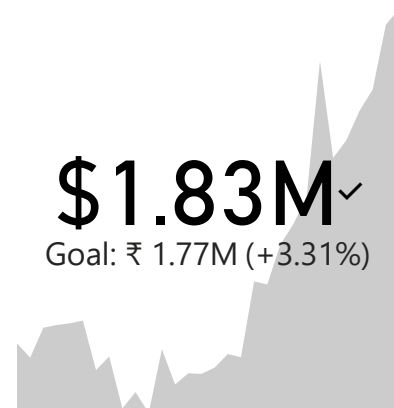
\$25.16K  
ORDERS

2.1%  
Quantity return rate

### WEEKLY REVENUE



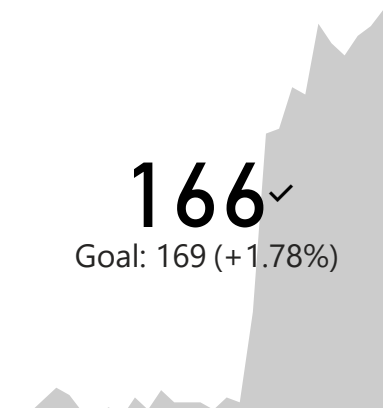
### MONTHLY REVENUE



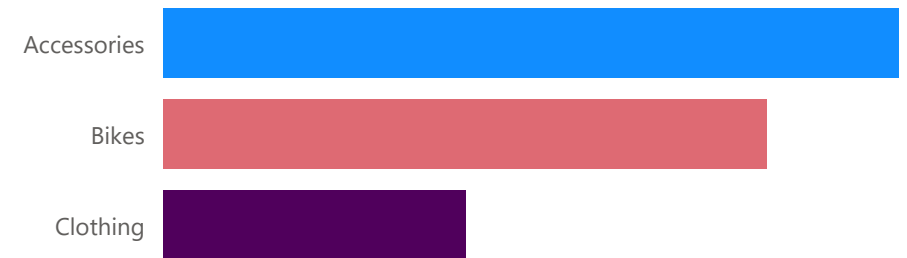
### MONTHLY ORDERS



### MONTHLY RETURN



### Orders by Category



ProductName	Total orders	Total revenue	Quantity return rate
AWC Logo Cap	\$2,062	\$35,882.1	1.1%
Fender Set - Mountain	\$1,975	\$87,040.8	1.4%
Mountain Bottle Cage	\$1,896	\$38,061.9	1.9%
Mountain Tire Tube	\$2,846	\$28,333.2	1.6%
Patch Kit/8 Patches	\$2,952	\$13,506.4	1.6%
Road Tire Tube	\$2,173	\$17,264.7	1.5%
Sport-100 Helmet, Black	\$1,940	\$65,269.7	2.7%
Sport-100 Helmet, Blue	\$1,995	\$67,120.2	3.3%
Sport-100 Helmet, Red	\$2,099	\$73,444.0	3.3%
Water Bottle - 30 oz.	\$3,983	\$39,755.3	1.9%

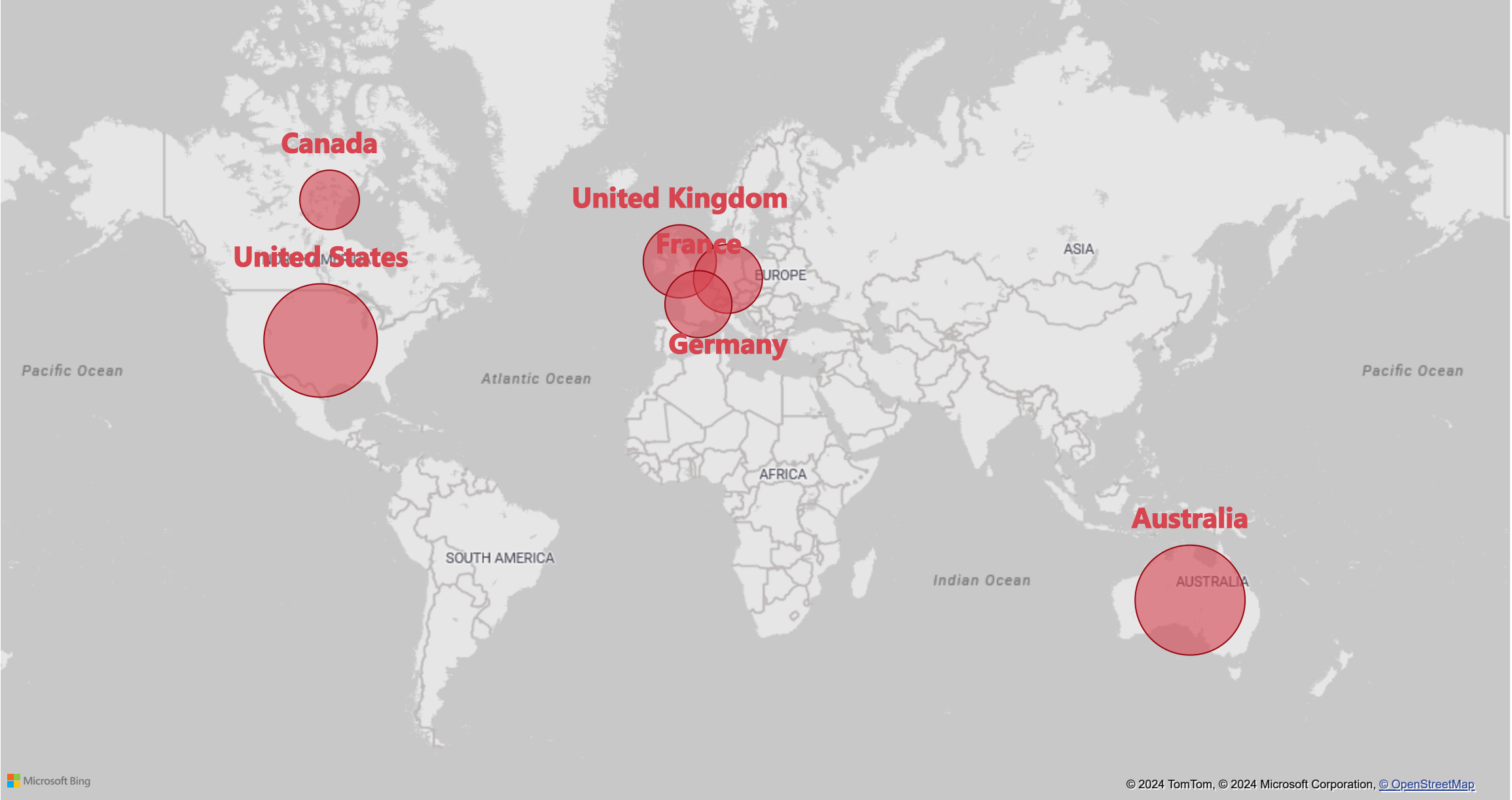
Tires and Tubes

Shorts

Continent

Europe	North America	Pacific
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Total revenue by Country





# Patch Kit/8 Patches

Monthly Orders vs Target



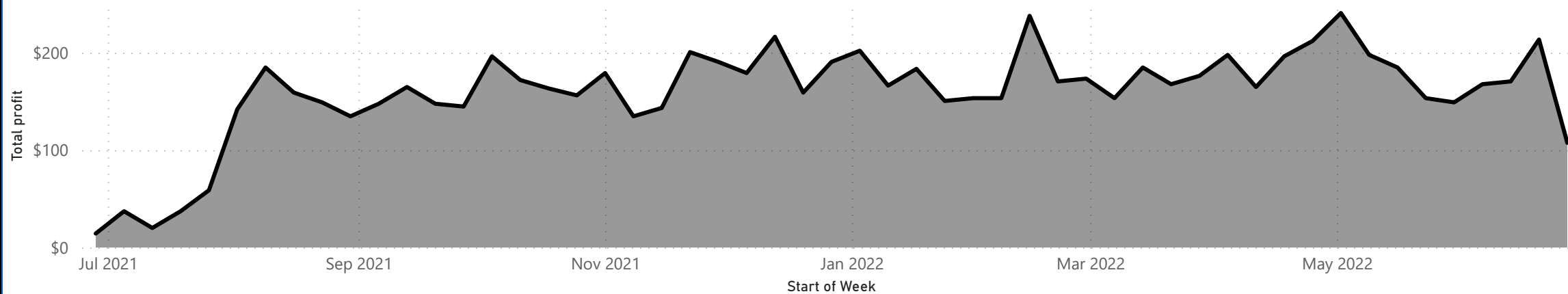
Monthly revenue and Target



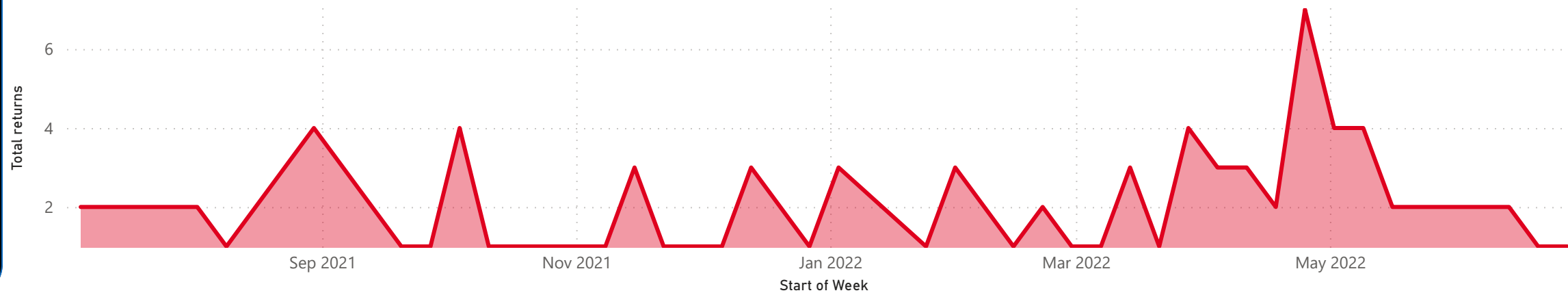
monthly profit and Target



Weekly profit



Weekly returns



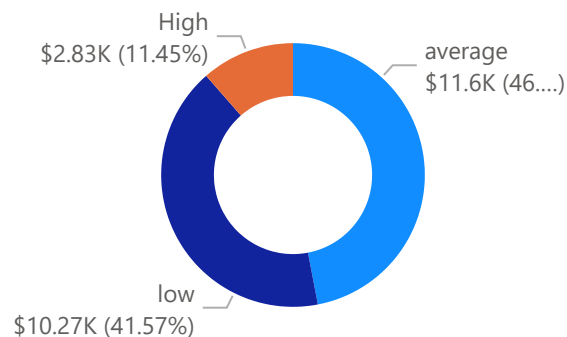


17K  
UNIQUE CUSTOMERS

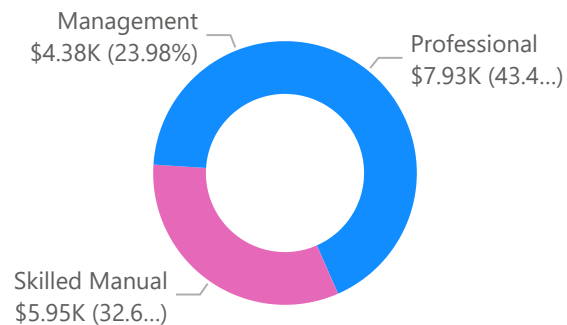
\$1,430.6  
Average revenue pre custo...



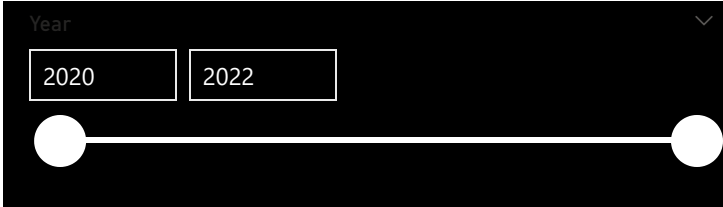
Orders by Income



Orders by Occupation



CustomerKey	Full name	Total orders	Total revenue
11433	MR. Maurice Shan	\$6	\$12,408
11439	MRS. Janet Munoz	\$6	\$12,015
11241	MRS. Lisa Cai	\$7	\$11,330
11417	MRS. Lacey Zheng	\$7	\$11,089
11420	MR. Jordan Turner	\$7	\$11,022
11242	MR. Larry Munoz	\$7	\$10,852
13263	MRS. Kate Anand	\$4	\$10,436
12655	MR. Larry Vazquez	\$4	\$10,399
11425	MRS. Ariana Gray	\$6	\$10,399
12631	MR. Clarence Gao	\$4	\$10,331
12650	MR. Aaron Wright	\$4	\$10,329
13405	MR. Ethan Bryant	\$4	\$10,308
11429	MR. Marco Lopez	\$6	\$10,289
12632	MRS. Bonnie Nath	\$4	\$10,282
11245	MR. Ricky Vazquez	\$4	\$10,169
11237	MR. Clarence Anand	\$4	\$10,069
11428	MRS. Deanna Perez	\$4	\$9,766
11427	MRS. Desiree Dominguez	\$4	\$9,711
11423	MRS. Leanne Stewart	\$4	\$9,711



Top customer(By revenue)

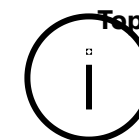
MR. Maurice ...

Revenue

\$12.4K

Orders

\$6



Top customer in 2022 MR. Franklin... total 4 orders and revenue \$7,98

## Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.

