



Shopping Sales Trends Dashboard

Sales Overview

Time

All

Discount

All

Gender

All

Revenue

\$233K

20% From Last Month

Quantity

99K

19.81% From Last Month

Customer

4K

19% From Last Month

Avg Spend Per User

\$60

0% From Last Month

Avg Quantity Per User

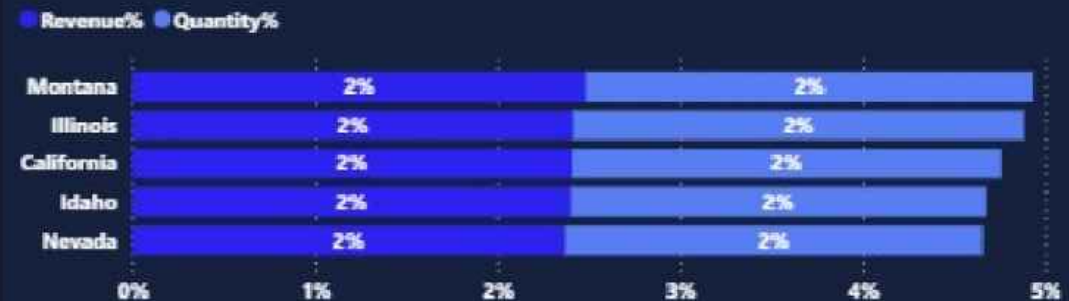
25

0% From Last Month

Monthly Sales Trends



Top 5 Location Sales Trends



Category Sales Breakdown

Clothing		Accessories	Footwear	Out...
		Quantity% 32%	Revenue% ...	Qua...
Revenue% 45%	Quantity% 44%	Revenue% 32%	Quantity%...	Rev...

Top 5 Product Performance Detail

Products	Revenue	Mom Revenue%	ASPU	Quantity	Mom Quantity%	AQPU	Avg Order Days
Jewelry	\$10,010	23%	\$59	4943	20.86%	29	2
Blouse	\$10,410	24%	\$61	4563	19.42%	27	1
Pants	\$10,090	19%	\$59	4302	18.25%	25	1
Dress	\$10,320	18%	\$62	4407	16.43%	27	1
Shirt	\$10,332	17%	\$61	4338	13.83%	26	2
Total	\$51,162	20%	\$60	22553	17.80%	27	2



Customer Population Breakdown

Month

All

Time

All

Subscribe

All

Customer

4K

19% From Last Month

Revenue

\$233K

20% From Last Month

Avg Age

44.1

-0% From Last Month

Avg Spend Per User

\$60

0% From Last Month

Avg Quantity Per User

25

0% From Last Month

Customer By Location



Gender Breakdown



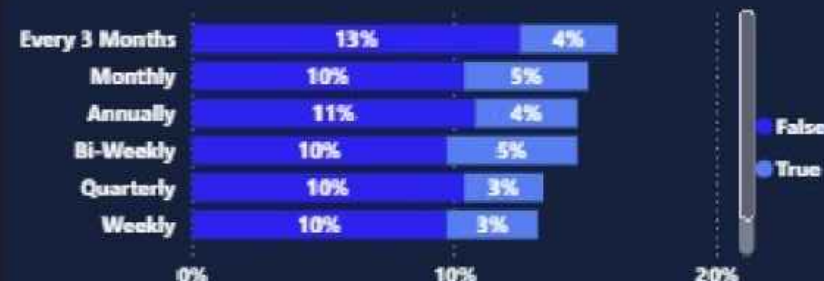
Age Breakdown



Spending Tiers



Repeat Buyers & Subscribers





Promotional Trends

Month

All

Gender

All

Product

All

Revenue

\$233K

1% From Last Day

Customer

4K

1% From Last Day

Avg Age

44.1

-0% From Last Day

Avg Spend Per User

\$60

0% From Last Day

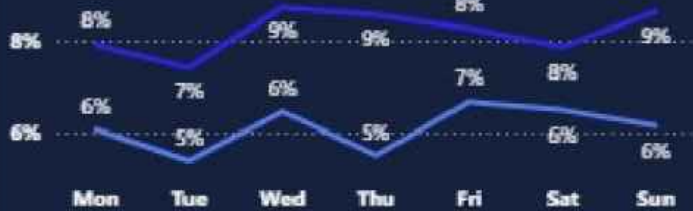
Avg Quantity Per User

25

0% From Last Day

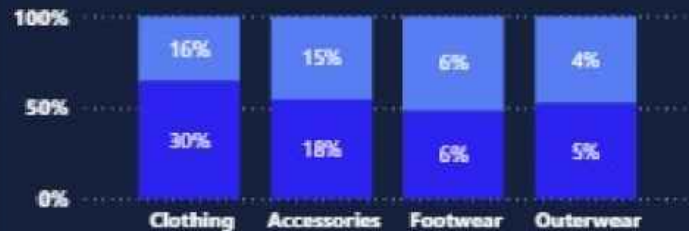
Weekdays Sales Trends

False True



Category Revenue

False True



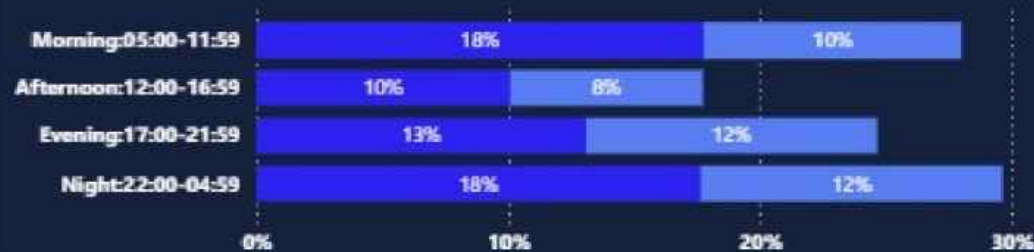
Discount Dynamics

False True



Time Revenue Trends

False True



Shipping Revenue Trends

False True





Product Performance

Color

All

Time

All

Gender

All

Revenue

\$233K

20% From Last Month

Quantity

99K

19.81% From Last Month

Customer

4K

19% From Last Month

Avg Spend Per User

\$60

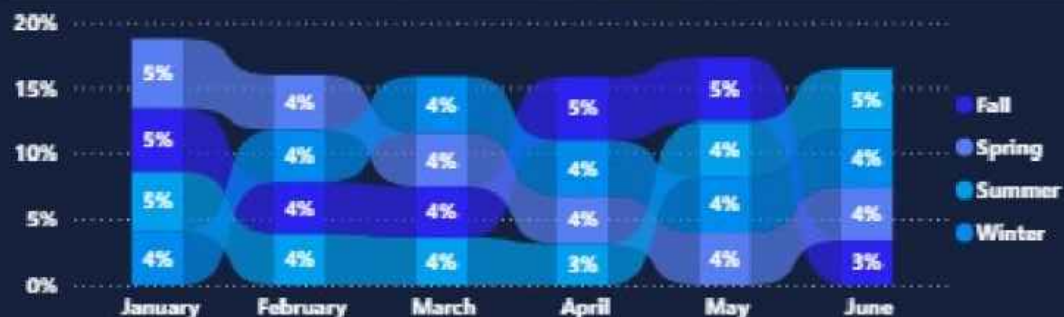
0% From Last Month

Avg Quantity Per User

25

0% From Last Month

Monthly Sales Trends



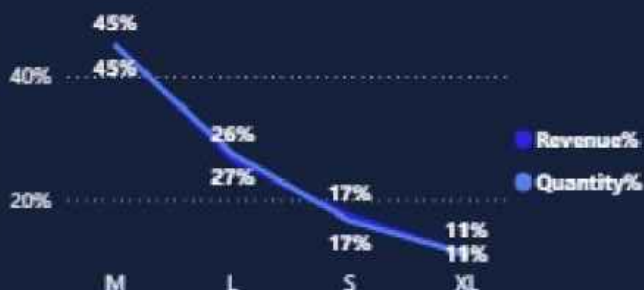
Product Performance Detail

Products	Revenue	Mom Revenue%	Average Spend Per User	Average Order Days
Gloves	\$8,477	17%	\$61	2
Hat	\$9,375	15%	\$61	2
Hoodie	\$8,767	22%	\$58	2
Jewelry	\$10,010	23%	\$59	2
Sandals	\$9,200	22%	\$58	2
Shirt	\$10,332	17%	\$61	2
Shoes	\$9,240	24%	\$62	2
Shorts	\$9,433	8%	\$60	2
Total	\$233,081	20%	\$60	2

Monthly Sales Trends



Size Based Sales



Monthly Sales Trends

