

Team: Tech Tetralogy

Ideation Phase

- **Problem Statement:**

JanSeva Bazaar (Distribution System Open Track)

- **Target Audience:**

Citizens

- **Ideation Process:**

While discussing the problem of distribution, we came across the problem of distribution of general resources/basic necessities provided by the government at a subsidized price and we came across this idea.

- **Proposed Solution:**

We are trying to provide an online platform for verified citizens to purchase basic allotted necessities at subsidized prices.

- **Value Proposition:**

Eliminating middle-man and fair distribution.

Redistribution of available commodities when required.