**NiyaliTravel.com – Website Blueprint**

**Version:** August 2025 **Founder & Creative Director:** Mohamed **Purpose:** To build a cinematic, emotionally resonant travel platform that connects travelers and agents through authentic Maldivian experiences.

**🧱 Page 1–2: Site Architecture Overview**

**🔹 Main Sections**

* **Home** – Emotional hook, cinematic visuals, brand intro
* **Destinations** – Explore all 26 atolls with immersive storytelling
* **Experiences** – Freediving, island hopping, cultural immersion
* **Resorts** – Curated resort listings with filters and booking
* **Ferry Schedule** – Real-time inter-island ferry data
* **Agent Portal** – Agent login, dashboard, booking tools
* **Traveler Portal** – Traveler login, saved trips, messages
* **About Us** – Brand story, values, team
* **Contact** – Form, WhatsApp, email
* **Blog / Stories** – SEO-rich articles, emotional travel narratives

**🎨 Page 3–4: Design & UX Principles**

* **Cinematic Visuals** – Full-screen video headers, parallax scrolling
* **Emotional Copywriting** – “Let the ocean carry your story”
* **Mobile-First** – Optimized for mobile agents and travelers
* **Microinteractions** – Hover effects, badge animations, booking confirmations
* **Color Palette** – Ocean blues, coral accents, soft neutrals
* **Typography** – Elegant serif for headers, clean sans-serif for body

**🔧 Page 5–6: Technical Features**

**🧭 Booking Engine**

* Real-time availability
* Resort + experience bundling
* Dynamic pricing
* API integration with resort systems
* Payment gateway (card, bank, crypto)

**🚢 Ferry Schedule System**

* Live data from Maldives Transport Authority
* Google Maps integration
* Filters by route, time, price

**🧑‍💼 Agent Portal**

(See full details on Pages 9–14)

**🧍 Traveler Portal**

* Saved trips
* Messaging with agents
* Wishlist
* Booking history

**🔐 Authentication**

* Email + password or OTP via WhatsApp
* Role-based access (Traveler, Agent, Admin)

**📈 Page 7–8: SEO & Content Strategy**

* **Keyword Clusters** – Maldives travel, freediving, luxury resorts, ferry schedules
* **Blog Strategy** – Emotional travel stories, guides, seasonal campaigns
* **On-Page SEO** – Meta titles, descriptions, schema markup
* **Technical SEO** – Fast load times, mobile optimization, clean URLs
* **Backlink Strategy** – Partner resorts, travel influencers, local tourism boards

**🧑‍💼 Page 9–10: Agent Portal – Profile Components**

**Agent Profile Fields**

* Agent Name
* Email Address
* Company Name
* Country
* Contact Number
* WhatsApp Number
* Profile Photo
* Agent Bio
* Languages Spoken
* Preferred Atolls
* Tier Badge

**📊 Page 11–12: Agent Portal – Dashboard & Booking**

**Dashboard Features**

* Booking summary
* Revenue tracker
* Tier progress
* Notifications

**Booking Management**

* Create, modify, cancel bookings
* Real-time resort and ferry data
* Traveler profiles and preferences

**🧾 Page 13–14: Agent Portal – Commission & Admin**

**Commission & Reporting**

* Commission tracker
* Tier-based bonuses
* Exportable reports

**Admin Controls**

* Agent directory
* Tier management
* Communication logs
* Verification status

**🧠 Page 15–16: Traveler Experience**

* Homepage Journey Builder – “Choose your mood” → cinematic trip suggestions
* Personalized Itineraries – Based on preferences, budget, travel style
* Emotional Storytelling – Traveler stories, agent recommendations
* Real-Time Chat – With agents via WhatsApp or in-platform messaging

**🌐 Page 17–18: Integrations**

| **Tool / API** | **Purpose** |
| --- | --- |
| Google Maps | Resort locations, ferry routes |
| WhatsApp API | Messaging, OTP login, booking alerts |
| Stripe / CryptoPay | Payment gateway |
| Maldives Ferry API | Real-time ferry schedule |
| Resort Booking APIs | Availability and pricing |
| CRM (optional) | Traveler and agent relationship management |

**📄 Page 19: Content Templates**

**Blog Post Template**

* Title – Emotional + SEO keyword
* Header Image – Cinematic
* Intro – Personal story or hook
* Body – Guide, tips, insights
* CTA – “Book your journey”

**Resort Listing Template**

* Hero image
* Resort overview
* Amenities
* Booking calendar
* Agent recommendations

**📊 Page 20: Analytics & Admin Panel**

**Analytics & Performance**

* Google Analytics 4
* Heatmaps (Hotjar or similar)
* Conversion tracking
* Agent performance dashboard
* Traveler engagement metrics

**Admin Panel Features**

* Manage agents, travelers, bookings
* Tier badge assignment
* Content publishing (blog, resort listings)
* System alerts and logs
* API key management