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SUMMARY

Motivated and detail-oriented Business Analyst with a strong foundation in Power BI, Excel, SQL, and Tableau. Adept at analyzing data, identifying business trends, and delivering actionable insights. Passionate about leveraging analytics to drive decision-making and improve business processes. Seeking an entry-level role to apply analytical skills and contribute to organizational success.

Technical Skills

- Power BI
- Tableau
- Excel
- SQL
- Microsoft Office
- Data cleaning
- Data Visualisation
- Problem-Solving
- Critical Thinking
- Business Communication
- Presentation Skills
- Strategic thinking
- Growth Mindset

EDUCATION

- [Bachelor of Commerce] in [General]
- Year of Graduation – 2022
- Vels Institute of Science, Technology & Advanced Studies is an institute of higher education located in Pallavaram, Chennai, Tamil Nadu, India.

EXPERIENCE

Digital Content Associate (Kindle) [Amazon] | [2022-2024]

Key Responsibilities:

- Optimize user experience and drive performance in digital content initiatives.
- Perform quality analysis, editing, and validation of eBook content for digital formats.
- Ensure compliance with brand guidelines and content accuracy using editing tools.
- Utilize data-driven insights to enhance content workflows and efficiency.
- Track and improve operational metrics like productivity, quality, and turnaround time (SLA). Collaborate with global stakeholders to provide reports, communicate updates, and escalate issues

CERTIFICATION

- Business Analytics & Digital Marketing – Guvi
- Business Finance - Guvi
- My SQL - Guvi
- Microsoft Power BI - Guvi

PROJECTS

- New Nykaa Analysis
- Analyzing and Visualizing Regional Sales Performance
- Customer Demographics and Purchase Behavior Analysis
- Zomato Order & Restaurant Analysis Using Power -BI
- Amazon Fresh Analytics
- Healthcare Analytics with SQL

LANGUAGES

- English
- Hindi
- Tamil

HOBBIES & Interest

- Kick Boxing
- Fitness
- Books