WellFit Roadmap 2024

Phase 1 - Idea development & concept (01.01.2024 - 31.12.2024)

Goal: Develop the core idea and plan the technical foundation

01.01.2024 - Launch of the idea: Tamagotchi avatar with NFT & AR

Q1/2024 - Market analysis & target group research

Q2/2024 - MVP sketches & first mockups

Q3/2024 - Expansion of the idea

Q4/2024 - Finalize technology selection (e.g. SUI vs. Solana - consider switching if necessary)

Phase 2 - Product development & token infrastructure (1.1.2025 - 31.12.2025)

Goal: Token creation - PreeSale launch + interface creation

Q1/2025 - UI/UX PreeSale design

Q2/2025 - Integration of the blockchain (start with testnet, then mainnet)

Q2-3/2025 - Launch of the WellFit whitepaper & community building

Q3/2025 - Start advertising push: influencers, social ads, crypto community

Phase 3 - App release & community building (1.1.2026 - 31.12.2026)

Goal: Release of the beta version and development of a vibrant ecosystem

Q1/2026 - Beta release of the app for test users

Q2/2026 - Launch of the WellFit marketplace (NFTs, rewards, etc.)

Q3/2026 - Preparation for stock exchange listing of the WFT token

Q4/2026 - Introduction of AR functions