



# Digital Platform for Tribal Art and Crafts

Empowering Artisans | Promoting Culture | Selling Globally

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## Mission & Vision

## Mission

Provide a sustainable digital platform connecting tribal artisans with global markets.

## Vision

Become the leading platform preserving and promoting tribal art worldwide.





# Problem Statement

- Limited market access for tribal artisans
- Lack of digital presence and skills
- Exploitation by intermediaries
- Risk of cultural heritage loss

# Our Solution: WordPress Platform

- E-commerce enabled for direct sales
- Artisan profiles and product galleries
- Secure payment integration
- Multilingual support
- User-friendly interface and navigation



# Key Features



## Onboarding & Training

Empowers artisans with digital skills and platform use.



## Authentication & Quality Control

Ensures authenticity and product excellence.



## Global Shipping Partnerships

Reliable delivery worldwide to customers.



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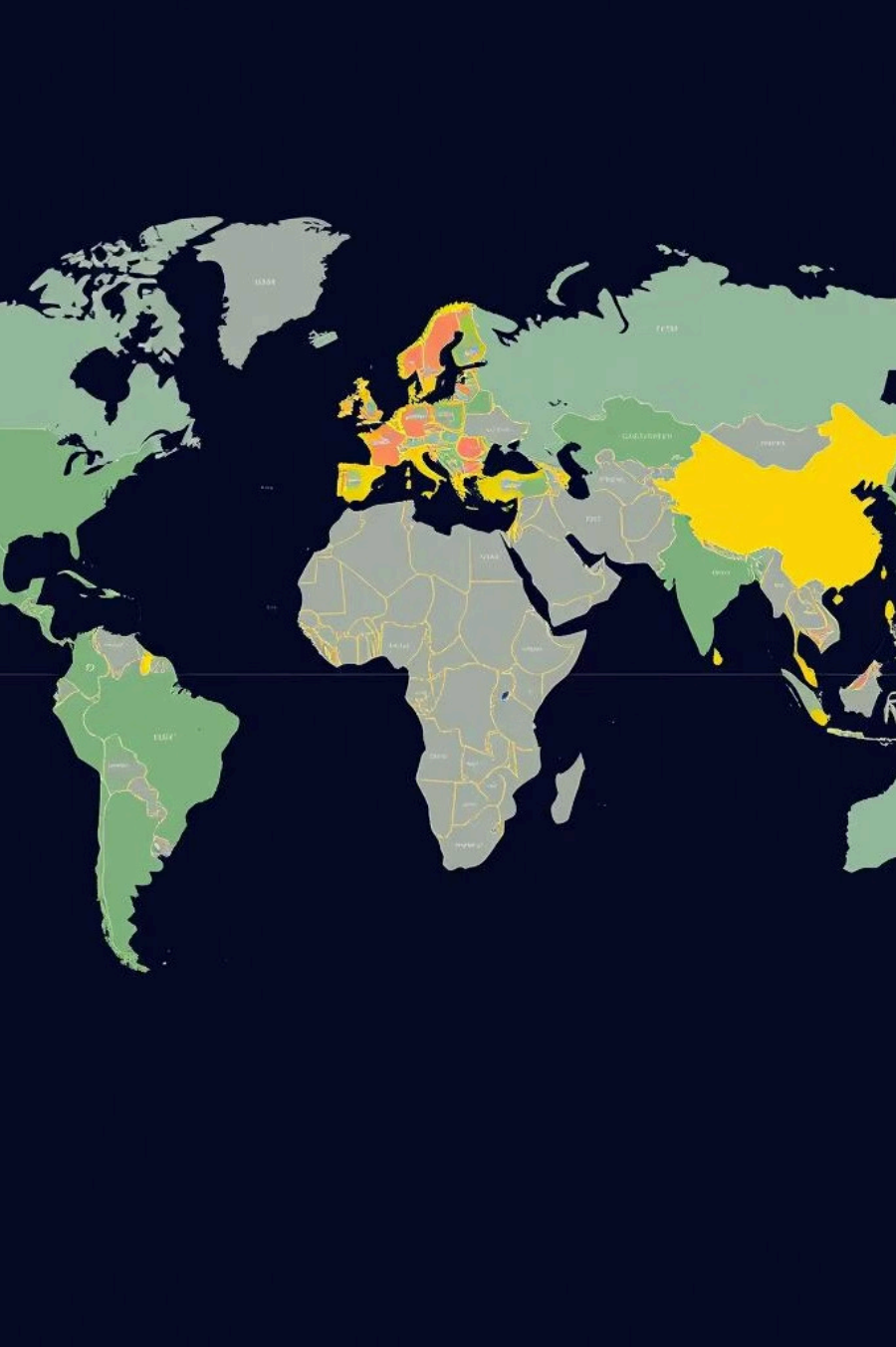
Reliable delivery worldwide to customers.



## VR GALLERY

Showcase the art in 3D.





# Marketing Strategy



**Social Media**



**Influencer  
Collaborations**



**Content  
Marketing**



**Email  
Marketing**

Partnering with cultural organizations expands our global reach and trust.

# VR GALLERY

## Purpose:

Explore tribal art through an **immersive 3D experience**.

## Key Features:

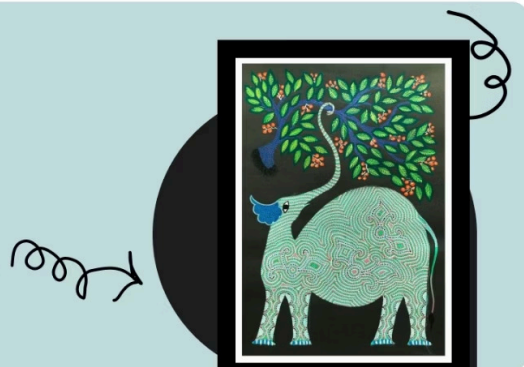
- Interactive virtual walkthrough
- Clickable artworks with buy option
- Featured & limited edition pieces
- Direct link to marketplace

## Goal:

Blend **culture and commerce** in a digital space.

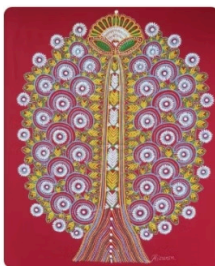


## Buy Best Tribal Arts



### Best Selling Arts

Traditionally handcrafted, from core of Indian traditions

[See more →](#)

The spiral tree  
Rogan Art

₹ 1,400.00



Mandalas  
Lippan Kaam

₹ 900.00



The Long Neck Bird  
Pithora Art

₹ 3,500.00

### About us

# UI DESIGN



# Call to Action



## Partner with Us

Help empower artisans and grow global markets.



## Invest in Culture

Support preservation of unique tribal heritage.



## Join Our Community

Be part of a movement promoting tribal art.



## Contact

Visit our website to learn more and connect.

Thank you for your support!



**THANK YOU**