```
!pip install wordcloud
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from wordcloud import WordCloud
import requests
plt.style.use("seaborn-v0_8")
sns.set_palette("viridis")
    Requirement already satisfied: wordcloud in /usr/local/lib/python3.12/dist-packages (1.9.4)
     Requirement already satisfied: numpy>=1.6.1 in /usr/local/lib/python3.12/dist-packages (from wordcloud) (2.0.2)
     Requirement already satisfied: pillow in /usr/local/lib/python3.12/dist-packages (from wordcloud) (11.3.0)
     Requirement already satisfied: matplotlib in /usr/local/lib/python3.12/dist-packages (from wordcloud) (3.10.0)
     Requirement already satisfied: contourpy>=1.0.1 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (1.3.3)
     Requirement already satisfied: cycler>=0.10 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (0.12.1)
     Requirement already satisfied: fonttools>=4.22.0 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (4.59.1)
     Requirement already satisfied: kiwisolver>=1.3.1 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (1.4.9)
     Requirement already satisfied: packaging>=20.0 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (25.0)
     Requirement already satisfied: pyparsing>=2.3.1 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (3.2.3)
     Requirement already satisfied: python-dateutil>=2.7 in /usr/local/lib/python3.12/dist-packages (from matplotlib->wordcloud) (2.9.0.post0
     Requirement already satisfied: six>=1.5 in /usr/local/lib/python3.12/dist-packages (from python-dateutil>=2.7->matplotlib->wordcloud) (1
def download_file(url, filename):
    """Helper function to download IMDb dataset files."""
    r = requests.get(url, stream=True)
   with open(filename, 'wb') as f:
        f.write(r.content)
    print(f"Downloaded {filename}")
download_file("https://datasets.imdbws.com/title.basics.tsv.gz", "title.basics.tsv.gz")
download_file("https://datasets.imdbws.com/title.ratings.tsv.gz", "title.ratings.tsv.gz")
    Downloaded title.basics.tsv.gz
     Downloaded title.ratings.tsv.gz
basics = pd.read_csv("title.basics.tsv.gz", sep="\t", na_values="\\N",
                     low_memory=False, compression="gzip")
ratings = pd.read_csv("title.ratings.tsv.gz", sep="\t", na_values="\\N",
                      low memory=False, compression="gzip")
print("Basics dataset shape:", basics.shape)
print("Ratings dataset shape:", ratings.shape)
basics.head()
    Basics dataset shape: (11867249, 9)
     Ratings dataset shape: (1606737, 3)
           tconst titleType
                                  primaryTitle
                                                    originalTitle isAdult startYear endYear runtimeMinutes
                                                                                                                                   genres
      0 tt0000001
                        short
                                     Carmencita
                                                        Carmencita
                                                                         n
                                                                                1894.0
                                                                                           NaN
                                                                                                             1
                                                                                                                        Documentary, Short
                                 Le clown et ses
                                                    Le clown et ses
      1 tt0000002
                                                                         0
                                                                                1892.0
                                                                                                             5
                                                                                                                           Animation.Short
                        short
                                                                                           NaN
                                         chiens
                                                            chiens
      2 tt0000003
                                    Poor Pierrot
                                                     Pauvre Pierrot
                                                                         0
                                                                                1892.0
                                                                                                             5 Animation, Comedy, Romance
                        short
                                                                                           NaN
      3 tt0000004
                                                                         0
                                                                                1892.0
                                                                                                             12
                        short
                                    Un bon bock
                                                       Un bon bock
                                                                                           NaN
                                                                                                                           Animation.Short
df = basics.merge(ratings, on="tconst", how="inner")
df = df[df["titleType"].isin(["movie", "tvSeries"])]
df = df[["primaryTitle", "titleType", "startYear",
```

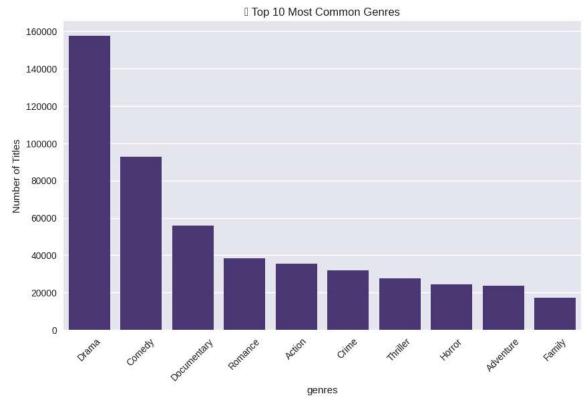
"runtimeMinutes", "genres", "averageRating", "numVotes"]]

```
df["startYear"] = pd.to_numeric(df["startYear"], errors="coerce")
df["runtimeMinutes"] = pd.to_numeric(df["runtimeMinutes"], errors="coerce")
df = df.dropna()
print("Cleaned dataset shape:", df.shape)
df.head()
```

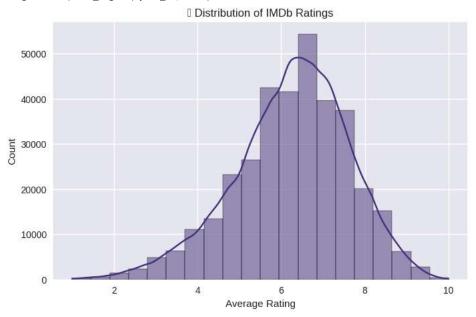
Cleaned dataset shape: (350242, 7)

	primaryTitle	titleType	startYear	runtimeMinutes	genres	averageRating	numVotes	\blacksquare
8	Miss Jerry	movie	1894.0	45.0	Romance	5.4	228	11.
144	The Corbett-Fitzsimmons Fight	movie	1897.0	100.0	Documentary, News, Sport	5.2	564	
377	The Story of the Kelly Gang	movie	1906.0	70.0	Action,Adventure,Biography	6.0	1019	
388	The Prodigal Son	movie	1907.0	90.0	Drama	5.3	34	
448	The Fairylogue and Radio-Plays	movie	1908.0	120.0	Adventure,Fantasy	5.0	80	

/usr/local/lib/python3.12/dist-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 127917 (\N{PERFORMING ARTS}) missing from for fig.canvas.print_figure(bytes_io, **kw)



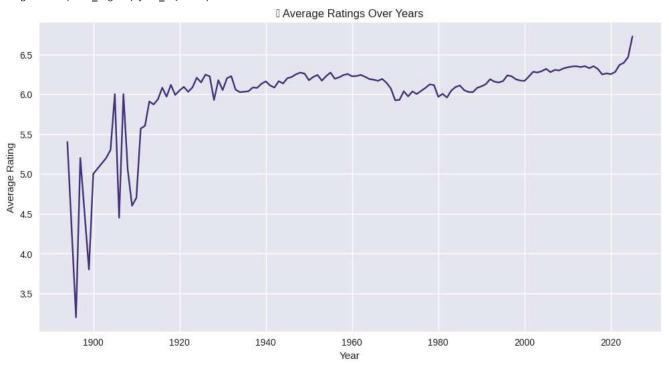
// yosr/local/lib/python3.12/dist-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 11088 (\N{WHITE MEDIUM STAR}) missing from fc fig.canvas.print_figure(bytes_io, **kw)



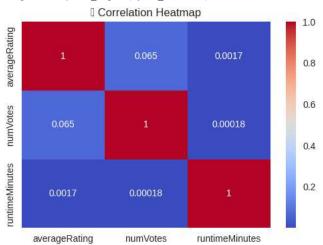
```
# ---- 4.3 Ratings Trend Over Years ----
ratings_trend = df.groupby("startYear")["averageRating"].mean()

plt.figure(figsize=(12,6))
ratings_trend.plot()
plt.title(" Average Ratings Over Years")
plt.xlabel("Year")
plt.ylabel("Average Rating")
plt.show()
```

/usr/local/lib/python3.12/dist-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 128200 (\N{CHART WITH UPWARDS TREND}) missing fig.canvas.print_figure(bytes_io, **kw)



/usr/local/lib/python3.12/dist-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 128279 (\N{LINK SYMBOL}) missing from font(s) fig.canvas.print_figure(bytes_io, **kw)



```
# ---- 4.5 WordCloud of Movie Titles ----
text = " ".join(df["primaryTitle"].astype(str).values[:5000])
wordcloud = WordCloud(width=800, height=400, background_color="black").generate(text)

plt.figure(figsize=(12,6))
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.title(" WordCloud of Movie Titles")
plt.show()
```

//usr/local/lib/python3.12/dist-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 9729 (\N{CLOUD}) missing from font(s) Liberat fig.canvas.print_figure(bytes_io, **kw)



```
# Step 5: Summary & Recommendations

print("===== SUMMARY =====")
print(f"Total titles analyzed: {len(df)}")
print("Most popular genres:", ", ".join(genre_counts.head(5).index))
print(f"Average IMDb rating across dataset: {df['averageRating'].mean():.2f}")
print("Yearly ratings trend (last 10 years):")
print(ratings_trend.tail(10))
```

```
print("\n===== RECOMMENDATIONS =====")
print("- Drama and Comedy dominate as the most common genres.")
print("- Average ratings cluster around \sim 6.8, meaning most shows/movies are rated 'okay'.")
print("- Ratings have been relatively stable, but slight dips appear in recent years.")
print("- Action & Sci-Fi titles have strong audience engagement (high votes).")
print("- Producers may focus on family-friendly and sci-fi genres, which show growth potential.")
⇒ ===== SUMMARY =====
    Total titles analyzed: 350242
     Most popular genres: Drama, Comedy, Documentary, Romance, Action
     Average IMDb rating across dataset: 6.25
     Yearly ratings trend (last 10 years):
     startYear
     2016.0 6.351653
     2017.0
              6.315850
     2018.0
              6.248163
     2019.0
              6.261742
     2020.0
               6.251251
     2021.0
               6.279529
     2022.0
               6.367332
     2023.0
               6.393831
     2024.0
               6.466247
     2025.0
               6.725185
     Name: averageRating, dtype: float64
     ==== RECOMMENDATIONS =====
     - Drama and Comedy dominate as the most common genres.
     - Average ratings cluster around ~6.8, meaning most shows/movies are rated 'okay'.
     - Ratings have been relatively stable, but slight dips appear in recent years.
```

- Action & Sci-Fi titles have strong audience engagement (high votes).
- Producers may focus on family-friendly and sci-fi genres, which show growth potential.