

Credit Card Customer Report

Analyzed by- Saddam Ansari @Aspiring Data Analyst



Customers

Transaction

Total Customers

10.11K

Male Customers

4228

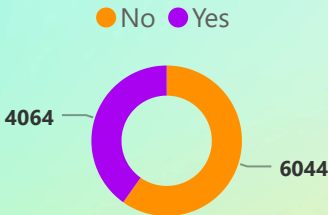
Female Customers

5880

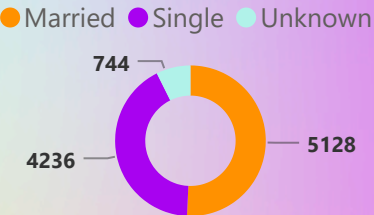
AVG CSS

3.19

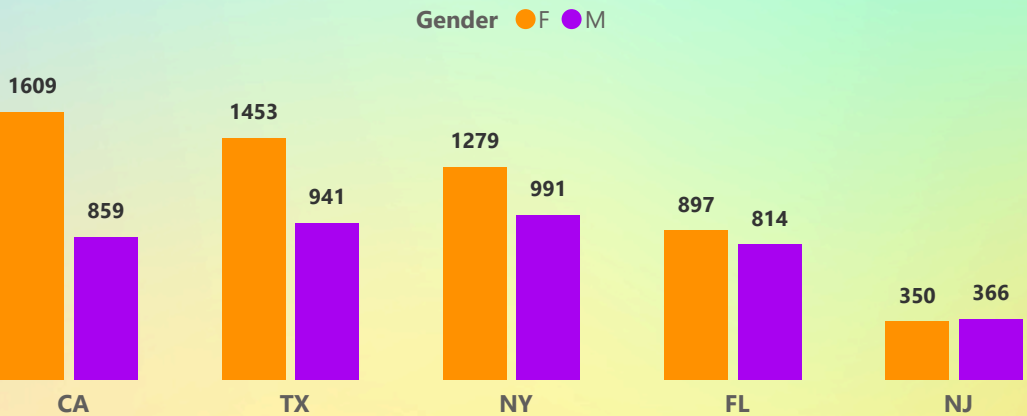
Total Customer by Car Owner



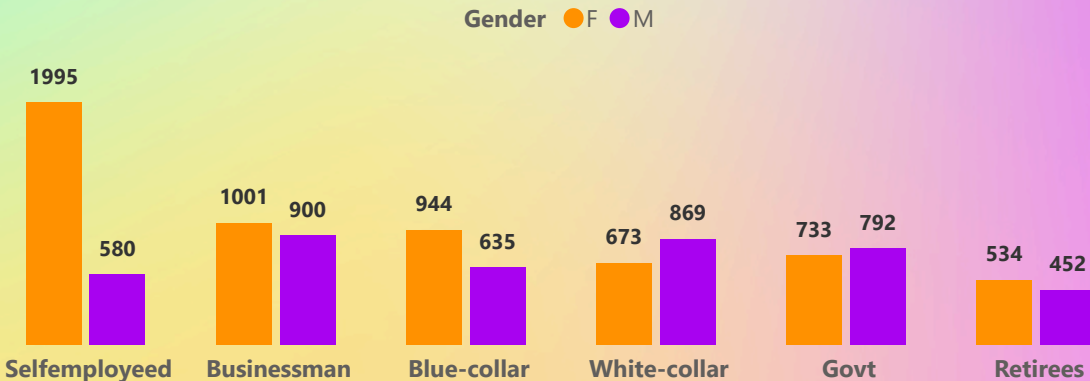
Total Customer by Marital Status



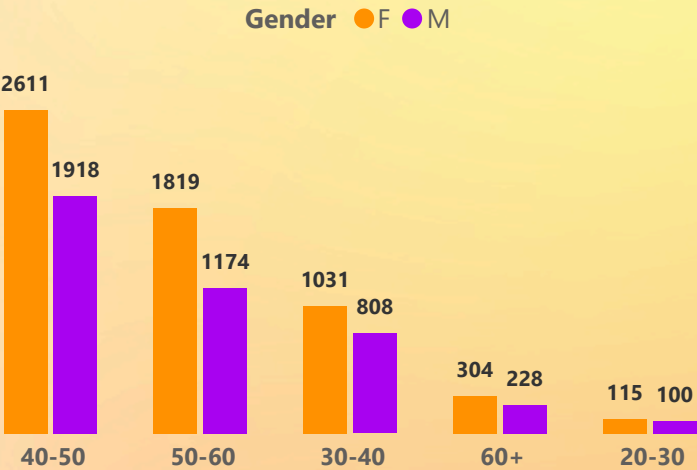
Total Customers by State Code | Gender



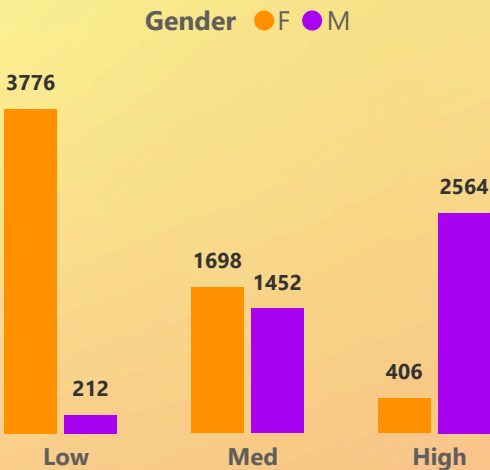
Total Customer by Job | Gender



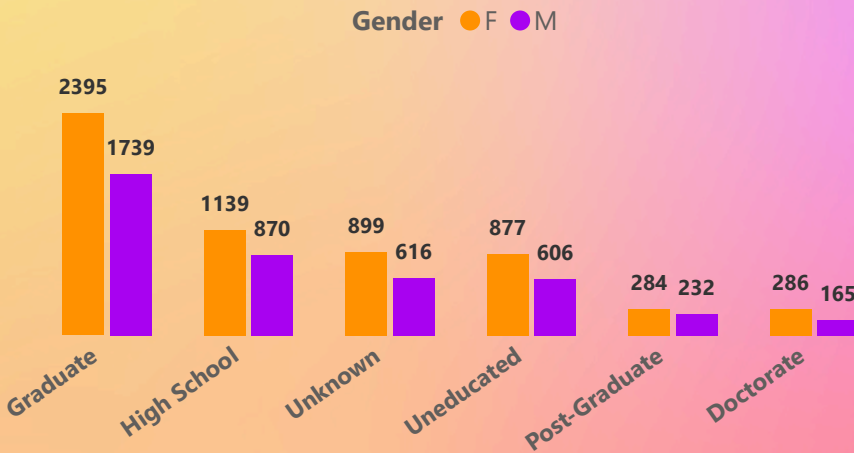
Total Customers by Age group | Gender



Total Customers by Income Group | Gender



Total Customers by Education Level | Gender



Credit Card Transaction Report

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Last Dashboard Refresh |

Monday, 29 April, 2024 02:33 PM

Revenue

55M

Total Transactions

656K

Transaction Amount

45M

Interest

7.8M

Filter by Income group

All

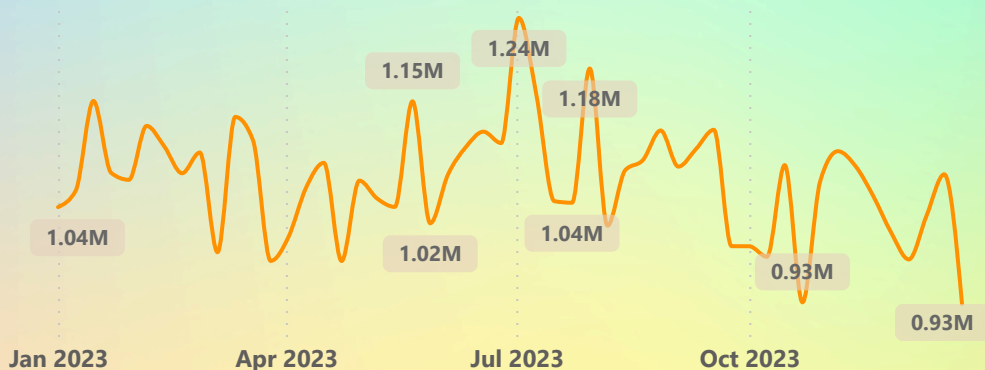
Filter by Age group

All

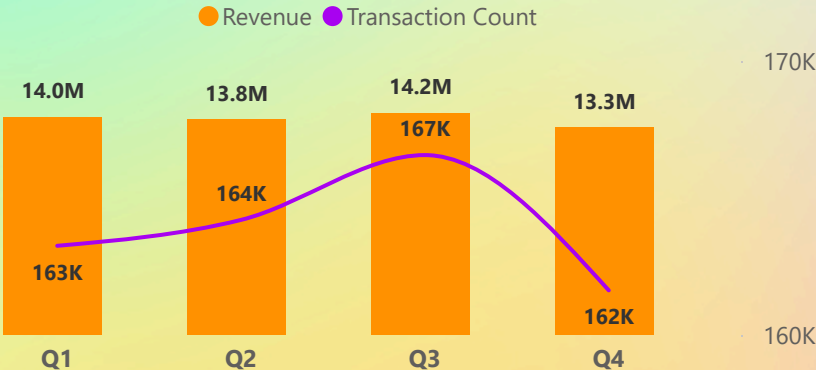
Filter by Week Day

All

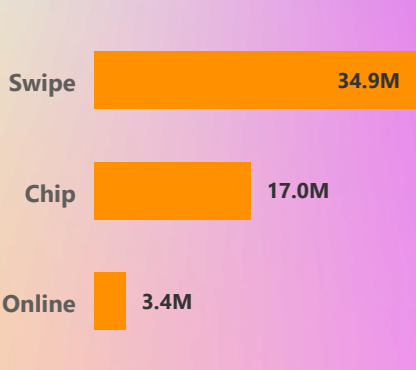
Revenue Trend



Qtr Revenue | Transaction Count



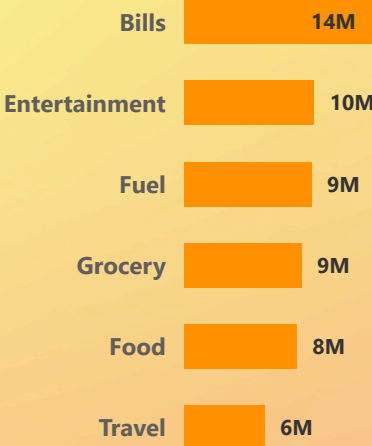
Revenue by Use Chip



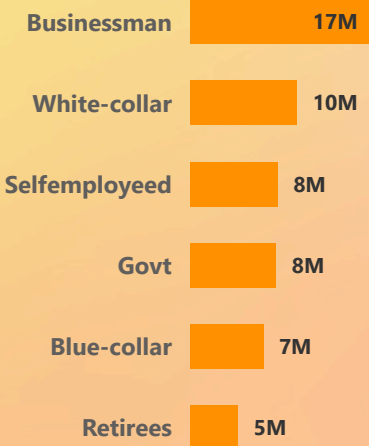
Revenue Distribution by Card category

Card Category	Revenue	Transaction Amt	Transaction Count	Interest Earned
Blue	46.1M	37.0M	581K	6.5M
Silver	5.6M	4.6M	49K	0.8M
Gold	2.5M	2.0M	18K	0.4M
Platinum	1.1M	1.0M	7K	0.2M
Total	55.3M	44.5M	656K	7.8M

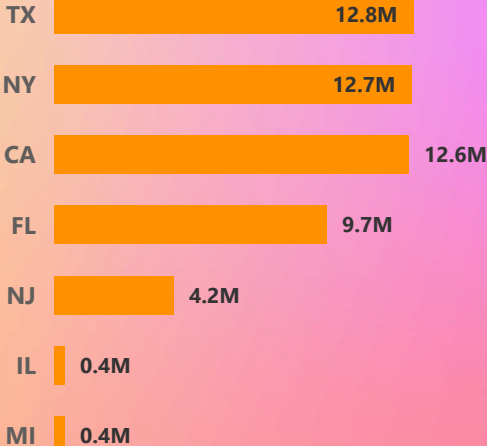
Revenue by Expenditure Type



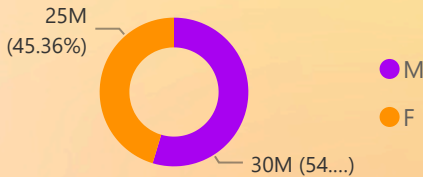
Revenue by Customer Job



Revenue by State Code



Revenue by Gender



Revenue by Marital status

