

Retail Sales Performance Dashboard

Clothing

Most Purchased Cat...

2514

Total Quantity

1000

Total Transactions

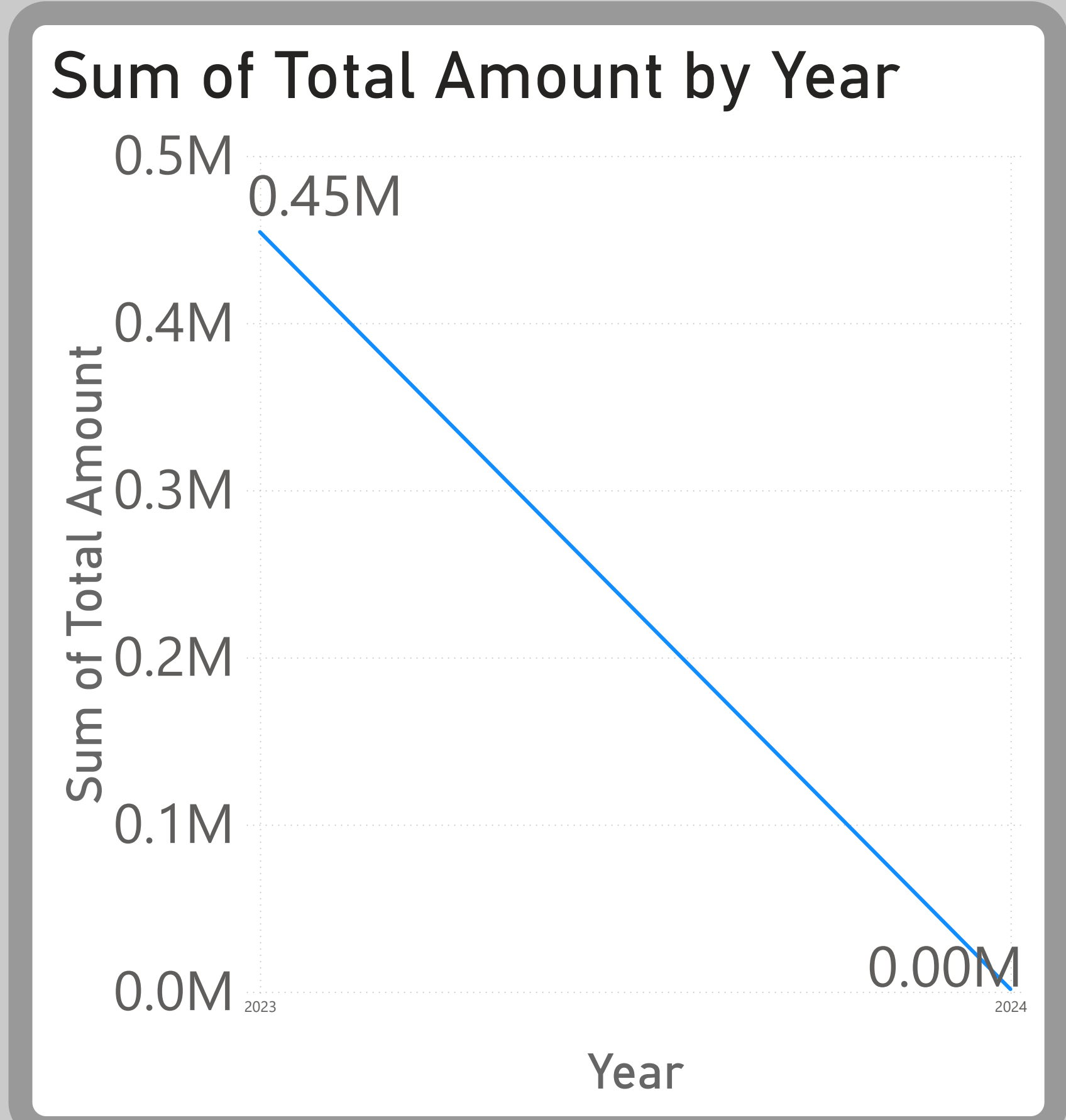
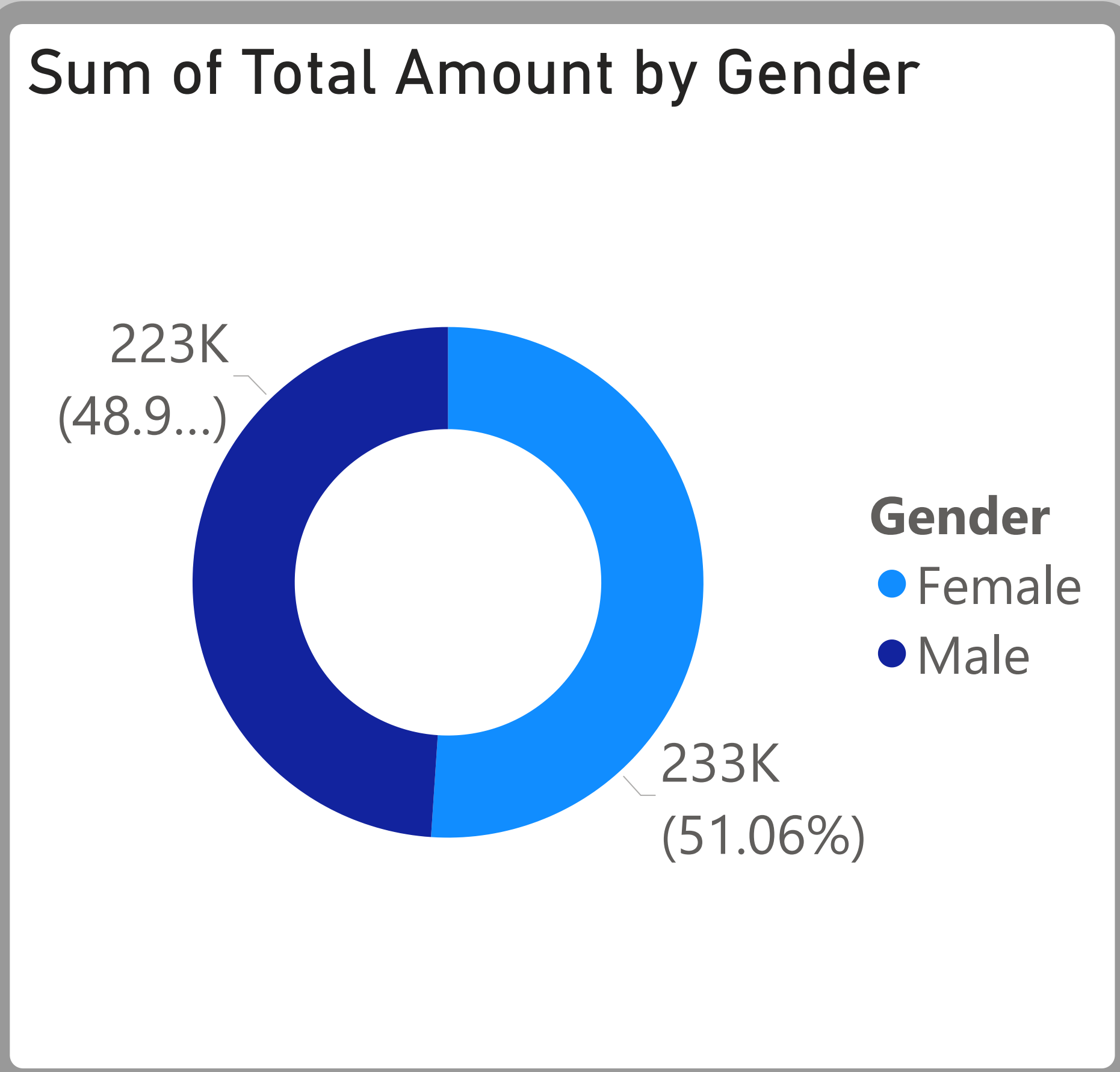
456.00

Average Order Value

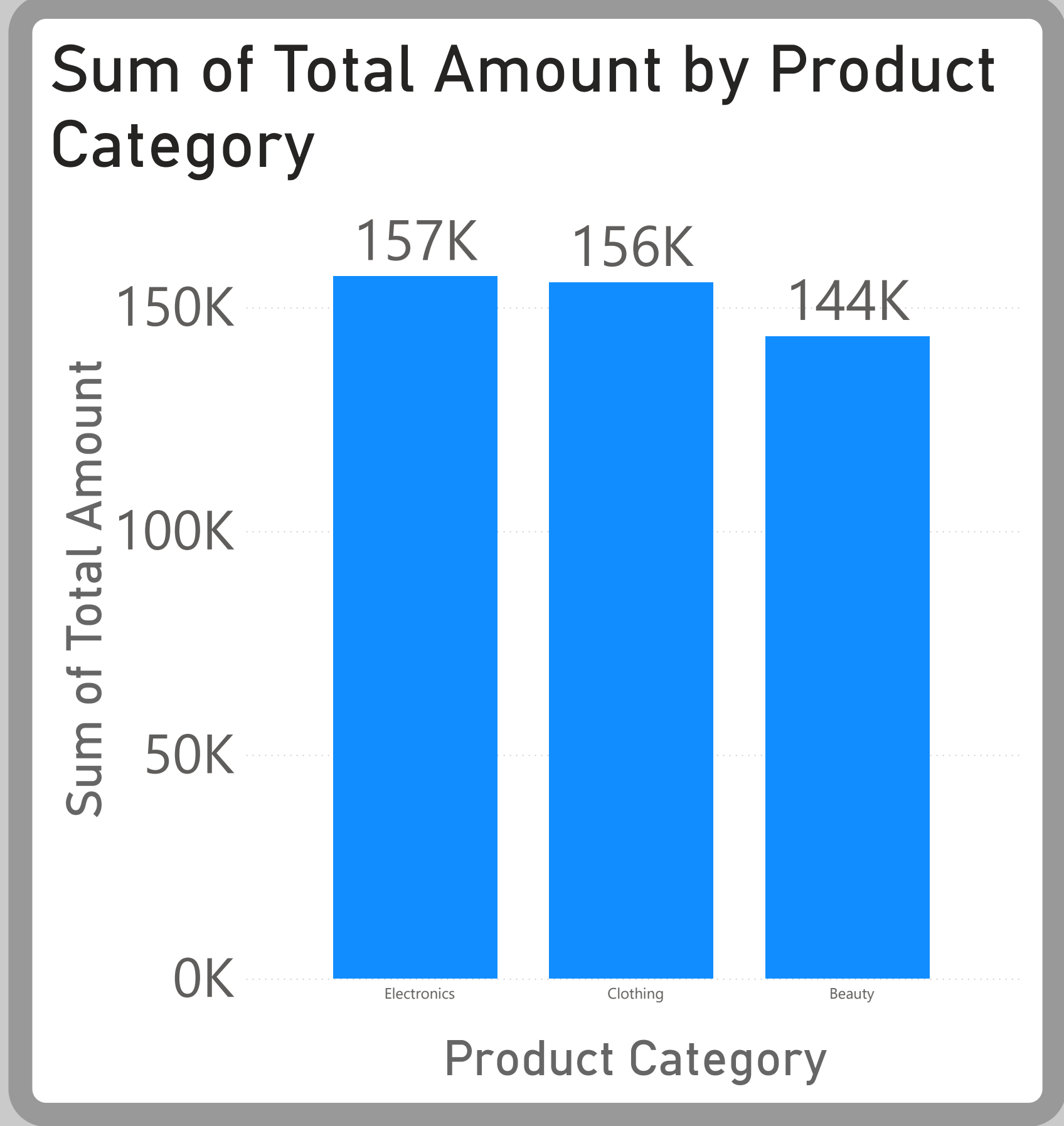
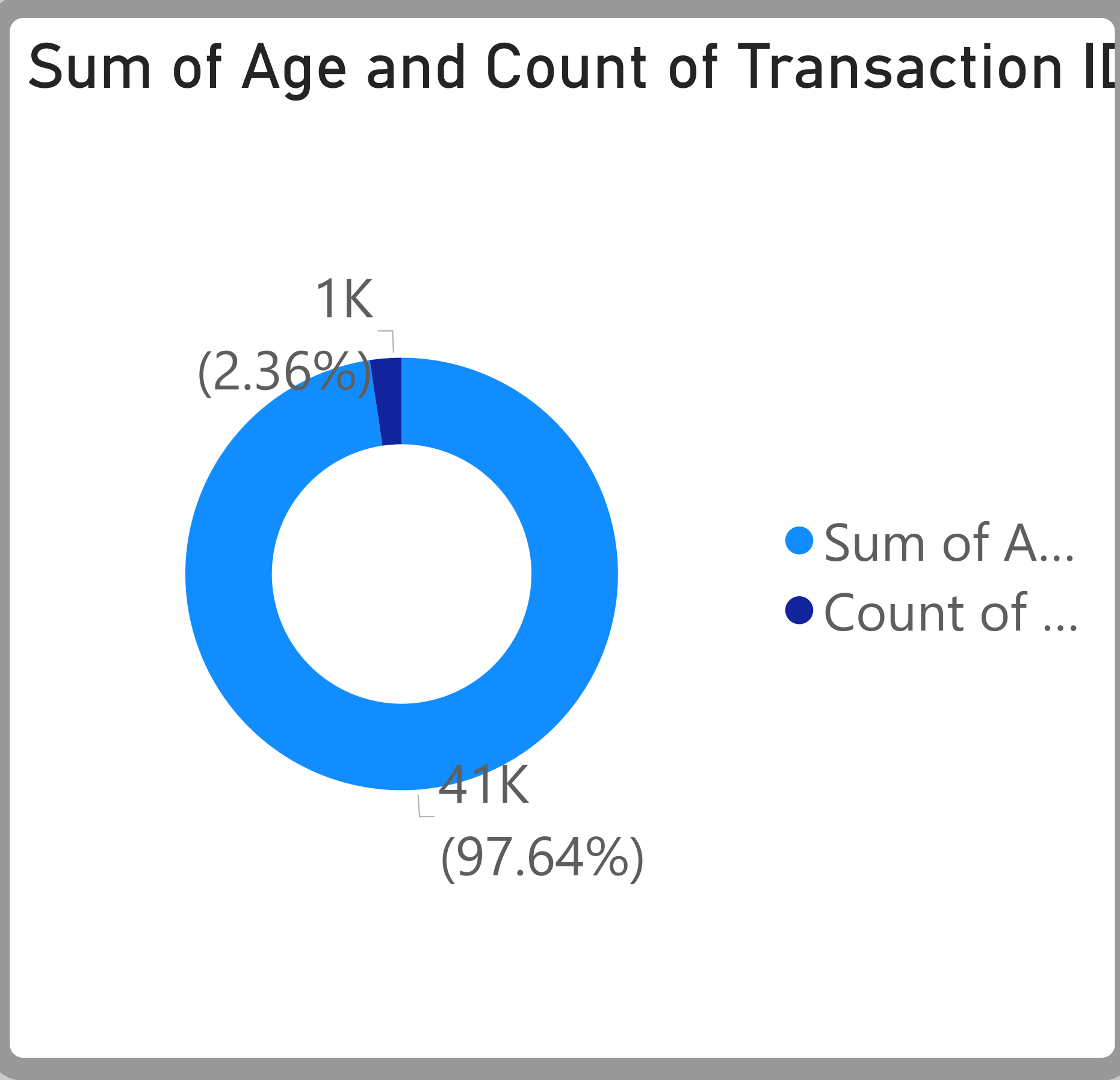
Gender, Age, Product Category

Female

Male



Count of Transaction ID	Year	Quarter	Month	Day	Product Category	Sum of Total
5	2023	Qtr 2	April	23	Beauty	
5	2023	Qtr 2	May	23	Electronics	
5	2023	Qtr 3	July	14	Beauty	
4	2023	Qtr 1	January	14	Beauty	
4	2023	Qtr 2	April	8	Clothing	
4	2023	Qtr 2	May	5	Electronics	
4	2023	Qtr 2	May	6	Electronics	
4	2023	Qtr 2	May	16	Beauty	
4	2023	Qtr 2	May	16	Electronics	
4	2023	Qtr 3	July	19	Electronics	
4	2023	Qtr 3	August	8	Clothing	
4	2023	Qtr 3	August	9	Clothing	
4	2023	Qtr 3	August	15	Electronics	
4	2023	Qtr 3	August	21	Electronics	
4	2023	Qtr 3	September	6	Clothing	
						1000



Sales Trend Analysis

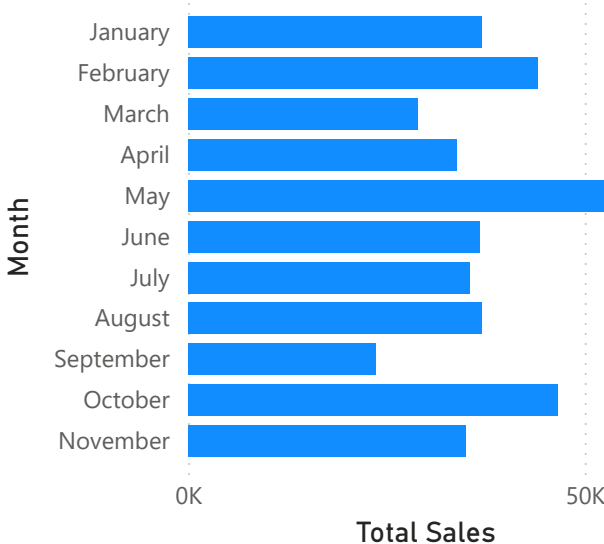
456K

Total Sales

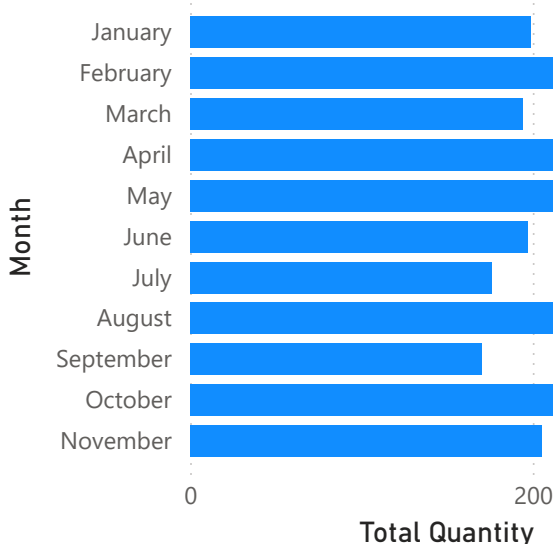
Product Category, Date

- ✓ ☐ Beauty
- ✓ ☐ Clothing
- ✓ ☐ Electronics

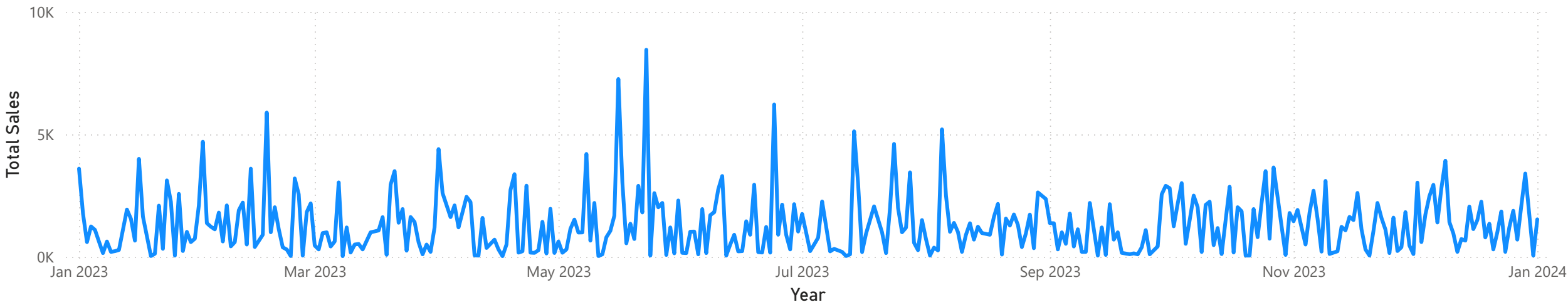
Total Sales by Month



Total Quantity by Month



Total Sales by Year, Quarter, Month and Day

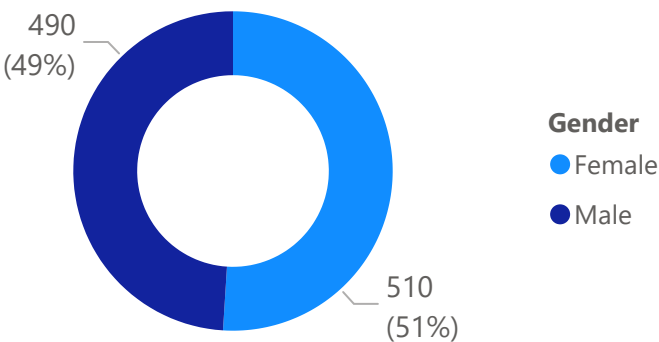


Customer Behavior And Demographics

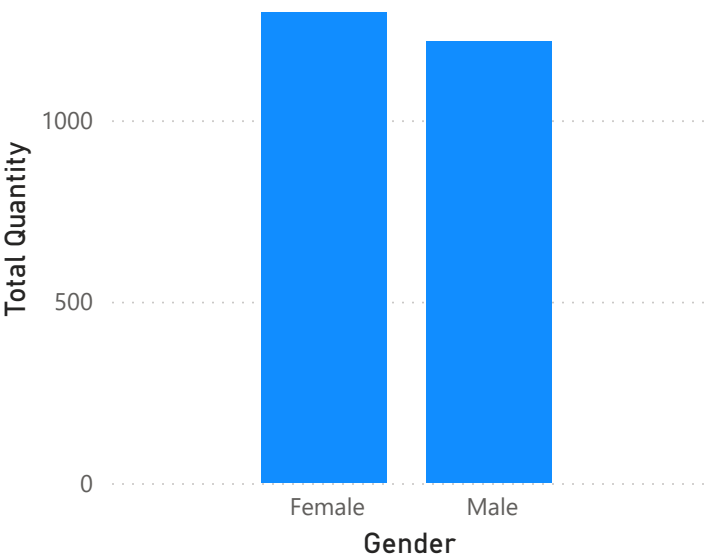
Customer ID	Gender	Sum of Total Amount	Total Quantity
CUST001	Male	150	3
CUST002	Female	1000	2
CUST003	Male	30	1
CUST004	Male	500	1
CUST005	Male	100	2
CUST006	Female	30	1
CUST007	Male	50	2
CUST008	Male	100	4
CUST009	Male	600	2
CUST010	Female	200	4
CUST011	Male	100	2
CUST012	Male	75	3
CUST013	Male	1500	3
CUST014	Male	120	4
CUST015	Female	2000	4
CUST016	Male	1500	3
CUST017	Female	100	4
CUST018	Female	50	2
CUST019	Female	50	2
CUST020	Male	900	3
CUST021	Female	500	1
CUST022	Male	100	2
CUST023	Female	120	4
CUST024	Female	300	1
CUST025	Female	50	1
CUST026	Female	1000	2
CUST027	Female	50	2
CUST028	Female	500	1
Total		456000	2514

CUST970
Top Customer

Count of Customer ID by Gender



Total Quantity by Gender



Sum of Total Amount by Product Category and Gender

